

The Cash Box

VOLUME XVII—NUMBER 37

JUNE 2, 1956



The Four Voices, whose recent Columbia hit, "Lovely One", made them a factor in the record world, ask lovely Allison Young, Toronto TV star, which of them is the one. The boys' follow up to "Lovely One", "We Can Write Our Own Love Story" and "Bim Bam Baby", has just been released and seems to be getting attention on both sides. The group is currently at the Shamrock Hotel in Houston and will do the Arthur Godfrey morning TV show for two weeks starting June 11.

2ND SMASH OF THE YEAR FOR THE "ROCK 'N ROLL WALTZ" GIRL



KAY STARR sings

SECOND FIDDLE

c/w **LOVE AIN'T RIGHT**

47/20-6541

with Joe Reisman's Orchestra and Chorus

"New Orthophonic" High Fidelity Recording

the dealer's choice

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 37

June 2, 1956

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MOBILITY MAKES THE DISK BIZ GO 'ROUND!

There's probably no facet of the entertainment business in which success can come more quickly than in the record business. Overnight an unknown artist can become a national sensation. This is due, in great part, to the mobility of the record business, to the fact that there are no stratas. A hit record moves from the bottom to the top without any artificial barriers in its way. All it needs to do is find acceptance.

That is why it is so important to keep all aspects of stagnation away from the record industry. We've said it before, but we must say it again, that in this respect it is vitally important that records on the way up receive the proper exposure.

Sometimes people in charge of programming, whether it be on radio, juke boxes or any other medium, have the tendency to rely too strongly on the very top disks and to neglect the ones that are in the twenties and thirties and forties. That approach is counter to the whole feeling of the record industry.

Probably the factor which makes the record field so exciting and interesting

to the people in it is its unpredictability. Hits come from everywhere. Trends disappear and new ones take their place. But for these things to occur, exposure is necessary. It can't be achieved by sticking to the hits alone, important as that kind of programming may be. By making it possible for new records, new artists to be heard constantly, we can continue the constant growth and development of the record business.

In the past few years, most programmers have managed to achieve a blending of the established and the up and coming. Almost all juke boxes have a combination of the two, in addition to standards and most radio stations have programs that are devoted to each type of music and also programs which blend the two.

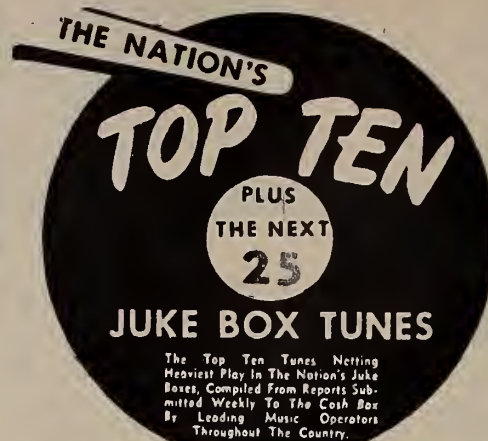
However there still remains a tendency in some quarters to stick too closely to the top of the list, instead of wandering a little.

So it is necessary to remember at all times that it is mobility which is one of the striking factors of the record industry. Eliminate that and you'll be taking away a great deal of the hit making possibilities.

BMI Check List

OF *New* RECORD RATINGS
BY THE TRADE PRESS

| | Billboard | Cash Box | Variety |
|--|--------------------------------|---------------------------------------|------------------------|
| BLUE BOLERO (Stratton) RICHARD HAYES (ABC-Paramount) | Spotlight | Sleeper of the Week | Excellent |
| FEVER (Lois) LITTLE WILLIE JOHN (King) | R&B Best Buy | R&B Sure Shot | |
| FIVE HUNDRED GUYS (Mellin) FRANK SINATRA (Capitol) | Best Buy | Sure Shot | Excellent |
| HE'S (SHE'S) GOT ME HOOK, LINE & SINKER (Reeve) DOROTHY COLLINS (Coral) SMILEY LEWIS (Imperial) | Spotlight R&B Best Buy | Disk of the Week R&B Sleeper | Very Good |
| I DON'T LOVE NOBODY BUT YOU (Maple Leaf) CATHY JOHNSON (Columbia) | 80 (Excellent) | C+ (Good) | |
| I TAKE THE CHANCE (Acuff-Rose) JIM EDWARD, MAXINE BROWN & BONNIE (Victor) | C&W Best Buy | C&W Bullseye | |
| I WANT YOU, I NEED YOU, I LOVE YOU (Presley) ELVIS PRESLEY (Victor) | Best Buy | Sure Shot | Best Bet |
| LA CHNOUF (Rayven) LEO SOURIS ORCH. (Decca) EDDIE BARCLAY ORCH. (Mercury) | 76 (Good) 70 (Good) | | Very Good Very Good |
| LADDER OF LOVE (Kahl) CATHY JOHNSON (Columbia) | 82 (Excellent) | B (Very Good) | |
| LAZY RIVER (Peer) ROBERTA SHERWOOD (Decca) CATHY RYAN (King) | 80 (Excellent) Satisfactory | Sleeper of the Week B+ (Excellent) | Very Good |
| LOST JOHN (Ludlow) LONNIE DONEGAN (Mercury) | 84 (Excellent) | Sleeper of the Week | Excellent |
| MY BABY LEFT ME (Presley) ELVIS PRESLEY (Victor) | Best Buy | Sure Shot | Very Good |
| MY GIRL AND HIS GIRL (Driftwood) RICHARD HAYES (ABC-Paramount) | Spotlight | Sleeper of the Week | Excellent |
| MY LOVELY LOVE (Maxwell) PETER MARSHALL (Melba) | 80 (Excellent) | B+ (Excellent) | |
| SIXTEEN CHICKS (Starrite) JOE CLAY (Vik) LINK DAVIS (Starday) | 78 (Good) 73 (Good) | Best Bet B (Very Good) | |
| STEWBALL (Hollis) LONNIE DONEGAN (Mercury) | 80 (Excellent) | Sleeper of the Week | Good |
| TRANSFUSION (Barnett) NERVOUS NORVUS (Dot) | Spotlight | Best Bet | |
| THE TREASURE OF LOVE (Monument-Progressive) DOROTHY COLLINS (Coral) CLYDE McPHATTER (Atlantic) | Spotlight R&B Best Buy | Disk of the Week Sure Shot | Best Bet |



THE CASH BOX

CODE

| | | | | | |
|------------------|-------------|--------------------|------------|--------------|---------------|
| AA—Double A | CL—Cardinal | E5—Essex | JD—Jay Dee | OL—Olympic | SL—Spotlight |
| AB—Abbott | CO—Columbia | EX—Excello | JU—Jubilee | PA—Parrot | SO—Sound |
| AL—Aladdin | CR—Coral | FB—Fabor | JZ—Jasie | PE—Peacock | SP—Specialty |
| AO—Apollo | CT—Cat | FE—Federal | KA—Kapp | PM—Prom | ST—Starlite |
| AP—ABC-Paramount | CW—Crown | FI—Fiesta | KI—King | PP—Peter Pan | SU—SUN |
| AR—Arcade | DA—Dana | 4 Star—Four Star | LI—Liberty | PR—Prestige | TA—Tampa |
| AT—Atlantic | DE—Decca | GE—Gee | LO—London | RA—Rainbow | TI—Tico |
| BT—Bethlehem | DL—DeLuxe | GN—Golden | MD—Media | RE—Regent | UN—United |
| CA—Capitol | DO—Dot | GR—Groove | ME—Mercury | RL—Real | UQ—Unique |
| CD—Cadence | DT—Dootone | GTJ—Good Time Jazz | MG—MGM | RM—Rama | VE—Verve |
| CH—Chess | DU—Duke | HE—Herald | MO—Modern | RP—RPM | VI—RCA Victor |
| CK—Checker | EP—Epic | IM—Imperial | NG—Norgren | SA—Savoy | VJ—Vee-Jay |
| | ER—Era | | OK—Okeh | SE—Seeco | VK—Vik |
| | | | | | WI—Wing |

Pos. Last Week

- HEARTBREAK HOTEL**
ELVIS PRESLEY
MO-985 (45-985)—Cadets VI-20-6420 (47-6420)—Elvis Presley
- BLUE SUEDE SHOES**
CARL PERKINS
CA-3373 (F-3373)—Bob Roubian
CO-21505 (4-21505)—Sid King & 5 Strings
DE-29980 (9-29980)—Roy Hall
DO-15456 (45-15456)—Jim Lowe
KI-4903 (45-4903)—Boyd Bennett
ME-70805 (70805 x 45)—Jerry Mercer
MG-12197 (K12197)—Sam Taylor
SU-234 (45-234)—Carl Perkins
VI-20-6450 (47-6450)—Pee Wee King
- THE MAGIC TOUCH**
PLATTERS
ME-70819 (70819x45)—Platters
- MOONGLOW & PICNIC**
MORRIS STOLOFF — GEORGE CATES
CR-61618 (9-61618)—George Cates DE-29888 (9-29888)—Morris Stoloff
- HOT DIGGITY**
PERRY COMO
VI-20-6427 (47-6427)—Perry Como
- IVORY TOWER**
CATHY CARR — OTIS WILLIAMS & CHARMS
CR-61617 (9-61617)—Four Hues
DL-6093 (45-6093)—Otis Williams & Charms
DO-15458 (45-15458)—Gale Storm
FR-734 (45-734)—Cathy Carr
RL-1310 (45-1310)—Lalo Guerrero
- POOR PEOPLE OF PARIS**
LES BAXTER ORCH.
CA-3336 (F-3336)—Les Baxter
CR-61592 (9-61592)—Lawrence Welk
DE-29835 (9-29835)—Russ Morgan
LO-1628 (45-1628)—Winifred Atwell
MG-12188 (K-12188)—Roger Roger
VI-20-6366 (47-6366)—Chet Atkins
- WHY DO FOOLS FALL IN LOVE**
THE TEEN AGERS
DE-29832 (9-29832)—Gloria Mann
DO-15448 (45-15448)—Gale Storm
GE-1002 (45-1002)—The Teen Agers
ME-70790 (70790 x 45)—Diamonds
- LONG TALL SALLY**
LITTLE RICHARD
CO-40679 (4-40679)—Marty Robbins
DO-15457 (45-15457)—Pat Boone
SP-572 (45-572)—Little Richard
- A TEAR FELL**
TERESA BREWER
AT-1086 (45-1086)—Ivory Joe Hunter
CR-61590 (9-61590)—Teresa Brewer
VI-20-6482 (47-6482)—Anita Carter

11) THE HAPPY WHISTLER. 12) STANDING ON THE CORNER. 13) CAN YOU FIND IT IN YOUR HEART. 14) ROCK ISLAND LINE. 15) I WANT YOU TO BE MY GIRL. 16) I'LL BE HOME. 17) WAY WARD WIND. 18) MAIN TITLE (MAN WITH THE GOLDEN ARM). 19) I'M IN LOVE AGAIN. 20) LISBON ANTIGUA. 21) MY BLUE HEAVEN. 22) R-O-C-K. 23) GRADUATION DAY. 24) NO NOT MUCH. 25) WALK HAND IN HAND. 26) JUKE BOX BABY. 27) MY LITTLE ANGEL. 28) MY BABY LEFT ME. 29) THEME FROM THREE PENNY OPERA. 30) CHURCH BELLS MAY RING. 31) KISS ME ANOTHER. 32) I WANT YOU, I NEED YOU, I LOVE YOU. 33) EDDIE MY LOVE. 34) TO LOVE AGAIN. 35) MR. WONDERFUL.

BROADCAST MUSIC, INC. 589 FIFTH AVENUE
NEW YORK 36, N. Y.

NEW YORK • CHICAGO • HOLLYWOOD • TORONTO • MONTREAL

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

"HOT DOG BUDDY BUDDY"



BILL HALEY and his
Comets
are

"ROCKIN' THROUGH THE RYE"

WITH THEIR 18th STRAIGHT HIT
DECCA 29948

A New World of Sound



DECCA records

RECORD REVIEWS

Ⓢ Ⓜ DISK & SLEEPER

Ⓢ Ⓜ GOOD

Ⓢ Ⓜ EXCELLENT

Ⓢ Ⓜ FAIR

Ⓢ Ⓜ VERY GOOD

Ⓢ Ⓜ MEDIOCRE

THE GOOFERS

(Coral 61650; 9-61650)

B "TEAR DROP MOTEL" (1:43) [Vim ASCAP—Goofers, Greenfield, Jacobs] Deejays oughta have a picnic with this hilarious Goofers take-off on the Elvis Presley smash "Heartbreak Hotel". The boys wail, mumble and come up with a side-splitting deck. The kids will get a big boot out of this one.

C "TENNESSEE ROCK N' ROLL" (2:45) [Broadcast BMI—Coleman, Reid] The boys are comparatively subdued on this smooth sailing rocker.

MARK REDDY

(Double AA 123; 45-123)

B "WIGGLE WALK" (2:20) [Republic BMI—Kaplan, Bower] A catchy rhythm novelty about a dance the teenagers swing to, is strongly presented by Mark Reddy and the Sid Bass ork. Good jumper right up the teensters' alley.

C "BYE-BYE" (2:19) [Miller ASCAP—Schuman, Pepe, Brown] A straight delivery of a lilting blues item. Ok side.

JOHN LESLIE

(ABC-Paramount 9713; 45-9713)

D "I'LL BE LAUGHING TONIGHT" (2:24) [Chappell ASCAP—Frisch, Alfred] Don Costa sets up a terrific lilting rhythm backdrop for John Leslie's wonderful interpretation of a rhythmic love song. Beautiful job by the gifted songster. Could establish Leslie.

B "TO LOVE YOU" (2:58) [Famous ASCAP—Young, Gordon] The crooner is smooth on this rich love song from the new Paramount pic "The Proud and the Profane". Movie should help this side make noise.

AMRU SANI

(Grand Award 1005; 45-1005)

B "I'M IN THE MOOD FOR LOVE" [Robbins ASCAP—McHugh, Fields] Indian songstress Amru Sani, familiar to much of the public thru her appearances on the "Ed Sullivan Show", bows on Grand Award with a weird and fascinating latin tempo arrangement of a great standard. Enoch Light supplied the striking accompaniment. Introduction to this side is spine-tingling. Thrush has an interesting sound and style, and should do well in the U.S.

C "TABASCO" [Record Songs ASCAP—Nelson] A spicy rhythm tune is forcefully belted on this half. Side has a latin-jump quality.

CAB CALLOWAY

(ABC-Paramount 9689; 45-9689)

B "CHIGGER CHIGGER WA WA" (2:31) [David BMI—Bartel] Cab Calloway, who recently clicked with the tender "Little Child" tune, makes an about face and belts out an exciting, commercial rock and roller that really cuts. It's a solid swinger that the teensters should be hopping to. The Gayles account for the hot vocal backdrop. Great deck. Watch it.

B "REMEMBER WHEN" (2:56) [Trinity BMI—Ebb, Klein] The Gayles assist here too as Cab's rich voice cruises through a pretty romantic ballad. Delightful piece of material handled most invitingly. Good coupling.

THE CASH BOX

DISK OF THE WEEK

"GLENDDORA"

[American BMI—Stanley]

"MORE"

[Shapiro-Bernstein ASCAP—Glazer, Alstone]

PERRY COMO

(RCA Victor 20-6554; 47-6554)



PERRY COMO

● With "Hot Diggity" still high up on the charts, the inimitable

Mr. Como introduces a delightfully different new novelty that should follow in the footsteps of his current smash. It's a colorful bouncer titled "Glendora". Mitchell Ayres' ork and the Ray Charles Singers accompany Perry as he sings about his love for an attractive department store window mannequin. Cute bouncer that should please the Como fans. "More" is another chart contender which features Perry on a beautiful romantic waltz ballad. It's a simple and tender affair that should slowly and steadily climb to a high spot on the lists. Another big twosome for El Como.

"ROCKIN' THROUGH THE RYE" (2:07)

[Valleybrook ASCAP—Haley, Keefer]

"HOT DOG BUDDY BUDDY" (2:34) [Valleybrook ASCAP—Haley]

BILL HALEY & His Comets

(Decca 29948; 9-29948)



BILL HALEY

● As a follow-up to his recent two-sided success "R-O-C-K" and

"The Saints Rock 'N' Roll", Bill Haley and his Comets dish up another wild and swinging rock and roller that'll keep the boxes humming where the teenagers congregate. "Rockin' Through The Rye" is a hard-hitting new ditty based on the familiar Scottish folk favorite "Comin' Through The Rye". The lyrics are aimed right at the kids. The coupling "Hot Dog Buddy Buddy" is another free-wheeling jolter with the drums, bass and guitar all cutting it up. As usual, both halves have a great dance beat. Another Haley coupling destined to make the charts.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

| | | |
|---------------------------------------|-------------------|-----------------------------|
| ★ "ROCKIN' GHOST" | Archie Bleyer | Cadence 1293; 45-1293 |
| ★ "SLEEP, SLEEP, DAUGHTER" | | |
| ★ "ONCE AGAIN" | Sammy Kaye | Columbia 40698; 4-40698 |
| ★ "CANADIAN SUNSET" | Hugo Winterhalter | RCA Victor 20/47-6537 |
| ★ "WHEN YOU'RE SMILING" | Dick Hyman | MGM 12258; K12258 |
| ★ "THEME FROM 'THE PROUD ONES'" | LeRoy Holmes | MGM 12275; K12275 |
| ★ "I'LL BE LAUGHING TONIGHT" | John Leslie | ABC-Paramount 9713; 45-9713 |
| ★ "WHATEVER WILL BE, WILL BE" | Doris Day | Columbia 40704; 4-40704 |
| ★ "ZING WENT THE STRINGS OF MY HEART" | Pearl Bailey | Sunset 2018; 45-2018 |
| ★ "PRAY" | Billy Williams | Coral 61639; 9-61639 |

ALAN BLAKE

(Candlelight 1001; 45-1001)

B "ON BENDED KNEE" (2:44) [Kellam ASCAP—Craig, Blake] The new Candlelight label makes its debut on the wax mart and introduces Alan Blake singing a potent fish-beat romantic ballad that has the earmarks of a strong seller. It's a dramatic delivery of a commercial tune that the kids should find right up their alley. Solid arrangement.

C "ROCK-TIME TUNE" (2:02) [Essex ASCAP—Zinsser, Blake] Neal Hefti sets up another solid backing for Blake as he flies through an up-beat rocker on this end.

DORIS DAY

(Columbia 40704; 4-40704)

B "WHATEVER WILL BE, WILL BE (Que Sera, Sera)" (2:03) [Artists ASCAP—Livingston, Evans] Doris Day comes up with a delightful new waltz novelty sung by a mother to a daughter. It's a pleasant, free swinging ditty with an infectious Italian flavoring. Could make big noise.

C "I'VE GOTTA SING AWAY THESE BLUES" [Daywin BMI—Cooper] Miss Day sings the blues on this half. A good torchy tune rendered with feeling by the talented thrush.

JIMMY DUNCAN

(Cue 7929; 45-7929)

B "HERE AM I" [Bulls Eye ASCAP—Duncan] Jimmy Duncan, who had a big territorial hit in Texas with his last release, could make it all across the country with this lovely new ballad which he chants impressively. Sincere, straightforward delivery of a class ballad.

B "SING ME NO SAD SONGS, SAM" [Bulls Eye ASCAP—Duncan] The songster offers another of his own compositions on this side. A warm and sentimental piece of blues. Jimmy is assisted capably by a chorus on this tune.

LEROY HOLMES ORCHESTRA

(MGM 12275; K12275)

B "THEME FROM 'THE PROUD ONES'" (2:28) [Weiss & Barry BMI—Newman] The title theme from the forthcoming 20th Century flicker "The Proud Ones", is beautifully executed by Leroy Holmes and the orchestra with some lovely whistling supplied by Whistlin' Jones. It's an exciting and unusual theme with a strange tempo. And it's different enough to make the grade. Could develop into another "High And Mighty".

B "WOULDN'T IT BE LOVERLY" (2:47) [Chappell ASCAP—Loewe, Lerner] Another infectious and colorful tune from the B'way smash "My Fair Lady", is pleasantly presented by a chorus and the Holmes ork.

THE JODIMARS

(Capitol 3436; F-3436)

B "RATTLE MY BONES" (2:14) [Myers ASCAP—Stone, Adams, Denight] The Jodimars tear down the house with a frantic arrangement of a wild rock and roll novelty that should have the kids flipping. Crazy jumper with some terrific sound gimmicks. Should be a big seller.

C "LOT'SA LOVE" (2:05) [Coliseum BMI—Scott] The tempo is slowed-up a bit on this jumping novelty. Cute bouncer also right up the teenagers' alley.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DOT'S HOTTER THAN EVER 3 SMASH HITS!



The Hilltoppers

"I'M WALKING
THROUGH HEAVEN"

and

"EYES OF FIRE, LIPS OF WINE"
DOT 15468

NERVOUS NORVUS

TRANSFUSION"

b/w
"DIG"
DOT 15470



Pat Boone

"I ALMOST LOST
MY MIND"

and

"I'M IN LOVE WITH YOU"
DOT 15472



••Dot RECORDS ••• GALLATIN, TENNESSEE ••• PHONE: 1600
THE NATION'S BEST SELLING RECORDS

RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓐ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

DICK HYMAN TRIO
(MGM 12258; K12258)

B+ "WHEN YOU'RE SMILING" (2:02) [Mills ASCAP—Shay, Fisher, Goodwin] The same wonderful sound that made the "Three Penny Opera" theme such a success, is again captured by Dick Hyman's Trio on this delightful revival rendition of a great oldie. Whistling, as in "Moritat," is again heard here. Charming, easy-to-take platter.

C+ "ROLLIN' THE BOOGIE" (2:23) [Cromwell ASCAP—Hyman] The mood is changed on this half as Hyman cruises through an original boogie woogie item. Side has a smooth beat and a terrific sound. Brings back memories of the bygone era of music.

DON ANTHONY
(Cupid 711; 45-711)

B "IN THE VALLEY OF THE MOON" (2:48) [E. H. Morris BMI—Tobias, Burke] Don Anthony debuts under the Cupid moniker with a warm and tender romantic waltz item. Pleasant reading of a pretty piece.

C+ "I'M SORRY I MADE YOU CRY" (2:51) [Leo Feist ASCAP—Clesij] A tearful heartrending love song is executed with sincerity and meaning by the polished crooner.

HUGO WINTERHALTER ORCH.
(RCA Victor 20-6537; 47-6537)

B+ "CANADIAN SUNSET" (2:50) [Meridian BMI—Heywood] About a year ago, Hugo Winterhalter and pianist Eddie Heywood hit with a beautiful instrumental opus titled "Land Of Dreams." Here the stars team their talents once again and come up with another easy-going rhythm instrumental superbly executed. Should enjoy loads of air play and result in a healthy sale.

C+ "THIS IS REAL" (2:41) [Remick ASCAP—Murray, Auric] A choral introduction leads into a warm and inviting mood instrumental from the film "Lola Montez." Dreamy, velvety material. Chorus is employed as an instrument in various spots.

PRISCILLA WRIGHT
(Unique 335; 45-335)

B "KISSING IS FUN" (2:26) [BMI Canada Ltd.—Jessel] Little Priscilla Wright, who clicked big with "Man In A Raincoat," hands in another commercial side as she sings about the joys of kissing. Sultry item amusingly treated by the teen ager.

C+ "MY SWEET SIXTEEN" (2:12) [BMI Canada Ltd.—McMann, Walters, Wright] Priscilla falls into the rock and roll fold on this half and glides through a good dance beat swinger. Chorus assists.

SAMMY KAYE ORCH.
(Columbia 40698; 4-40698)

B+ "ONCE AGAIN" [Republic BMI—Wolf, Frank] The same superb simplicity and charm that made "Mission of St. Augustine" a hit for Sammy Kaye, is in abundance on this beautiful rendition of a new song set to a great Beethoven melody that probably every piano student has played a million times. The new lyrics are simple and delightful, and the Kaye Choir does a magnificent job on the vocal. Could break wide open.

B "EVERY SUNDAY MORNING" [World ASCAP—Singer, Mann] The Kaye Choir hands in a wonderful new semi-religious ballad that has the charm and simplicity needed to send it up the sales ladder. A fragile, easy-going tune, warm and tender.

THE CASH BOX SLEEPER OF THE WEEK

"HEADIN' HOME" (2:15) [Panther ASCAP—Ram]

"DAYBREAK SERENADE" (2:46)

[La Salle ASCAP—Breuder, Van Cleave, Rusineky]

DELLA REESE

(Jubilee 5247; 45-5247)



DELLA REESE

● There are occasions in this amazing music business when a song and an artist that seem to

have been meant for one another, fortunately do get together to result in a great record. Just such a magnificent relationship exists between a greatly talented thrush, Della Reese, and a tremendous new tune, "Headin' Home." And the resulting Jubilee disk is one of the most exciting platters we've heard in years. Della sings the song as tho she's living it and projects her message with unique impact. You just can't sit still when you hear this one. Della's "Headin' Home" just can't miss making the grade. And once it does, Miss Reese will be a tremendous name. Bottom half, "Daybreak Serenade" is a pretty ballad.

"TE AMO" (2:27) [Southern ASCAP—Mulcaey, Mulcaey]

"THE GOLDEN BATON" (2:26) [Coliseum BMI—Guion]

DICK JACOBS ORCH. & CHORUS

(Coral 61653; 9-61653)



DICK JACOBS

● Maestro Dick Jacobs offers as a sequel to his current clicker

"Main Title" & "Molly-O," two potent new sides, both of which have the ingredients needed to send them soaring. One half is a neatly-woven latin tempo romancer dubbed "Te Amo." It's an infectious dance item featuring a warm and harmonious vocal by the Jacobs chorus. Pretty arrangement of some top drawer material. "The Golden Baton" is an exciting instrumental creation with a strong jump beat. It features a number of commercial gimmicks including the use of the chorus as an instrument. Side has a pleasing similarity to the "Main Title" theme. Sounds as though Jacobs has twin threat.

"IT'S ALL OVER"

OTIS WILLIAMS & His Charms (Deluxe 6095; 45-6095)

"IT'S TOO LATE"

CHUCK WILLIS (Atlantic 1098; 45-1098)

● Otis Williams, currently topping the charts with "Ivory Tower," and Chuck Willis, making his debut on Atlantic, both introduced commercial rock and roll tunes, this week, with great potential for the pop charts.

ALFREDITO ORCH.
(Tico 365; 45-365)

B "CHINESE CHA CHA CHA" [—Lang, Goldner] Alfreddito makes his debut on the Tico diskery with a clever Oriental sounding arrangement of good dance cha cha. Alfreddito handles the vibe work as usual.

C+ "WONDERS OF CHA CHA CHA" [G. Barry ASCAP—Jorin] A vocal is employed on this lively, smooth-sailing interpretation of a cha cha ditty. Another pleasant dance item.

ARCHIE BLEYER ORCH. & CHORUS
(Cadence 1293; 45-1293)

B+ "SLEEP, SLEEP, DAUGHTER" (3:32) [Planetary ASCAP—Simmons, Applebaum] Archie Bleyer's ork and chorus come up with two strong sides that deserve watching. This half is a warm, lilting tempo lullaby sung to a daughter by the chorus. An unusual beat for a lullaby, but it has a unique charm that could send it soaring.

B+ "THE ROCKIN' GHOST" (2:47) [Veronique ASCAP—Allen, Lee] Another imaginative and commercial creation is this spooky novelty about a ghost. It's a clever and refreshing new tune that offers the jockey a change of pace from the run-of-the-mill stuff. Side has big possibilities. It immediately recalls Bleyer's smash "Hernando's Hideaway." Big twosome.

BIXIE CRAWFORD
(C-Note 1201; 45-1201)

B "GO 'WAY BLUES" (2:30) [Minor-Tone BMI—Crawford, Smith, Lincoln] Bixie Crawford makes an impressive debut on the C-Note label with an exciting latin-beat piece of blues. Thrilling song delivered with zest.

C+ "LET ME KNOW" (2:42) [Minor-Tone BMI—Lincoln, Smith] The versatile lark leans into a strong rock and roller on this half. An emotional reading of a stirring piece of material. Kids should like it.

BILLY WILLIAMS
(Coral 61639; 9-61639)

B+ "PRAY" (2:46) [Delaware ASCAP—Genna, Francis, Alexander, Eddy] Billy Williams, still going strong with his "Crazy Little Palace" disk, works without the quartet here as he beautifully chants an emotional inspirational ballad. Billy has a great voice which gives this song an unusual dramatic feeling. Strong possibility.

B "YOU'LL REACH YOUR STAR" (2:33) [Montauk BMI—Minucci, Silvers] Another stirring semi-religious ballad rendered with extreme understanding by the gifted vocalist. Williams fans should be wild about both halves.

TED WEEMS ORCH.
(Bally 1009; 45-1009)

B "OH MONAH" (2:24) [Southern ASCAP—Weems, Washburne] Two great oldies associated with Ted Weems, are revived by the maestro as he makes his debut on the Bally label. This half is a refreshing, gospel flavored novelty which Country Washburne vocals delightfully. Side swings.

C+ "THE MAN FROM THE SOUTH" (2:00) [Skidmore ASCAP—Woods, Bloom] Washburne handles the vocal chores once again on this presentation of a lively oldie. Good change of pace programming. Older generation should get a kick out of both halves.

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DOUBLE HEADER

RUSTY DRAPER

"Rock And Roll Ruby"

AND

"House Of Cards"

MERCURY 70879



JUST RELEASED

RICHARD HAYMAN

WITH A NEW HIT INSTRUMENTAL!

"Autumn Concerto"

AND

"STREET OF TEARS"

MERCURY 70884



A DELIGHTFUL NEW BALLAD

MIYOSHI UMEKI

"The Little Lost Dog"

AND

"THE STORY YOU'RE ABOUT TO HEAR IS TRUE"

MERCURY 70880



GREAT SONG! GREAT PICTURE! GREAT ARTIST!

EDDY HOWARD

"Whatever Will Be, Will Be"

From The Paramount Picture "The Man Who Knew Too Much" with Doris Day and Jimmy Stewart

AND

"YOU CAN'T KEEP RUNNING FROM YOUR HEART"

MERCURY 70881



CHICAGO 1, ILLINOIS





LITTLE WILLIE JOHN FEVER

b/w

LETTER FROM MY DARLING

KING 4935

OTIS WILLIAMS and his CHARMS

IVORY TOWER

DELUXE 6093

THAT'S YOUR MISTAKE

DELUXE 6091

JAMES BROWN with the FAMOUS FLAMES

PLEASE, PLEASE, PLEASE

FEDERAL 12258

MAC CURTIS

IF I HAD ME A WOMAN

b/w

JUST SO YOU CALL ME

KING 4927

EARL BOSTIC

BUGLE CALL RAG

b/w

I'LL STRING ALONG WITH YOU

KING 4905

EARL BOSTIC & BILL DOGGETT

MEAN TO ME

b/w

THE BO-DO ROCK

KING 4930

THE MIDNIGHTERS OPEN UP THE BACK DOOR

b/w

ROCK, GRANNY, ROLL

FEDERAL 12260

BILLY GAYLES

IF I HAD NEVER KNOWN YOU

b/w

I'M TORE UP

FEDERAL 12265

NEW RELEASES!!!

OTIS WILLIAMS IT'S ALL OVER

b/w

ONE NIGHT ONLY

DELUXE 6095

KING RECORDS



B. B. C. is planning to transmit the Bob Hope Show (transcription of the NBC-TV Show) starting June 28th for 13 weeks on its sound light programme.

Elvis Presley breaks into the Best Sellers this week in the No. 14 spot with his disk of "Heartbreak Hotel" currently the No. 1 spinner in the States. The critics have not been too kind to Presley, but it seems that some of them are slowly starting to eat their words. Already rumours are going around re. Elvis making an appearance in England. This, however, I feel is rather premature since I personally believe that any recording star who wants to come over here and, naturally, play the London Palladium, should have at least several big sellers on this side of the Atlantic to back him up.

Glad to see Capitol is issuing a disk by The Four Freshmen; a song from their album, currently in the best sellers in America. I hope "The Four Freshmen and Five Trombones" album will follow here very soon.

Liberace's tour will start at the Festival Hall, London on October 1st, and my guess is he'll pack 'em in. Those who don't want to hear him play are bound to want to see him smile and wink.

Over on a visit from California is Henry Leyser of Associated Coin Amusement Company Oakland.

Eartha Kitt has had her successful stay at the Cafe de Paris extended for an additional two weeks. The gal will play a week's vaudeville engagement at the Glasgow Empire and will also guest with the B. B. C. Show Band. Incidentally, Eartha starred in a play on B. B. C. television this week, titled "The Valiant," and the critics loudly praised Eartha's performance.

Mickey Katz arrived here for a series of concerts and Capitol is releasing his waxing of "David Crockett" to coincide with his visit.

Lou Levy arrived this week for confabs with Cyril Simons and Sal Chiantia. Howie Richmond planned to the Continent and Bobby Mellin due back in the States this week after his six weeks over here.

This week's best selling pop singles: (Courtesy "New Musical Express")

- 1) "No Other Love" Ronnie Hilton (HMV)
- 2) "Poor People Of Paris" Winifred Atwell (Eng. Decca)
- 3) "My September Love" David Whitfield (Eng. Decca)
- 4) "A Tear Fell" Teresa Brewer (Vogue-Coral)
- 5) "Rock And Roll Waltz" Kay Starr (HMV)
- 6) "It's Almost Tomorrow" Dream Weavers (Brunswick)
- 7) "I'll Be Home" Pat Boone (London)
- 8) "The Happy Whistler" Don Robertson (Capitol)
- 9) "Main Title" (Man With Golden Arm)—Billy May Ork (Capitol)
- 10) "Lost John"/"Stewball" Lonnie Donegan (Nixa)



ANDY STARR
(MGM 12263; K12263)

B "ROCKIN' ROLLIN' STONE" [Hill & Range BMI—Gulledge, Patty] MGM introduces Andy Starr with a swinging rendition of a hard-driving rock and roller handled in the Presleyan manner. The lad has a commercial sound and a good dance item to work with. Kids should keep the boxes hoppin' with this side.

C+ "I WANNA GO SOUTH" [Hill & Range BMI—Gulledge] The country feeling in Andy's voice is more easily recognized on this slow-moving rhythm item. Good beat.

PEARL BAILEY
(Sunset 2018; 45-2018)

B+ "ZING WENT THE STRINGS OF MY HEART" (2:46) [Harms ASCAP—Hanley] Pearl Bailey makes her bow on the Sunset label singing two songs which she performs in the forthcoming Bob Hope, Eva Marie Saint, Paramount pic "That Certain Feeling." This half features the inimitable lark on a humorous swinging arrangement of a great oldie. Unique phrasing and delivery make this side a winner. Could break open. It's loaded with laughs.

C+ "THAT CERTAIN FEELING" (2:23) [Harms ASCAP—Gershwin, Gershwin] Here Pearl offers the title tune of the film. Pleasant reading of a great Gershwin oldie.

LEO DIAMOND
(RCA Victor 20-6513; 47-6513)

B+ "DU BIST SHOEN WIE MUSIK" (2:14) [Burlington ASCAP—Gaze, Balz] Harmonica ace Leo Diamond gets a lovely instrumental assist as he drifts through a melodic, enchanting theme of German origin. The chorus in the backdrop, singing without lyrics, makes for an attractive showcase. Lovely side that's charming enough to step out.

C+ "POLYNESIAN" (2:28) [Lero ASCAP—Diamond] This pretty piece is a Diamond creation. Haunting mood item.

EDDY HOWARD
(Mercury 70881; 70881x45)

B "WHATEVER WILL BE" [Artists Music ASCAP—Livingston, Evans] A delightful waltz lullaby with a wonderful Italian flavor, is smoothly presented by the warm Eddy Howard voice. Pretty song that has the earmarks of a hit.

B "YOU CAN'T KEEP RUNNING FROM YOUR HEART" [Peter Maurice ASCAP—Sigman, Carmi] The experienced crooner comes over convincingly on this refreshing latin-beat romancer. Pretty tune with great commercial qualities.

MIYOSHI UMEKI
(Mercury 70880; 70880x45)

B "THE STORY YOU'RE ABOUT TO HEAR IS TRUE" [Larry Spier ASCAP—Hoffman, Manning] The velvety voice of talented young Japanese starlet Miyoshi Umeki is perfectly suited for this lovely romantic tale. The lark has a unique tenderness in her singing technique and could make the grade with this pretty side.

C+ "LITTLE LOST DOG" [Rayven BMI—Parker, Misraki, Marnay] Another fragile and charming lullaby type song handled with extreme tenderness by the lark.

LES ELGART ORCH.
(Columbia 40703; 4-40703)

B "THE POOR PIANIST OF PARIS" (2:06) [Southern ASCAP—Ferre] Les Elgart's ork dances through a lively, infectious melody, which in title and delightful sound resembles the recent smash "Poor People of Paris." It's a commercial European creation that should do well here.

C+ "THE LEFT BANK" [Cromwell ASCAP—Monnot] Another colorful French flavored melody with that "Poor People" bounce. Lovers of the European melodies should enjoy both halves.

DICK JURGENS ORCH.
(Coral 61637; 9-61637)

B "ROCKIN' CHAIR" (3:29) [Peer International BMI—Carmichael] Dick Jurgens' ork sets up a smooth, easy-going backdrop for Al Galante's vocal interpretation of a lazy Hoagy Carmichael standard. Strong new version of a classic.

C+ "DOODLE-DOO-DOO" (2:32) [Leo Feist ASCAP—Kassel, Stitzel] Galante, Stan Vann and the Ensemble take on the vocal duties on this lively lilt out of the past. Another smooth instrumentation by Jurgens.

LUCILLE WATKINS &
THE BELLTONES
(Kapp 145; 45-145)

B "HIS HAND IN MINE" (3:10) [Bregman, Vocce & Conn ASCAP—Lister] Lucille Watkins and the Belltones, an exciting new group with a refreshing and different vocal blend, bow on Kapp with a strong new side that could develop into big seller. Unusual group sound that jockeys should enjoy.

B "MAYBE YOU'LL BE THERE" (2:59) [Triangle ASCAP—Gallop, Bloom] An inviting interpretation of a great oldie is uniquely fashioned by the crew on this half. Interesting listening. Two good decks.

BUDDY HACKETT
(Coral 61640; 9-61640)

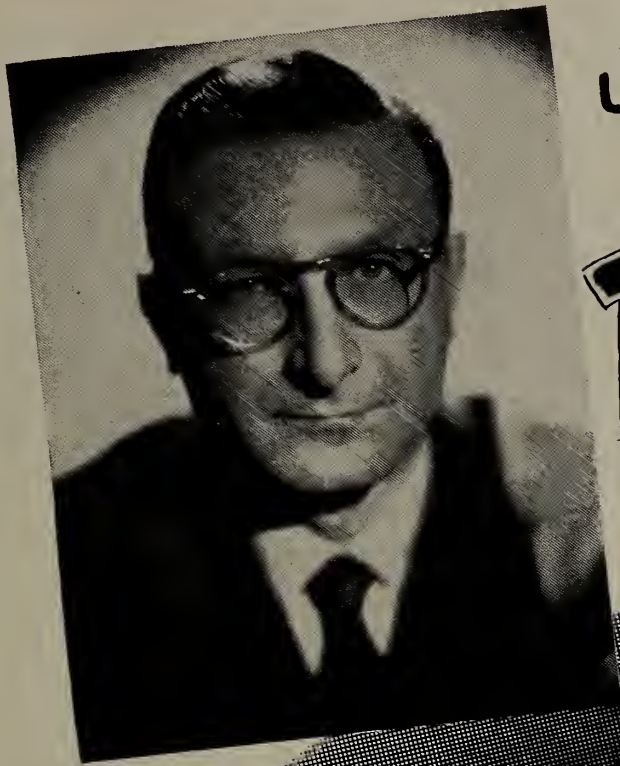
B "I USED TO YATE YA" (2:25) [Oxford ASCAP—Hoffman, Manning] As a follow-up to his very successful Chinese comedy disks, Buddy Hackett offer a light and infectious novelty describing a conversation between a little boy and girl. Hackett's voice and baby talk is amusing and the tune is catchy. Should appeal to the kiddies.

B "THE SONG MY MOTHER USED TO SING TO WHO" (2:47) [Shapiro-Bernstein ASCAP—Brown] This half stars the inimitable Mr. Hackett on an amazingly ridiculous but extremely hilarious number. The lyrics make no sense, and nothing rhymes. Hackett's delivery is side-splitting. Jocks'll get a big boot out of this one.

THE DREAMERS
(Manhattan 503; 45-503)

B "NO OBLIGATION" [Manhattan ASCAP—Green] The Dreamers bow on the Manhattan label with a strong new fish-beat rock and roller aimed at the teen age market. Group has an interesting sound and should do well with this side.

C+ "LIPS WERE MEANT FOR KISSING" [Manhattan ASCAP—Green] The tempo is upped on this rhythmic romancer, and the results are commercial.



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A **Z** SIDED SMASH HIT!!!

Dick Jacobs

and his orchestra and chorus...

Exciting
Instrumental

"THE GOLDEN BATON"



Beautiful
Ballad

"TE AMO"

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COLISEUM MUSIC, Inc.

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Vital Statistics—Ann Gillis has left KDKA-Pittsburgh. Ann will travel with her husband Richard Fraser, the English actor. . . . Max Cole now at WBAI-New York, working out of the Pierre Hotel. . . . Jerry Gross, formerly with WJWL-Georgetown, Del., and WMER-Bainbridge, Ga., is now at WVOS-Liberty, N. Y. after seven months away from the mike. Jerry is morning deejay and the Saturday nite personality show 8-12 pm. . . . Jim Larkin moves to WMPG, WCOD-FM and WTVR-TV in Richmond, Va.

Pic of the week—Eddie Edmonds (KGMO-Cape Girardeau, Mo.) is wearing



EDDIE EDMONDS
(KGMO—Cape Girardeau, Mo.)

the beaver you see to the left 'cause he flipped over the Eddie Fisher "Without You" and bet it would make the Top 20. Eddie recently got worried and wrote Bernie Miller, RCA Victor promotion manager, to get to work on the tune and boost it into the Top 20 so he could shave and get on talking terms again with his wife. . . . Bob Ellis (KOY-Phoenix, Ariz.) says The Chordettes "Love Never Changes" is a single to watch. "And while we're predicting," says Bob, "two great lps are "Songs of the South" by the Norman Luboff Choir and "Young Ideas" by brilliant 11-year-old Glenn Derringer." . . . Bill Bennett (WDGY-Minneapolis, St. Paul) made one announcement on his Top Forty show urging Elvis Presley fans to write for 400 free pictures of the recording star. The next day mailmen delivered 2000 pieces of mail in response to the plug. . . . Fred Swanson (WHAY-New Britain, Conn.) has been granted a leave of absence so that he can accompany New Britain's CYO Music Club band on its two-month tour of the Far East this summer. . . . Gene Fullen (WTVN-Columbus, O.) has changed the title of his Dance Party to Gene's Canteen. . . . We are still hearing about our Rock & Roll editorial of a couple of months ago. Jim Winters tells us the editorial came just in time to allay the fears of concerned parents.

Glamour Department—Christopher Scott, billed by KABC-Hollywood as



CHRISTOPHER SCOTT
(KABC—Hollywood, Calif.)

Hollywood's Most Glamorous Deejay, is using Steve Allen's disk of "Stay Just A Little While" as the theme of her nightly show. . . . The Howard Miller show winner of first place in the variety category in Chicago Federated Advertising Club competition. . . . Howie Leonard (WPOR-Portland, Maine) has added a new show to his schedule. "Man in the Window" on Saturdays from 12:05 to 1 pm. . . . Frosty Mitchell (KWWL-Waterloo, Iowa) in a co-promotion with the local theatre on "Rock Around The Clock" arranged to admit free anyone who appeared with a rock in one hand and a roll in the other. An overflow crowd left quite a good sized pile of rocks standing at the entrance to the theatre. . . . Ron Turner (WKMI-Kalamazoo, Mich.) would like some records to give to the patients at S'Western Michigan's TB Sanitarium where he puts on a show every Monday from 11 to 12 noon. . . . Don Sherman WAFB-Baton Rouge, La. tells us the latest Hooper ratings show that he has tripled his audience in the nine months he has been at the station. . . . Sherm Feller saying very nice things about Bill St. Claire, MGM youngster. Sherm says "Singers like this don't happen every day."

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|--|-----------------------------------|
| 1. MOONGLOW & THEME FROM PICNIC | { Morris Stoloff (Decca) |
| 2. WAYWARD WIND | { George Cates (Coral) |
| 3. IVORY TOWER | { Gogi Grant (Era) |
| 4. STANDING ON THE CORNER | { Cathy Carr (Fraternity) |
| 5. HEARTBREAK HOTEL | { Gale Storm (Dot) |
| 6. HAPPY WHISTLER | { Otis Williams & Charms (DeLuxe) |
| 7. HOT DIGGITY | { Four Lads (Columbia) |
| 8. WALK HAND IN HAND | { Elvis Presley (RCA Victor) |
| 9. GRADUATION DAY | { Don Robertson (Capitol) |
| 10. CAN YOU FIND IT IN YOUR HEART | { Perry Como (RCA Victor) |
| 11. THE MAGIC TOUCH | { Tony Martin (RCA Victor) |
| 12. I'M IN LOVE AGAIN | { Andy Williams (Cadence) |
| 13. ON THE STREET WHERE YOU LIVE | { Denny Vaughn Kapp) |
| 14. I COULD HAVE DANCED ALL NIGHT | { Rover Boys ABC-Paramount |
| 15. MY LITTLE ANGEL | { Four Freshmen (Capitol) |
| 16. POOR PEOPLE OF PARIS | { Tony Bennett (Columbia) |
| 17. BLUE SUEDE SHOES | |
| 18. PICNIC | |
| 19. CHURCH BELLS MAY RING | |
| 20. BORN TO BE WITH YOU | |
| 21. LONG TALL SALLY | |
| 22. A TEAR FELL | |
| 23. I WANT YOU, I NEED YOU, I LOVE YOU | |
| 24. ROCK ISLAND LINE | |
| 25. KISS ME ANOTHER | |
| 26. PORTUGUESE WASHERWOMAN | |
| 27. I WANT YOU TO BE MY GIRL | |
| 28. MAIN TITLE | |
| 29. HOW LITTLE WE KNOW | |
| 30. IT ONLY HURTS FOR A LITTLE WHILE | |
| 31. MY BLUE HEAVEN | |
| 32. TOO YOUNG TO GO STEADY | |
| 33. WHY DO FOOLS FALL IN LOVE | |
| 34. TREASURE OF LOVE | |
| 35. TO LOVE AGAIN | |

Just Great! Frankie Lester *singing*

MEN
DON'T
CRY

SHE'S
TOO MUCH
FOR ME



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GENE VINCENT
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record no. 3450



Presenting

**Alan
Blake**

On Candlelight Records . . .
 singing

**"ON
BENDED
KNEE"**

b/w

"ROCK-TIME TUNE"

C-A1001

Orch. and Chorus
 conducted by
 NEIL HEFTI

CANDLELIGHT RECORDS

BOX 231

MANHASSET, L. I., N. Y.

THE CASH BOX
ROUND THE WAX CIRCLE

NEW YORK:

The bus carrying the instruments of Bill Haley's Comets was completely wrecked last week as a result of an accident in Mississippi where the Comets were en route to a one-nighter. Three bandboys who were in the bus at the time were shaken but unhurt. . . . Bill Kenny started his 26-week tour of



HARRY BELAFONTE

England this week with an engagement at the London Palladium. . . . Bob Shaver, who's been heard on the Columbia, MGM and Walden labels, makes his stage debut in "New Faces Of 1956". . . . Harry Belafonte's musical show "Sing Man Sing" has been booked into Los Angeles' Greek Theater for two weeks starting July 2. . . . MGM Records sent out miniature harmonicas to 500 disk jockeys along with the Eddy Manson platter "Lovers And Lollipops" from the film of the same name. . . . Mercury recording artist Jimmy Randolph has the featured role of Husky Miller in the production of "Carmen Jones" which opens at the City Center Theater on Thursday, May 31. Randolph is also slated for an appearance on the Jackie Gleason Stage Show June 23. . . . Arlene Di Donato has been named manager of the one-stop record department of General Music Sales in Baltimore. . . . MGM batoneer and mainstay at the Hotel Edison's Green Room,

Henry Jerome, has taken over the personal manager's reins of Coral's new recording group, Johnny Burnette and his rock 'n roll trio. . . . Errol Garner suffered a brain concussion on Friday May 19 when another cab struck the one he was riding in. . . . Joe Valino broke the previous record held by Glenn Miller since 1942 at the Prom Ballroom in Minneapolis when over 6,000 fans showed up to see him. . . . Roy Hamilton was in the New York Hospital last week with pneumonia. Roy is now on the road to recovery but won't go back to work until he has had a good rest. . . . Gloria Wood, Diamond recording artist who did "Hey Bellboy", being escorted around town by publicist Buddy Basch. Eddie Garrett of Diamond accompanied her from the diskery's west coast office.

CHICAGO:

Patti Page whizzed through town between her TV show and record sessions to work on her latest for Mercury, "Allegheny Moon". . . . Music men in town honor deejay Danny Sorkin with a cocktail party at the Cloister Inn, 5/28. Danny celebrates the first anniversary of his WCFL all-niter. . . . Irv Kupcinet, Chi columnist and WBBM-TV personality, selected as first person to receive newly established "Hamilton Time Award". The award, presented on his program of 5/25, is for his efforts and accomplishments on behalf of war vets in this area. . . . Newest jazz room on Randolph Street is the Preview Lounge's Modern Jazz Room, now featuring the sounds of Kai Winding and J. J. Johnson. Unusual coming attractions notice is sign out front announcing stars clear into August. . . . The Chicago Federated Advertising Club gave its 14th annual award to Josh Brady as the town's topmost deejay. . . . Glad to hear from Herb Kessler, guiding light of the Four Aces. Herb writes that the boys are doing great at L. A.'s famed Coconut Grove. . . . Lola Dee, whose latest for Mercury is "Born To Be With You", making the rounds in Detroit, Milwaukee, and Cleveland. . . . Cutest promotion bit of the week cooked up by Jack Solinger, promoter for James H. Martin. Roses are being sent with disks of "Roses Of Picardy" by the Johnston Brothers on London. (Rose fever, anyone?) . . . Cutest mailing piece of the week sent by Mercury Records. Miyoshi Umeki's newest waxing "The Little Lost Dog" announced by pic of Miyoshi in Japanese kimono and setting with story in Japanese. Pic just as charming as Miyoshi. . . . Reopening of Mr. Kelly's now set for July instead of May, as previously announced. . . . Final races of Maywood Park's "Disk Jockey Derby" skedded for 5/29 at 8 P.M. . . . Dixieland fans take note. Art Hodes still appearing on Randolph Street's Theatrebar. . . . Reports have reached us that John McCormick's London House show soon to leave the WJJD air waves. . . . Many regard Norman Ross' WJJD 7:30 A. M. show one of the finest and most relaxing in the nation.



PATTI PAGE

HOLLYWOOD:

Pat Boone flew into town last week to record the title song from William Wyler's "Friendly Persuasion". Dimitri Tiomkin, who wrote the tune with Paul Francis Webster, hosted a luncheon on the sound stage of Goldwyn Studios to mark the event. Representing Dot Records were Boone, Gale Storm, President Randy Wood and V. P. L. L. "Rip" Thornton. . . .



ANN HATHAWAY

Local record distributors Jack Andrews, Lee Palmer, Norm Goodwin, Art Grobart, Al Sherman, Abe Diamond and Sid Talmadge were presented certificates by Burbank High School students for providing talent and records for their teen-age dances. Record company cooperation was arranged by Burbank retailer Jack Day. . . . Ray Stanley, songwriter turned vocalist, has been signed to a recording contract by Capitol. His style is described as a cross between hillbilly and rock and roll. . . . Margie Rayburn held over at the Bar of Music for two more weeks. . . . Jack Ames of Liberty Records feels he has found a male singer with the same individual styling they found in Julie London. His name is Russ Arno and he is slated to cut his first sides immediately backed by a thirty-piece orchestra and a vocal chorus. . . . Local singer, Ann Hathaway, was the winner of last week's Arthur Godfrey talent show, and is now in New York appearing on the Godfrey TV and radio shows. . . . Dave Chase, former Houston deejay is now holding down the afternoon stanza at KGFI. . . . A surprise party for Murray Arnold was held last week to kick off the release of his first record album, "Overheard In A Cocktail Lounge" on American Records. . . . The Chordettes' new Cadence disk of "Born To Be With You" breaking on the West Coast. . . . Harry James into the Palladium for a four-week stand. This marks the maestro's twelfth engagement at the Hollywood dance spot.



BUDDY MORROW

AND HIS ORCHESTRA

FIRST With A Great Commercial Hit!

THEME FROM

"THE PROUD ONES"

From The 20th Century Fox Picture "The Proud Ones"

AND

Smooth As Velvet

"PARADISE LOST"

WING 90079

BIGGER EVERY DAY!

MARIE KNIGHT

"TELL ME WHY"

AND

"AS LONG AS I LOVE"

WING 90069



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AL—Aladdin
AO—Apollo
AP—ABC
Paramount
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AB—Arcade
AT—Atlantic
BA—Baton
BN—Benida
BT—Bethlehem
CA—Capitol
CD—Cadance
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CW—Crown
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DT—Dootone
DU—Duke
EP—Epic
ER—Era
ES—Essex
EX—Excella
FB—Fabor
FE—Federal
FI—Fiesta
FR—Fraternity
GE—Gee
GN—Golden
GR—Groove
GTJ—Good Time
Jazz
HE—Herald
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
MB—Melba
MD—Media
ME—Mercury
MG—MGM
MO—Modern
NG—Mergran
OK—Okeh
OL—Olympic
PA—Parrot
PE—Peacock
PM—Prom
PP—Peter Pan
PR—Prestige
RA—Rainbow
RE—Regent
RL—Real
RM—Rama
RP—RPM
SA—Savoy
SE—Seaco
SL—Spotlight
SO—Sound
SP—Specialty
SU—Sun
ST—Starlite
TA—Tampo
TI—Tico
TR—Trend
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
WI—Wing

Best Selling Records

FROM LEADING RETAIL OUTLETS!

* INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising
100
Selections

| Pos. 5/26 | Pos. 5/19 | Pos. 5/26 | Pos. 5/19 | Pos. 5/26 | Pos. 5/19 | Pos. 5/26 | Pos. 5/19 | Pos. 5/26 | Pos. 5/19 |
|------------------------|--------------|----------------------------|--------------|------------------------------|--------------|-------------------------|--------------|--------------------------|--------------|
| 1 | | MG-12197 (K12197)— | | 19 | | ★LO-1650 (45-1650)— | | 32 | |
| | | SAM TAYLOR | | My Baby | | LONNIE DONEGAN | | Church Bells | |
| | | To A Wild Rose | | Left Me | | John Henry | | May Ring | |
| ★CR-61618 (9-61618)— | 2 | ★5U-234 (45-234)— | | ★VI-20-6540 (47-6540)— | 22 | ME-70831 (70831 x 45)— | 23 | | 25 |
| GEORGE CATES | | CARL PERKINS | | ELVIS PRESLEY | | LEN DRESLAR | | ★MB-102 (45-102)—WILLOWS | |
| Rio Batucada | | Honey Don't | | I Want You, I Need | | Real Live Doll | | Baby Tell Me | |
| ★DE-29888 (9-29888)— | | PEE WEE KING | | You, I Love You | | | | ★ME-70835 (70835 x 45)— | |
| MORRIS STOLOFF | | Tennessee Dancin' Doll | | | | | | DIAMONDS | |
| Picnic | | | | | | | | Little Girl Of Mine | |
| 2 | | 9—Magic Touch | | 20—Picnic | 33 | DE-29832 (9-29832)— | 17 | MO-985 (45-985)—CADETS | |
| | | 3 | 4 | | 31 | GLORIA MANN | 9 | Heartbreak Hotel | |
| MO-985 (45-985)—CADETS | | ★ME-70819 (70819 x 45)— | | ★CR-61627 (9-61627)— | | Partners For Life | | RE-7502 (45-7502)— | |
| Church Bells May Ring | | PLATTERS | | McGUIRE SISTERS | | | | BOB OAKES & SULTANS | |
| ★VI-20-6420 (47-6420)— | | Winner Take All | | Delilah Jones | | ★DO-15448 (45-15448)— | | You Gotta Rock | |
| ELVIS PRESLEY | | | | DE-29888 (9-29888)— | | GALE STORM | | & Roll | |
| I Was The One | | | | GEORGE DUNING | | I Walk Alone | | | |
| 3 | | ★GE-1012 (45-1012)— | | MO-985 (45-985)—CADETS | | ★GE-1002 (45-1002)— | | 33—Main Title (Man | |
| Wayward Wind | | FRANKIE LYMON & TEEN AGERS | | Church Bells May Ring | | TEEN AGERS | | With The | |
| | | I'm Not A Know | | I Was The One | | Please Do Mine | | Golden Arm) | |
| CA-3430 (F-3430)— | 7 | It All | | | | ★ME-70790 (70790 x 45)— | 21 | | 16 |
| TEX RITTER | 10 | | | | | DIAMONDS | | | |
| ★ER-1013 (45-1013)— | | | | | | You Baby You | | | |
| GOGI GRANT | | | | | | | | | |
| No More Than | | | | | | | | | |
| Forever | | | | | | | | | |
| 4 | | 11—Happy Whistler | | ★CA-3336 (F-3336)— | 13 | 26—On The Street | | ★CA-3372 (F-3372)— | |
| I'm In Love Again | 9 | 10 | 12 | LES BAXTER | 7 | Where You Live | | BILLY MAY | |
| | 11 | | | Helen Of Troy | | | | Phonograph Song | |
| DO-15462 (45-15462)— | | | | ★CR-61592 (9-61592)— | | ★CO-40654 (4-40654)— | 32 | CO-40664 (4-40664)— | |
| FONTANE SISTERS | | | | LAWRENCE WELK | | VIC DAMONE | 43 | LES ELGART | |
| You Always Hurt The | | | | Nobody Knows But | | We All Need Love | | D.J. Jamboree | |
| One You Love | | | | The Lord | | CR-61644 (9-61644)— | | DICK JACOBS | |
| ★IM-5386 (45-5386)— | | | | DE-29835 (9-29835)— | | LAWRENCE WELK | | Butternut | |
| FATS DOMINO | | | | RUSS MORGAN | | I Could Have Danced | | ★DE-29869 (9-29869)— | |
| My Blue Heaven | | | | Annabelle | | All Night | | ELMER BERNSTEIN | |
| | | | | GR-0144 (4G-0144)— | | EP-9153 (5-9153)— | | Clark Street | |
| | | | | CHRIS POWELL | | FRANCES WAYNE | | LO-1644 (45-1644)— | |
| | | | | Theme from Three | | Wednesday's Child | | TED HEATH O. | |
| | | | | Penny Opera | | VI-20-6529 (47-6529)— | | Siboney | |
| | | | | LO-1628 (45-1628)— | | EDDIE FISHER | | ★VK-0196 (4X-0196)— | |
| | | | | WINIFRED ATWELL | | Sweet Heartaches | | RICHARD MALTBY | |
| | | | | Stardust | | | | Heart Of Paris | |
| | | | | MG-12188 (K12188)— | | | | ★WI-90063 (90063 x 45)— | |
| | | | | ROGER ROGER | | | | BUDDY MORROW | |
| | | | | Chinese Bolero | | | | I Should Care | |
| | | | | TI-351 (45-351)—PETE TERRACE | | | | | |
| | | | | ★VI-20-6366 (47-6366)— | | | | | |
| | | | | CHET ATKINS | | | | | |
| | | | | Honey | | | | | |
| | | | | ★VI-20-6498 (47-6498)— | | | | | |
| | | | | PABLO BELTRAN | | | | | |
| | | | | No, Not Much | | | | | |
| | | | | | | | | | |
| | | | | 22—A Tear Fell | 16 | | | | |
| | | | | AT-1086 (45-1086)— | 15 | | | | |
| | | | | IVORY JOE HUNTER | | | | | |
| | | | | I Need You By My | | | | | |
| | | | | Side | | | | | |
| | | | | ★CR-61590 (9-61590)— | | | | | |
| | | | | TERESA BREWER | | | | | |
| | | | | Bo Weevil | | | | | |
| | | | | VI-20-6482 (47-6482)— | | | | | |
| | | | | ANITA CARTER | | | | | |
| | | | | One Heartache At | | | | | |
| | | | | A Time | | | | | |
| | | | | 23—How Little | 31 | | | | |
| | | | | We Know | 34 | | | | |
| | | | | ★CA-3423 (F-3423)— | | | | | |
| | | | | FRANK SINATRA | | | | | |
| | | | | 500 Guys | | | | | |
| | | | | 24—Rock Island Line | 18 | | | | |
| | | | | CA-3397 (F-3397)— | 14 | | | | |
| | | | | MERRILL MOORE | | | | | |
| | | | | King Porter Stomp | | | | | |
| | | | | CR-61613 (9-61613)— | | | | | |
| | | | | DON CORNELL | | | | | |
| | | | | Na-Ne Na-Na | | | | | |
| | | | | DE-29883 (9-29883)— | | | | | |
| | | | | BOBBY DARIN & JAYBIRDS | | | | | |
| | | | | Timber | | | | | |
| | | | | DO-1279 (45-1279)— | | | | | |
| | | | | JIMMY WORK | | | | | |
| | | | | That's The Way It's | | | | | |
| | | | | Gonna Be | | | | | |
| | | | | EP-9161 (5-9161)— | | | | | |
| | | | | JIMMY GAVIN | | | | | |
| | | | | Johnny Rallin' Stone | | | | | |
| | | | | KI-4918 (45-4918)— | | | | | |
| | | | | GRANDPA JONES | | | | | |
| | | | | Hello Blues | | | | | |
| | | | | LI-55019 (45-55019)— | | | | | |
| | | | | ROD MCKUEN | | | | | |
| | | | | Head Like A Rock | | | | | |

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

Top Selling Records

Reported by the Foremost

RETAIL
OUTLETS

From Coast to Coast

GAIETY MUSIC SHOP
New York, N. Y.

1. Heartbreak Hotel (E. Presley)
2. Hot Diggity (Perry Como)
3. Magic Touch (Platters)
4. Poor People Of Paris (Baxter)
5. Blue Suede Shoes (C. Perkins)
6. No Not Much (Four Lads)
7. Lisbon Antigua (N. Riddle)
8. Picnic (McGuire)
9. Too Young To Go Steady (Nat Cole)
10. Moonglow & Picnic (G. Cates)

HUDSON-ROSS
Chicago, Ill.

1. Moonglow & Picnic (G. Cates)
2. Heartbreak Hotel (E. Presley)
3. A Tear Fell (Teresa Brewer)
4. Standing On The Corner (Four Lads)
5. Wayward Wind (Gogi Grant)
6. Hot Diggity (Perry Como)
7. Ivory Tower (Cathy Carr)
8. Happy Whistler (Robertson)
9. I Want You To Be My Girl (Teen Agers)
10. Kiss Me Another (G. Gibbs)

REGAL RECORD SHOP
Los Angeles, Calif.

1. Wayward Wind (Gogi Grant)
2. On The Street Where You Live (Vic Damone)
3. Moonglow & Picnic (Stoloff/Cates)
4. Happy Whistler (Robertson)
5. Ivory Tower (Cathy Carr)
6. Standing On The Corner (Four Lads)
7. Heartbreak Hotel (E. Presley)
8. Blue Suede Shoes (C. Perkins)
9. Why Do Fools Fall In Love (Teen Agers)
10. Walk Hand In Hand (Martin)

THE RADIO CENTER
New Orleans, La.

1. Moonglow & Picnic (Morris/Stoloff)
2. Heartbreak Hotel (E. Presley)
3. Hot Diggity (Perry Como)
4. Standing On The Corner (Four Lads)
5. Portuguese Washerwoman (Joe Carr)
6. A Little Love Can Go A Long Long Way (Dream Weavers)
7. Juke Box Baby (Perry Como)
8. How Little We Know (Sinatra)
9. Graduation Day (4 Freshmen)
10. Wayward Wind (Gogi Grant)

AVALON RECORD SHOP
Houston, Tex.

1. I'm In Love Again (Domino)
2. Moonglow & Picnic (Stoloff)
3. I Want You, I Need You, I Love You (Elvis Presley)
4. Wayward Wind (Gogi Grant)
5. Long Tall Sally (L. Richard)
6. Heartbreak Hotel (E. Presley)
7. Breakdown And Love Me (Classmates)
8. Little Girl Of Mine (Cleffones)
9. Happy Whistler (Robertson)
10. I Want You To Be My Girl (Teen Agers)

RADIO DOCTORS
Milwaukee, Wisc.

1. Standing On The Corner (Four Lads)
2. Moonglow & Picnic (G. Cates)
3. How Little We Know (Sinatra)
4. Can You Find It In Your Heart (Tony Bennett)
5. Picnic (McGuire)
6. On The Street Where You Live (Vic Damone)
7. Wayward Wind (Gogi Grant)
8. Ain't Misbehavin' (J. Ray)
9. I Want You, I Need You, I Love You (Elvis Presley)
10. Graduation Day (Rovers)

THE RECORD SHOP
Cleveland, Ohio

1. Treasure Of Love (McPhatter)
2. Moonglow & Picnic (G. Cates)
3. Ivory Tower (Cathy Carr)
4. I'm In Love Again (Domino)
5. Can You Find It In Your Heart (Tony Bennett)
6. I Was The One (E. Presley)
7. It Only Hurts For A Little While (Ames Bros.)
8. I Want You To Be My Girl (Teen Agers)
9. Corrine Corrina (Joe Turner)
10. My Little Angel (Four Lads)

RICHLOY ONE STOP
Philadelphia, Pa.

1. Heartbreak Hotel (E. Presley)
2. Standing On The Corner (Four Lads)
3. My Blue Heaven (F. Domino)
4. On The Street Where You Live (Vic Damone)
5. I Want You To Be My Girl (Teen Agers)
6. I'm In Love Again (Domino)
7. Wayward Wind (Gogi Grant)
8. A Tear Fell (Teresa Brewer)
9. Ivory Tower (Otis Williams)
10. Long Tall Sally (L. Richard)

BILL LAMB RECORD SHOPPE
Flint, Mich.

1. I Want You To Be My Girl (Teen Agers)
2. Crazy Little Palace (Williams)
3. My Blue Heaven (F. Domino)
4. I'm In Love Again (Domino)
5. Moonglow & Picnic (Stoloff)
6. Ivory Tower (Cathy Carr)
7. Walk Hand In Hand (Martin)
8. Standing On The Corner (Dean Martin)
9. Wayward Wind (Gogi Grant)
10. Heartbreak Hotel (E. Presley)

G. C. MURPHY CO.
Washington, D. C.

1. Heartbreak Hotel (E. Presley)
2. To Love Again (Four Aces)
3. Blue Suede Shoes (C. Perkins)
4. Why Do Fools Fall In Love (Teen Agers)
5. Moonglow & Picnic (Stoloff)
6. Magic Touch (Platters)
7. Ivory Tower (Gale Storm)
8. Long Tall Sally (L. Richard)
9. Hot Diggity (Perry Como)
10. Can You Find It In Your Heart (Tony Bennett)

YEAGERS MUSIC SHOP
Baltimore, Md.

1. I Want You To Be My Girl (Teen Agers)
2. I'm In Love Again (Domino)
3. My Little Angel (Four Lads)
4. Heartbreak Hotel (E. Presley)
5. Magic Touch (Platters)
6. Moonglow & Picnic (G. Cates)
7. Hot Diggity (Perry Como)
8. Ivory Tower (Cathy Carr)
9. Long Tall Sally (L. Richard)
10. It Only Hurts For A Little While (Ames Bros.)

GREENLINE RECORD CTR.
Jamaica, L. I., N. Y.

1. Moonglow & Picnic (Stoloff)
2. Heartbreak Hotel (E. Presley)
3. Ivory Tower (Cathy Carr)
4. Hot Diggity (Perry Como)
5. I Want You To Be My Girl (Teen Agers)
6. My Blue Heaven (F. Domino)
7. Wayward Wind (Gogi Grant)
8. Standing On The Corner (Four Lads)
9. Rock Island Line (Donegan)
10. Walk Hand In Hand (Martin)

STEPHENSON MUSIC CO.
Raleigh, N. C.

1. Heartbreak Hotel (E. Presley)
2. Hot Diggity (Perry Como)
3. I'm In Love Again (Domino)
4. Magic Touch (Platters)
5. Wayward Wind (Gogi Grant)
6. My Little Angel (Four Lads)
7. Can You Find It In Your Heart (Tony Bennett)
8. To Love Again (Vic Damone)
9. Ivory Tower (Otis Williams)
10. Graduation Day (4 Freshmen)

COLUMBIA MUSIC CO.
San Francisco, Calif.

1. Hot Diggity (Perry Como)
2. Moonglow & Picnic (Stoloff)
3. Moonglow & Picnic (Cates)
4. Heartbreak Hotel (E. Presley)
5. Blue Suede Shoes (C. Perkins)
6. A Tear Fell (Teresa Brewer)
7. Why Do Fools Fall In Love (Teen Agers)
8. Long Tall Sally (L. Richard)
9. Poor People Of Paris (Baxter)
10. Wayward Wind (Gogi Grant)

MADRONA RECORD SHOP
Portland, Ore.

1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (G. Cates)
3. My Baby Left Me (E. Presley)
4. Heartbreak Hotel (E. Presley)
5. Ivory Tower (Gale Storm)
6. Lost Dreams (Ernie Freeman)
7. Blue Suede Shoes (C. Perkins)
8. Happy Whistler (Robertson)
9. Moonglow & Picnic (Stoloff)
10. Jealous Cold Cheatin' Heart (Floyd Cramer)

ODLAND MUSIC SHOP
Sioux Falls, S. Dak.

1. Moonglow & Picnic (Stoloff)
2. Ivory Tower (Gale Storm)
3. Hot Diggity (Perry Como)
4. Walk Hand In Hand (Martin)
5. Happy Whistler (Robertson)
6. Standing On The Corner (Four Lads)
7. Magic Touch (Platters)
8. Poor People Of Paris (Baxter)
9. R-O-C-K (Bill Haley)
10. Main Title (E. Bernstein)

FERGUSON'S RECORD SHOP
Memphis, Tenn.

1. I'm In Love Again (Domino)
2. Moonglow & Picnic (Stoloff)
3. Corrine Corrina (Joe Turner)
4. Long Tall Sally (L. Richard)
5. Blue Suede Shoes (Perkins)
6. Little Girl Of Mine (Cleffones)
7. Ooby Dooby (Roy Orbison)
8. Wayward Wind (Gogi Grant)
9. Why Do Fools Fall In Love (Teen Agers)
10. Ivory Tower (Otis Williams)

HOUSE OF MUSIC LTD.
Honolulu, Hawaii

1. I'll Be Home (Pat Boone)
2. No Not Much (Four Lads)
3. Rock Island Line (L. Donegan)
4. Into The Night (Dream Weavers)
5. Mr. Wonderful (Peggy Lee)
6. A Tear Fell (Teresa Brewer)
7. Blue Suede Shoes (E. Presley)
8. To You, My Love (G. Shaw)
9. R-O-C-K (Bill Haley)
10. Ivory Tower (Gale Storm)

THE WAX WORKS
Owensboro, Ky.

1. Wayward Wind (Gogi Grant)
2. I Want You To Be My Girl (Teen Agers)
3. Hot Diggity (Perry Como)
4. Ivory Tower (Otis Williams)
5. Moonglow & Picnic (Stoloff)
6. I'm In Love Again (Fontanes)
7. Long Tall Sally (L. Richard)
8. Why Do Fools Fall In Love (Diamonds)
9. A Tear Fell (Teresa Brewer)
10. In Self Defense (Flairs)

DISC & NEEDLE
RECORD SHOPS, INC.
Minneapolis, Minn.

1. Moonglow & Picnic (G. Cates)
2. Heartbreak Hotel (E. Presley)
3. Rock Island Line (L. Donegan)
4. Long Tall Sally (Pat Boone)
5. Wayward Wind (Gogi Grant)
6. Standing On The Corner (Four Lads)
7. Walk Hand In Hand (Vaughn)
8. Lovely One (Four Voices)
9. I'm In Love Again (Domino)
10. Mockingbird (Four Lads)

J. B. ANDERSON
Red Bank, N. J.

1. Heartbreak Hotel (E. Presley)
2. Hot Diggity (Perry Como)
3. Blue Suede Shoes (C. Perkins)
4. Moonglow & Picnic (Stoloff)
5. My Blue Heaven (F. Domino)
6. Happy Whistler (Robertson)
7. Graduation Day (Rovers)
8. Standing On The Corner (Four Lads)
9. Wayward Wind (Gogi Grant)
10. Ivory Tower (Otis Williams)

Third In The Series



NEW YORK—All aspects of the record industry are being covered in a series of WMGM-New York Public Library jointly sponsored discussions at the Donnell Branch, 20 East 53rd Street, Manhattan. The third in a series of four such discussions was recently conducted with, left to right: Peter Tripp, conductor of the WMGM program "Your Hits of the Week;" Carol Bennett, Capitol Records recording star; Miss Margaret C. Scoggin, co-ordinator of the New York Public Library's Young People's Services, and Andrew M. Wiswell, Eastern Artist and Repertoire Producer for Capitol Records.

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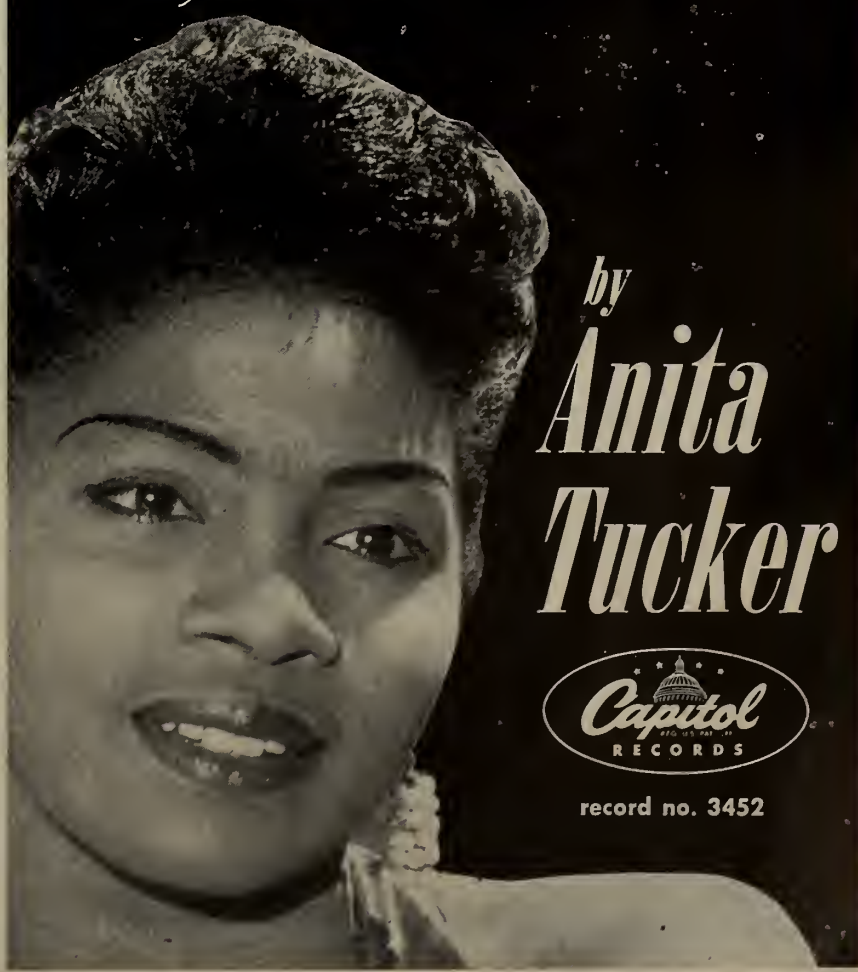
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LOS ANGELES 6, CALIF.

HANDCUFFED HEART
HOP, SKIP AND JUMP

by
*Anita
Tucker*

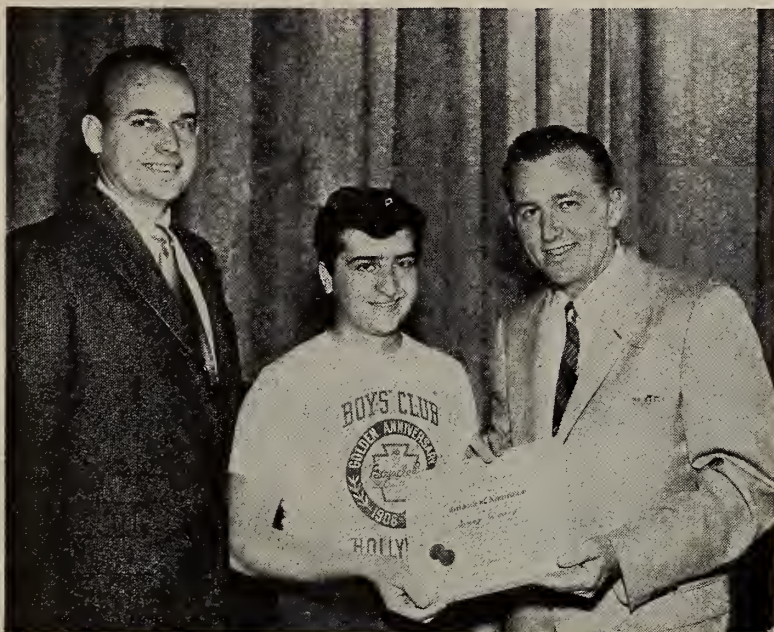


record no. 3452

Top 15 Best Selling Pop Albums

1. ELVIS PRESLEY Elvis Presley (RCA Victor LPM 1254; EPB 1254)
2. MY FAIR LADY Original Broadway Cast (Columbia OL 5090)
3. SONGS FOR SWINGING LOVERS... Frank Sinatra (Capitol W 653; EAP 653)
4. PICNIC Original Movie Score (Decca DL 8320; ED 846)
5. THE MAN WITH THE GOLDEN ARM. Original Movie Score (Decca DL 8257)
6. CAROUSEL Original Movie Cast (Capitol W 694; EDM 694)
7. BELAFONTE Harry Belafonte (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)
8. BUBBLES IN THE WINE Lawrence Welk (Coral CRL 57083; EC 57083)
9. FOUR FRESHMEN AND 5 TROMBONES Four Freshmen (Capitol T 683; EAP 683)
10. SERENADE Mario Lanza (RCA Victor LPM 1996; ERB 1996)
11. WALTZES OF IRVING BERLIN... Mantovani (London 4-1452)
12. GENTLEMEN BE SEATED (Minstrel Show) (Epic LN 3238)
13. OKLAHOMA Original Movie Cast (Capitol SAO 595; SDM 595)
14. HIS SPARKLING STRINGS Lawrence Welk (Coral CRL 57011; EC 82020)
15. THE EDDY DUCHIN STORY Original Movie Score (Decca DL 8289)
15. SONGS OF THE SOUTH Norman Luboff Choir (Columbia CL 860)
15. NIGHT WINDS Jackie Gleason (Capitol W 717; EAP 717)

Jimmy Wakely Honored



HOLLYWOOD—Jimmy Wakely, Decca recording artist and star of his CBS Radio show, is shown receiving an award from the Boys' Clubs of America for "outstanding public service in support of the Boys' Club movement in 1956." Making the presentation are B. F. Lolly, director of the Hollywood Boys' Club, and Sam Peck, honor member of the Boys' Clubs for the month of May.

BILL NORMAN'S
latest is the greatest!

"SONG OF THE WEDDING"
b/w
(from "Picnic")
"PICNIC IN THE PARK"
MZ # 1013

MAZE RECORDS
6064 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF.

ANOTHER SMASH!

"JOHN HENRY"
(By Merle Travis)

"TENN." ERNIE FORD
CAPITOL 3421

AMERICAN MUSIC, Inc.
9109 Sunset Blvd. Hollywood, Cal.

BREAKIN'—BREAKIN'
Novelty Hit of Year

"Giggle Box"
BABS and FLOYD
RCA Victor # 47-6503

VALLEY PUBLISHERS, INC.
Box 10033
KINGSTON PIKE
KNOXVILLE, TENN.

— A HIT RECORD —

"NO OBLIGATION"
b/w
"LIPS WERE MEANT FOR KISSING (Not For Telling Lies)"
by
THE DREAMERS
MANHATTAN RECORDS
1650 BWAY, N. Y.

THE CASH BOX



Album Reviews

POPULAR

"ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK"—Verve MG V-4001-2 (2-12" LP)

ACE IN THE HOLE; ALL OF YOU; ALL THROUGH THE NIGHT; ALWAYS TRUE TO YOU IN MY FASHION; ANYTHING GOES; BEGIN THE BEGUINE; DO I LOVE YOU; EV'RY TIME WE SAY GOOD-BYE; FROM THIS MOMENT ON; GET OUT OF TOWN; I AM IN LOVE; I GET A KICK OUT OF YOU; I LOVE PARIS; IT'S ALL RIGHT WITH ME; IT'S DELOVELY; JUST ONE OF THOSE THINGS; LET'S DO IT; LOVE FOR SALE; NIGHT AND DAY; RIDIN' HIGH; SO IN LOVE; TOO DARN HOT; WHAT IS THIS THING CALLED LOVE; WHY CAN'T YOU BEHAVE; YOU DO SOMETHING TO ME; YOU'RE THE TOP; DON'T FENCE ME IN; EASY TO LOVE; I CONCENTRATE ON YOU; IN THE STILL OF THE NIGHT; I'VE GOT YOU UNDER MY SKIN; MISS OTIS REGRETS.

Verve hasn't wasted any time in seeing to it that Ella Fitzgerald's first LP effort for the firm is a memorable listening experience. This two disk set has Ella singing 32 songs by Cole Porter. Rarely, on records, has a combination of songstress and song-writer had such fruitful results. Each of the Cole Porter gems requires intimacy and phrasing of the highest order and Ella possesses these two qualities in the highest order. A list of the highspots on the disk would just about entail another listing of the above 32 selections. Exciting orchestrations by Buddy Bregman. The package is a must for the gigantic Fitzgerald and Porter following.

"STARRING AL HIBBLER"—Orchestra Conducted By Jack Pleis—Decca DL 8328 (1-12" LP)

AFTER THE LIGHTS GO DOWN LOW; SEPTEMBER IN THE RAIN; YOU'LL NEVER KNOW; WHERE ARE YOU?; NIGHT AND DAY; WHERE OR WHEN; STELLA BY STARLIGHT; THERE ARE SUCH THINGS; I DON'T STAND A GHOST OF A CHANCE WITH YOU; COUNT EVERY STAR; SHANGHAI LIL; PENNIES FROM HEAVEN.

Al Hibbler, of late, has been greatly associated with his big, dramatic delivery. And one might be apt to forget he possesses a polished ballad and swinging style. Well, Decca sets things straight with a tremendous new package of Hibbler's other, and perhaps more exciting side. Al sings the choice material in his own marvelously resourceful manner. Here's Hibbler at his best. He never sounded better and he's singing the cream of the standard crop. It's Hibbler's first LP for Decca and it should be a sell-out. Watch the charts for this one. The only new tune on the set is a beautiful ballad "After The Lights Go Down Low" which Hibbler delivers superbly.

"THE PLATTERS"—Mercury MG 20146 (1-12" LP)

GLORY OF LOVE; BEWITCHED, BOTHERED AND BEWILDERED; AT YOUR BECK AND CALL; HEAVEN ON EARTH; WHY SHOULD I; I WANNA; ON MY WORD OF HONOR; MY PRAYER; REMEMBER WHEN; I'M SORRY; HAVE MERCY.

When a group normally associated with single disks, is honored with an album displaying their talents, it's a vital clue to the group's popularity. So here's one of the giants in the Rock and Roll rage, the Platters in their initial LP release. The set is a mixture of standards and special material sung in the same dynamic harmony of the group's single smashes. And it's all wrapped in a pretty jacket. The kids should make the waxing a sales craze. Exciting listening.

"SARAH VAUGHAN AT THE BLUE NOTE"—Mercury MG 20094 (1-12" LP)

THE TOUCH OF YOUR LIPS; S'WONDERFUL; TENDERLY; IT'S MAGIC; HONEY; LET'S PUT OUT THE LIGHTS; I'M IN THE MOOD FOR LOVE; I DON'T KNOW WHY; PARADISE; TIME ON MY HANDS; GIMME A LITTLE KISS; MAKE YOURSELF COMFORTABLE.

Another Sarah Vaughan album gem is available in her latest Mercury recording. As usual with Sarah, her selections are the best of popular songs and Sarah is one of the few larks you can trust such tunes with. Sarah's voice thrives on velvet tones and perfect timing of lyrics. Like a certain river Sarah keeps rolling along without any sign of tiring. The waxing's in for substantial sales.

"DAYDREAMS"—Roger Williams At The Piano—Orchestra Conducted By Martin Gold—Kapp KL 1031 (1-12" LP)

TENDERLY; MY FOOLISH HEART; ETUDE; PARADISE; SONG FROM THE MOULIN ROUGE; SECRET LOVE; IT MIGHT AS WELL BE SPRING; A SERENADE FOR JOY; WHEN I GROW TOO OLD TO DREAM; TO LOVE AGAIN; I'LL ALWAYS WALK WITH YOU; I'LL STRING ALONG WITH YOU.

Roger Williams moves his notch among mood music artists a little higher with this pleasing platter. The "plot" revolves around 12 reliable melodies and the fleet fingers of Williams at the keyboard. The set includes two familiar Chopin pieces, "Etude" and "Nocturne In E-Flat." The latter selection is popularly known on the charts today as "To Love Again". Elegant cover. Set is due for sizeable sales. Choice of material and delivery are outstanding.

"KITTY WHITE"—Orchestra Conducted By Hal Mooney—EmArcy MG 36068 (1-12" LP)

COLD FIRE; WHEN YOU'RE IN LOVE; IF I WERE YOU; THE OTHER WOMAN; FRANTIC FEELING; PLAIN GOLD RING; AS CHILDREN DO; LOW TIDE; POLY MAN BONGO; THE CHINESE LADY; MEANING OF THE BLUES; LAND OF LOVE.

A program of tunes with varying tempos gives singer Kitty White her "letter" for fine achievement in song styling. Miss White has a warm and honest delivery that reacts equally well to the ballad, rhythm or novelty number. The selections here offer the listener a chance to hear some melodies that, though not too familiar, are, melody and lyric wise, highly professional stuff. Cover is sensational. The set is a thoroughly entertaining ear-full. In the past 12 months, Kitty has been adding many fans to following. This fact should be felt in the sale of this exciting disk.

"IN LONDON IN LOVE"—Norrie Paramor His Strings And Orchestra—Capitol T10025 (1-12" LP)

THE NEARNESS OF YOU; STAIRWAY TO THE STARS; STARDUST; EMBRACEABLE YOU; STARS FELL ON ALABAMA; THE TOUCH OF YOUR LIPS; ALL THE THINGS YOU ARE; I'LL GET BY; DEEP PURPLE; SOMEONE TO WATCH OVER ME; DEARLY BELOVED; THE VERY THOUGHT OF YOU.

Capitol's latest stop in its International Series was London and as a delightful memento of the "trip" it has brought back this enchanting mood music disk. The standard selections receive the lush treatment by Norrie Paramor and the ork. There's also a "mystery" thrush whose high notes are heard only in a few lines of each piece. It makes quite an effective and unusual gimmick. Extra-special entry in its area.

"STARLIT HOUR"—The Music Of Peter DeRose—Ambrose And His Orchestra—MGM E3350 (1-12" LP)

CLOUD LUCKY SEVEN; LET'S DREAM TOGETHER; MUSIC BOX IN BLUE; GRASS WIDOW'S LAMENT; LILACS IN THE RAIN; MOONLIGHT MOOD; STARLIT HOUR; THE AMERICAN WALTZ; BLUE SEPTEMBER; AUTUMN SERENADE; WHITE ORCHIDS; DEEP PURPLE.

The attractive melodies of Peter DeRose set a solid foundation for Britain's Ambrose and His Orchestra. Though mood music is the waxing's main objective, Ambrose does let out with an occasional fast rhythm section as with "Cloud Lucky Seven". It's all good lush stuff but with, at times, a bright snap.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX



"TANZI!"—With Dave Tarras And Sam Musiker—Epic LN 3219 (1-12" LP)

RUMANIA; GYPSY; THE ROUMANIAN FANTASY; TANGO; TANZI BULGAR; SAM'S BULGAR; DER NEIER DOINA; DER CHOLUM FUN YID; SAM SHPIELT; SILENE PAJAMAS; A BULGAR; PAPIROSEN.

One of the highlights of any joyful Yiddish function is in having a Yiddish folk-music inspired band. Clarinetists Dave Tarras and Sam Musiker have a famous aggregation in that area of music. On this Epic platter they and the ork perform 14 buoyant melodies that will be nostalgically familiar to all who have listened or danced to such contagious melodies. If the record collector hasn't, as yet, been introduced to such music he'll have many happy surprises after purchasing this disk. Disk should enjoy a healthy sale in the big cities.

FILM SOUNDTRACK

"PINOCCHIO"—Music From The Original Motion Picture Sound Track—Disneyland WDL-4002 (1-12" LP)

WHEN YOU WISH UPON A STAR; CRICKET THEME; LITTLE WOODEN HEAD; FAIRY THEME; GIVE A LITTLE WHISTLE; VILLAGE AWAKENING; HI-DIDDLE-DEE-DEE; I'VE GOT NO STRINGS; SAD REUNION; LESSONS IN LIES; OUT OF THE SEA—SEA HORSES; DESOLATION THEME; THE WHALE CHASE; TURN ON THE OLD MUSIC BOX.

The second Disneyland original track entry is one of the early Disney wonders, "Pinocchio". This enchanting cartoon tale of adventure produced a number of exceptionally clever and tuneful songs. And what better interpretation of the film's music can be had than the original soundtrack? Once again as in the first Disneyland LP, "Song Of The South", the theme music is a happy delight. Look for great sales to not only include the younger set but also the now-grown-ups who will nostalgically recall the set's music.

LATIN RHYTHMS

"DIG THAT CHA CHA CHA"—Pepi Luis And His Orchestra—Tico LP 1024 (1-12")

CUIDADO CON EL CICLON; LA PALOMA; LAS SECRETARIAS; LA CACHIMBA DE SAN JUAN; TOTIRI MUNDACHI; FRENESI; YO SABIA; CLASES DE CHA CHA CHA; MI LINDA; LAS POSADAS; EL UNO DOS.

For the millions who dig Cha Cha music, Tico adds another in its impressive series of South of the Border inspired dance music. Pepi Luis and the ork have the necessary vitality and arrangements to give some top Cha Cha Cha numbers an exciting spin. Good party issue.

POETRY

"SIDNEY POITIER IN POETRY OF THE NEGRO"—With Doris Belack—Glory GLP 1 (1-12" LP)

AT CANDLE LIGHTIN' TIME; WHEN MALINDY SINGS; AN ANTE-BELLUM SERMON; THE DEBT; ERE SLEEP COMES DOWN TO SOOTHE THE WEARY EYES; WE WEAR THE MASK; THE CREATION; LIFT EVERY VOICE; TO JOHN KEATS; YET DO I MARVEL; I, TOO; BLUES AT DAWN; MOTHER TO SON; WHEN YOU HAVE FORGOTTEN SUNDAY; DEBATE OF THE DARK BROTHERS; EPIGRAM.

A moving tribute to the poetry of the Negro is achieved with consummate drama by Sidney Poitier and Doris Belack. Poitier will be remembered as the repentant juvenile delinquent in "Blackboard Jungle". The poems themselves contain many lyrical and poignant passages and are delivered with great enthusiasm and understanding by Poitier. Miss Belack also shows keen insight in her effective delivery of her parts. Collectors of the spoken word on records will find this distinguished set a thrilling listening experience. There's a good chance that the package will have a wider sales range than one might expect.

JAZZ

"JONAH JONES AT THE EMBERS"—The Jonah Jones Quartet—Groove LG-1001 (1-12" LP)

IT'S ALL RIGHT WITH ME; FROM THIS MOMENT ON; LEARNIN' THE BLUES; SOMETHING'S GOTTA GIVE; ALL OF YOU; LULLABY OF BIRDLAND; BASIN STREET; HIGH SOCIETY; TIN ROOF BLUES; MUSKRAT RAMBLE; AT SUNDOWN.

Jonah Jones' cozy foursome give a stylish account of themselves on this Groove pressing. Besides the versatility of the Jones trumpet, the group has the excellent ideas of pianist George Rhodes. Working with some ambitious material the boys turn out a good number of neat jazz tricks in harmony and interplay. Strong jazz release. Jones has a loyal following which should enjoy this platter.

"I THINK OF YOU WITH EVERY BREATH I TAKE"—Marlene—Savoy MG 12058 (1-12")

I THINK OF YOU WITH EVERY BREATH I TAKE; ACCENT ON YOUTH; SNUGGLED ON YOUR SHOULDER; SOME OTHER TIME; IF I LOVE AGAIN; WE COULD MAKE SUCH BEAUTIFUL MUSIC TOGETHER; DEEP IN A DREAM; TWO CIGARETTES IN THE DARK; WITHOUT A WORD OF WARNING; YOU LEAVE ME BREATHLESS.

A new pop-jazz voice makes her all-important first impression in a package an excellent one. Marlene (that's the whole name) sings with tender feeling and careful phrasing. Every tune on the waxing is a challenge the gal takes on with sensitive and sometimes rhythmic attack. It's a pleasure to see such worthy songs as "If I Love Again" and "Without A Warning" getting such well deserved (and well interpreted!) attention. Let's hear more of Marlene.

"THE JAZZ WORKSHOP"—Manny Albam—RCA Victor LPM 1211 (1-12" LP)

ANYTHING GOES; HEADSTRONG; BLACK BOTTOM; THE CHANGING SCENE; THE TURNING POINT; CHARMAINE; DIGA DIGA DOO; ROYAL GARDEN BLUES; SWINGIN' ON A STAR; INTERMEZZO; FERRIS WHEEL; URBANITY.

Victor's latest addition to its "Jazz Workshop Series" highlights the ideas of Manny Albam. Arranger-writer Albam keeps in touch with the swing tradition and capably presents this approach with keen arrangements. Workable tunes (evergreens and Albam-inspired compositions) are tastefully handled by the four-man combo. Interesting jazz entry.

Capitol Execs Plan June Trips To Continent

HOLLYWOOD, CALIF.—Four Capitol Records executives, three from the company headquarters in Hollywood, Calif., and one from the New York office will be in Europe on business trips next month.

President Glenn E. Wallichs leaves Los Angeles May 30 to attend a Capitol Board of Directors meeting in London June 4, after which he will make visits to Paris and Spain, returning to London June 21 to attend a Board meeting of the Electric and Musical Industries, Ltd. (parent company of Capitol) of which he is a member. This will be one of Wallichs' usual semi-annual trips to the Continent. He will return to his executive offices in Hollywood about July 4.

James W. Bayless, Manufacturing-Engineering Vice President of Capitol who headquarters in The Capitol Tower in Hollywood, arrives in Europe in mid-June for a one month visit during which time he will meet with EMI engineering and manufacturing personnel. During his stay overseas Bayless also will have technical discussions with J. N. Macleod, Manager of EMI, Paris.

Francis Scott III, the label's album A&R chief will be absent from his office in Hollywood from two to three weeks to attend a series of meetings in London with EMI artist and repertoire men to discuss A&R matters after which he plans to visit Capitol's New York offices for about a week before returning to Hollywood.

Dick Jones, Cap's classical A&R producer in New York, leaves that city May 31 to fly to Madrid, Spain for a visit with Capitol's Frank Sinatra, who is currently starring in a movie in production there, "The Pride and the Passion." Jones moves on to London June 5 where he will remain 10 days to meet with EMI executives to discuss Capitol's classical repertoire plans for the future.

Yogi Yorgesson Dies

HOLLYWOOD, CALIF.—Harry E. Stewart, 48, better known as Yogi Yorgesson, Hari Kari and Klaus Hammerschmidt, was killed instantly last week when he apparently fell asleep at the wheel of his car and plunged into a culvert on a highway 18 miles north of Tonopah, Nev.

The entertainer, who lived in Beverly Hills, Calif., was returning to his home from a professional engagement in Ely, Nev., when the accident occurred, according to his wife Grechen. In addition to his wife, Stewart is survived by a 24-year-old daughter and an 11-year-old son.

As a recording artist for Capitol Records, Stewart is best remembered for his Yogi Yorgesson version of "I Yust Go Nuts At Christmas", and "Yingle Bells". As Yorgesson, Stewart was featured on the Al Pearce "Happy Go Lucky Gang" network radio show on the Pacific coast in the late 1930's. He is also well remembered as Hari Kari for his hit "Yokahama Mama". He was born in Tacoma, Wash.

Opry On Madison Ave.



NEW YORK — Bob Burton is shown with Governor Frank G. Clement of Tennessee and Grand Ole Opry star Minnie Pearl at the RTES Luncheon held on May 21 at the Hotel Roosevelt. Burton was re-elected president of the Society. Clement's speech is reprinted in full on page 24.

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b/w

"I KNOW AN OLD LADY"

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THE CASH BOX CANADIAN CAPERS

MONTREAL MEMOS:

Sarah Vaughan, who headlined the 2nd anniversary show at the El Morocco last week, drew tremendous business the whole 10 days of her engagement.



SARAH VAUGHAN

She was followed into this spot by the "Velvet Fog" Mel Torme. . . . Josephine Premice opens a return engagement in the Ritz Carlton Hotel. . . . Bill Moodie and his "Musical Moods" combo into the Normandie Room of the Sheraton Mt. Royal Hotel taking over from Peter Barry and his orchestra who is going into Dagwood's Restaurant May 25th. . . . The Chaudiere Club in Hull, featured, this past week, The Diamonds. . . . Ivory Joe Hunter and his rock & roll combo into the Esquire



THE DIAMONDS

Show Bar May 25th. . . . Still holding forth at the Blue Angel Cafe is "Scotty" Stevenson and his "Nighthawks" in his 37th week.

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JANE MORGAN

"MIDNIGHT BLUES"

and

"LA RONDE"

Kapp 148



Columbia Fetes Legrand

NEW YORK — Columbia Records' best-selling popular album artist, Michel Legrand, celebrated both his first American visit and initial television appearance with festivities at the Tropical Room of the Park Sheraton Hotel on Monday, May 21. The French conductor-composer-arranger was presented to the press and area disk jockeys following his successful appearance on the Max Liebman NBC-TV spectacular starring his noted compatriot, Maurice Chevalier.

Legrand, 23-year-old prodigy of the French music world, made his Columbia album debut in 1954 with "I Love Paris," following with "Holiday in Rome" and "Vienna Holiday." His latest musical portrait, "Castles in Spain," has just been released. In addition to single appearances on the Columbia label, Legrand has been heard accompanying such noted Gallic performers at Patachou, Jacqueline Francois, Henri Salvador and Juliette Greco.

Decca Releases Third In Archive Series

NEW YORK—Decca Records announced this week that it is making available the third release in the unique Archive Series of the History of Music Division of the Deutsche Grammophon Gesellschaft; a series of long playing records manufactured in Germany covering music from the 8th to the 18th centuries.

Included in the third release are such items as the Gregorian Requiem Mass; Monteverdi's "Orfeo" (complete); Pergolesi; La Serva Padrona (complete); and "Music For Glass Harmonica". The albums in the twelve disk release cover: The Central Middle Ages (1100-1350); The Early Renaissance (1350-1500); The High Renaissance (16th Century); The Italian Seicento (17th Century); German Baroque Music (17th Century); Western Europe from 1650 to 1750; The Italian Settecento (18th Century); The Works of Johann Sebastian Bach (1685-1750); The Work of George Frederick Handel (1685-1759); The German Pre-Classical (1700-1760); Mannheim and Vienna (1760-1800).

THE CASH BOX

Disk Jockeys

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending May 26, without any changes on the part of THE CASH BOX.

Bob Ellis

KOY—Phoenix, Arizona

1. To Love Again (Four Aces)
2. No Not Much (Four Lads)
3. Wayward Wind (Gogi Grant)
4. Poor People Of Paris (Baxter)
5. Ivory Tower (Cathy Carr)
6. Moonglow & Picnic (Stoloff)
7. Standing On The Corner (Four Lads)
8. It Only Hurts For A Little While (Ames Bros.)
9. Happy Whistler (Robertson)
10. Picnic (McGuire)

Ron Turner

WKMI—Kalamazoo, Mich.

1. I'll Be Home (Pat Boone)
2. Happy Whistler (Robertson)
3. Heartbreak Hotel (E. Presley)
4. Wayward Wind (Gogi Grant)
5. Standing On The Corner (Four Lads)
6. Winner Take All (Platters)
7. Moonglow & Picnic (Cates)
8. Picnic (McGuire)
9. Corrine, Corrina (J. Turner)
10. Hot Diggity (Perry Como)

Lou Emm

WHIO—Dayton, Ohio

1. Moonglow & Picnic (Cates)
2. Look Homeward Angel (Esquires)
3. Ivory Tower (Cathy Carr)
4. I've Got Love (Julius LaRosa)
5. Hot Diggity (Perry Como)
6. Delilah Jones (McGuire)
7. Born To Be With You (Chordettes)
8. Spring In Montmartre (Montavani)
9. Standing On The Corner (Dean Martin)
10. Walk Hand In Hand (Andy Williams)

Robin Seymour

WKMH—Dearborn, Mich.

1. Graduation Day (Rover Boys)
2. Portuguese Washerwoman (Joe "Fingers" Carr)
3. Picnic (McGuire)
4. Kiss Me Another (G. Gibbs)
5. I Could Have Danced All Night (Sylvia Syms)
6. On The Street Where You Live (Vic Damone)
7. Treasure Of Love (Clyde McPhatter)
8. Happy Whistler (Robertson)
9. Wayward Wind (G. Grant)
10. I'm In Love Again (Fontanes)

Jim Winters

WABI—Bangor, Me.

1. Happy Whistler (Robertson)
2. Wayward Wind (Gogi Grant)
3. Kiss Me Another (G. Gibbs)
4. Too Many Teardrops (Bakers)
5. My Blue Heaven (F. Domino)
6. Born To Be With You (Chordettes)
7. I Woke Up Crying (J. James)
8. Watching The World Go By (Dean Martin)
9. Hot Diggity (Perry Como)
10. On The Street Where You Live (Vic Damone)

Tom Durand

WTTM—Trenton N. J.

1. Born To Be With You (Chordettes)
2. Can You Find It In Your Heart (Tony Bennett)
3. Picnic (McGuire)
4. Hot Diggity (Perry Como)
5. Too Close For Comfort (Eddie Gorme)
6. Poor People Of Paris (Baxter)
7. A Tear Fell (Teresa Brewer)
8. Green Grows The Grass (Guy Mitchell)
9. Serenade (Eddie Calvert)
10. I Could Have Danced All Night (Charlie Applewhite)

Florien Wineriter

KALL—Salt Lake City, Utah

1. Moonglow & Picnic (Stoloff)
2. Ivory Tower (Cathy Carr)
3. Standing On The Corner (Four Lads)
4. Port-Au-Prince (N. Riddle)
5. Heartbreak Hotel (E. Presley)
6. Tally Ho (Art Mooney)
7. Lovely One (Four Voices)
8. Without You (Eddie Fisher)
9. Hot Diggity (Perry Como)
10. Say The Words (Paul & Ford)

Mark Foster

KCKN—Kansas City, Mo.

1. Port-Au-Prince (N. Riddle)
2. Main Title (Dick Jacobs)
3. How Little We Know (Frank Sinatra)
4. Moonglow & Picnic (Cates)
5. April In Paris (Count Basie)
6. Wayward Wind (Gogi Grant)
7. Love Is Here To Stay (Carmen McRae)
8. Moonglow & Picnic (Eberly)
9. Man Is The Blues (Belafonte)
10. Frenesi (Eddie Gorme)

Barry Nesbitt

CKFH—Toronto, Canada

1. Heartbreak Hotel (E. Presley)
2. Hot Diggity (Perry Como)
3. Blue Suede Shoes (Presley)
4. Why Do Fools Fall In Love (Teen Ager)
5. Poor People Of Paris (Baxter)
6. Moonglow & Picnic (Stoloff)
7. Long Tall Sally (Pat Boone)
8. A Tear Fell (Teresa Brewer)
9. Magic Touch (Platters)
10. Lisbon Antigua (N. Riddle)

Larry Kane

KNUZ—Houston, Texas

1. Here Am I (Jimmy Duncan)
2. I Want You, I Need You, I Love You (Elvis Presley)
3. Born To Be With You (Chordettes)
4. Graduation Day (Rover Boys/Four Freshmen)
5. Don't Cry (Frankie Laine)
6. What A Fool Was I (G. Shaw)
7. Treasure Of Love (McPhatter)
8. I Asked The Lord (MacRae)
9. Eyes Of Fire, Lips Of Wine (Hilltoppers)
10. Sing Me No Sad Songs, Sam (Jimmy Duncan)

Dave Steere

WMAK—Nashville, Tenn.

1. Moonglow & Picnic (Stoloff)
2. Wayward Wind (Gogi Grant)
3. My Little Angel (Four Lads)
4. I Want You To Be My Girl (Teen Ager)
5. Ivory Tower (Cathy Carr)
6. I'm In Love Again (Domino)
7. I Could Have Danced All Night (Sylvia Syms)
8. I Want You, I Need You, I Love You (Elvis Presley)
9. Confession Of My Heart (Hager)
10. Magic Touch (Platters)

Lise Lagozzino

KING—Seattle, Wash.

1. Standing On The Corner (Four Lads)
2. Moonglow & Picnic (Cates)
3. Hot Diggity (Perry Como)
4. On The Street Where You Live (Vic Damone)
5. Lazy River (R. Sherwood)
6. Happy Whistler (Robertson)
7. Walk Hand In Hand (Martin)
8. Poor People Of Paris (Baxter)
9. I Could Have Danced All Night (Dinah Shore)
10. John Henry (Ernie Ford)

Irv Miller

WFOX—Milwaukee, Wisc.

1. Moonglow & Picnic (Cates)
2. A Little Love Can Go A Long Way (Dream Weavers)
3. Standing On The Corner (Four Lads)
4. Kiss Me Another (G. Gibbs)
5. Walk Hand In Hand (Tony Martin)
6. With A Little Bit Of Luck (Lawrence Welk)
7. Disc Jockey Blues (6 Deejays)
8. Picnic (McGuire)
9. Portuguese Washerwoman (Joe Carr)
10. Mr. Wonderful (Teddi King)

Victor M. Aime

WDLC—Port Jervis, N. Y.

1. Moonglow & Picnic (Cates)
2. Wayward Wind (Gogi Grant)
3. To Love Again (Four Aces)
4. My Little Angel (Four Lads)
5. How Little We Know (Sinatra)
6. I Could Have Danced All Night (Sylvia Syms)
7. Happy Whistler (Robertson)
8. Walk Hand In Hand (Martin)
9. Graduation Day (Rovers)
10. Ivory Tower (Gale Storm)

Cliff Chance

WCJU—Columbia, Miss.

1. Poor People Of Paris (Baxter)
2. A Tear Fell (Teresa Brewer)
3. Picnic (Ralph Marterie)
4. Standing On The Corner (Four Lads)
5. Walk Hand In Hand (Denny Vaughn)
6. Wayward Wind (Gogi Grant)
7. I'll Be Home (Pat Boone)
8. Lisbon Antigua (N. Riddle)
9. My Little Angel (N. Riddle)
10. I Woke Up Crying (J. James)

Jack Dawson

WWIN—Baltimore, Md.

1. Almost Lost My Mind (Boone)
2. Heartbreak Hotel (E. Presley)
3. Little Angel (Four Lads)
4. Graduation Day (Rover Boys)
5. Ivory Tower (Charm's/Carr)
6. I'm In Love Again (Domino)
7. Wayward Wind (Gogi Grant)
8. How Little We Know (Frank Sinatra)
9. Moonglow & Picnic (Cates)
10. Transfusion (N. Norvus)

Jerry and Jimma Strong

WMAL—Washington, D. C.

1. Can You Find It In Your Heart (Tony Bennett)
2. Hot Diggity (Perry Como)
3. Ivory Tower (Cathy Carr)
4. My Little Angel (Four Lads)
5. On The Street Where You Live (Vic Damone)
6. Wayward Wind (Gogi Grant)
7. Poor People Of Paris (Baxter)
8. Too Young To Go Steady (Nat Cole)
9. In A Little Spanish Town (Bing Crosby)
10. Portuguese Washerwoman (Joe "Fingers" Carr)

Eddie Dillon

WMBS—Uniontown, Pa.

1. Graduation Day (Rover Boys/Four Freshmen)
2. My Little Angel (Four Lads)
3. Moonglow & Picnic (Cates)
4. In Paradise (O. Williams & Charms)
5. Portuguese Washerwoman (Joe "Fingers" Carr)
6. A Casual Look (Six Teens)
7. Corrine Corrina (Joe Turner)
8. I'm In Love Again (Domino)
9. Main Title (Richard Maltby)
10. I Want You To Be My Girl (Teen Ager)

Jerry Gross

WVOS—Liberty, Monticello, N. Y.

1. Heartbreak Hotel (E. Presley)
2. Ivory Tower (Gale Storm)
3. Moonglow & Picnic (M. Stoloff/G. Cates)
4. Poor People Of Paris (Baxter)
5. Hot Diggity (Perry Como)
6. Rock Island Line (Donegan)
7. Blue Suede Shoes (Perkins)
8. Graduation Day (4 Freshmen)
9. Wayward Wind (Gogi Grant)
10. Main Title (Richard Maltby)

Lee Case

WAYE—Baltimore, Md.

1. Moonglow & Picnic (Stoloff)
2. On The Street Where You Live (Vic Damone)
3. Wayward Wind (G. Grant)
4. Without You (J. Desmond)
5. Born To Be With You (Chordettes)
6. A Little Love Can Go A Long, Long Way (Dream Weavers)
7. Hands Of Time (M. Marlowe)
8. Just a Wearying For You (Johnston Bros.)
9. It Only Hurts For A Little While (Ames Bros.)
10. Lady Play Your Mandolin (Jumping Jacks)

Bill Anson

WAAF—Chicago, Ill.

1. Ivory Tower (Cathy Carr)
2. It Only Hurts For A Little While (Ames Bros.)
3. Moonglow & Picnic (Cates)
4. Kiss Me Another (G. Gibbs)
5. Can You Find It In Your Heart (Tony Bennett)
6. Dance If You Want To Dance (Gisele MacKenzie)
7. Happy Whistler (Robertson)
8. Standing On The Corner (Four Lads)
9. I'll Be Home (Pat Boone)
10. Disc Jockey Blues (6 Deejays)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

Disk Jockeys'

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending May 26, without any changes on the part of THE CASH BOX.

Ira Cook

KMPC—Los Angeles, Calif.

1. Moonglow & Picnic (Cates)
2. Hot Diggity (Perry Como)
3. Heartbreak Hotel (Presley)
4. Poor People Of Paris (Baxter)
5. Main Title (Elmer Bernstein)
6. Lisbon Antigua (N. Riddle)
7. Without You (Eddie Fisher)
8. I Got Lost In His Arms (Roberta Sherwood)
9. A Tear Fell (Teresa Brewer)
10. Standing On The Corner (Four Lads)

Wayne Stitt

WHB—Kansas City, Mo.

1. Moonglow & Picnic (Stoloff)
2. Heartbreak Hotel (E. Presley)
3. Magic Touch (Platters)
4. I'm In Love Again (Domino)
5. Wayward Wind (Gogi Grant)
6. Ivory Tower (Cathy Carr)
7. Blue Suede Shoes (Perkins)
8. Long Tall Sally (L. Richard)
9. Church Bells May Ring (Diamonds)
10. Wild Cherry (D. Cherry)

Jimmy Peters

WAU—New Haven, Conn.

1. From This Moment On (Horn)
2. Born To Be With You (Chordettes)
3. Free (Tommy Leonetti)
4. How Little We Know (Frank Sinatra)
5. A Little Love Can Go A Long, Long Way (Dream Weavers)
6. Ring Phone Ring (Marlowe)
7. There She Goes (V. Monroe)
8. Lazy River (R. Sherwood)
9. My One And Only Love (Jimmy Hilliard)
10. Hi-Lili, Hi-Lo (R. Williams)

Ted Crays

KRMD—Shreveport, La.

1. I Thought I Had You (John Gary)
2. Graduation Day (Freshmen)
3. Can You Find It In Your Heart (Tony Bennett)
4. Love Never Changes (Chordettes)
5. Tango Of The Drums (Baxter)
6. Lovely One (Four Voices)
7. Rovin' Gambler (T. Ernie)
8. Free (Tommy Leonetti)
9. Picnic (McGuire)
10. When You Lose The One You Love (David Whitfield)

Sammy Taylor

KWJJ—Portland, Ore.

1. Moonglow & Picnic (Cates)
2. Ivory Tower (Gale Storm)
3. Standing On The Corner (Four Lads)
4. Walk Hand In Hand (Martin)
5. I've Got Love (Julius LaRosa)
6. Wayward Wind (Gogi Grant)
7. Rock N' Roll Express (Vaughn Monroe)
8. Long Tall Sally (Pat Boone)
9. It Takes A Little Lovin' (Johnny Desmond)
10. Tango Of The Drums (Baxter)

Jim Stanley

WWIN—Baltimore, Md.

1. Heartbreak Hotel (E. Presley)
2. I Want You To Be My Girl (Teen Ager)
3. It Only Hurts For A Little While (Ames Bros.)
4. My Little Angel (Four Lads)
5. Look Homeward Angel (Esquires)
6. I'm In Love Again (Fontanes)
7. Moonglow & Picnic (Cates)
8. How Little We Know (Frank Sinatra)
9. This Land Is Your Land (Pilgrims)
10. About A Quarter To Nine (Jumping Jacks)

Dan Anderson

WLOL—Minneapolis, St. Paul, Minn.

1. Moonglow & Picnic (Cates)
2. Heartbreak Hotel (E. Presley)
3. Ivory Tower (Cathy Carr)
4. Standing On The Corner (Four Lads)
5. Rock Island Line (Donegan)
6. Mockin' Bird (Four Lads)
7. Blue Suede Shoes (Perkins)
8. Long Tall Sally (Pat Boone)
9. Crazy Little Palace (Billy Williams)
10. Hot Diggity (Perry Como)

Lou Morton

WQXI—Atlanta, Georgia

1. Poor People Of Paris (Baxter)
2. Moonglow & Picnic (Cates)
3. Mr. Wonderful (Peggy Lee)
4. Ivory Tower (Cathy Carr)
5. On The Street Where You Live (Vic Damone)
6. Look Homeward Angel (Four Esquires)
7. Happy Whistler (Robertson)
8. I'm In Love Again (Fontanes)
9. Hot Diggity (Perry Como)
10. Rock Island Line (Donegan)

George Patrick

KXEL—Waterloo, Iowa

1. Moonglow & Picnic (Stoloff)
2. Blue Suede Shoes (Perkins)
3. Ivory Tower (Gale Storm)
4. Heartbreak Hotel (E. Presley)
5. Happy Whistler (Robertson)
6. A Tear Fell (Teresa Brewer)
7. Mirror, Mirror (Leo Greco)
8. Long Tall Sally (Pat Boone)
9. Poor People Of Paris (Baxter)
10. Can You Find It In Your Heart (Tony Bennett)

Bobby Beers

KOSI—Denver, Colo.

1. Ivory Tower (Williams/Storm)
2. Wayward Wind (Gogi Grant)
3. Heartbreak Hotel (Presley)
4. Picnic (McGuire/Stoloff)
5. Hot Diggity (Perry Como)
6. Church Bells May Ring (Diamonds)
7. Happy Whistler (Robertson)
8. I Want You, I Need You, I Love You (Elvis Presley)
9. Standing On The Corner (Four Lads)
10. I'm In Love Again (Fontanes/Domino)

Al Bennett

WHIL—Medford, Mass.

1. Magic Touch (Platters)
2. Moonglow & Picnic (Stoloff)
3. Wayward Wind (Gogi Grant)
4. Hot And Cold Running Tears (Sarah Vaughan)
5. Standing On The Corner (Four Lads)
6. Old Enough (M. Whiting)
7. I Could Have Danced All Night (Sylvia Syms)
8. Picnic (McGuire)
9. My Blue Heaven (Domino)
10. Born To Be With You (Chordettes)

Laverne Watson

WTAR—Norfolk, Va.

1. Port-Au-Prince (N. Riddle)
2. Wayward Wind (Gogi Grant)
3. Ivory Tower (Gale Storm)
4. Moonglow & Picnic (Stoloff)
5. Can You Find It In Your Heart (Tony Bennett)
6. Searchers (Joe Sherman)
7. Graduation Day (4 Freshmen)
8. Too Close For Comfort (Eddie Gorme)
9. Walk Hand In Hand (Martin)
10. Portuguese Washerwoman (Joe Carr)

Carl Loucks

WELI—New Haven, Conn.

1. Money Honey (Elvis Presley)
2. I Want You, I Need You, I Love You (Elvis Presley)
3. Little Girl Of Mine (Cleffones)
4. My Little Angel (Four Lads)
5. Heartbreak Hotel (Presley)
6. I Want You To Be My Girl (Teen Ager)
7. On The Street Where You Live (Vic Damone)
8. I Could Have Danced All Night (Sylvia Syms)
9. Picnic (McGuire)
10. Treasure Of Love (Clyde McPhatter)

Rudy Paolngeli

WTKO—Ithaca, N. Y.

1. Heartbreak Hotel (E. Presley)
2. Moonglow & Picnic (Stoloff)
3. Blue Suede Shoes (J. Lowe)
4. Hot Diggity (Perry Como)
5. Poor People Of Paris (Baxter)
6. Walk Hand In Hand (Andy Williams)
7. Magic Touch (Platters)
8. Why Do Fools Fall In Love (Gale Storm)
9. Ivory Tower (Gale Storm)
10. Rock Island Line (Donegan)

Milt Lawrence

WAPI—Birmingham, Ala.

1. Moonglow & Picnic (Stoloff)
2. Hot Diggity (Perry Como)
3. Poor People Of Paris (Baxter)
4. A Tear Fell (Teresa Brewer)
5. Ivory Tower (Cathy Carr)
6. Lisbon Antigua (N. Riddle)
7. Main Title (Elmer Bernstein)
8. Standing On The Corner (Four Lads)
9. Happy Whistler (Robertson)
10. Can You Find It In Your Heart (Tony Bennett)

Steve Cannon

WLOL—Minneapolis, Minn.

1. Moonglow & Picnic (Stoloff)
2. Standing On The Corner (Four Lads)
3. Mockin' Bird (Four Lads)
4. Ivory Tower (Cathy Carr)
5. Blue Suede Shoes (Perkins)
6. Heartbreak Hotel (Presley)
7. Port-Au-Prince (N. Riddle)
8. Magic Touch (Platters)
9. Lovely One (Four Voices)
10. Happy Whistler (Robertson)

Vic Knight

WXLW—Indianapolis, Ind.

1. Graduation Day (4 Freshmen)
2. Moonglow & Picnic (Eberly)
3. Grown Accustomed To Your Face (Rosemary Clooney)
4. Too Close For Comfort (Eddie Gorme)
5. April In Paris (Modernaires)
6. Standing On The Corner (Four Lads)
7. Portuguese Washerwoman (Pee Wee Hunt)
8. Happy Whistler (Robertson)
9. Too Young To Go Steady (Nat Cole)
10. Walk Hand In Hand (Martin)

Ned Powers

WINZ—Miami, Florida

1. Walk Hand In Hand (Andy Williams)
2. Wayward Wind (Gogi Grant)
3. Graduation Day (Rover Boys)
4. Standing On The Corner (Dean Martin)
5. Moonglow & Picnic (Cates)
6. End Of A Love Affair (Dick Kallman)
7. I Woke Up Crying (J. James)
8. Portuguese Washerwoman (Joe "Fingers" Carr)
9. All My Tomorrows (4 Coins)
10. Everlasting Love (McCormick)

Gene Norman

KHJ—Hollywood, Calif.

1. Cherry Lips (Robins)
2. Moonglow & Picnic (Cates)
3. Wayward Wind (Gogi Grant)
4. Standing On The Corner (Four Lads)
5. Joey, Joey, Joey, (Eckstine)
6. How Little We Know (Frank Sinatra)
7. Kiss Me Another (G. Gibbs)
8. Too Young To Go Steady (Nat Cole)
9. Walk Hand In Hand (Martin)
10. Out Of The Picture (Robins)

Reed Farrell

WAIT—Chicago, Ill.

1. Graduation Day (Rovers)
2. Sweet Old Fashioned Girl (Teresa Brewer)
3. Wayward Wind (Gogi Grant)
4. Kiss Me Another (G. Gibbs)
5. It Only Hurts For A Little While (Ames Bros.)
6. Moonglow & Picnic (Cates)
7. I Could Have Danced All Night (Sylvia Syms)
8. Happy Whistler (Robertson)
9. Can You Find It In Your Heart (Tony Bennett)
10. Great Big Ladder/She Loves Me, She Loves Me Not (Nick Noble)

Sid "Mustache" Dickler

WNCC—Barnesboro, Pa.

1. Hot Diggity (Perry Como)
2. Main Title (Maltby/Jacobs)
3. Can You Find It In Your Heart (Tony Bennett)
4. Heartbreak Hotel (E. Presley)
5. Hi-Lili, Hi-Lo (Dick Hyman)
6. Poor People Of Paris (Baxter)
7. Moonglow & Picnic (Eberly)
8. A Tear Fell (Teresa Brewer)
9. Rock Island Line (L. Donegan)
10. Walk Fast (Jerri Adams)

THE CASH BOX

SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"BORN TO BE WITH YOU"

Chordettes

THE CASH BOX
SLEEPER OF THE WEEK

5/26

Cadence 1291; 45-1291

"I ALMOST LOST MY MIND"

Pat Boone

THE CASH BOX
DISK OF THE WEEK

5/26

Dot 15472; 45-15472

"SWEET OLD FASHIONED GIRL"

Teresa Brewer

THE CASH BOX
DISK OF THE WEEK

5/26

Coral 61636; 9-61636

"TRANSFUSION"

Nervous Norvus

THE CASH BOX
BEST BETS

5/26

Dot 15470; 45-15470

"IN A SHANTY IN OLD SHANTY TOWN"

Somethin' Smith & Redheads

THE CASH BOX
BEST BETS

5/12

Epic 9168; 5-9168

"SWEET HEARTACHES"

Eddie Fisher

THE CASH BOX
DISK OF THE WEEK

5/19

RCA Victor 20/47-6529

Anything For A Plug



PHILADELPHIA, PA.—Mickey Addy, Dot Records' fearless promotion man, doesn't let anything stand in his way when he's out to plug a record. Here he literally risks life and limb to feed Baby, Bob Horn's WFIL-TV Bandstand mascot a copy of Pat Boone's latest disk "I Almost Lost My Mind." Baby, by the way, is a lion cub.

"IT ONLY HURTS FOR A LITTLE WHILE"

The Ames Bros.

R.C.A. 47-6481

Advanced Music Corp.



ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

"It's What's in THE CASH BOX That Counts"

At The Scene



NEW YORK, N. Y.—Singing star Mel Torme (r) poses with Gus Wildi, president of Bethlehem Records, to display Mel's latest LP for the label. Mel's caricature on the cover is an ingenious blend of 91 sport car models, as done by Burt Goldblatt, in tribute to Mel's time consuming hobby. Photo was made during the International Sports Car Exhibition at the New York Coliseum.

The Big Ones Come From Valleybrook

Bill Haley and his Comets
"HOT DOG BUDDY BUDDY"
 and
"ROCKIN' THROUGH THE RYE"
 DECCA 29948

Valleybrook PUBLICATIONS INC.
 112 E. 5th Street
 CHESTER, PENNA.

"RATTLE MY BONES"

Jodimars
 Capitol 3436
MYERS MUSIC, INC.
 122 N. 12th St., Phila. 7, Pa.

MELBA MONEY MAKER

The Tokens

singing

"I LOVE MY BABY"

b/w

"WHILE I DREAM"

MELBA # 104

MELBA RECORDS

1650 BWAY (CO 5-3485) N. Y.

M-G-M RECORDS

PLUGGED ON ABC-TV
ROSALIND PAIGE

"HAVE FAITH AND HAVE PATIENCE"

MGM 12229 (78 rpm)
 K12229 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

Wexler Leaves Columbia

NEW YORK—James B. Conkling, president of Columbia Records, last week announced the resignation of Paul J. Wexler, who was vice-president in charge of Columbia's Electronics Products division.

It is rumored that Wexler resigned to go into business for himself in the electronics line.

Wexler came to Columbia in 1941 after graduating from the university of Pennsylvania. In 1951, he became vice-president in charge of sales, a position which he held until 1955. In 1955 he was promoted to vice-president in charge of Electronics Products and played an important part in the growth of Columbia's Phonograph division, Epic Records and Columbia Transcriptions.

At press time, no announcement has been made as to Wexler's replacement.

It was speculated in the trade that Wexler's departure from Columbia might in some way be connected with the announcement in the New York Times last Thursday, that Columbia might be contemplating the discontinuation of its Electronics Products department.

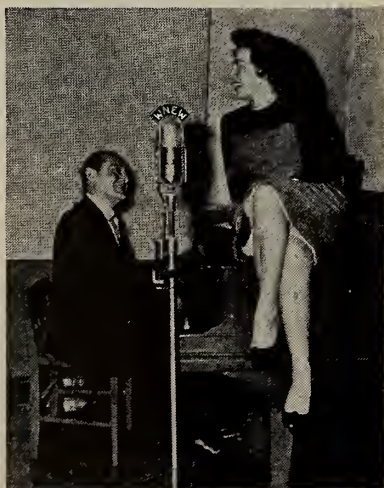
Disk Stars Entertain At Chicago Youth Rally

CHICAGO, ILL. — Once again, prominent recording stars have played an important part in helping create a better America. This time it was at a huge youth rally, the Second Annual Chicago Youth Rally sponsored by the Kiwanis International Key Clubs in the Chicago area and the Chicago Daily News, and staged recently in the International Amphitheatre.

Under the emceeing of Chicago dee jay Howard Miller, the artists who donated their time and talent included: Jaye P. Morgan, the Crew-Cuts, Don Cherry, Peggy King, the Chordettes, Pat Boone, Roger Williams, the Four Step Brothers and David Carroll and his Mercury Orchestra.

In 1955, the Chicago Youth Rally won a top award from the Freedoms Foundation for community service.

Question & Answer



NEW YORK — After asking the question: "Why did Mamie Stover have to leave San Francisco?", charming Linda Manning invited some of New York's top platter men to find the answer for themselves at a special disk jockey screening. Above she is shown with Al Trilling of WNEW.

THE CASH BOX JUKE BOX REGIONAL REPORT

The Top Ten Records—City by City

New York, N. Y.

1. Moonglow & Picnic (Cates)
2. Heartbreak Hotel (E. Presley)
3. Hot Diggity (Perry Como)
4. Poor People Of Paris (Baxter)
5. Magic Touch (Platters)
6. I Want You, I Need You, I Love You (Elvis Presley)
7. Wayward Wind (Gogi Grant)
8. Standing On The Corner (Four Lads)
9. Ivory Tower (Carr/Williams)
10. Blue Suede Shoes (Perkins)

Houston, Tex.

1. I'm In Love Again (Domino)
2. Moonglow & Picnic (Stoloff)
3. Wayward Wind (Gogi Grant)
4. Long Tall Sally (Richard)
5. Heartbreak Hotel (E. Presley)
6. Happy Whistler (Robertson)
7. I Want You, I Need You, I Love You (Elvis Presley)
8. Break Down And Leave Me (Classmates)
9. I Want You To Be My Girl (Teen Agers)
10. Ivory Tower (Otis Williams)

Baltimore, Md.

1. I Want You To Be My Girl (Teen Agers)
2. My Little Angel (Four Lads)
3. I'm In Love Again (Domino)
4. Heartbreak Hotel (E. Presley)
5. Wayward Wind (Gogi Grant)
6. It Only Hurts For A Little While (Ames, Bros.)
7. Moonglow & Picnic (Stoloff/Cates)
8. Ivory Tower (Williams/Carr)
9. Magic Touch (Platters)
10. I Want You, I Need You, I Love You (Elvis Presley)

Boston, Mass.

1. Heartbreak Hotel (E. Presley)
2. Moonglow & Picnic (Stoloff)
3. Wayward Wind (Gogi Grant)
4. Happy Whistler (Robertson)
5. Standing On The Corner (Four Lads)
6. Graduation Day (Rovers)
7. Magic Touch (Platters)
8. On The Street Where You Live (Vic Damone)
9. Ivory Tower (Cathy Carr)
10. Kiss Me Another (Gibbs)

Denver, Colo.

1. Heartbreak Hotel (E. Presley)
2. Wayward Wind (Gogi Grant)
3. Hot Diggity (Perry Como)
4. Ivory Tower (Williams/Storm)
5. Magic Touch (Platters)
6. Moonglow & Picnic (Cates/Stoloff)
7. Church Bells May Ring (Diamonds)
8. Happy Whistler (Robertson)
9. Standing On The Corner (Four Lads)
10. Poor People Of Paris (Baxter)

Miami, Fla.

1. Heartbreak Hotel (E. Presley)
2. Ivory Tower (Cathy Carr)
3. Moonglow & Picnic (Cates)
4. Blue Suede Shoes (Perkins)
5. Happy Whistler (Robertson)
6. Long Tall Sally (Boone/Richard)
7. Standing On The Corner (Four Lads)
8. Magic Touch (Platters)
9. Hot Diggity (Perry Como)
10. Wayward Wind (Gogi Grant)

Detroit, Mich.

1. Moonglow & Picnic (Cates)
2. I Want You To Be My Girl (Teen Agers)
3. My Little Angel (Four Lads)
4. Heartbreak Hotel (E. Presley)
5. Picnic (McGuire)
6. Standing On The Corner (Four Lads)
7. Graduation Day (Rovers)
8. Portuguese Washerwoman (Joe "Fingers" Carr)
9. Can You Find It In Your Heart (Tony Bennett)
10. Happy Whistler (Robertson)

Chicago, Ill.

1. Moonglow & Picnic (Cates)
2. Heartbreak Hotel (E. Presley)
3. Ivory Tower (Cathy Carr)
4. Wayward Wind (Gogi Grant)
5. Standing On The Corner (Four Lads)
6. Hot Diggity (Perry Como)
7. Happy Whistler (Robertson)
8. A Tear Fell (Teresa Brewer)
9. Blue Suede Shoes (Perkins)
10. Can You Find It In Your Heart (Tony Bennett)

San Antonio, Tex.

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Perkins)
3. Ivory Tower (Otis Williams)
4. Moonglow & Picnic (Stoloff/Cates)
5. Magic Touch (Platters)
6. A Tear Fell (Teresa Brewer)
7. Long Tall Sally (L. Richard)
8. Why Do Fools Fall In Love (Teen Agers)
9. Hot Diggity (Perry Como)
10. Can You Find It In Your Heart (Tony Bennett)

Cincinnati, Ohio

1. Church Bells May Ring (Diamonds)
2. Moonglow & Picnic (Cates/Stoloff)
3. Long Tall Sally (L. Richard)
4. Hot Diggity (Perry Como)
5. Heartbreak Hotel (E. Presley)
6. Magic Touch (Platters)
7. Wayward Wind (Gogi Grant)
8. I Want You To Be My Girl (Teen Agers)
9. Standing On The Corner (Four Lads)
10. Ivory Tower (Cathy Carr)

Cleveland, Ohio

1. Moonglow & Picnic (Cates)
2. My Little Angel (Four Lads)
3. Picnic (McGuire)
4. Treasure Of Love (McPhatter)
5. I Want You, I Need You, I Love You (Elvis Presley)
6. I Want You To Be My Girl (Teen Agers)
7. Ivory Tower (Carr/Williams)
8. Heartbreak Hotel (E. Presley)
9. Standing On The Corner (Four Lads)
10. Wayward Wind (Gogi Grant)

Milwaukee, Wisc.

1. Moonglow & Picnic (Cates)
2. Wayward Wind (Gogi Grant)
3. Heartbreak Hotel (E. Presley)
4. Standing On The Corner (Four Lads)
5. Can You Find It In Your Heart (Tony Bennett)
6. Ivory Tower (Cathy Carr)
7. Picnic (McGuire)
8. How Little We Know (Sinatra)
9. Main Title (Dick Jacobs)
10. On The Street Where You Live (Vic Damone)

Atlanta, Ga.

1. Moonglow & Picnic (Stoloff)
2. Happy Whistler (Robertson)
3. Ivory Tower (Cathy Carr)
4. Heartbreak Hotel (E. Presley)
5. Poor People Of Paris (Baxter)
6. Main Title (May/Bernstein)
7. Standing On The Corner (Four Lads)
8. Wayward Wind (Gogi Grant)
9. Hot Diggity (Perry Como)
10. On The Street Where You Live (Vic Damone)

Philadelphia, Pa.

1. Moonglow & Picnic (Cates/Stoloff)
2. Ivory Tower (Cathy Carr)
3. Heartbreak Hotel (E. Presley)
4. Standing On The Corner (Four Lads)
5. Too Close For Comfort (Eddie Gorme)
6. Wayward Wind (Gogi Grant)
7. I'm In Love Again (Domino)
8. Why Do Fools Fall In Love (Teen Agers)
9. Blue Suede Shoes (Perkins)
10. Graduation Day (Rovers)

Los Angeles, Calif.

1. Moonglow & Picnic (Cates/Stoloff)
2. Heartbreak Hotel (E. Presley)
3. Wayward Wind (Gogi Grant)
4. Standing On The Corner (Four Lads)
5. Blue Suede Shoes (C. Perkins)
6. Street Where You Live (Vic Damone)
7. Hot Diggity (Perry Como)
8. Poor People Of Paris (Baxter)
9. Main Title (E. Bernstein)
10. Happy Whistler (Robertson)

St. Louis, Mo.

1. Moonglow & Picnic (Cates/Stoloff)
2. Heartbreak Hotel (E. Presley)
3. Standing On The Corner (Four Lads)
4. Ivory Tower (Cathy Carr)
5. Happy Whistler (Robertson)
6. Wayward Wind (Gogi Grant)
7. I Almost Lost My Mind (Pat Boone)
8. Main Title (R. Maltby)
9. I Want You To Be My Girl (Teen Agers)
10. Shanty In Old Shanty Town (Somethin' Smith & Red Heads)

San Francisco, Calif.

1. Hot Diggity (Perry Como)
2. Heartbreak Hotel (E. Presley)
3. Moonglow & Picnic (Stoloff/Cates)
4. Blue Suede Shoes (Perkins)
5. Why Do Fools Fall In Love (Teen Agers)
6. Poor People Of Paris (Baxter)
7. Wayward Wind (Gogi Grant)
8. Standing On The Corner (Four Lads)
9. A Tear Fell (Teresa Brewer)
10. On The Street Where You Live (Vic Damone)

Kansas City, Mo.

1. Moonglow & Picnic (Stoloff)
2. I'm In Love Again (Domino)
3. Wayward Wind (Gogi Grant)
4. Heartbreak Hotel (E. Presley)
5. Happy Whistler (Robertson)
6. Magic Touch (Platters)
7. Ivory Tower (Cathy Carr)
8. My Baby Left Me (E. Presley)
9. Standing On The Corner (Four Lads)
10. Long Tall Sally (L. Richard)

Minneapolis, Minn.

1. Moonglow & Picnic (Cates/Stoloff)
2. Rock Island Line (Donagan)
3. Standing On The Corner (Four Lads)
4. Heartbreak Hotel (E. Presley)
5. Ivory Tower (Cathy Carr)
6. Lovely One (Four Voices)
7. It Only Hurts For A Little While (Ames, Bros.)
8. Wayward Wind (Gogi Grant)
9. Happy Whistler (Robertson)
10. I'm In Love Again (Domino)

New Orleans, La.

1. Moonglow & Picnic (Stoloff)
2. Heartbreak Hotel (E. Presley)
3. Standing On The Corner (Four Lads)
4. I'm In Love Again (Domino)
5. A Tear Fell (Teresa Brewer)
6. Hot Diggity (Perry Como)
7. Magic Touch (Platters)
8. Ivory Tower (Otis Williams)
9. Blue Suede Shoes (Perkins)
10. A Little Love Can Go A Long, Long Way (Dream Weavers)

Seattle, Wash.

1. Church Bells May Ring (Diamonds)
2. Wayward Wind (Gogi Grant)
3. Moonglow & Picnic (Cates)
4. Little Girl Of Mine (Diamonds/Cletones)
5. Poor People Of Paris (Baxter)
6. Hot Diggity (Perry Como)
7. I Want You, I Need You, I Love You (Elvis Presley)
8. Happy Whistler (Robertson)
9. I'm In Love Again (Domino)
10. Standing On The Corner (Four Lads)

Meeting Dates Of Music Operators' Associations

- June 2—Music Guild of Nebraska**
Place: Pawnee Hotel, North Platte, Neb.
- 4—California Music Merchants' Assn.**
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 4—United Music Operators of Michigan**
Place: Fort Wayne Hotel, Detroit, Mich.
- 4—Baltimore Amusement Machine Operators' Assn.**
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.
- 7—Phonograph Merchants' Assn., Cleveland, Ohio**
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 7—California Music Merchants' Assn.**
Place: Sacramento Hotel, Sacramento, Calif.
- 7—Eastern Ohio Phonograph Operators' Assn.**
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 11—Tri-County Juke Box Operators' Assn.**
Place: Elum Music Offices, Massillon, Ohio
- 12—California Music Merchants' Assn.**
Place: Fresno Hotel, Fresno, Calif.
- 12—Western Massachusetts Music Guild**
Place: DeMarco's Restaurant, West Springfield, Mass.
- 13—California Music Merchants' Assn.**
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 13—New York State Operators' Guild**
Place: Governor Clinton Hotel, Kingston, N. Y.
- 14—California Music Merchants' Assn.**
Place: U. S. Grant Hotel, San Diego, Calif.
- 14—Eastern Massachusetts Music Operators' Assn.**
Place: Beaconsfield Hotel, Boston, Mass.
- 18—Westchester Operators' Guild, Inc.**
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 20—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana**
Place: Room 24, 550 Broadway, Gary, Ind.
- 21—Eastern Ohio Phonograph Operators' Assn.**
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board)
- 21—Phonograph Merchants' Assn., Cleveland, Ohio**
Place: Hollenden Hotel, Cleveland, Ohio (executive board)
- 21—West Virginia Music Operators' Assn.**
Place: Daniel Boone Hotel, Charleston, W. Va., (executive board)
- 22 & 23—West Virginia Music Operators' Assn.**
Place: Daniel Boone Hotel, Charleston, W. Va. (convention)
- 25—Central States Music Guild**
Place: 805 Main Street, Peoria, Ill.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Gillette Record Shop Party For New Store

CHICAGO—Studio party given by Mary Gillette of Gillette Distributing Company as well as of the Belmont-Central Record Shop, Wednesday evening, May 23, brought out one of the largest crowds of noted record people here.

The "studio offices" of the Belmont-Central Record Shop will be located on the second floor of their present location at 5611 West Belmont Avenue. These are unusually attractive.

All business will be conducted in these offices instead of the record shop downstairs on the main floor of the building in this busy intersection of Belmont and Central Avenues.

Surprise of the evening were the little "anticipation cards" which were passed out to all the large crowd present.

These advised that "Gillette Belmont-Central" would open on November 1, 1956, in the fashionable Old Orchard section of Skokie, Illinois, another record shop to be known as "Gillette-Old Orchard".

The card was very ingeniously inscribed. It was labeled, "Volume II" of "Gillette" and the frontispiece stated, "Anticipating".

The inner folder contained the following: "Name: 'Gillette-Old Orchard'". Date: "November 1, 1956 (A.T.)". Parents: "Gillette-Belmont Central". Godparents: "Record Companies". Doctor: "Bank".

It was an enjoyable evening with all noted record distributors and record company representatives present to congratulate the entire Gillette organization on the grand progress they have made in the record retailing business.

Mary Gillette and her Gillette Distributing Company are also among the leading juke box operators in this area.

Ed Penney Day May 31

BOSTON — An all-day celebration headlined by Steve Lawrence and many other show business stars will mark the fifth anniversary of disk-jockey Ed Penney's show on WTAO Thursday, May thirty-first. The day has already been proclaimed "Ed Penney Day" by the mayors of two cities and plans have been completed to move the whole radio station to the W. T. Grant store that day as a joint observance of Grant's fiftieth anniversary and Ed's fifth. Ed joined WTAO in 1951 and has held down the two to six spot on the popular indie ever since. In addition to being Program Manager of WTAO, Ed is also the fellow who recently flew all the way from Boston to San Antonio to do a record hop for Air Force trainees from the beantown area.

Hawkins Disk Heard In Film "A Kiss Before Dying"

NEW YORK—Epic this week released Dolores Hawkins' "A Kiss Before Dying", theme song from the United Artists Picture of the same name.

Miss Hawkins is heard on the film track twice during the running of the picture, and the tune is the theme heard throughout as background music.

Film credit is also given to Miss Hawkins at the opening of the picture.

From the 20th Century-Fox Film
"THE REVOLT OF MAMIE STOVER"

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ANDREA RECORDS

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New York City

I Like Mountain Music, Too!

by Governor Frank G. Clement of Tennessee

At the Radio & TV Executive Society, N.Y.C., May 21

There are three things we folk in Tennessee take seriously: our politics, our religion and our country music.

I've been known to make a political speech now and then, here and there, and it has been my privilege to occupy many pulpits in the past three years. But it's not often I have such a distinguished "captive" audience for a dissertation on country music. And if a little politics or religion creeps in, that is how it should be, for without the votes of the good people of Tennessee who like country music, and without the wonderful support of such stars as Minnie Pearl, Roy Acuff, Carl Smith, June Carter, Ferlin Huskey, George Morgan and Ernest Tubb, I may not have become Governor of Tennessee. And because religion is so basic and integral a part of our people, it quite naturally is the theme of many a country song.

You people up here on Madison Avenue, and others across the country, sometimes make a big to-do about not being able to understand the popularity of country music or the phenomenal success of a show like the Grand Ole Opry. The staid and proper *Wall Street Journal* once sent a reporter to Nashville to find the answer to the question: "Why the mountain music fad?" I guess he found the answer because he wrote, and I quote: "People love hillbilly music because it's simple. Listeners find they can sing just about as well as the professionals and it helps satisfy their urge to burst into song." I can understand that feeling. I've felt it myself, although my wife, Lucille, and my three boys, declare that it really isn't so—that my talents do not include singing country music.

One recent Saturday night, a New York agency man came to Nashville to see WSM's Grand Ole Opry for himself. He made it quite plain to us he had come to watch a "simple little hillbilly production." He was escorted into the venerable old Ryman Auditorium and given a seat—although reserve seats to the Opry are sold out sometimes as much as 16 weeks in advance. He didn't have to wait in that long line outside the ticket office that extended down Fifth Avenue, and around the block down Broadway. (Yes, we have a Broadway also—the Broadway of Country Ballads in Tin Pan Valley, as *Time* magazine called it.)

He didn't even have to worry about a place to park his car—which was a lucky thing, for he would have found the lots for blocks around crowded with cars bearing license plates from some 40 of the 48 states.

Once settled in his seat our New York friend found out first—to his utter amazement—that the show itself runs for four and one-half hours—four and one-half delightful, fun-filled hours, I might add. Then, he was surprised to learn that with the exception of the half-hour network portion which Prince Albert has bought continuously since 1938, there is no program rehearsal. Nothing is done to rob the show of its genuineness and spontaneity.

He watched in wonder as entertainers milled around on the big wooden stage, frequently wandering out into the audience. His eyes popped at the organized chaos around him—At one moment a carpenter with a hammer and saw walked in and calmly fixed one of the seats near the front of the Ryman while the network portion was in progress.

But the important part of our New York friend's visit to the Grand Ole Opry was not the quiet confusion and apparent lack of planning. The important thing is—he too caught the spirit of the evening, he too entered into the hilarity and hi-jinks, and came away convinced and converted.

As a newspaper friend of mine (Jim

Ewing, Memphis *Commercial Appeal*) once wrote: "The appeal of the Opry is almost universal. People in all economic stratas and of widely varying tastes are lured by its conglomeration of folksy banter, dying calf lamentations, square dancing and just plain corn."

I'm no historian on the subject, but I do know that today's country music has captured and held the melodies our forefathers sang as they trudged through the tall rhododendron-covered Smokies—toward a new land. This was the music of the pioneers and the Sons of the Pioneers. It told of their sorrows and joys; of the heartaches and laughter of frontier and mountain life. It was a way of life put to the music of a fiddle and a guitar—stripped of all pretensions, free from the synthetics of so much of our modern music. This was and still is the music of the heart; of love, and hatred; of jealousy and generosity, of sympathy and sincerity and all the myriad emotions that make Man what he is. And it speaks of God and faith; it sings of courage, and honor, and a fundamental decency.

One day the WSM ticket bureau in Nashville received this letter: "Please reserve two seats for me for Saturday, September 20. This is very important to me. My husband and I have been married eight years and we have drifted apart. Now, the Grand Ole Opry is our last chance. 'He has agreed,' the letter goes on to say, 'to take a few days off and we're coming to the Opry to see if we can't make a new start in life together . . .'"

How much of our modern music is as vital a part of our life as that?

On another Saturday night, a man took another man's wife to see the Opry. (Let me add quickly—this is not a common occurrence.) Suddenly the husband walked in and sat down beside the startled couple. He calmly took out a pistol and twirling it in his hands, whispered, "Enjoy the show while you can because it will be your last. Right after it's over I'm going to blow your brains out." A few minutes later, Marty Robbins wandered onstage, and began singing "Somebody's Two Timing Me." When the show ended, the three of them walked out together—arm in arm.

I wondered about this strange, almost hypnotic appeal of the Grand Ole Opry until I went to the Ryman Auditorium myself many years ago and afterwards heard the story of old Captain Tom Ryman, for whom the structure is named. Captain Tom owned a line of pleasure boats on the Cumberland River during the latter half of the 19th Century. The gambling rooms and bars in his boats were denounced by a revivalist named Sam Jones, who dared the Captain to come to his tent revival. Captain Ryman and some of his boatmen accepted the challenge. Although they came prepared to heckle the preacher, they ended up hitting the sawdust trail themselves after hearing the preacher's sermon on "Mother." The captain, so the story goes, then proceeded to tear out the bars and gambling rooms on his boats, declaring, "No fine man like Sam Jones is going to preach in a tent." He then went about building a tremendous tabernacle for all revivalists of any denomination. In 1895 a balcony was added for the Confederate Veterans Union and later when a stage was added also, the tabernacle became an auditorium. The seats, however, are still the same benches used in the original tabernacle, and I like to believe that the people who crowd into Ryman today are the same kind who sang Hallelujah! in the days when Preacher Jones held forth.

But those five thousand people from every state in the Union and from foreign countries who drive to Nashville

every Saturday night, rain, snow or sleet—those tens of millions who listen every Saturday night on radio, or who watch the new TV Grand Ole Opry every month—they aren't the only ones who like mountain music. More than six million persons have come to our state capital to see the show live during its 30 years. This is the equivalent of one out of every 30 persons in the United States.

In addition, millions more buy country music records like those put out by my good friend, Randy Wood, publisher of Dot Records in Gallatin. Millions of words have been written in magazine articles—thousands of pictures sent out. Scores of movies have been made.

A few years ago a Grand Ole Opry troupe went to Hollywood to make a motion picture. Uncle Dave Macon, now dead, went along with his famous banjo. The troupe traveled by car and Uncle Dave carried along with him a box containing a country ham from his own farm. Every time Roy Acuff and his Smoky Mountain Boys stopped at a restaurant, Uncle Dave would cut off a piece of ham and give it to the cook, explaining, "I ain't got no love for city eatin'." The ham lasted through most of the stay in Hollywood and when Roy Acuff and his boys started back to Nashville, the old man called Roy aside. "Roy," he said, "would you mind takin' this empty box back to Nashville fer me? It would make a right good hen's nest." Roy, who that year made about \$300,000, carefully toted the wooden crate all the way back to Nashville.

Roy, who is a next-door neighbor of mine on Old Hickory Lake, near Nashville, tells another true story. During the war, a trainload of American GI's stopped at a little station outside Calcutta, India. A number of little boys ran up and down the trackside begging for baksheesh. One of them, showing more initiative than his ragged brethren, sang out in a shrill, clear voice, with a real East Tennessee twang, Roy's song, "Night Train to Memphis." The GI's loved it—thousands of miles from home and loved ones—in a strange and bewildering country—to hear this little Indian boy, who didn't understand a word of the song, grinning and singing in a wonderfully off-key way, made them want to be back on the Night Train to Memphis. As one of the soldiers remarked later, "Boy, if only I could take him back to Nashville with me, he'd be an Opry star overnite."

Another war later—in Northern Japan, Ernest Tubb, heard a little Japanese boy singing his great hit, "I'm Walking the Floor Over You." Tubb stopped to talk to the boy, but the boy didn't understand a word of English. He had learned the words, inflections, and all, from a record.

Every night, except Saturday when they all fly back to Nashville, you can hear a Grand Ole Opry troupe entertaining the people in some portion of our great country. During 1955, Opry units played nearly 3,000 personal appearances in 45 states, traveling a total of 3 million miles. Other country music stars from other shows are doing the same thing every day of the year. It doesn't matter where they go—into the sophisticated cities—or to a country fair—the hillbillies play to capacity crowds. One of them was booked into Carnegie Hall here in New York. It was on that famous occasion that Ernest Tubb walked into the spotlight, looked around, whistled and declared, "My but this place sure would hold a lot of hay."

Later in the show, after the thunder of applause had made even the blase Carnegie Hall technicians stare in disbelief, Minnie Pearl turned to the solemn old Judge and said, "Why, Jedge, they really like us, don't they?" To which Judge Hay replied, "Sure, they like us, Miss Minnie—most everybody does if they just stop to listen."

Hank Snow played the Meadowbrook Club at Cedar Grove one night in November of 1954. Despite the big name bands and pop singers that have appeared there for the past 20 years, Hank broke all records for both attendance and money taken in. Since then such other famous Opry stars as Webb Pierce, Faron Young, Johnny and Jack, and Roy Acuff have been booked at Meadowbrook. And they all played to turn-away crowds, despite the fact that the usual dollar and a half charge is increased to two dollars for these hillbillies.

By the same token, such famous stars as J. P. Morgan, Margaret Whiting, Les Paul and Mary Ford, Joni James, Tony Bennett, have come down to Nashville to make guest appearances at the Ryman. We even had Metropolitan opera star, Helen Traubel, cutting a few squares!

Now I know you gentlemen are pretty well convinced, after listening to this country boy from Dickson, about the popularity of country music.

Before I came up here, I saw what is called an American Research Bureau study. Now I'll admit I can sit down and talk intelligently with you about stocks and bonds—particularly if they're State of Tennessee bonds, which Moody's Investor Service has rated Double AA for the first time in the state's history—but this ARB rating has me a little baffled. It says that in the month of February, in the metropolitan markets—this isn't out in the country or up in the mountains—in the metropolitan markets, the Grand Ole Opry ranks among the top ten in the nation among network variety shows. And it's still climbing. And it's the first choice among men and children, and third among the women, in these markets.

Now, lest this give you the idea that you folks have been missing some easy money down Tennessee way, let me tell you what happened to a certain New York publisher who shall be nameless. I don't mean by this story that you aren't welcome in the Volunteer State. You are. Bring your money with you. We'll help you spend it.

At any rate, this publisher had heard about singers like Minnie Pearl and Carl Smith and Eddie Arnold making more money than they rightfully knew what to do with, so he called in the late Fred Rose from Nashville, who with Roy had one of the oldest and most famous country music publishing firms in the business.

The publisher told Rose he was getting into what he called "this hillbilly racket." "We're among the biggest in the business," he said, "and in a year's time we ought to be able to make a killing. All I need are the right tunes."

Fred squinted at the publisher and gave him that perpetually haggard look that comes from dealing with too many people like this. "Don't do it, friend," he advised, "you'll lose your shirt." The publisher scoffed. Why, he knew the music business from the ground up.

"But you don't know country music," Fred told him.

"What's so different about hillbilly music?" the publisher demanded.

Well, sir, Fred Rose was a man who believed that actions speak louder—and more clearly—than words. He pulled himself up from his chair, walked over to the piano, took out a lead sheet from his inside pocket and beat out a fast little tune. It was a tune called "Fire Ball Mail." The publisher scowled.

"I think you can do better than that, Freddie," he said. "We need a good tune to lead off with. Why don't you give it some thought instead of just trying to bang something out."

"Might be a big hit," said Mr. Rose. "Might make a thousand bucks."

(Continued on Page 25)

I Like Mountain Music Too!

by Governor
Frank G. Clement

(continued from page 24)

"You're crazy," said our New York friend. "The music is monotonous and the lyrics are lousy."

Fred pulled a check for \$3,300 out of his pocket. "This," he said, "is my first royalty payment on Fire Ball Mail. It was published three months ago and it looks like it might keep selling for a long time." It did, and the publisher took the hint. His company stayed out of the folk music field.

I haven't tried to tell you how you should solve your many radio and television problems today, anymore than I would expect you here in this room to come down to Tennessee and tell me how to run the state government. But we do have one thing in common. We both are guided by the wishes of the people. If people didn't watch your television programs and buy the myriad of products you peddle, and if I didn't listen to the voices of the people of my state and try to run it like they want it, we'd both be looking for jobs.

I may be looking for one three years from now—anyway. But, whether I take up guitar-picking, or stay in my present profession, this much I know:

Country music is the music of the people. It's the spontaneous musical outburst of the events in their daily lives—their joys and hopes and tears.

Country music is folk music, hill-billy, western, mountain music, old-time music like you'll hear at a corn-husking bee. It's the song of the cowboy on the open ranges.

Country music has been with us always—as long as people have sung at their work, danced away their leisure hours, plucked a "geetar" or sawed on a fiddle. It is one of the resources of a people, of an intelligent, neighbor-loving, God-fearing people, steeped in folk tradition and folk culture.

I love country music because when I hear it, I hear America singing.

And I guess, gentlemen, I'm not alone!

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BOX

First Communion



NEW YORK—The handsome young man in the white flannel suit is Bobby Weinstroer, son of Coral sales manager Norman Weinstroer. The photo was taken at the lad's First Communion.

Stars Perform at Westchester Ops' 5th Annual Banquet



"Picnic" Picnic

BOSTON—A picnic tying up with George Cates' theme from "Picnic" on Coral, was held for disk jocks and prize winners, who wrote letters explaining why they would like to go on a picnic, at the home and grounds of George Hartstone, Mutual Distributors, Coral distrib in Milton, Sunday, May 20.

The promotion, staged by Ruth Clenot of Coral, pulled winners from around Boston and Worcester. A buffet lunch was served and youngsters attending were given rides on Hartstone's ponies.

Jockeys who brought guest prize winners, were: Frank Avruch and John Bassett, WNEB, Worcester; Dick Partridge, WHIM, Providence, R. I.; Dave Maynard, WORL, Boston; Joe Smith, WVDA, Boston; Jay McMaster, WMEX, Boston; Jim Aylward, WHIL, Medford; Truman Taylor and Ed Moiselle, WBOS, Boston; Pete Johnson, Marty Sidman, WKBR, Manchester, N. H.; Tal Hood, WFGM, Fitchburg.

Contestants had to write a letter in 25 words or less on why they would like to go on a picnic with a disk jockey. Winners were allowed to bring guests. More than 40 attended.

Barbershop Quartet LP

NEW YORK—Since 1953, Decca has signed and recorded annually the winners of the "Society for the Preservation and Encouragement of Barber Shop Singing in America" contests. These albums have included all of the winners of these years. In the past Decca has also made some recordings by the 1951 SPEBSQSA winners, The Schmitt Brothers. Now the diskery is releasing a new 12-inch album by the Schmitt Brothers. Decca has received many requests for more recordings by this group, and the new album "Barbershop Ball", is expected to be extremely well-received in the market. The Schmitt Brothers, Jim, Joe, Paul and Fran, are especially popular throughout the Midwest, where they tour on personal appearance dates.

SCARSDALE, N. Y.—The Westchester Operators Guild, Inc., was entertained by leading names in the disk field at its Fifth Annual Dinner held at the 42 Club in Scarsdale, last week. Above, the camera catches the stars in action. Top Row: 1) Dorothy Collins, Coral. 2) Jerry Vale, Columbia. 3) Della Reese, Jubilee. Second Row: 1) Johnny Burnette and the Rock and Roll Trio, Coral. 2) Tommy Leonetti, Capitol. 3) Bob Carroll, Bally. Third Row: 1) The Capri Sisters, Jubilee. 2) Pat Kirby, Decca. 3) Warren Bernell. 4) Dori Anne Gray, Mercury. 5) Vicki Young, Capitol.

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THE CASH BOX

RHYTHM N' BLUES

Ramblings

NEW YORK:

It looks like Jubilee has a smash in Della Reese's "Headin' Home". This gal showed up at the Westchester Operators Guild annual dinner last Tuesday Eve and literally "broke up the joint". She had the hard-boiled operators clapping their hands, stamping their feet, shouting and singing along as she poured it on. She received the only encore of the evening when the ops wouldn't let her get off the stage. Singing to a hard to hold, happy audience, Miss Reese was a "take charge" gal from her opening note. Jerry Blaine, Morty Palitz, Elliot and Ben Blaine, on hand from Jubilee and Lee Magid, Della's manager, were almost as excited as the audience. . . . Al Silver, Herald Records, reports "B-I-N-G-O" by the Turbans continually building and the sales totaling mighty respectable proportions. In addition, Herald's new Sonnets "Why Should We Break Up" has been creating excitement in several areas and the indications are that the deck will prove a successful release. Silver getting ready to issue the new Faye Adams platter, "Don't Forget To Smile" and "Takin' You Back"; and the Nutmegs' "Keys To The Kingdom of Your Heart" and "Gift O' Gabbin' Woman". Herald also announced the signing of two new groups to be



AL SILVER

recorded shortly. They are The Dreams and The Mint Juleps. A 10-year-old youngster, Butch Saunders, has also been pacted and will go into rehearsals very shortly. . . . Joe Liebowitz, Premium Records, with the local New York and New Jersey areas tied up and in the bag for his Wheels' "My Heart's Desire", now looking forward to the rest of the country. Joe has lots of friends around the country that made money with his Ruth Wallace records and they are all elated to see him come up with his first r & b hit. . . . Bea Kaslin, Hull Records, is getting a very exciting reaction to the Heartbeats' newest, "People Are Talking". The initial sales are even greater than the Heartbeats' previous releases, "Crazy For You" and "Darling How Long". . . . Ray Clark, Groove Records, tells us the Jonah Jones at The Embers lp has gotten a solid reaction. Jonah goes back into the Embers on May 28 for four weeks, after one month at the Theatrical Grill in Cleveland. When Jones completes his Embers stint, he goes up to Canada for three or four weeks. The awaited Piano Red lp, "Piano Red in Concert", makes its bow next week. This will consist of six sides cut at an actual Atlanta Piano Red concert and eight singles, some new and some of his best known releases. It will also be released in three eps. Singles that have been helping the gross dollar sale for Groove are Al Sears' "Love Call" and Varetta Dillard's "Cherry Blossom". Clark plans to leave next week for the Miami RCA Victor meetings. He will visit several distributors on the way down and drop in on others on his way back to New York. . . . Ned Lukin (WAOK-Atlanta, Ga.) plans to be in New York the week of May 28 to June 2. . . . Bess Berman, Apollo Records, has two strong items going. Chuck Edwards' "Just For A Day" and "To Thee" by Solomon Burke have been doing verreeee nicely. . . . Abner Greenberg, Manhattan Records, reports the sales on The Dreamers' "No Obligation" and "Lips Were Meant For Kissing" have been steadily climbing. The Dreamers are a group of six young teenagers discovered by Greenberg, an old time music man, and the lawyer for the blind Moondog against Alan Freed, when the latter came into New York billed "Moondog". . . . Eddie Dillon (WMBB-Uniontown, Pa.) would like all of the manufacturers to service him with the new releases. Eddie says this is a hot r & b town, but too many of the new releases never find their way to his mike. Eddie sends this information in to us via Joel Turnero who was passing through the territory. . . . Mom, Pop and Doty Cohen, Essex Distributors, Newark, N.J. would like to express their thanks



THE CLOVERS



THE FLAIRS

through this column to all their friends who were so good to them on their recent visit to the coast. Mom would like them all to consider this a standing invitation to drop in on her when they are in the east and fill up on her world famous blintzes. . . . Not too long ago Dick Sklar (WINS-New York) did a magazine story on "Copy Records as against Cover Records" in which he mentioned the names of the r & b indies and pop companies involved. He was surprised to get a letter from Baghdad in which was requested the addresses of the record companies he had mentioned. Dick immediately responded—and so if any of you received orders from Bahdad you know why. . . . Joel Turnero and Chet Williams promoting an r & b show consisting of Roy Gaines, Groove Records; The Heartbeats, Hull Records; Harriet Kaye, Vik Records; The El Dorados, Vee Jay. The junket will take in Fairmont, W. Va. on May 25; Uniontown, Pa. on the 26th, and Summerville, N.J. on May 28. . . . Jerry Winston, Mardi Gras Records, reports his "Laughing Cha Cha" and "Together One-Two-Three" are his top sellers. . . . Tommy Smalls has been signed into the Apollo Theatre for the week of June 29. . . . The week of June 15 will see Doc Wheeler and Fred Barr (WWRL-New York) take a gospel show into the Apollo. . . . The jockeys who attended last week's Chicago sessions of the National Jazz and Rhythm and Blues Disk Jockey Association have all returned to their native cities and are once again airing the latest releases. As is the case, when an organization is being born, many people go into the meetings with many preconceived ideas and it takes a little time to get the association in streamlined shape. Some of the fellows we've spoken to feel that this convention went a long way towards getting the group welded properly, and they feel subsequent meetings will further advance relations and get the organization moving toward its goals. There may be an-



RAY CHARLES

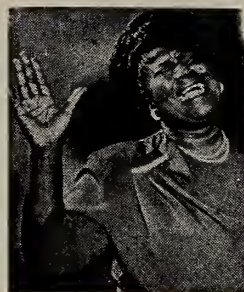


JOE JONES

other big meeting soon after the summer here in New York. About 25 representatives of record companies, booking agencies, and publishers attended the one open meeting on May 19 and in a forum type discussion delved into a number of problems, both from the disk jockey and the manufacturer, publisher viewpoints. . . . Lou Krefetz back in New York after a successful 36-night tour through the South, South-West and Mid-West. The Krefetz package consisted of The Clovers, Ruth Brown, Little Richard, Fats Domino, The Turbans, The Cadillacs, and Al Jackson and his Fat Men. . . . Herman Lubinsky raving about the sales on Little Esther's "You Can Bet Your Life" and "Tain't Whatcha Say". Herman says this etching has taken off quicker than any other Savoy record in recent years. . . . The fellas over at Atlantic are having their hands full this week. The place is in a ferment of excitement and activity what with moving into their new offices and handling all their hits. "Treasure of Love" by Clyde McPhatter is a runaway in both pop and r & b. Headed for number one in the r & b field, where Clyde has always been very strong, the platter is moving up the pop charts like it can make it all the way there too. In three weeks "Treasure" has become the number 27 best seller in the nation's pop charts and demand has now started for sheet music. Another that looks like it could follow the same pattern, tho it is too early to be certain, is The Clovers' "Love, Love, Love". Early action would indicate it is another r & b-pop hit. Add to these, "Hallelujah, I Love Her So", by Ray Charles, and "It's Too Late" by Chuck Willis, and we find the Atlantic label blazing again. . . . It is redundant to say Buck Ram's a busy fella, but here are some of the activities of a few of his artists. The Colts, Vita Records, make their television debut on Jackie Gleason's "Stage Show" on June 9. Ram, who wrote "Great Pretender", "Magic Touch", and "Only You", is preparing some special song material for The Colts video bow. Ram is also getting acts ready for two of his other properties, Shirley Gunter and The Flairs, for their Apollo Theatre engagement June 1. . . . Ray Rivera (Web Records) begins a one week stint on May 28 at The Green Grove Manor in West End, N.J. . . . Joe Jones, young New Orleans bandleader-singer, dropped into the office to tell us he has signed with Vee-Jay and will record in a couple of weeks.

CHICAGO:

Ray Charles, whose latest disk, "Hallelujah, I Love Her So", is reportedly climbing high, had them screamin' for more at his one niter at the Trianon Ballroom. Ray and Muddy Waters battled it out for the crowd's cheers. The result was a tie. All interested were advised that this night broke all records for the Trianon. The ballroom has since skedded a return vocal battle for the boys. . . . Milt Buckner starts swingin' the organ of the Stage Lounge on Memorial Day. . . . Len Chess is again a travelin' man. He's down in Nashville while brother, Phil, holds the fort. The boys are mighty thrilled with the reaction to, "We Go Together" by the Moonglows. . . . Jimmy Bracken, bossman of Vee-Jay, announced the signing of two new singers, Sarah McLawler and Richard Otto. These two are in addition to the 5 Blind Boys, whose first release on the Vee-Jay label is, "I Never Heard A Man" and "You Don't Know". Sonny Til and the Orioles first disk is "Happy Till The Letter" and "I Got Lucky". . . . One of the main attractions of the recent convention of the National Jazz, Rhythm & Blues Disk Jockey Association was a big "Bluesorama" show at the Trianon. The show,



MAHALIA JACKSON

which was emceed by Richard (Open The Door) Stanz of WGES, included such recording stars as Ray Charles, Eddie Boyd, The Five Chances, The Kool Gents along with Muddy Waters and his ork. . . . Miles Davis bows into the Crown on 6/18. . . . Mike Oury of All-State tells us he's verra pleased with the upward climb of Chuck Berry's "Roll Over Beethoven", also "Your Tender Lips" by The Clovers. Says Mike, "They're really taking off". . . . George Leaner took time out from his many chores to please our ears with some of the latest waxings, for which we gratefully thank him. Among the tunes that George tells us "are getting a lot of attention all over the country" consist of Chuck Edwards' "Just For A Day"; Mahalia Jackson's "He's My Light"; "That's All, That's All" by The Dappers. George is happy over the "immediate response" to Little Esther with her first comeback record after five years, "Tain't Whatcha Say". . . . The Magnificents greeted the teeners on Jim Lounsbury's "Bandstand Matinee" with their rendition of "Up On The Mountain". The disk is currently riding high on the charts.

LOS ANGELES:

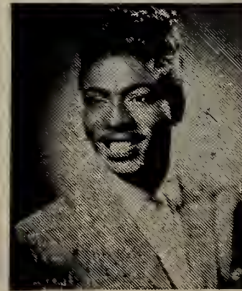
Both Lew Chudd and Eddie Ray hit the road last week with a string of hot records on the Imperial label. . . . TV disk jockey Zeke Manners made a personal appearance at the Burbank Recreation Center last week. Earl McDaniel (KPOP), and Jim Ameche (KDAY), are scheduled to make appearances in the near future. . . . Dinah Washington into the Blackhawk in San Francisco next Thursday. . . . Disc jockeys predicting a big hit for the Medallion's plattering of "Dance and Swing" on Dootone Records, according to Lohman-Burrell Associates who are handling the label's DJ promotion. . . . On a recent trip through the Southwest, Joe Bahari found and signed new singer Patt Cupp. The 18-year-old high school student hails from Texarkana, and Joe immediately recorded him in Shreveport. First sides of "Do Me No Wrong" and "Baby Come Back" are described as pop rock and roll and are scheduled for rush release. . . . Both sides of the new Smiley Lewis Imperial record have been covered by pop artists, one side by Dorothy Collins and the other by Gale Storm. . . . Joe Kolsky of Gee and Rama Records back to New York. . . . The Gene Norman concert with Specialty's Little Richard turned away 1000 people an hour before curtain time. . . . Nineteen-year-old Jerry Reed hits the rhythm and blues market with a couple of wild numbers on the Capitol label. . . . Two new outlets for R&B records are the Rudy Marini show on KFOX from midnight to 4 A.M., and Leroy Connelly's two new shows over KALI, Pasadena, and KGfJ, Hollywood.



SMILEY LEWIS



CHUCK BERRY



LITTLE RICHARD

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Pop. Last Week

- | | | |
|----|------------------------------------|----|
| 1 | LONG TALL SALLY | 1 |
| | Little Richard (Specialty 572) | |
| 2 | I'M IN LOVE AGAIN | 3 |
| | Fats Domino (Imperial 5386) | |
| 3 | I WANT YOU TO BE MY GIRL | 4 |
| | Teen Ager (Gee 1012) | |
| 4 | CORRINE CORRINA | 2 |
| | Joe Turner (Atlantic 1088) | |
| 5 | FEVER | 7 |
| | Little Willie John (King 4935) | |
| 6 | BLUE SUEDE SHOES | 6 |
| | Carl Perkins (Sun 234) | |
| 7 | HEARTBREAK HOTEL | 5 |
| | Elvis Presley (RCA Victor 20-6420) | |
| 8 | TREASURE OF LOVE | 12 |
| | Clyde McPhatter (Atlantic 1092) | |
| 9 | MY BLUE HEAVEN | 8 |
| | Fats Domino (Imperial 5386) | |
| 10 | PLEASE, PLEASE, PLEASE | 9 |
| | James Brown (Federal 12258) | |
| 11 | LITTLE GIRL OF MINE | |
| | Cleffones (Gee 1011) | |
| 12 | LOST DREAMS | 11 |
| | Ernie Freeman (Imperial 5381) | |
| 13 | FORTY DAYS AND FORTY NIGHTS | 14 |
| | Muddy Waters (Chess 1620) | |
| 14 | WE GO TOGETHER | 15 |
| | Moonglows (Chess 1619) | |
| 15 | IVORY TOWER | |
| | Otis Williams (DeLuxe 6093) | |

To Be Married



NEW YORK—Pat Barrett, who sings tenor with The Crew-Cuts, will marry Marianne D'Andrea, one-half of the D'Andrea Sisters, on Saturday, June 2nd. The three other voices in the male group will sing High Mass at the wedding, as Benita D'Andrea (now with Ted Lewis' show) will be maid of honor.

Ceremonies will take place at Sacred Heart Church in the bride's home town of Bayside, L. I. Father John Sherman will officiate.

Singing in church is no new experience for The Crew-Cuts. The quartet got its start when the boys studied church music together at the Cathedral Choir School in Toronto. In addition to Pat, the other members of the group are Rudi Maugeri, Johnnie Perkins and Ray Perkins.

Following the Barretts' honeymoon in Miami, The Crew-Cuts will open at the Palmer House in Chicago for four weeks on June 14th. Their latest release, "Honey Hair, Sugar Lips, Eyes of Blue" backed with "Out of the Picture," is making its climb upward.

Burl Ives Gets Book-Record Tie-In

NEW YORK—Decca Records has made arrangements for a joint promotion with Ballantine Books on the new Burl Ives-Decca album "Down To The Sea In Ships", and the paper-bound collection of "Burl Ives Sea Songs," being published by Ballantine. An entire page of the book, which contained 68 songs with melodies and guitar chords, is being devoted to the mention of Ives' Decca recordings. In return, Decca is publicizing the book on the album liner.

Ives, who is an avid sea enthusiast, has included many of his favorite sea chanteys in the album. The Cover of the LP, an unusual one, was suggested by Ives himself, who is a collector of sailing cards. In order to obtain the prints, Decca had to make special arrangements with the Boston Historical Museum, owners of the original sailing cards. The album cover features authentic reproductions of these cards.

Decca is also participating in a promotion with Farrar, Strauss and Cudahy, publishers of the new Nelson Algren novel "A Walk On The Wild Side". Algren, also author of "The Man With The Golden Arm," gave his new book its title after hearing the song "Wild Side Of Life", which Ives has recorded on Decca.

for ACTION

Guitar Slim
"DOWN THROUGH THE YEARS"
"OH YEAH"
Atco 6072

Frankie Marshall
"FANNY LOU"
"WHY OH WHY"
Atco 6070

The Castelles
"HAPPY AND GAY"
"HEY BABY BABY"
Atco 6069

Pauline Rogers
"ROUND AND ROUND"
"COME INTO MY PARLOR"
Atco 6071



(ADVERTISEMENT)

THE CASH BOX SLEEPER OF THE WEEK

"DEAR HEART" (2:59)
[Conrad BMI—B. Roth]

"WHY WON'T YOU DANCE" (2:15)
[Tollie BMI—Hudson, Bracken]

THE SPANIELS
(Vee-Jay 189)

• The Spaniels melt on a slow beat ballad with an easy swinging treatment. The deck, "Dear Heart," is a romancer that the lads glide through with a feathery delivery that bears a touch of the old Ink Spots, but ever so lightly. Delectable bit of wax with a drifting

bounce that appeals. The reverse side, "Why Won't You Dance," is a middle beat rhythm wax that the kids can jump to. It is sung with appealing enthusiasm by the smooth working group. Two good sides that are marked "sales."

RUSH YOUR ORDER!

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

RUSH YOUR ORDER!

BREAKING FOR HITS!
ANNE KAYE THE MELLOW KEYS

singing
"DILLY—DALLY DARLING"
coupled with
"EVERY FORTUNE TELLER TELLS ME"
GEE # 1015

singing
"LISTEN BABY"
coupled with
"I'M NOT A DECEIVER"
GEE # 1014



220 WEST 42nd STREET
N. Y. C., N. Y. WI 7-0652

ST. LOUIS JIMMY WAILS "MURDER IN THE FIRST DEGREE"

PARROT 823

Going Down Slow!
Real New Sound!
Real Money Sides!

PARROT RECORDS

32 N. STATE ST., CHICAGO 2, ILL.

(Tel.: ANdover 3-5989-5990)

A SMASH HIT

"JUST FOR A DAY"

by

Chuck Edwards

Apollo 495


RECORDS
457 W. 45 St., N. Y.
(PL 7-0060)

A GREAT SPIRITUAL RELEASE

The Original (5) Blind Boys
(Jackson Harmonizers) with something new

"THERE'S NO NEED TO CRY"

b/w

"SAVE A SEAT FOR ME"

Peacock # 1760


RECORDS, Inc.
2809 Erastus Street,
Houston 26, Texas

NEW RELEASE!

Little Clydie King

"A Casual Look"

b/w

"Oh Me"

RPM 462

RPM
RECORDS

9317 W. Washington Blvd. • Culver City, Calif.

Gospel Spiritual Hits!

"Jesus Came At Midnight"

"Kansas City Soul Revivers"

395

"Two Little Fishes"

"Zion Travelers"

389

DOOTONE
RECORDS

9512 S. Central Ave., Los Angeles, Calif.

R & B Disk Jockey Assn Meets In Chicago

CHICAGO—The National Jazz and Rhythm and Blues Disk Jockey Association met last week at the Hotel Sutherland, this city, on May 18, 19, and 20.

It is reported about 60 disk jockeys from all over the country attended, in most cases each jockey acting as a representative for a number of others in his area who were unable to get away.

With the exception of one meeting on Saturday, all business was conducted behind closed doors.

It is reported that about 25 representatives of record companies, booking agencies and publishers were present at the open meeting. Questions flew thick and fast as to how everyone in the record industry could help each other.

Misunderstandings on both sides were brought out into the open and, at least to some extent, settled then and there.

The upshot was a reaffirmation on both sides that the deejays need the record manufacturers and in turn the manufacturers need them.

A major complaint from the deejays seemed to concern not receiving records from the manufacturers.

Also discussed were: stronger backing by the deejays of large dances or shows in their towns; the necessity for more cooperation of Negro artists with reference to appearing on deejay programs; cooperation by the deejays in playing the records sent them.

At the close of this session, the feeling was generally apparent that getting together was of definite mutual advantage to all concerned.

600 Photos To Autograph

BOSTON—Alan Dary, Boston dj, played Vicki Young's Capitol release of "Let There Be You" three consecutive times a week ago and mentioned that autographed photos would be sent to those who wrote in. Over 600 replies were received within a week and Vicki is still autographing the photos to each and every one.

Both Sides Heading For The Top
In POP and R & B

B-I-N-G-O

THE TURBANS

HERALD # 478

Herald
RECORDS
1697 B'way,
New York City, N.Y.

BREAKING
IN ALL FIELDS!

"LOVE, LOVE, LOVE"

coupled with

"YOUR TENDER LIPS"

THE CLOVERS

1094

Atlantic
**RECORDING
CORP**

157 West 57 St., N.Y.C.

THE CASH BOX

R & B SURE SHOTS

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"HALLELUJAH, I LOVE HER SO"

"WHAT WOULD I DO WITHOUT YOU"

Ray Charles

Atlantic 1096

"ROLL OVER BETHOVEN"

Chuck Berry

Chess 1626

"A CASUAL LOOK"

The Six Teens

Flip 315

Miller, Hunter In Last of Library Record Series

NEW YORK—Mitch Miller, Director of Popular Artists and Repertoire for Columbia Records, and Dean Hunter, WMGM disk jockey and conductor of the "Dean Hunter Show," will star in the fourth and final of the current popular music jamborees and discussions on Thursday afternoon, May 31st, at the Donnell Branch of the New York Public Library, 20 West 53rd St.

In addition to his role as Director of Popular Artists and Repertoire at Columbia Records, Miller occasionally doubles in brass as orchestra leader and oboe soloist on Columbia Pop Records. Mitch has had a large hand in making some fourteen disks hit the 1,000,000 mark—"Mule Train" and "Lucky Old Sun," by Frankie Laine on Mercury and on Columbia Laine's "Jezabel" and "I Believe;" Guy Mitchell's "My Heart Cries For You;" Tony Bennett's "Because Of You," "Cold, Cold Heart" and "Rags To Riches;" Rosemary Clooney's "Half As Much," "Come On-a My House," and "Hey There;" Johnnie Ray's first recording

for Columbia, "Cry." Others selling over a million copies are Doris Day's "Secret Love," Percy Faith's "Song From Moulin Rouge," and Jo Stafford's "Make Love To Me." Mitch's Christmas 1952 record, "I Saw Mommy Kissing Santa Claus" sung by 12-year-old Jimmy Boyd, sold over two million disks. Mitch also produces the Little Golden Record series for Simon & Schuster.

Hunter is in command of the "Dean Hunter Show" over WMGM on a Monday through Friday schedule from 11:00 A.M. to 2:00 P.M. He has appeared on many network commercial programs including Walter Winchell, Mr. Chameleon, Junior Miss, Gunsmoke, Judy Canova and Morgan Beatty's "News of the World" broadcasts.

The last of the current series, sponsored by Station WMGM and the Library's Nathan Straus Young People's Room, will be held in the Donnell auditorium from 4:00 to 5:00 P.M. Tickets of admission are available free of charge at the Donnell Branch. Tickets may be obtained by sending a stamped, self-addressed envelope to New York Public Library "Popular Music Jamboree," 20 West 53rd St., New York 19, N.Y. The jamboree and discussion will not be broadcast.

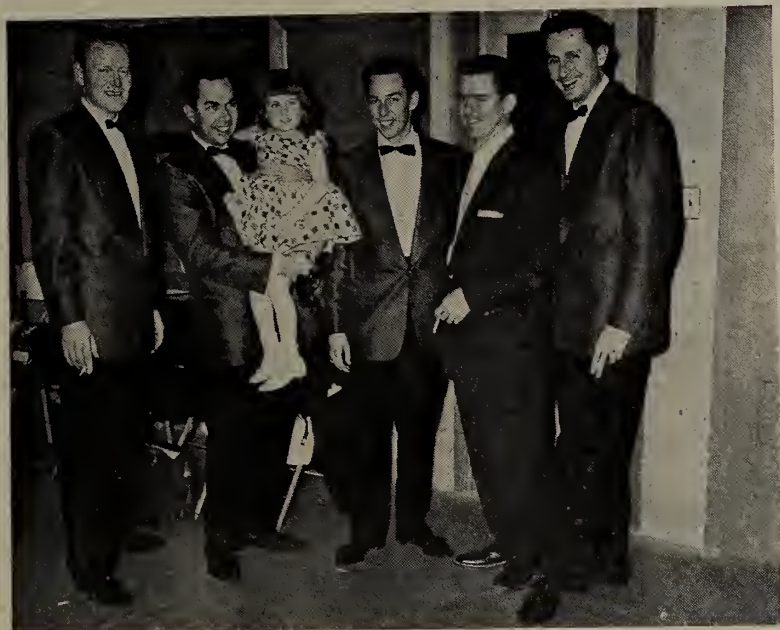
American Debut



NEW YORK—Manager Mannie Greenfield adjusts the tie of Lonnie Donegan before his first TV appearance on the Perry Como show May 19. Donegan's record of "Lost John" is making a great deal of noise following on the heels of his first hit, "Rock Island Line".

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Homecoming Day



COLUMBUS, IND.—It was Homecoming day in Columbus, Indiana, as Capitol Recording stars, The Four Freshmen, played to a packed 8,000 house in the old home town. The Freshmen recently completed a tour as part of the Nat Cole-June Christy-Ted Heath package. Serving as unofficial greeter, Vic Knight, popular spinner with WXLW, Indianapolis, welcomes The Freshmen. Left to right, Ken Albers, newest member of the quartet, Don Barbour, Donna Barbour, (welcoming her daddy) Ross Barbour, Knight, and Bob Flanigan. The Barbours spent their childhood in Columbus, Flanigan in Greencastle, Indiana. The boys were hosts to the entire cast and friends at Ross' new Columbus home, following the show.

Decca Gets Heavy Response In Window Display Contest

NEW YORK—The window contest being sponsored for dealers by Decca Records has already resulted in more than a thousand window commitments from all over the country. Additional pledges come into the Decca offices every day. The contest, which only went into effect on Friday, May 25th, is expected by Decca brass to be the most extensively participated in in the history of the company.

A Doll Raccoon



NEW YORK—Mrs. Shimpei Nakayama, wife of the late Japanese pop songwriter, is shown presenting George R. Marek, RCA Victor vice president in charge of albums, with a doll raccoon for Eartha Kitt in honor of her "The Hungry Raccoon" disk which sold over 200,000 copies in Japan. Mr. Nakayama was the author of the song and he wrote exclusively for the Japanese Victor label which used to be affiliated with the U. S. company.

Prestige Signs Moondog

NEW YORK—Bob Weinstock of Prestige Records has added his first non-jazz artist to his talent roster. A three-year contract was recently signed with the highly publicized musician, Moondog. Moondog will have complete control over the choice of material and musicians in a series of 12-inch LP's to be prepared for the label. A re-mastering of Moondog's music previously issued on his own private label will appear on Prestige in three weeks.

In the jazz department, the multi-talented Gil Melle has recorded his first sides for Prestige featuring his quartet under his new two-year contract. The quartet's first album will include Melle's compositions and arrangements which he describes as examples of his concept of jazz, Primitive-Modern. One of the tunes is entitled, "Dedicatory Piece to the Geophysical Year 1957".

Weinstock announced that the Gil Melle Quartet will continue to record as a unit and use other Prestige artists such as Phil Woods for guest appearances.

Pop Weinstock, the diskery's sales manager, has headed out to the Midwest on a general promotion tour.

Prestige also announced the addition of Choice Distributing this week, which will handle the complete Prestige line for Kansas City, Des Moines and Omaha.

Rainbow Signs Four

NEW YORK—Eddie Heller, prexy of the Rainbow label, this week announced the signing of four new acts to recording pacts.

The four include the Myra Sisters, a rock and roll group from Philadelphia; the Startones, another rock and roll singing group; Melino and his Orchestra, a cha cha band well known to visitors of the Grossinger Hotel in New York; and a new singing find, Dottie Forbes.

THE CASH BOX

Rhythm 'N' Blues Disk Jockey REGIONAL RECORD REPORTS

Sammy David
KRMD—Shreveport, La.

1. I'm In Love Again (Domino)
2. Long Tall Sally (L. Richard)
3. Corrine Corrina (Joe Turner)
4. Cherry Blossom (V. Dillard)
5. My Blue Heaven (F. Domino)
6. I Want You To Be My Girl (Teen Ager)
7. Listen To Me (Smiley Lewis)
8. So All Alone (Teen Queens)
9. Last Call (George Jenkins)
10. Down In Mexico (Coasters)

Paul Drew
WHLS—Port Huron, Mich.

1. I Want You To Be My Girl (Teen Ager)
2. Listen Baby (Mello Keys)
3. Treasure Of Love (McPhatter)
4. Long Tall Sally (L. Richard)
5. I'm In Love Again (Domino)
6. In Self Defense (Flairs)
7. Roll Over Beethoven (Berry)
8. Magic Touch (Platters)
9. My Baby Left Me (E. Presley)
10. Corrine Corrina (J. Turner)

Jim "Tiger" Lowe
WRR—Dallas, Texas

1. I'm In Love Again (Domino)
2. Corrine Corrina (J. Turner)
3. My Blue Heaven (Domino)
4. Slippin' And Slidin' (Richard)
5. Love, Love, Love (Clovers)
6. Treasure Of Love (McPhatter)
7. Ivory Tower (Otis Williams)
8. Lost Dreams (Ernie Freeman)
9. Roll Over Beethoven (Berry)
10. Little Girl Of Mine (Cletones)

"Hoppy" Adams
WANN—Annapolis, Md.

1. I'm In Love Again (Domino)
2. Long Tall Sally (L. Richard)
3. I Want You To Be My Girl (Teen Ager)
4. Heartbreak Hotel (E. Presley)
5. Lost Dreams (E. Freeman)
6. Magic Touch (Platters)
7. Fever (Little Willie John)
8. Treasure Of Love (McPhatter)
9. Blue Suede Shoes (Perkins)
10. Country Boy Rock (L. Price)

Sam Bradley
KUDL—Kansas City, Mo.

1. I'm In Love Again (Domino)
2. Heartbreak Hotel (E. Presley)
3. Long Tall Sally (L. Richard)
4. Blue Suede Shoes (Perkins)
5. Magic Touch (Platters)
6. Fever (Little Willie John)
7. Corrine Corrina (Joe Turner)
8. Love Call (Al Sears)
9. We Go Together (Moonglows)
10. Church Bells May Ring (Cadets)

Jack Kennedy
WHLP—Centerville, Tenn.

1. Slippin' And Slidin' (Little Richard)
2. I'm In Love Again (Domino)
3. I Want You To Be My Girl (Teen Ager)
4. Drown In My Own Tears (Ray Charles)
5. Lily Maybelle (Valentines)
6. I Was The One (E. Presley)
7. Be My Girl (Nitecaps)
8. Apple Of My Eye (4 Lovers)
9. Ruby Baby (Drifters)

John Gilliland
KCUL—Ft. Worth, Texas

1. Ooby Dooby (R. Orbison)
2. I Want You To Be My Girl (Teen Ager)
3. Ivory Tower (Otis Williams)
4. My Blue Heaven (Domino)
5. I'm In Love Again (Domino)
6. Long Tall Sally (L. Richard)
7. Little Girl Of Mine (Cletones)
8. Magic Touch (Platters)
9. Please Don't Leave Me (Four Lovers)
10. Love, Love, Love (Clovers)

Cliff Chance
WCJU—Columbia, Miss.

1. Ivory Tower (O. Williams)
2. I'm In Love Again (Domino)
3. Long Tall Sally (P. Boone)
4. My Blue Heaven (F. Domino)
5. Heartbreak Hotel (E. Presley)
6. Magic Touch (Platters)
7. Why Do Fools Fall In Love (Teen Ager)
8. Blue Suede Shoes (Perkins)
9. I Want You To Be My Girl (Teen Ager)
10. Don't You Know I Love You (Bobby Charles)

Norman Scott
WBKH—Hattiesburg, Miss.

1. I'm In Love Again (Domino)
2. Ivory Tower (O. Williams)
3. I Want You To Be My Girl (Teen Ager)
4. Heartbreak Hotel (E. Presley)
5. Corrine Corrina (Joe Turner)
6. Magic Touch (Platters)
7. Drown In My Own Tears (Ray Charles)
8. Fee Fee Fi Fo Fum (L. Baker)
9. Why Do Fools Fall In Love (Teen Ager)
10. Buddies Boogie (B. Johnson)

TWO BIG ONES!

FROM

BIG

MAYBELLE

LITTLE

ESTHER

2 RECORDS . . . 4 HITS!

"CANDY"

b/w

"THAT'S A PRETTY GOOD LOVE"

on

SAVOY 1195

"YOU CAN BET YOUR LIFE"

b/w

"TAIN'T WHATCHA SAY"

on

SAVOY 1193

SAVOY

RECORD CO., Inc.
NEWARK, N.J.



Chuck Berry

Breaking BIG in Pop and R & B

"ROLL OVER BEETHOVEN"

CHESS 1626

The Four Tops

"COULD IT BE YOU"

c/w

"KISS ME BABY"

CHESS 1623

Little Walter

"ONE MORE CHANCE WITH YOU"

CHECKER 838

BIG in POP and R & B

The Flamingos

"A KISS FROM YOUR LIPS"

CHECKER 837



Brady Wins D.J. Award



CHICAGO, ILL. — Joe Brady, (right) popular Chicago disk jockey heard every Saturday and Sunday morning on station WBBM, accepts the Chicago Federated Advertising Club's First Award for the best disk jockey program in Chicago from Charles Tabor, of Tabor Oldsmobile, representing the CFAC. This award will be presented each year by the club to the jockey whose show is the outstanding example of how a dee jay show should be presented.

Markevitch To Tour U.S. in '56-'57 Season

NEW YORK—As a result of his phenomenal success in Boston last Spring, prominent European conductor Igor Markevitch was invited to appear at the helm of this country's major orchestras throughout the Summer and thru most of next Winter. At present, the Decca Gold Label artist is slated for appearances in Philadelphia, Chicago and the Hollywood Bowl during July; in Montreal on four dates in November; St. Louis, New York and Cleveland in December; Havana from Jan. 7 through the 27; Montreal, San Francisco, Boston and Providence in February and then back to Montreal in March.

Markevitch was praised for his recordings of Mussorgsky's "Pictures At An Exhibition", Berlioz' "Symphonie Fantastique" and many others in which he conducted the Berlin Philharmonic Orchestra.

Markevitch's renewed visit to the U.S. is, in the true sense, the result of public demand and is sure to create great interest in his works when he arrives here.

Markevitch is the first of a number of Decca Gold Label performers who will come to the U.S. during the '56-'57 season. He will be closely followed by: Wolfgang Schneiderhan, German violinist, who will make his U.S. debut in October; Irmgard Seefried; the return visit of soprano Maria Stader; and Dietrich Fischer-Dieskau.

Also of great interest is the impending two-month visit of the Berlin Philharmonic Orchestra.

Haley To Tour Europe in '57

NEW YORK—Bill Haley and his Comets, signed with Eddie Elkort of the Lew and Leslie Grade office in London, last week, for a six week concert and theatre tour of France, England, Ireland, Belgium and Scotland. Haley and the gang depart Feb. 1, 1957.

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans

| in NEW YORK CITY | in CHICAGO | in NEW ORLEANS |
|---|---|---|
| 1 I WANT YOU TO BE MY GIRL Teen Aegers (Gee 1012) | FEVER Little Willie John (King 4935) | FEVER Little Willie John (King 4935) |
| 2 TREASURE OF LOVE Clyde McPhatter (Atlantic 1092) | LONG TALL SALLY Little Richard (Specialty 572) | I'M IN LOVE AGAIN Fats Domino (Imperial 5386) |
| 3 LONG TALL SALLY Little Richard (Specialty 572) | I'M IN LOVE AGAIN Fats Domino (Imperial 5386) | TREASURE OF LOVE Clyde McPhatter (Atlantic 1092) |
| 4 MY BLUE HEAVEN Fats Domino (Imperial 5386) | FORTY DAYS AND FORTY NIGHTS Muddy Waters (Chess 1620) | PLEADIN' FOR LOVE Larry Birdsong (Excello 2076) |
| 5 HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420) | UP ON THE MOUNTAIN Magnificents (Vee-Jay 183) | CORRINE CORRINA Joe Turner (Atlantic 1088) |
| 6 LITTLE GIRL OF MINE Cleftones (Gee 1011) | CORRINE CORRINA Joe Turner (Atlantic 1088) | PLEASE MR. DISC JOCKEY Sensations (Atco 6067) |
| 7 THE MAGIC TOUCH Platters (Mercury 70819) | I WANT YOU TO BE MY GIRL Teen Aegers (Gee 1012) | SHIRLEY JEAN Big Walter (Peacock 1661) |
| 8 BLUE SUEDE SHOES Carl Perkins (Sun 234) | HALLELUJAH, I LOVE HER SO Ray Charles (Atlantic 1096) | LONG TALL SALLY Little Richard (Specialty 572) |
| 9 MY HEART'S DESIRE Wheels (Premium 405) | WE GO TOGETHER Moonglows (Chess 1619) | WHAT WOULD I DO WITHOUT YOU Ray Charles (Atlantic 1096) |
| 10 CORRINE CORRINA Joe Turner (Atlantic 1088) | A KISS FROM YOUR LIPS Flamingos (Checker 837) | LOST DREAMS Ernie Freeman (Imperial 5381) |

| in CLEVELAND | in NEWARK | in SAN FRANCISCO |
|---|--|---|
| 1 FEVER Little Willie John (King 4935) | I WANT YOU TO BE MY GIRL Teen Aegers (Gee 1012) | I'M IN LOVE AGAIN Fats Domino (Imperial 5386) |
| 2 PLEASE, PLEASE, PLEASE James Brown (Federal 12258) | I'M IN LOVE AGAIN Fats Domino (Imperial 5386) | LONG TALL SALLY Little Richard (Specialty 572) |
| 3 LOST DREAMS Ernie Freeman (Imperial 5381) | LONG TALL SALLY Little Richard (Specialty 572) | PLEASE, PLEASE, PLEASE James Brown (Federal 12258) |
| 4 I'M IN LOVE AGAIN Fats Domino (Imperial 5386) | TREASURE OF LOVE Clyde McPhatter (Atlantic 1092) | HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420) |
| 5 HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420) | FEVER Little Willie John (King 4935) | WHY DO FOOLS FALL IN LOVE Teen Aegers (Gee 1002) |
| 6 I WANT YOU TO BE MY GIRL Teen Aegers (Gee 1012) | MY HEART'S DESIRE Wheels (Premium 405) | BLUE SUEDE SHOES Carl Perkins (Sun 234) |
| 7 SLIPPIN' AND SLIDIN' Little Richard (Specialty 572) | LITTLE GIRL OF MINE Cleftones (Gee 1011) | LITTLE FINE HEALTHY THING Billy Emerson (Sun) |
| 8 CAN'T STAND TO SEE YOU GO Jimmy Reed (Vee-Jay 186) | CORRINE CORRINA Joe Turner (Atlantic 1088) | IVORY TOWER Otis Williams (DeLuxe 6093) |
| 9 CORRINE CORRINA Joe Turner (Atlantic 1088) | LOST DREAMS Ernie Freeman (Imperial 5381) | CORRINE, CORRINA Joe Turner (Atlantic 1088) |
| 10 JUST FOR A DAY Chuck Edwards (Apollo 495) | WE GO TOGETHER Moonglows (Chess 1619) | LOST DREAMS Ernie Freeman (Imperial 5381) |

THE CASH BOX

in
PHILADELPHIAin
LOS
ANGELESin
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|---|---|---|
| 1 MY BLUE HEAVEN Fats Domino (Imperial 5386) | A CASUAL LOOK Sixteens (Flip 315) | I WANT YOU TO BE MY GIRL Teen Ager (Gee 1012) |
| 2 CORRINE CORRINA Joe Turner (Atlantic 1088) | MY BLUE HEAVEN Fats Domino (Imperial 5386) | CORRINE CORRINA Joe Turner (Atlantic 1088) |
| 3 GIRL OF MY DREAMS Cliqués (Modern 987) | CORRINE CORRINA Joe Turner (Atlantic 1088) | HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420) |
| 4 WHY DID I FALL IN LOVE Jacks (RPM 458) | LONG TALL SALLY Little Richard (Specialty 572) | LONG TALL SALLY Little Richard (Specialty 572) |
| 5 LONG TALL SALLY Little Richard (Specialty 572) | WE GO TOGETHER Moonglows (Chess 1619) | PLEASE MR. DISC JOCKEY Sensations (Atco 6067) |
| 6 BLUE SUEDE SHOES Carl Perkins (Sun 234) | IVORY TOWER Otis Williams (DeLuxe 6093) | TREASURE OF LOVE Clyde McPhatter (Atlantic 1092) |
| 7 WE GO TOGETHER Moonglows (Chess 1619) | I WANT YOU TO BE MY GIRL Teen Ager (Gee 1012) | LAST CALL George Jenkins (Tampa 112) |
| 8 CHURCH BELLS MAY RING Willows (Melbo 102) | TALK TO ME Mel Williams (Dig 107) | FEVER Little Willie John (King 4935) |
| 9 LITTLE GIRL OF MINE Cletones (Gee 1011) | BLUE SUEDE SHOES Carl Perkins (Sun 234) | NEED YOUR LOVE SO BAD Little Willie John (King 4841) |
| 10 I WANT YOU TO BE MY GIRL Teen Ager (Gee 1012) | FEVER Little Willie John (King 4935) | I'M IN LOVE AGAIN Fats Domino (Imperial 5386) |

in
DALLASin
ATLANTAin
MEMPHIS

- | | | |
|---|--|--|
| 1 I'M IN LOVE AGAIN Fats Domino (Imperial 5386) | LONG TALL SALLY Little Richard (Specialty 572) | FEVER Little Willie John (King 4935) |
| 2 LONG TALL SALLY Little Richard (Specialty 572) | I'M IN LOVE AGAIN Fats Domino (Imperial 5386) | PLEADIN' FOR LOVE Larry Birdsong (Excella 2076) |
| 3 CORRINE CORRINA Joe Turner (Atlantic 1088) | FEVER Little Willie John (King 4935) | CORRINE CORRINA Joe Turner (Atlantic 1088) |
| 4 PLEADIN' FOR LOVE Larry Birdsong (Excella 2076) | CORRINE CORRINA Joe Turner (Atlantic 1088) | I'M IN LOVE AGAIN Fats Domino (Imperial 5386) |
| 5 FEVER Little Willie John (King 4935) | FORTY DAYS AND FORTY NIGHTS Muddy Waters (Chess 1620) | FORTY DAYS AND FORTY NIGHTS Muddy Waters (Chess 1620) |
| 6 I WANT YOU TO BE MY GIRL Teen Ager (Gee 1012) | I WANT YOU TO BE MY GIRL Teen Ager (Gee 1012) | LONG TALL SALLY Little Richard (Specialty 572) |
| 7 LITTLE GIRL OF MINE Cletones (Gee 1011) | RUBY BABY Drifters (Atlantic 1089) | BLUE SUEDE SHOES Carl Perkins (Sun 234) |
| 8 RUBY BABY Drifters (Atlantic 1089) | SLIPPIN' AND SLIDIN' Little Richard (Specialty 572) | I WANT YOU TO BE MY GIRL Teen Ager (Gee 1012) |
| 9 PLEASE, PLEASE, PLEASE James Brown (Federal 12258) | TREASURE OF LOVE Clyde McPhatter (Atlantic 1092) | PLEASE, PLEASE, PLEASE James Brown (Federal 12258) |
| 10 OOBY DOOBY Roy Orbison (Sun 242) | HALLELUJAH, I LOVE HER SO Ray Charles (Atlantic 1096) | ONE MORE CHANCE WITH YOU Little Walter (Checker 838) |

Calm Before Storm



NEW YORK — Everything was peaceful when this photo of (l. to r.) Sid Bass, Della Reese and Della's manager Lee Magid was taken. But about ten minutes later, Bass' baton started the orchestra rolling and Della broke loose with the wildest recording to hit the market in a long while. A powerful version of a tune called "Headin' Home" which Jubilee issued last week.

Pat Boone To Sing In Gary Cooper Film

NEW YORK—Pat Boone, has been signed by William Wyler to sing a special song behind the main title of the \$3,000,000 Allied Artist film, "Friendly Persuasion," produced and directed by Wyler and starring Gary Cooper, Dorothy McGuire and Marjorie Main.

Randy Wood, president of Dot Records, announced that Boone will fly to Hollywood from New York for recording sessions under the supervision of Dimitri Tiomkin, musical director of "Friendly Persuasion."

Boone signed an exclusive recording contract with Dot Records in 1955. In the space of one year he cut five sides on the Dot label and sold over 4,000,000 records. His latest releases are "I'll Be Home" and "I Almost Lost My Mind." Boone regularly appears on the CBS-Godfrey Show.

New Hibbler, Sherwood LPs

NEW YORK—Decca Records has announced the release of two new 12-inch vocal albums. "Starring Al Hibbler", a collection of standards by the singer, is the only album on the market which features newly recorded tunes by Hibbler.

The second album being issued at this time is "Introducing Roberta Sherwood." Miss Sherwood, a veteran in the music business, has just recently hit the "big time". After a good deal of publicity given her in syndicated columns, she was pacted by Decca several months ago. Since then she has been booked into several top clubs, and has made four guest appearances on "Stage Show" over CBS-TV. On these TV shots she has given exposure to most of the selections contained in the new album.

Prior to the release of the LP, Decca issued two singles by Roberta Sherwood. The latest, "Lazy River," is currently making noise in a number of territories.

Red Hot!

5389

Smiley Lewis



"PLEASE LISTEN TO ME"

c/w

"SHE'S GOT ME HOOK, LINE AND SINKER"

Sure Fire!

5391

Ernie Freeman



"RAINY DAY"

c/w

"FUNNY FACE"

Imperial Records

RHYTHM 'N BLUES THE CASH BOX REVIEWS

ⓐ AWARD & SLEEPER

ⓐ GOOD

ⓑ EXCELLENT

ⓑ FAIR

ⓑ VERY GOOD

ⓑ MEDIOCRE

THE FIVE KEYS (Capitol)

B+ "PEACE AND LOVE" (2:42) [Rush BMI—Chuck Willis] The Five Keys dwell on the state of the world and offer prayer as the means of cure. It is a serious message presented in slow tempo against a soft humming background. May be too somber to capture the full market, tho we think it will find a strong acceptance with certain phases of the buying public.

B "MY PIGEON'S GONE" (2:41) [Raleigh BMI — Davenport] A complete about face as to tempo and theme. This side takes off with a driving beat and rocking treatment. Spirited wax for the jump crowd.

IVORY JOE HUNTER (Atlantic 1095)

B+ "YOU MEAN EVERYTHING TO ME" (2:12) [Progressive BMI—Hunter] Ivory Joe Hunter swings lightly on a middle beat romantic bouncer. Pretty tune, catchy arrangement, good deck.

B "THAT'S WHY I DREAM" (2:46) [Progressive BMI—Samuels, Feiler, Feiler] Hunter drifts tenderly through a slow melodic floater with an effortless treatment. Tuneful ditty with a touching lyric expertly handled.

THE SONNETS (Herald 477)

B "PLEASE WON'T YOU CALL ME" (2:30) [Buchanan BMI—D. Goodman] The Sonnets blend effectively on a middle beat romantic bouncer. The lads turn on all the accepted gimmicks and the result is a pleasing wax.

B "WHY SHOULD WE BREAK UP" (2:00) [Buchanan BMI—D. Goodman] The Sonnets drive at a fast pace on this deck and come up with a deck that has lots of appeal and excitement. Good group and two better than average sides.

THE FOUR TOPS (Chess 1623)

B+ "COULD IT BE YOU" (2:26) [Arc BMI—R. Davis] The Four Tops combine in good style as they chant the middle beat rhythmic number with a cute romantic lyric. The boys are looking for the right girl who possesses all the qualifications. Good deck well done.

B "KISS ME BABY" (2:31) [Arc BMI—Davis] The Four Tops turn out a fast beat rocker with all the enthusiasm the item demands. Good treatment except that the embellishments have already adorned other recordings.

CHUCK HIGGINS (Dootone 396)

B "OH YEAH" (2:20) [Dootsie Williams BMI—Higgins] Chuck Higgins and his aggregation drive out a wild jump novelty in which the title represents the entire lyric. Deck has screaming horns, honky tonk piano and a gang shout "oh, yeah" scrambled up, and the result is a real wild hunk of wax.

C+ "I NEED YOUR LOVE" (2:31) [Dootsie Williams BMI—Chuck Higgins] Chuck Higgins and his band present a slow bouncer blues on the flip that will appeal to a select market. Fair deck.

THE CASH BOX

★ AWARD O' THE WEEK ★

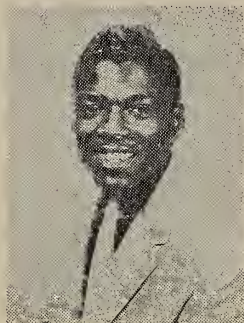
"IT'S ALL OVER" (2:19)

[Arnel ASCAP—Gibson, Townsend]

"ONE NIGHT ONLY" (2:12)

[Jay & Cee BMI—Singleton, McCoy]

OTIS WILLIAMS
(DeLuxe 6095)



OTIS WILLIAMS

● Otis Williams follows up "Ivory Tower" with "It's All Over," a mid-

dle beat rhythm ballad. The number is expertly handled by Williams and should add impetus to his rise to stardom. It is a pretty item sung with feeling and backed with a gimmicked chorus support. There should be an immediate reaction to this side. The reverse end, "One Night Only," is a quick beat melodic jump that will provide some exciting dance moments for the kids. It just bursts with tuneful joy and the teeners will get his message. However, for the side that will find its way into the charts it's "It's All Over."

"IT'S TOO LATE" (2:34)

[Rush BMI—Willis]

"KANSAS CITY WOMAN" (1:58)

[Rush BMI—Willis]

CHUCK WILLIS
(Atlantic 1098)



CHUCK WILLIS

● Chuck Willis comes up with one of his strongest pieces of material on his first Atlantic release, "It's

Too Late." Willis, always a threat who somehow never made it beyond territorial success, is riding with a beautiful, slow paced melodious offering that will move listeners of any market. It is a lacelike drifter further emboldered by the use of the celeste. We think Willis has his first national hit—and we think it is of the type that will make its impact the pop market. The flip, "Kansas City Woman," is a fast beat rhythm piece that Willis belts with enthusiasm. Infectious and happy piece of wax. Willis pulls out all the stops and rocks. Good deck not to be overlooked, but for the long pull we look to "It's Too Late."

THE CASH BOX

Rhythm 'N Blues

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- | | | |
|---------------------------------------|---------------|---------------|
| ★ "I FEEL THAT OLD FEELING COMIN' ON" | } James Brown | Federal 12264 |
| ★ "I DON'T KNOW" | | |
| ★ "TITANIC" | Sil Austin | Wing 90075 |
| ★ "PEACE AND LOVE" | The Five Keys | Capitol 3455 |

ELMORE MORRIS (Peacock 1660)

B "DARLING, DEPEND ON ME" (2:22) [Lion BMI—Robey, Washington] Elmore Morris sings a slow blues with deep feeling. Morris warmly offers the love tune with a resulting ok etching.

B "DON'T LET IT END THIS WAY" (2:43) [Lion BMI—Robey, Washington] Morris sings a middle beat jump with a fresh styling that makes the item an appealing one. Good vocal and instrumental treatment.

JAMES BROWN (Federal 12264)

B+ "I FEEL THAT OLD FEELING COMING ON" (2:29) [Armo BMI—Knox, Scott] James Brown really sells in this etching. He throws himself heart and soul into this middle beat rocker. A shouty reading assisted by some wild orking adds up to a pretty torrid side. Good jump deck

B+ "I DON'T KNOW" (2:43) [Armo BMI—Brown, Terry] Slow beat with a spiritual feeling. Simple backing and shouty lead and rocking vocal answer. Exciting wax.

DAVE BARTHOLOMEW (Imperial 943)

B "WOULD YOU" (2:00) [Reeve BMI—Augustine, King] Dave Bartholomew chants a slow beat bouncin melodic pleaser with an effortless vocal. Mellow item given a rocking treatment.

B "TURN YOUR LAMPS DOWN LOW" (2:05) [Reeve BMI—Bartholomew, King] Bartholomew turns on the fire on the flip as he rocks out a middle beat jump with enthusiasm. Good Lindy side.

MARY EDWARDS/THE SAXONS (Meteor 5031)

B "CHILLY WILLY" (2:27) [Met BMI—Edwards, Leslo] Mary Edwards dishes up a middle beat jump in an easy vocal effort. Deck moves with sprightly effect and the kids can hop to it.

C+ "OH! OH! MAMA" (2:56) [Met BMI—Edwards, Leslo] Miss Edwards chants a middle beat bouncer with a cute lyric built around mama's efforts to control her teener daughter.

FATS GAINES (Authentic 701)

B "KATY LEE" (1:49) [Dootsie Williams BMI—Fats Gaines] Mac Burney sings a southern blues of a middle beat tempo. The chanter wails in strong manner against potent ork support by Fats Gaines. Ok deck.

C+ "YOU'RE WITH ME BABY" (2:45) [Dootsie Williams BMI—Nap Henry] Nap Henry handles the vocal on this deck, a slow blues balad. Slow, moody blues.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box **RHYTHM 'N' BLUES REVIEWS** **THE CASH BOX** **SLEEPER OF THE WEEK**

DISK & SLEEPER
 EXCELLENT
 VERY GOOD

GOOD
 FAIR
 MEDIOCRE

"RAINY DAY" (2:12)

[Reeve Music BMI—E. Freeman]

"FUNNY FACE" (2:15)

[Reeve BMI—E. Freeman]

ERNIE FREEMAN
 (Imperial 5391)



ERNIE FREEMAN

● Ernie Freeman, who has built a strong audience on the basis of

his past two releases, "Jivin' Around" and "Lost Dreams," will no doubt be given a hearty welcome with this newest two-sider, "Rainy Day" and "Funny Face." "Rainy Day" is a slow paced moody piano offering depicting a blue feeling and a leaden sky. The flip, "Funny Face," brings an abrupt change in the sprightliness of treatment, the joy of lifted spirits, and Freeman sprays notes hither and yon with abandon. Two good sides, either of which may become Freeman's third successive hit.

THE DAPPERS

(Groove 4G-0156)

B "THAT'S ALL, THAT'S ALL, THAT'S ALL" (2:32) [Sylvia BMI—Rudy] The Dappers blend effectively on a slow paced ballad pretty. Silken voiced lead sings softly against the deep voiced accompanying chant. Easy to listen to side.

B "UNWANTED LOVE" (2:24) [Sylvia BMI—Rudy] The Dappers again wax sweetly on the flip. It is a slow, drifting type love ballad. Relaxed listening.

JOHNNY BIRD ORCHESTRA

(Groove 4G-0155)

B "22 MINUTES" (2:20) [Conley Music BMI—Slay, Crewe] Just 22 minutes from his house to hers and she's preparing a very tempting menu for him. It's a quick beat jump rocked out by Miss Lillian Childs with a happy treatment.

B "THE LAST LAUGH WILL BE ON YOU" (2:40) [Conley BMI—Slay, Crewe] Mr. Blues handles the vocal chores on this deck. It is another fast beat jump that will keep the kids hopping. Deck moves with sprightly abandon. Two good teener sides.

BOB DOUGLAS/RHYTHM ACES

(Ace 518)

B "LOOK WHAT YOU'VE DONE" (2:01) [Ace BMI—Escude, Caruso] Bob Douglas wails a slow beat blues in which he begs his baby to come back to him. Full voiced chanter does a fine job and it could appeal to both markets.

B "ROCK & ROLL MARCH" (2:10) [Ace BMI—Matassa] The Rhythm Aces back with a very listenable and pleasurable middle beat rhythm instrumental side. Ok coupler.

BILLY BLAND

(Old Town 1022)

B+ "CHICKEN HOP" (2:37) [Maureen Music BMI—B. Bland] Billy Bland drives out a quick beat jump novelty with a country flavor and exciting treatment. Happy sounding rhythm piece with very strong commercial sound.

B "OH, YOU FOR ME" (2:41) [Maureen BMI—B. Bland] Bland etches a fast beat jump on the flip and turns in another exciting performance. Another top drawer deck that the chanter lends his particular brand of chanting.

SIL AUSTIN

(Wing 90075)

B+ "TITANIC" (2:42) [Hartsdale Music BMI—Austin, Irving] Sil Austin and his wild aggregation turn in a screaming, screaming side that makes it impossible to maintain your equilibrium while listening. Deck will find favor with the younger, stronger nerved set.

B "SIL'S GROOVE" (2:23) [Jim Jam Music BMI—Austin, Irving] A similar instrumental etching of a milder, tho by no means soft, approach. Deck features the wild, searing sax. Two sides for the teener set.

BOBBY LEWIS

(Spotlight 397)

B "YOU EVEN FORGOT MY NAME" (2:40) [Merrimac BMI—Raleigh, Edwards] Bobby Lewis wails a pop styled ballad blues with great emotion and easy to listen to vocaling. It's the story of an unhappy love affair set to a slow paced melodic frame.

B "SOLID AS A ROCK" (2:44) [Merrimac BMI—Lewis] Lewis chants a quick beat bouncer with a spiritual flavor. Lewis proclaims the solidity of his love. Spirited waxing.

THE CASH BOX **TERRITORIAL** **TIPS**

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

* indicates first appearance on Territorial Tips

A CASUAL LOOK
 Six Teens (Flip 315)

A KISS FROM YOUR LIPS
 Flamingos (Checker 837)

B-I-N-G-O
 Turbans (Herald 478)

*CHERRY BLOSSOM
 Varetta Dillard (Groove G-0152)

CHERRY LIPS
 Robins (Whippet 100)

CAN'T STAND TO SEE YOU GO
 Jimmy Reed (Vee-Jay 186)

DARK IS THE NIGHT (Pts. 1 & 2)
 B. B. King (RPM 459)

GIRL IN MY DREAMS
 Cliques (Modern 987)

HALLELUJAH, I LOVE HER SO
 *WHAT WOULD I DO WITHOUT YOU
 Ray Charles (Atlantic 1096)

*I'LL DEARLY LOVE YOU SO
 Buddy Johnson (Wing 90074)

I'M A FOOL
 Turks (Money 215)

I'M NOT A KNOW IT ALL
 Teen Ager (Gee 1012)

IN A LITTLE SPANISH TOWN
 Blockbusters (Aladdin 3319)

IN SELF DEFENSE
 Flairs (ABC-Paramount 9698)

*IT'S TOO LATE
 Chuck Willis (Atlantic 1098)

*JUST FOR A DAY
 Chuck Edwards (Apollo 495)

LAST CALL
 George Jenkins (Tampa 112)

LITTLE FINE HEALTHY THING
 Billy Emerson (Sun)

*LOVE, LOVE, LOVE
 Clovers (Atlantic 1094)

MY BABY LEFT ME
 Elvis Presley (RCA Victor 20-6540)

MY HEART'S DESIRE
 Wheels (Premium 405)

ONE MORE CHANCE WITH YOU
 Little Walter (Checker 838)

OOBY DOOBY
 Roy Orbison (Sun 242)

PLEADIN' FOR LOVE
 Larry Birdsong (Excelllo 2076)

PLEASE DON'T DRIVE ME AWAY
 Charles Brown (Aladdin 3316)

PLEASE MR. DISC JOCKEY
 Sensations (Atco 6067)

*ROLL OVER BEETHOVEN
 Chuck Berry (Chess 1626)

RUBY BABY/YOUR PROMISE TO BE MINE
 Drifters (Atlantic 1089)

*SHATTERED DREAMS
 Youngsters (Empire)

SHIRLEY JEAN
 Big Walter (Peacock 1661)

SO ALL ALONE
 Teen Queens (RPM 460)

TALK TO ME
 Mel Williams (Dig 107)

TO THEE
 Solomon Burke (Apollo 491)

TRY ROCK AND ROLL
 Bobby Mitchell (Imperial 5387)

UP ON THE MOUNTAIN
 Magnificents (Vee-Jay 183)

WE LIKE MAMBO
 Eddie Bo (Ace 515)

WHAT IS YOUR DECISION
 Harp Tones (Andrea 100)

WHY DID I FALL IN LOVE
 Jacks (RPM 458)

3 BIG ONES! **"RUN, UNCLE JOHN! RUN"**

b/w

"THINGS AIN'T RIGHT"

by

Jerry McCain

Excelllo 2081

"WONDERIN' AND GOIN' "

b/w

"GOIN' HOME"

by

Lightnin' Slim

Excelllo 2080

"EVERYDAY WILL BE THE SAME"

b/w

"I'LL CARRY MY BURDEN"

by

The Spiritual Five

Nashboro 579

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The Jayhawks

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ORIGINAL VERSION

"A Casual Look"

b/w

"Teen Age Promise"

by The Six Teens

Flip # 315

1 in The Cash Box in L.A. 5/26/56

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 Phone: WEBster 4-4033

CINCINNATI CUT-UPS

We are getting ready for the Ozark Jubilee Gang to visit us this week for a big show at the Taft Theater on Thursday night. We understand that Red Foley (Decca), Marvin Rainwater (MGM), Wanda Jackson (Decca), Porter Wagoner (RCA), Pete Stamper and just about all the folks from the great TV show will be on hand. . . . Although no official word has been received from Nelson King, we understand that the Country DJ Association will hold their annual meeting at Springfield, Mo. and be the guest on Ozark Jubilee on June 14th, 15th, and 16th. . . . The Geer Sisters and Clay Eager worked Eddie Ruton's Hillbilly Park this week end along with Jimmie Williams and the Bower Sisters. . . . The Davis Sisters (RCA) worked the Brown County Jamboree at Bean Blossum, Ind., Sat. May 19th.

Rusty & Doug Kershaw the brother singing team on the Hickory label are making their first appearance on WWVA's World Original Jamboree, on Sat. May 26th. Mr. Paul Meyers tells us they will be a regular on the show. Their latest release is "Hey, You There" . . . Lee Moore & Juanita will be off to Nova Scotia and New Brunswick for two weeks' tour with Mac Wiseman. Lee's show will be on tape while he is away. . . . Howard W. Meagle tells us that folks travel a combined distance of ten times around the world each Saturday night to see the "World's Original Jamboree", according to a recent survey. . . . Country Cousin, Fred Herman, and his Sun Riders from WBTA in Batavia, N.Y. was the visiting DJ on Command performance over WWVA May 18th and 19th. Jimmie Skinner (Mercury) will be on hand next week. . . . Rusty Adams informs us that he will be on tour with Mabelle Seiger in the Eastern states for two weeks. . . . On Jimmie Williams' (MGM) country hit parade it is nice to note that Hardrock Gunter's "Juke Box Help Me Find My Baby" and Dusty Owen's and Donna Darlene's "Once More" are #2 and #3, while Ray Price's "You Done Me Wrong" is in the #1 position.

It was long overdue, but Redd Stewart (RCA) has his first release out in some time; it's called "The Windup" (real beautiful). . . . Jimmie Williams (MGM) has a new release out called "Alpha and Omega" b/w "Where Will I Shelter My Sheep" Could do it for Jimmie. . . . Pat Nelson (song-plugger and promoter) in town on his way to Detroit.

THE CASH BOX

Country Best Sellers

(PLUS THE NEXT FIVE)

1. **HEARTBREAK HOTEL**
Elvis Presley
(RCA Victor 20-6420; 47-6420)
2. **BLUE SUEDE SHOES**
Carl Perkins
(Sun 234; 45-234)
3. **YES, I KNOW WHY**
Webb Pierce
(Decca 29805; 9-29805)
4. **YOU AND ME**
Kitty Wells & Red Foley
(Decca 29740; 9-29740)
5. **BLACKBOARD OF MY HEART**
Hank Thompson
(Capitol 3347; F3347)
6. **I'VE GOT FIVE DOLLARS**
Faron Young
(Capitol 3369; F3369)
7. **I FORGOT TO REMEMBER TO FORGET**
Elvis Presley
(RCA Victor 20-6357; 47-6357)
(Sun 223; 45-223)
8. **I TAKE THE CHANCE**
The Browns
(RCA Victor 20-6480; 47-6480)
9. **SO DOGGONE LONESOME**
Johnny Cash (Sun 232; 45-232)
Ernest Tubb (Decca 29836; 9-29836)
10. **LITTLE ROSA**
Red Sovine & Webb Pierce
(Decca 29876; 9-29876)
11. **HONKY TONK MAN**
12. **FOR RENT**
13. **YOU'RE STILL MINE**
14. **I DON'T BELIEVE YOU'VE MET MY BABY**
15. **FOLSOM PRISON BLUES; WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE); UNCLE PEN; 'CAUSE I LOVE YOU; WHY, BABY, WHY; CRAZY ARMS; HOPING THAT YOU'RE HOPING.**

Opry Goes To Myrtle Beach

NASHVILLE—It was announced this week that Dub Albritton, Charlie Lamb and Herb Schucher have teamed up to promote a "Sun Fun Festival" at Myrtle Beach, South Carolina, on June 6th, for the Chamber Of Commerce. Featured performers on the show will include Jim Reeves, Bill Carlisle and the Carlises, Audrey Williams, Joe "Red" Hayes and Floyd Cramer. It is also to be noted that this will be the first time that it's been tried to book in acts at the resort town for the entire summer season.



JIMMIE WILLIAMS
on MGM
sings

"ALPHA and OMEGA"

b/w
"Where Will I Shelter My Sheep"

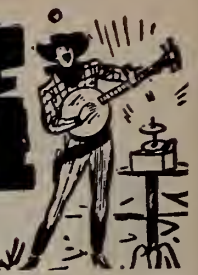
White Oak Music-BMI

7771 Cheviat Rd.
Cincinnati 24, O.

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS



MARY WILSON
KCLX—Colfax, Wash.

1. What Would You Do
(Porter Wagoner)
2. You And Me (Wells & Foley)
3. Lucky, Lucky Someone Else
(Justin Tubb)
4. I've Got Five Dollars (Young)
5. Crazy Arms (Ray Price)
6. It's You, Only You That I Love
(Snow & Carter)
7. How Far Is Heaven
(Kitty Wells & Carol Sue)
8. Can Can Skirt (H. June Van)
9. Southern Fried Chicken
(Hank Penny)
10. I Take The Chance (Browns)

BILL BENTLEY
KSTV—Stephenville, Texas

1. I've Got Five Dollars
(Faron Young)
2. I Take The Chance (Browns)
3. Rockin' Mockin' Bird
(Eddy Arnold)
4. Crazy Arms (Ray Price)
5. Baby It's In The Makin'
(Johnny & Jack & Ruby Wells)
6. Cecilia (Chet Atkins)
7. I've Changed (Carl Smith)
8. Will You, William (J. Martin)
9. Pickin' A Chicken (Reeves)
10. Love Me (Buddy Holly)

"SLEEPYHEAD CLIFF"
KASM—Albany, Minn.

1. Little Rosa (Sovine & Pierce)
2. Wait A Little Longer
(Tommy Collins)
3. Yes, I Know Why (Pierce)
4. I Take The Chance (Browns)
5. For Rent (Sonny James)
6. I've Got Five Dollars (Young)
7. Goo-Goo, Da-Da (Carlises)
8. Lucky, Lucky Someone Else
(Justin Tubb)
9. I've Changed (Carl Smith)
10. You're Calling Me Sweetheart
Again (Jean Shepard)

RAY SCOTT
WNOP—Newport, Kentucky

1. Heartbreak Hotel (E. Presley)
2. Yes, I Know Why (Pierce)
3. You Done Me Wrong (Price)
4. Hoping That You're Hoping
(Louvin's)
5. My Suspicious Mind
(Jimmie Williams)
6. I Want You For My Baby
(Jimmie Skinner)
7. You Don't Know Me
(Eddy Arnold)
8. I'm Walkin' Out (W. Scott)
9. You And Me (Wells & Foley)
10. Blue Suede Shoes (Perkins)

CLIFF CHANCE
WCJU—Columbia, Miss.

1. How Far Is Heaven (Wells)
2. Crazy Arms (Ray Price)
3. I Take The Chance (Browns)
4. Baby, It's In The Making
(Johnnie & Jack)
5. I Walk The Line (J. Cash)
6. Don't Believe You've Met
My Baby (Louvin's)
7. Hey, You There
(Rusty & Doug)
8. He Loved Me Once (Shepard)
9. Yes, I Know Why (Pierce)
10. Wayward Wind (T. Ritter)

BRAD LACEY
WMYR—Ft. Myers, Fla.

1. Heartbreak Hotel (E. Presley)
2. Tall Men (Rose Maddox)
3. Yes, I Know Why (Pierce)
4. Blue Moon (E. Presley)
5. Goo-Goo, Da-Da (Carlises)
6. Blue Suede Shoes (Perkins)
7. For Rent (Sonny James)
8. Make Him Behave
(Collins Kids)
9. Folsom Prison Blues (Cash)
10. My Baby's Left Me (Presley)

"TATER" PETE HUNTER
KTLW—Texas City, Texas

1. On My Mind
(Foggy Mt. Boys)
2. Lucky, Lucky Someone Else
(Justin Tubb)
3. Honky Tonk Man (J. Horton)
4. I Love Everybody (T. West)
5. You Done Me Wrong (Price)
6. Hoping That You're Hoping
(Louvin's)
7. Yes, I Know Why (W. Pierce)
8. It Scares Me Half To Death
(Little Jimmy Dickens)
9. Sunny Side Of The Mountain
(Hawshaw Hawkins)
10. Seasons Of My Heart
(Jimmy Newman)

CLIFF RODGERS
WHKK—Akron, Ohio

1. Little Rosa (Sovine & Pierce)
2. My Lips Are Sealed (Reeves)
3. I Take The Chance (Browns)
4. Southern Fried Chicken
(Rutledge Penny)
5. I've Got Five Dollars (Young)
6. You're Calling Me Sweetheart
Again (Jean Shepard)
7. It's You Only You
(Snow and Carter)
8. Sunny Side Of The Mt.
(Hawshaw Hawkins)
9. You Nearly Lose Your Mind
(Justin Tubb)
10. That Big Old Moon (Huskey)

"BUCKSKIN BOB"
KIKI—Honolulu, Hawaii

1. Heartbreak Hotel (E. Presley)
2. Blackboard Of My Heart
(Hank Thompson)
3. Blue Suede Shoes (Perkins)
4. You're Still Mine (F. Young)
5. Yes, I Know Why (Pierce)
6. Today Is The Tomorrow
(Lefty Frizzell)
7. I've Changed (Carl Smith)
8. Why, Baby, Why
(Sovine & Pierce)
9. Poor People Of Paris
(Chet Atkins)
10. Folsom Prison Blues (Cash)

JOHNNY RION
KSTL—St. Louis, Mo.

1. If You Do, Dear (C. Smith)
2. 'Cause I Love You (Pierce)
3. Honky Tonk Man (Horton)
4. Missing You (Red Sovine)
5. You And Me (Wells & Foley)
6. Blue Suede Shoes
(Presley/Perkins)
7. He Loved Me Once (Shepard)
8. You Done Me Wrong (Price)
9. Folsom Prison Blues (Cash)
10. So Doggone Lonesome
(Ernest Tubb)

"SHOELESS KEN"
WHWB—Rutland, Vermont

1. Blue Suede Shoes (Perkins)
2. Heartbreak Hotel (E. Presley)
3. Yes, I Know Why (Pierce)
4. Blackboard Of My Heart
(Hank Thompson)
5. I Don't Believe You've Met
My Baby (Louvin's)
6. I've Changed (Carl Smith)
7. Long Tall Sally (M. Robbins)
8. You're Still Mine (F. Young)
9. You Don't Know Me
(Eddy Arnold)
10. You're Calling Me Sweetheart
Again (J. Shepard)

DON VEDDER
WLFB—Little Falls, N. Y.

1. Heartbreak Hotel (E. Presley)
2. I've Changed (Carl Smith)
3. Yes, I Know Why (Pierce)
4. Rock Island Line (Donegan)
5. Once More (Dusty Owens)
6. Blue Suede Shoes (Perkins)
7. Let's Make A Fair Trade
(Bob King)
8. If I Should Wander Back
Tonight (Flatt & Scruggs)
9. How Far Is Heaven
(Kitty Wells & Carol Sue)
10. Hold Everything (R. Sovine)

RAY FRAZIER
WCLA—Petersburg, Va.

1. I Take The Chance (Browns)
2. You're Still Mine (F. Young)
3. Yes, I Know Why (Pierce)
4. Blue Suede Shoes (Perkins)
5. For Rent (Sonny James)
6. Crazy Arms (Ray Price)
7. Heartbreak Hotel (E. Presley)
8. I'm Ragged But I'm Right
(George Jones)
9. Uncle Pen (Porter Wagoner)
10. He Loved Me Once (Shepard)

"POPS COUNTRY STORE"
GEORGE POPKINS

1. I Take The Chance (Browns)
2. Rock & Roll Bullfrog
(Moon Mullican)
3. I'm Ragged But I'm Right
(George Jones)
4. Will You, William (J. Martin)
5. You're Still Mine (F. Young)
6. Uncle Pen (Porter Wagoner)
7. You Nearly Lose Your Mind
(Justin Tubb)
8. Hey, You There
(Rusty & Doug)
9. Hoping That You're Hoping
(Louvin's)
10. Mr. Blues (Marvin Rainwater)

"DEPUTY" JIM THOMPSON
KQV—Pittsburgh, Penna.

1. Drivin' Home (G. Jennings)
2. Happy Days Are Here Again
(Ferro String Band)
3. Hillbilly Leprechauns
(Karrols)
4. Honey (Chet Atkins)
5. Love And Marriage
(Homer & Jethro)
6. Tears At The Grand Old
Opry (Wanda Jackson)
7. 42 (Tiny Murphy)
8. Don't Take It Out On Me
(Hank Thompson)
9. Blue Suede Shoes (Perkins)
10. Heartaches (George & Earl)

RED SMITH
WBOK—New Orleans, La.

1. Blue Suede Shoes (Perkins)
2. How Far Is Heaven
(K. Wells & Carol Sue)
3. Honky Tonk Man (J. Horton)
4. You're Still Mine (F. Young)
5. Heartbreak Hotel (E. Presley)
6. I've Changed (Carl Smith)
7. On My Mind
(Flatt & Scruggs)
8. I Take The Chance (Browns)
9. It's You, Only You
(Snow and Carter)
10. Hoping That You're Hoping
(Louvin's)

TED CRUTCHFIELD
WRHC—Jacksonville, Fla.

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Perkins)
3. Why, Baby, Why
(Sovine & Pierce)
4. Yes, I Know Why (Pierce)
5. Long Tall Sally (M. Robbins)
6. Hoping That You're Hoping
(Louvin's)
7. Roving Gambler (E. Ford)
8. I Take The Chance (Browns)
9. Waltz Of The Angels
(Wynn Stewart)
10. This Is Your Life (Shepard)

NICK CHARLES
WJMC—Rice Lake, Wisc.

1. Why, Baby, Why
(Sovine & Pierce)
2. Heartbreak Hotel (E. Presley)
3. Blue Suede Shoes (Perkins)
4. Yes, I Know Why (Pierce)
5. Blackboard Of My Heart
(Hank Thompson)
6. I Want You, I Need You,
I Love You (Elvis Presley)
7. I Was The One (E. Presley)
8. Rock Island Line (Donegan)
9. You're Still Mine (Young)
10. Childish Love (Louvin's)

BOB JENNINGS
WLAC—Nashville, Tenn.

1. I Take The Chance (Browns)
2. How Far Is Heaven (Wells)
3. Yes, I Know Why (Pierce)
4. I've Got Five Dollars (Young)
5. Hey You There
(Rusty & Doug)
6. For Rent (Sonny James)
7. Goo-Goo, Da-Da (Carlises)
8. He's Everywhere
(Crossroads Quartet)
9. Lucky, Lucky Someone Else
(Justin Tubb)
10. Crazy Arms (Ray Price)

DEAN "HILLBILLY" EVANS
WXOR—Baton Rouge, La.

1. Honky Tonk Man (Horton)
2. Heartbreak Hotel (E. Presley)
3. Blue Suede Shoes (Perkins)
4. I'll Take The Chance
(Browns)
5. Crazy Arms (Ray Price)
6. For Rent (Sonny James)
7. Rock & Roll Ruby (W. Smith)
8. Hoping That You're Hoping
(Louvin's)
9. I Walk The Line (J. Cash)
10. My Baby Left Me (Presley)

BILL RANKIN
KTHE—Thermopolis, Wyo.

1. Will You William (J. Martin)
2. Blue Suede Shoes (Perkins)
3. Heartbreak Hotel (E. Presley)
4. You And Me (Wells & Foley)
5. What Would You Do (Ritter)
6. Blackboard Of My Heart
(Hank Thompson)
7. Rockin' Mockin' Bird
(Eddy Arnold)
8. Why, Baby, Why
(Sovine & Pierce)
9. So Doggone Lonesome
(Justin Tubb)
10. I've Got Five Dollars (Young)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

HYLO BROWN
"In The Clay Beneath
The Tomb"

b/w

"I'll Be Broken Hearted"

Cap # 3448

CENTRAL SONGS, INC.

6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

Smiley Monroe
and The Sandovals

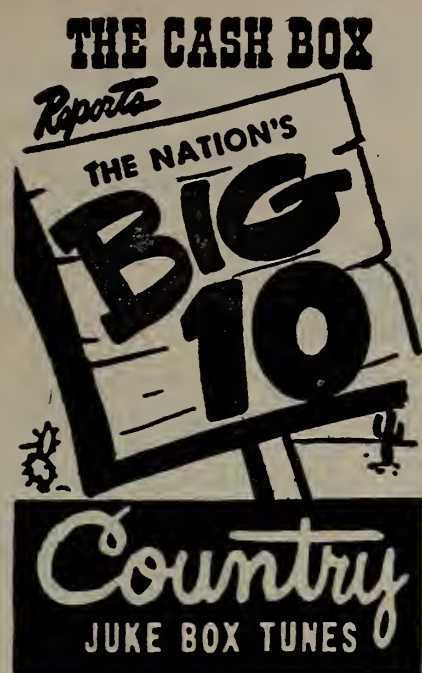
"PAUL BUNYAN
LOVE"

b/w

"Wigwam Wigwag"

VITA RECORDS

1486 N. Fair Oaks Ave., Pasadena, Calif.



POS. LAST WEEK

- | | | |
|----|--|---|
| 1 | HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420; 47-6420) | 2 |
| 2 | BLUE SUEDE SHOES Carl Perkins (Sun 234; 45-234) | 1 |
| 3 | YES, I KNOW WHY Webb Pierce (Decca 29805; 9-29805) | 3 |
| 4 | I'VE GOT FIVE DOLLARS Faron Young (Capitol 3369; F3369) | 5 |
| 5 | YOU AND ME Kitty Wells & Red Foley (Decca 29740; 9-29740) | 4 |
| 6 | SO DOGGONE LONESOME Johnny Cash (Sun 232; 45-232) Ernest Tubbs (Decca 29836; 9-29836) | 7 |
| 7 | BLACKBOARD OF MY HEART Hank Thompson (Capitol 3347; F3347) | 9 |
| 8 | LITTLE ROSA Red Sovine & Webb Pierce (Decca 29876; 9-29876) | |
| 9 | I FORGOT TO REMEMBER TO FORGET Elvis Presley (RCA Victor 20-6357; 47-6357) (Sun 223; 45-223) | 6 |
| 10 | I DON'T BELIEVE YOU'VE MET MY BABY Louvin Brothers (Capitol 3300; F3300) | 8 |

"Country Music Carnival" Sponsored By Country DJ Association To Be Held In Springfield, Mo. June 14, 15 & 16

SPRINGFIELD, MO.—The Country Music Disk Jockey Association announced last week that Springfield, Missouri, has been chosen by the board of directors as the site of the Association's first nationally promoted "Country Music Carnival and Summer Festival of America's Music." The dates announced are June 14, 15 and 16, and a full weekend of events is being lined up to entice Mr. and Mrs. Vacationing Public to visit the home of the "Ozark Jubilee." With Lou Black, Si Siman and other exec brass of the highly rated TV'er and its associated activities working closely with the officers and directors of the CMDJ Association, this first stanza is expected to be extremely successful.

The entire celebration will be pointed toward the public and, whereas the annual Nashville November caper is aimed strictly at the trade, and the yearly Meridian May goings-on is to the honor of one particular star, Jimmie Rodgers . . . the CMDJ Association hopes to make the "Country Music Carnival and the Summer Festival of America's Music" an annual affair strictly for the entertainment of all country music fans.

The site of the affair is to be moved yearly since the Association feels there are many who would never have the opportunity to witness such an all-star collection of country talent in one show. Two cities, recognizing the potential draw of such a show and its nationwide plugging by member disk jockeys have already put out feelers as to the availability of their towns for the 1957 fete, with one of the cities offering its municipal auditorium at a one dollar rental fee. The schedule of events is tentatively as follows:

The entire three-day period has been set aside for the first "Ozark Square Dance Jubilee" with square dance sets entering from all over the country. This Jubilee is to take place about 50 miles from Springfield in Marvel Cove. While the CMDJ Association has no connection with this feature, it is recognized as an attraction that will draw many visitors to Springfield on these dates; and Association member disk jockeys will be asked to plug this along with the rest of the Country music events.

The first big musical shindig will be the "Eddy Arnold Show" featuring Chet Atkins on Thursday night, telecast coast to coast on ABC.

On Friday night the CMDJ Association will present the "Country Music Carnival" at the Shrine Mosque. This will be the big show for the weekend. Top recording stars will appear in a planned program and all Country talent wishing to take part are being asked to contact Nelson King, president of the CMDJ Association.

Tickets for the Friday night "Country Music Carnival" will be scaled at a price which will enable everyone to see this all-star cast. Lou Black, general manager of Top Talent, who visited the Association meeting at Nashville last November, with the invitation to consider Springfield for this event, is offering his organization for the handling of advance ticket sales and other important details.

Ralph D. Foster, the man behind the scenes in all the Country Music activities at Springfield, has given the CMDJ Association assurance of complete cooperation from all Country Music personnel with Don Richardson who flacks for all the Crossroads TV Productions, handling future press releases from Springfield.

Red Foley, star of the Ozark Jubilee, will be asked to emcee the Friday night opus as well as appear as one of America's top country music personalities. Four of the country's leading recording stars have already assured the association of their desire to appear on the Friday night show and many more are expected to request a place in the line up. Since the public is going to pay, the association wants to give it the best possible line up of talent.

The program will be locked up on June 2d so that member jockeys can be advised of the final line-up of talent for the last two weeks of concentrated plugging on their respective programs. The CMDJ Association stresses the importance of talent contacting Nelson King at WCKY, Cincinnati, if they wish to appear on the show. All acts who are placed on the program will be notified and their spot on the show verified. No star or act will be extended written invitations due to the possibility of overlooking a person or group which might wish to

participate. All will be welcome and an effort will be made to place all who apply before June 2nd.

Proceeds from the "Country Music Carnival" on Friday night will go into the treasury of the CMDJ Association for operating funds. What monies the Association has accumulated heretofore have come from dues and the Association banquet at Nashville. The banquet will not be held this year since the group voted at last November's meeting to schedule only the two days coinciding with WSM's annual CMDJ conclave, the feeling of the members being that a three-day leave of absence at that time of year was pretty hard to come by.

The "Summer Festival of America's Music" will wind up Saturday night following the regular Ozark Jubilee Telecast from the Jewell Theater. For this show an attempt is being made to hold the house for visiting disk jockeys and their families, artists and others of the Country trade who are in attendance.

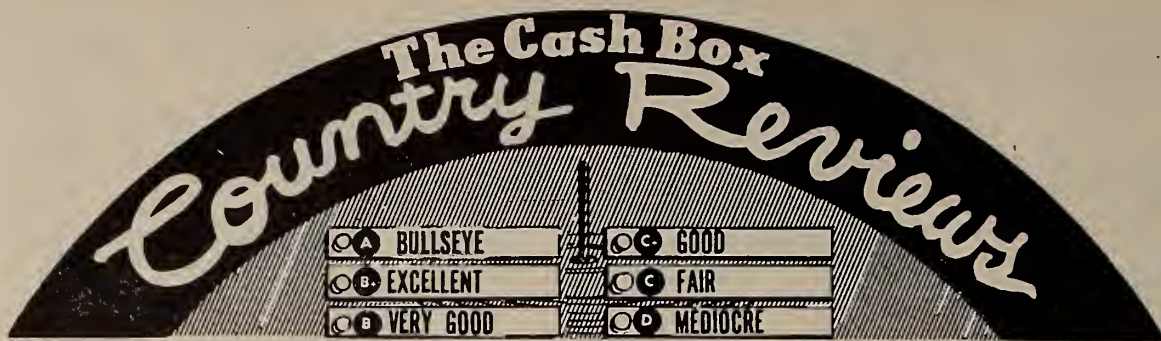
The only meeting scheduled for the entire period is the regular board meeting listed for Friday. Although no other organized gatherings of jockeys are set up, three major labels and two publishers have already inquired about space for entertaining and meeting the visiting spinners. All such inquiries should be directed to Lou Black, Jewell Theater Building, Springfield, Missouri.

The CMDJA hopes to announce a partial line up of talent and the ticket prices in the near future.

This event is going to be consistently plugged by all Country Music Disk Jockey Association members and it should result in droves of devotees descending on Springfield, Missouri, June 14, 15 and 16.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

- | | |
|--|---------------------------------|
| 1. I TAKE THE CHANCE | The Browns (RCA Victor) |
| 2. HEARTBREAK HOTEL | Elvis Presley (RCA Victor) |
| 3. BLUE SUEDE SHOES | Carl Perkins (Sun) |
| 4. YES, I KNOW WHY | Webb Pierce (Decca) |
| 5. HONKY TONK MAN | Johnny Horton (Columbia) |
| 6. YOU'RE STILL MINE | Faron Young (Capitol) |
| 7. YOU AND ME | Kitty Wells & Red Foley (Decca) |
| 8. CRAZY ARMS | Roy Price (Columbia) |
| 9. FOR RENT | Sonny James (Capitol) |
| 10. BLACKBOARD OF MY HEART | Hank Thompson (Capitol) |
| 11) LITTLE ROSA. 12) HOPING THAT YOU'RE HOPING. 13) I'VE GOT FIVE DOLLARS. 14) UNCLE PEN. 15) SO DOGGONE LONESOME. 16) HOW FAR IS HEAVEN. 17) I'VE CHANGED. 18) SEASONS OF MY HEART. 19) I DON'T BELIEVE YOU'VE MET MY BABY. 20) MY LIPS ARE SEALED; FOLSOM PRISON BLUES; ON MY MIND; I WALK THE LINE; WHY, BABY, WHY; WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE); IT'S YOU, ONLY YOU, THAT I LOVE; ROCKIN' MOCKIN' BIRD; YOU DONE ME WRONG; YOU NEARLY LOSE YOUR MIND. | |



●A BULLSEYE

●B EXCELLENT

●C VERY GOOD

●D GOOD

●E FAIR

●F MEDIOCRE

"YOU ARE THE ONE" (2:08)

[Starrite BMI—Patterson]

"DOORSTEP TO HEAVEN"

(2:50)

[Hill & Range BMI—Payne]

CARL SMITH

(Columbia 21522; 4-21522)

● A steady record seller and hit maker through the years, Carl Smith dishes up a potent new double-decker that we can expect to be hearing day in and day out. On one end the chanter pleasantly glides over a melodic, quick paced romantic affair tagged "You Are The One". On the other half Smith changes the pace as he convincingly renders a tender, slow moving religious-flavored ballad labeled "Doorstep To Heaven". Both ends rank as hit contenders. Carl is at his best.

"YOU CAN GIVE ME BACK MY HEART" (2:23)

[Texoma ASCAP—H. Thompson, D. Clay]

"WEEPING WILLOW" (2:40)

[Texoma ASCAP—Arr. by H. Thompson]

HANK THOMPSON & MERLE TRAVIS
(Capitol 3440; F3440)

● Here's a great opportunity for ops, dealers and deejays to cash in heavily on a two-sided natural. It spotlights Hank Thompson vocally on one end and instrumentally on the flip as he teams up with Merle "16 Tons" Travis on the latter side. Thompson follows up his current chart-rider "Blackboard Of My Heart" with a slight up-tempo, tear-compelling romantic piece tagged "You Can Give Me Back My Heart". On the other end the Brazos Valley Boys flavorfully back up both Thompson and Travis' stellar guitar pickin' on an infectious quick-paced item labeled "Weeping Willow". Two big winners here.

"TWENTY FEET OF MUDDY WATER" (2:05)

[J. B. BMI—B. Smith]

"ALL MIXED UP" (2:03)

[Central BMI—S. James]

SONNY JAMES

(Capitol 3441; F3441)

● Sonny James, who broke into the winner's circle and whose terrific vocal talent was finally recognized by the public via his click waxing of "For Rent", comes up with another powerful platter that could make it two big ones in a row. The songster tells us that he's gonna go down into "Twenty Feet of Muddy Water" not only to reclaim the ring that his sweetie threw away but to also prove that his is a true love. It's a middle beat, rhythmic blues item that could sail away up to the top. On the reverse half—"All Mixed Up," James waxes a romantic novelty jump tune that the hoofers are gonna enjoy. Delightful coupler.

"IT'S OK" (2:17)

[Starrite BMI—Jones]

"YOU GOTTA BE MY BABY"

(2:30)

[Starrite BMI—Jones]

GEORGE JONES

(Starday 247; 45-247)

● George Jones, whose "Why Baby Why" and "What Am I Worth" helped make him a big factor in record sales comes through with another pair of chart contenders that should further increase his wax popularity. On one lid the warbler tastefully fashions an inviting bouncy, multiple-track, novelty weeper titled "It's OK". On "You Gotta Be My Baby" Jones sends up another fetching vocal job as he runs through a fast-paced romantic ditty with tantalizing lyrics. Colorful instrumental support on a 'pick-em' pairing.

FRED WAMBLE

(MGM 12261; K12261)

● "SINCE MY TRUE LOVE SAID GOODBYE" (2:30) [Acuff-Rose BMI—James, Hollingworth] The mellow tones of Fred Wamble come over in top drawer manner as he sends up a touching, moderate tempo romantic weeper. A first quality waxing that should latch onto many sales and spins.

● "LET'S DON'T WAIT" (2:03) [Acuff-Rose BMI—Wamble-Gibson]. This half Wamble takes hold of a catchy, up-beat love cutie and wraps it up attractively.

MONTANA SLIM

(Decca 29942; 9-29942)

● "I'M RAGGED BUT I'M RIGHT" (2:12) [Peer Int'l BMI—G. Jones] Montana Slim, ably supported by the Anita Kerr Singers, wonderfully paints the picture of a 'ramblin' gambler' who is, at the same time, a good home-lovin' man. It's a quick paced etching that could really step out.

● "THE YODELIN' SONG" (2:21) [Copar BMI—W. Carter, W. Jones] On the bottom lid Slim (Wilf Carter) spins an intriguing, up-beat rhythmic piece in a rock 'n roll-yodel fashion.

CASEY CLARK

(Sage and Sand 220; 45-220)

● "LOST JOHN" (2:10) [Sage & Sand BMI—Arr. B. Brownie] Casey Clark and the Lazy Ranch Boys brightly showcase Barefoot Brownie's delectable delivery of this quick-paced novelty platter.

● "POT OF GOLD" (2:15) [Sage & Sand BMI—Williams, Emmons] On this end Herb Williams grabs the vocal spotlight and is warmly supported by Casey and the boys as he expressively portrays a feelingful, middle-beat lover's ballad. Two good sides that should garner the sales and spins aplenty.

EDDIE NOACK

(Starday 246; 45-246)

● "FOR YOU I WEEP" (2:45) [Starrite BMI—Noack]. Eddie Noack handles the vocal efforts in first rate fashion as he puts a great deal of feeling into his waxing of this tearful, middle-beat lover's ballad.

● "YOU DONE GOT ME" (2:06) [Starrite BMI—Noack] Under slicing is a dandy, quick-beat love novelty that Noack turns out in enjoyable style. Tasty biscuit that bounces along in a light-hearted manner.

DUSTY OWENS AND DONNA DARLENE

(Admiral 1000; 45-1000)

● "ONCE MORE" (2:35) [Dea BMI—D. Owens] Dusty Owens and Donna Darlene team up in standout fashion as they neatly perform this heart rending, moderate tempo romantic ballad. The Rodeo Boys lend OK support on a deck that should win its way onto the turntables.

● "IT'S GOODBYE AND SO LONG" (2:10) [Hill & Range BMI—R. Couture, H. Breau] Here the pair wend their way through a fast-paced romantic opus in ear-pleasing style.

BILLY WALLACE

(Mercury 70876; 70876x45)

● "THAT'S MY REWARD" (2:20) [Alpine BMI—Wallace] New-comer Billy Wallace turns in a grade "A" debut for the diskery as he displays his distinctive vocal styling on a haunting, fast paced blues biscuit. His Bama Drifters lend a striking instrumental assist. Loads of potential here.

● "WHAT'LL I DO" (1:48) [Green Hills BMI—B. Wallace] On the lower deck Wallace, strongly supported by the Drifters once again, effectively renders a quick-paced lover's weeper. Both ends and the artist bear watching.

PECK TOUCHTON

(Sarge 132; 132-45)

● "THEN I FOUND YOU" (2:13) [Tree BMI—P. Touchton] Peck Touchton comes up with a moving vocal effort on a moderate paced romantic ballad with heartwarming lyrics. Soft, subdued musical backdrop supplied by the Sunset Wranglers.

● "YOU'VE CHANGED YOUR TUNE" (2:39) [Tree BMI—P. Touchton] This side Touchton enticingly waxes an appealing, up-tempo romantic piece that should win a fair share of the airplay.

TENNESSEE JIM and his HILLBILLY PLAYBOYS

(Choice 846; 45-846)

● "HANGING MY TEARS OUT TO DRY" (2:19) [Shelter BMI—J. McDonald] Tennessee Jim is joined by his Hillbilly Playboys vocally and instrumentally on their waxing of this heartfelt, quick paced romantic weeper.

● "DON'T STEAL HER" (2:16) [Shelter BMI—J. McDonald] On the bottom portion Jim tells the guy with the phoney promises to keep away from his bride-to-be. It's another up-tempo etching that Jim and the gang wax in interesting fashion.

SANFORD CLARK

(MCI 1003; 45-1003)

● "LONESOME FOR A LETTER" [Desert BMI—T. & T. Olier] Sanford Clark's enchanting vocal stylings show up to good advantage as he etches a fast paced love item that bears close watching. Could attract loads of attention.

● "THE FOOL" [Debra BMI—N. Ford] Clark comes up with another captivating performance, this time on a moderate tempo sentimental piece. Two strong sides for Clark.

DICK WILLIAMS

(RCA Victor 20-6523; 47-6523)

● "A MAN IS TEN FEET TALL" (2:20) [Piedmont ASCAP—A. Korb] The splendid baritone voice of Dick Williams is a treat to the ear as he comes through with a polished performance on a meaningful, fast-paced piece with a religious flavor. Socko choral and instrumental support.

● "ROCK HEARTED MAMA" (2:04) [E. B. Marks BMI—J. Thomas] This end is an engaging, rhythmic rocker that Williams revives in money-making style. Should make the boxes jingle.

FRANKIE MILLER

(Columbia 21519; 4-21519)

● "DAY BY DAY" (2:27) [Ridge-way BMI—T. Raye] Frankie Miller comes up with a potent etching as he performs a moderate beat lover's lament with utmost sincerity. Lovely wedding of melody and lyrics.

● "I DON'T KNOW WHY I LOVE YOU" (2:15) [Hill & Range BMI—C. Walker] On the lower portion Miller smoothly grooves a sprightly, up tempo romantic ditty in easy-on-the-ears fashion. Two good showings.

JIMMY WILLIAMS (Sacred)

(MGM 12262; K12262)

● "ALPHA AND OMEGA" (2:13) [White Oak BMI—Grieshop, Stier] Smooth-toned Jimmie Williams tells us that "He's Alpha and Omega, He's the beginning and the end. He's GOD." An inspiring, quick paced sacred item that could develop into a big seller in the market.

● "WHERE WILL I SHELTER MY SHEEP" (2:08) [White Oak BMI—Grieshop, Stier] On this end Williams slows down the pace as he puts across a comforting message in warm, rich fashion. A fine two-sider that should easily please the bible belt enthusiasts.

THE CASH BOX Country Roundup

The Honorable Frank Clement, Governor of Tennessee, and stars of the 'Grand Ole Opry', made the music headlines in New York this past week. Clement and the Opry stars, which included "Cousin" Minnie Pearl, Carl Smith, June Carter, Chet Atkins, Ferlin Huskey and String Bean, were guests at the annual meeting of the Radio and Television Executives' Society at the Hotel Roosevelt, May 21st. The Opry unit put on one of their wonderful shows, typical of what is seen and heard every week in Nashville, while guest speaker Clement spoke on his great love for Country music as well as the Opry. On hand for the afternoon's festivities were WSM officials Jack Stapp, John Dewitt, Bill McDaniel and Jim Denny, among others.



MINNIE PEARL

The Board of Directors of the Country Music Disk Jockey Association has chosen Springfield, Mo. as the site of the Association's first nationally promoted Country Music Festival and Summer Festival Of America's Music to be held June 14, 15 and 16. The directors consist of Jim Brooker, Eddie Hill, Casey Strong, Tom Jackson, Hardrock Gunter, Smokey Smith, John Banks and Lute Williamson. The officers are Nelson King, President, Earl Davis, Vice-president, Tommy Sutton, Secretary and Dal Stallard, Treasurer.

The May 26 Grand Ole Opry spectacular on ABC-TV drew its theme from the typical American scene in the springtime, that of an old-fashioned picnic and barbecue. The show featured Grand Ole Opry artists Roy Acuff, Johnny & Jack, Kitty Wells, Anita Carter, Rod Brasfield, Minnie Pearl, Jimmy Dickens, Ray Price, and George Morgan. The DeMarco Sisters, Decca recording artists, were the special guests along with the Junior Kentucky Briarhoppers.

Don Larkin and Lyle Reed, WAAT country and western disc jockeys, will present three C & W roundups at the Mosque Theater, Television Center, Newark in the next four weeks. . . . Webb Pierce, Red Sovine, and Roy Clark will appear on June 3; Lefty Frizzell and his contingent of hillbilly music stars, on June 22; and Roy Acuff with the Smokey Mountain Boys, Kitty Wells, and Johnny and Jack, on July 7th.



LEFTY FRIZZELL

Larkin is heard on the "Hometown Frolic", Mon-Sat, 7:45-9 A.M. and 1:05-3 P.M., while Reed is the host of WAAT's "Night Time Frolic", Mon-Sat, 7:05-8 P.M. and the "Sunday Frolic", 9:05-11 A.M. and 1:05-3 P.M. . . . Larkin and Reed have been presenting the top names in personal appearances at the Terrace Room of the Mosque Theater for the past two years.

Vita Records this week released their first waxing in the country and western field. Larry Mead reported great reception to the first disc which features Smiley Monroe and the Sandovals on "Paul Bunyan Love".

Bill Boyd, who spins 'em on the "Western Roundup" over WRR-Dallas, Tex., reports that his newest release on the All America label, "Rockin' & Rollin' My Country Songs Away" b/w "Was You Ever Sad", will be out this week. Bill sings "Rockin' & Rollin'" with the aid of his trusty guitar, while all the Cowboy Ramblers join him on "Was You Ever Sad". "Definition Of Love" and "Work, Work, Work" by Bill & the Cowboy Ramblers is gaining more and more attention each day.

Ferlin Huskey (Capitol) this week received an invitation from Gene Miller, Program Director at WNOX, Knoxville, Tennessee, to attend a celebration in honor of Lowell Blanchard's 20th year as producer of the WNOX "Mid Day Merry-Go-Round" and the "Tennessee Barn Dance". During his 20 years as producer of the two shows, Blanchard has set an outstanding record of first-class programs which are great favorites in the East-Tennessee area, Huskey said.

Word was received this week that Steve Stebbins of the Americana Corporation, Hollywood, has recently added Ekko Recording artists The Cochran Brothers to their roster of talent. Stebbins had the duo into Meridian, Miss., last week for the Jimmie Rodgers Day Celebration plus their regulars Lefty Frizzell, Gary Williams. The Cochran Brothers currently have a new release which is causing much talk. Titles are "Tired and Sleepy" and "Fool's Paradise".



LONNIE BARRON

Como Show.

Red Foley (Decca) seems to have another one of those big, big songs with his current waxing of "A Hand Full Of Rice". Many say this will be one of the biggest tunes to come from the C&W field in some time. All eyes are on Foley and his "Hand Full Of Rice".

Jim Reeves (RCA Victor) just back from a very successful road tour according to word from his personal manager, Herb Shucher. Reeves is slated for the coast to coast NBC Prince Albert Portion of the Grand Ole Opry this month.

Sage & Sand recording artist and WDOG-Marine City, Mich., deejay Lonnie Barron notes that he and Okie Jones, also on the label, were in Mississippi for the Jimmie Rodgers Memorial Day activities. It was sort of a business-pleasure trip for Lonnie since his folks live just South of Meridian. Lonnie's new release for the Sage & Sand label is titled "Go On, It's OK" and "Don't Doubt My Love". Okie's first effort is tagged "Could You, Would You?"

Luke Gordon, star of "Town And Country Jamboree" in Washington and Starday recording artist recently dropped in to visit with George T. Popkins, "Pop's Country Store" on WXGI-Richmond, Va. . . . "Red" Swarr of Sage & Sand Records and fan clubs tells us that the Frontiersmen along with Joanie Hall (Sage & Sand) opened a new show and dance in Newhall, Calif. on May 5th and played to a turn-away crowd. The show and dance will be held every Saturday night at the American Legion Hall. Later they hope to have guest artists.

Mary Jane Johnson, formerly of Midwestern Hayride and now Town Hall Party in Compton, Calif. has announced her engagement to Bill Huber (non-pro). The couple plans to wed July 21st in Las Vegas.

Bonnie Sloan (Columbia) has left the Pee Wee King unit and has rejoined the cast at Town Hall Party. Also added to the cast at Town Hall is the Cochran Brothers.



CURTIS GORDON

Of The Angels" has taken off to a flying start with raves and good deejay exposure coming from every direction. Exciting, new singer with a real commercial sound.

Curtis Gordon back in Mobile, Alabama after having been discharged from the U.S. Army on May 10th according to word from Mary Jane Adams of the Nashville Mercury Records office. Curtis records for Mercury.

There's definitely a new star on the horizon in the name of Bobby Helms who now has his first release for Decca on the market. Helms comes in strong with a fine one called "I Don't Owe You Nothing" and it's coupled with a real go-getter entitled "Tennessee Rock N' Roll". Watch this boy, 'cause he offers plenty as a young recording artist.

Speaking of new talent, there's another feller to look out fer—he's Gene Vincent on Capitol. Two good sides in "Woman's Love" and "Be-Bop-A-Lula."

Slick Norris reports that there is heavy action in the Texas area on "The Waltz Of The Angels" by Wynn Stewart, on Capitol. Norris also notes that Jimmy Newman's latest "Come Back To Me" and "I Wanta Tell All The World" is showing big action. Norris is personal manager of Jimmy Newman.



COCHRAN BROTHERS

Both Lester Flatt and Earl Scruggs have bought new ranch style brick homes next door to each other in the suburbs of Nashville. Benny Martin recently moved into a new home in the same vicinity.

Faron Young will begin shooting another movie, this time in Eastman color, sometime during the month of June. The title of the film is "Stampede" and will be filmed in Kanab, Utah. The rest of the cast has not been completed.

Jean Shepard has just released her first album for Capitol records. The title of the album is "Songs of a Love Affair" and was written especially for Jean.

Hank Snow and Chet Atkins have teamed together to make a record for RCA Victor entitled "Echoing Guitars" b/w "The New Spanish Two-Step." The top side is a tune written by Hank.

Tom Edwards, WERE-Cleveland, Ohio tells everybody that he had a marvelous time the past week when he appeared as the guest deejay on the WWVA-Wheeling, W. Va., "Command Performance" show. His stay was made enjoyable by such stars as Hardrock Gunter, Lee Sutton, Skeeter Bonn, Wilma Lee & Stony Cooper and Buddy & Marion Durham. "Balin' Wire" Bob Strack, KIMO-Independence, Mo., pens via his newsletter that he hears that "Gene Autrey is a-foxin' to pull the picket pin and drift away from that gum company that's been sponsoring him for lo, these many years. No conflict is reported; it's just that Gene wants to be able to hit the road more often with his aggregation. He plans an extended tour of the rodeos for several months this coming summer."

Ferlin Huskey this week mailed a special promotion "gimmick" to DJ's and operators calling attention to his release of "Aladdin's Lamp" and "That Big Old Moon". Huskey says the idea is the brainchild of one Simon Crum, and that it consists of a small, pressed sponge which unfolds when immersed in a glass of water. Purely an "Aladdin" trick, says Crum!



BOBBY HELMS

Ray Price is set for a string of summer fair dates in the Eastern and Mid-Western states, according to his manager Al Flores. Price is currently the recipient of much favorable attention with his Columbia diskings of "Crazy Arms" and "You Done Me Wrong".

Simon Crum, alter-ego of Ferlin Huskey, this week threatened to release a "no-holds-barred" rock 'n roll item if interest in the style continues strong. He added that he would first have to get permission from Huskey who holds a somewhat strong iron grip on Crum's Capitol contract.

why a modern music system should program E. P. records . . .

Most "pop" tunes are released on 45 RPM singles. But, standard music on 45 RPM is available principally on *Extended Play records*. This standard music — all-time favorites, show tunes, classics and varieties — is music the public wants to hear. By including it, you make sure there's "Music for Everyone."



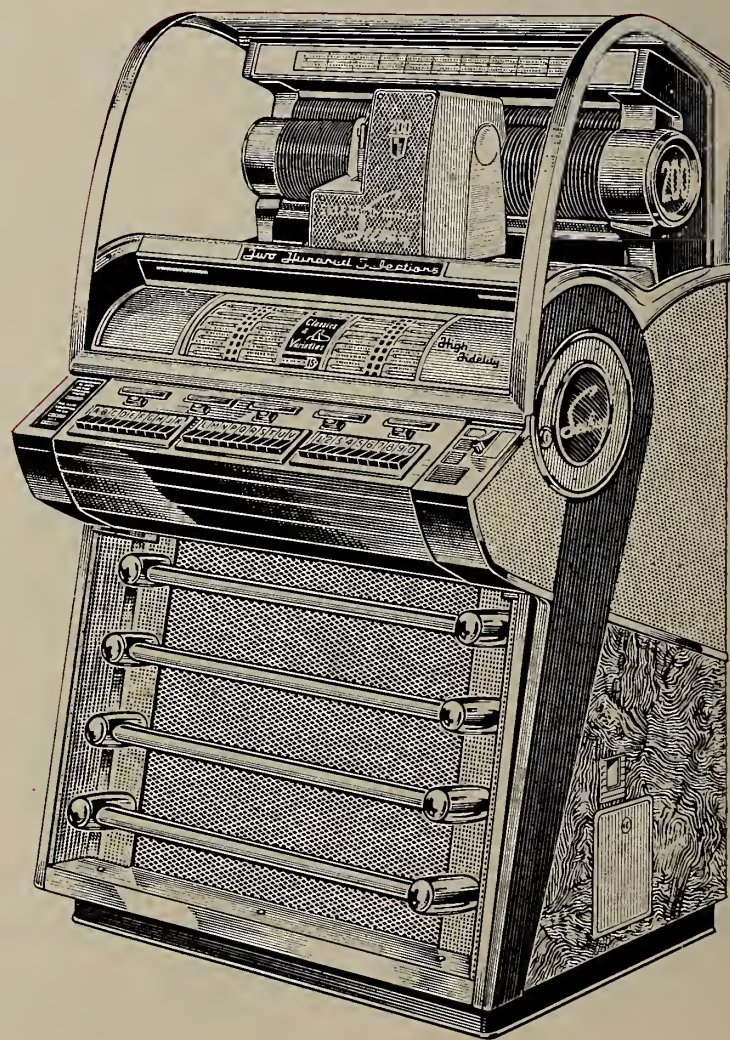
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Urge Diversified Operations As The Answer To:

**Here
and
There**

NEW YORK—What can be construed as disheartening business news the past few weeks, as the reports come along about the auto manufacturers laying off production workers, can be offset with the reports in the same period about the booming steel and construction businesses. It is obvious that reports on these activities are only temporary and periodic. Regardless of these fluctuations, what the future holds for business in this country can be visualized by studying the "Census Reports"—and it would take a hard-bitten, perpetual pessimist to predict anything else but continued prosperity and good times for the great majority of the peoples in the United States. Robert W. Burgess, director of the Bureau of Census, in a talk here, looks for boom times to continue with each year due, to a great extent, to the continuous, prolonged and spectacular rise in the birth rate. Just from 1950, we have leaped from a nation of 150 million to a nation of over 167 million. Burgess lists five leading reasons for the baby boom: 1) Change in the attitude of young people toward large families; 2) Improvement in the relative earning power of younger workers; 3) Greater willingness of the parents of young couples to help support their children; 4) Reduction in mortality rates; and 5) Absence since World War II of depressions or severe recessions. If the birth rate persists at the 1954-55 level, Burgess says there will be 228,500,000 people in America in 1975. It is predicted that the baby boom will compel an explosive expansion in all types of industries, services and trades. Home building, it is said, in the '60's will dwarf the boom of the '50's, because when the postwar babies start marrying in the '60's and having babies of their own, the demand for merchandise and services will be staggering. What does this all mean to the coin machine industry? Well, the more people available—of all ages—means that all, from operators to manufacturers, have to meet a challenge to supply them with economical entertainment (coin operated equipment).

WASHINGTON, D. C.—As a result of a survey, conducted last week among 404 delegates at its annual meeting, the United States Chamber of Commerce reported that 42 per cent expect last half sales to exceed those of the first half. Another 24 per cent looked for sales to remain steady. Only 4 per cent forecast a slump. The rest did not hazard a guess.

MORE ASSURED INCOME TO MEET CONSTANTLY GROWING, INFLATED OVERHEAD EXPENSE

Specialized operating of any one type equipment is reported to lack income appreciation. It is no longer consistently profitable.

Leading operators have so advised this publication. This has been the same report for some years now. And this is the report that has been published here over these years.

Assured income of a profitable nature is now deterrently affected by continued and creeping inflation.

As inflation continues, overhead expense increases. Profits decline. Not due to decreasing income but, rather, due to a static income situation.

Operators who specialize in any one certain type of equipment usually build up the patronage for their machines to the highest possible peak on every location.

Once they have reached the highest possible patronage peak they are assured profitable and steady income.

But, in most cases, this happened before inflation started its constant, creeping, upward glide.

With income from their locations at the highest peak, and with creeping inflation causing constantly rising overhead expense, profits continue to decline.

This happens, after a period of time, even the operators increase the cost of the play, institute new and more favorable commission percentage arrangements, front money guarantees, or any other profit seeking methods.

There is but one answer, leading operators claim. And that is complete operating diversification.

In short, these operators now agree with this publication that the location, itself, is the most important factor in the profit equation.

If it is a good location, one they wish to retain, they must operate all the different types of machines the location requires.

By such diversification operators claim they are assured the maximum intake from each of their locations.

Many leading operators believe this is the one and only answer to continued, profitable operating.

They point out, should one type of equipment fall in weekly intake the probability is, provided the location maintains its constant traffic flow, other equipment will show up with an income increase.

In this fashion the operator who diversifies his equipment operation-wise has every opportunity of continuing ahead on a profitable basis.

Furthermore, leading operators advise, it no longer pays, from any standpoint, to invest their entire capital or replacement finances in just one type of machine.

They point to the modern type operation where music, pool and other games as well as vendors, are under one operating firm's banner in a growing number of locations nationwide.

The claim is also that certain equipment will help amortize other type machines.

Diversified operating is the answer to more assured income to meet constantly rising, inflated overhead expenses.

Such is the belief of many leading operators nationwide.

What do you think?

Factory Engineers Search For: NEW AMUSEMENT MACHINES

Burn Midnight Oil in Effort to Develop More New Equipment to Meet Operators' Requirements

CHICAGO—If any operators, anywhere in the nation, doubt that the engineers of leading manufactories here aren't hard at work searching for new amusement game products, they had best change their minds, but quick.

In fact, engineers are asking that operators contact them with any suggestions they may have regarding any new type equipment they desire.

Every leading factory here is keeping its engineering force burning midnight oil in an effort to meet operators' requirements.

Demand for new products, such as the pool games, is well known here. Manufacturers have received loads of wires and letters from all over the country giving them this information.

But such products, as one leader here points out, aren't just plucked out of the blue skies.

As he stated, "It takes weeks and weeks of experimentation and development to bring an entirely new product to market."

Furthermore, not too many of the leading factories are going to pioneer new type equipment unless, of course, the operators thruout the nation will

help them by purchasing samples so that the factories will quickly learn whether or not these are the products the public desires.

A great many hand-made models of machines are received by the factories here each year.

Engineers tear these down and put them thru the tests necessary to learn whether or not they are fitted for national operation.

But regardless of the number of suggestions and hand models that are shipped in to various factories here, the engineers feel that even if any operator may think his idea or suggestion may be ridiculous, not to hesitate and to send it in to his favorite factory.

"For," as one well-known engineer says, "this may prove to be just what the entire industry is seeking."

"Operators," he continued, "are out on the firing line. They know what their customers want. If they get an idea from what is happening on their routes they shouldn't hesitate to mail this in for it may prove to be just what they need to assure themselves better and bigger profits."

See New Era Dawning For Amusements Industry

Emphasis on Better, More Intensive Merchandising Foreseen as Leading Manufactories Find Present High Powered Productivity Can Outstrip Demand, More Products Specialization Believed Ahead as Factories Plan Production Schedules to Fit Sales Potential

CHICAGO—"The emphasis from now on will be on better and more intensive merchandising," one well-known sales manager for one of the largest manufactories here stated this past week, "rather than on seeing what volume can be reached in as fast a time as possible."

This statement clearly brings to light the manufacturer's cognizance of what has just taken place for him, as well as for other factories, due to the extremely high-powered production made possible with the new and better automatic machinery and super-efficient manufacturing methods.

The manufacturers have learned that its present production facilities are sufficiently powered to quickly outstrip what used to be known as even "unusual" demand. When more than three factories take advantage of any one type product which may have reached a very definite stage of popularity in the trade it doesn't take very long before they saturate the market.

This has brought back the thought of specialization in certain type products which each manufacturer feels himself best fitted to produce. Should this come about, as many now believe that it will, pointing to certain manufacturers who have successfully adopted this course, there will be a more definite distinction in the trade concerning various products.

As one manufacturer has long put it "controlled production" may be the answer for the average coin machines producing manufactory. This should meet with the wholehearted approval of the operators. It would mean that they would be better assured of trade-in valuation on whatever purchases they may make of any new type machines because volume would be controlled.

Whatever does finally result there is every indication at this time that a new era is dawning in the industry.

This new era, it is believed, is sure to bring about better conditions for the wholesaler as well as for the operator.

If the manufactories will place greater emphasis on better merchandising of their new products the operators will definitely be assured of getting finer service and closer cooperation while, at the same time, enjoying better relationships with the producer as well as the seller.

All this simply means, according to leaders here, that the operators are going to receive the finest, most respectful, kid-glove treatment of their careers.

This will also mean a better industry for all concerned. There is no doubt that better cooperation and more assured merchandising to the basic economic backbone of the industry, the operator, thereby more or less guaranteeing his well-being and future security, is the one surefire method of protecting and even enhancing markets for the future growth and progress of the industry itself.

Phono-Vend of Texas Appoints Sales Rep.

SAN ANTONIO, TEXAS—Lou Sebastian, sales manager, Phono-Vend of Texas, distributors for Rock-Ola Manufacturing Corporation in this area, reports that L. H. Porter has joined the firm as sales representative and will cover the San Antonio and vicinity territory. Porter has had many years of experience in the business.

Sebastian advises that the addition of Porter to the staff will leave him free to do more travelling.

Coinbiz Leads CJA Amusements Division

Chairman Gil Kitt Reports Chicago's Coinbiz Division Has Passed '55 Record



GIL KITT

CHICAGO—Gil Kitt, chairman of the coin machine division of Combined

Jewish Appeal in this city, reported this past week that donations already received have exceeded the 1955 mark by better than 20 per cent.

In 1955, when Kitt was named chairman for the first time, he surpassed the former marks, as far as the coin machine division here is concerned, by better than 100%.

The Chicago coin machine division started off the very first day, May 18, with over \$25,000 pledged to CJA.

Kitt also reported that the coin machines division has been responsible for better than 50% of all the monies raised for CJA by the amusements division in this city each year.

The amusements division is comprised of motion pictures, motion picture distributors, theatres, bowling alleys, and all other businesses featuring amusement.

Kitt also issued an appeal to all those in this area who haven't yet sent in their donation to contact him immediately.

Westchester Ops Guild Holds Fifth Annual Dinner-Dance

WESTCHESTER, N. Y. — The Westchester Operators Guild, Inc., held its Fifth Annual Dinner-Dance on Tuesday, May 22, at the 42 Club Restaurant in Scarsdale, N. Y.

The affair was one of the most successful ever run by the Westchester Guild and its attendance was one of the largest.

The Westchester Guild annual dinner has become known for its abundant gaiety and minimum of speeches. This evening outdid all of the prior functions in the brevity of its talks and in the good time had by all. Malcolm Wein, attorney, introduced the guests, and Carl Pavesi, president, made a short speech of welcome.

A long line-up of recording talent provided a wonderful show and Don Joseph's orchestra rounded out the evening with a variety of dance tempos.

To be commended for the work which went into making this affair the success it was are Jimmy Smith, Lou Tartaglia, Malcolm Wein, Eddie Goldberg, Carl Pavesi, Max Klein, Meyer Budinoff and Seymour Pollak.

A large contingent of coinmen from outside the Westchester borders attended. From the New York State Operators Guild were Tom Gobels, president; Jack Wilson, past president; Gertrude Brown, Tom Greco. Representing the Music Operators' of New York were Al Denver, president;

Sidney Levine, attorney; Lou Hirsch, Al Bodkin, and Ben Chicofsky. From the J. P. Seeburg Corporation were Jack Gordon, regional representative, and John Stuperitz, field engineer. AMI, Incorporated was represented by Marty Blatt, regional representative. From the Bally Manufacturing Company was Art Garvey, regional representative, and from J. H. Keeney & Co., Inc., Bill Boles.

On hand from the New York Games Association were George Holtzman, president; Teddy Blatt, attorney; and Claire Morano, business manager.

Local distributors and their parties also made up a large delegation. Runyon Sales Company was represented by Barney Sugerman, Abe Green, Morris Rood, Louis Wolberg, Jack Prigoff, and Irving (Kempy) Kempner. From Atlantic-New York were Meyer Parkoff, Murray Kaye, Nat Solow, Gordon Howard, and Gene Brody. Young Distributing was represented by Joe Young, Abe Lipsky, and Allie Goldberg. Mike Munves of Mike Munves Corp., and Dave Lowy of Dave Lowy & Co., were also present.

Seen below in the top picture, the Westchester Operators Guild committee, from left to right, Jimmy Smith, Lou Tartaglia, Malcolm Wein, Eddie Goldberg, Carl Pavesi, Max Klein, Meyer Budinoff, and Seymour Pollak. In the lower picture are Malcolm Wein, Mrs. Seymour Pollak, Mrs. Carl Pavesi, and Carl Pavesi.





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| M100B | 480 |
| M100C | 575 |
| HF100G | 750 |
| HF100R | 845 |

AMI

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| Model A | \$100 |
| Model B | 135 |
| Model C | 135 |
| Model D-80 | 265 |
| Model E-120 | 425 |

WURLITZER

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| 1500 | \$275 |
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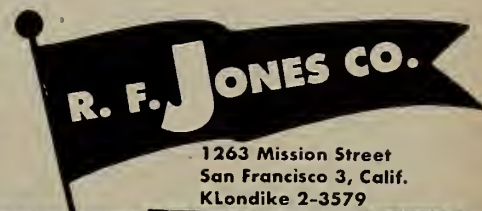
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| 1436 | \$250 |
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Assoc. Amuse. Hosts 3-Day Party to Celebrate New Offices

BOSTON, MASS. — Ed Ravreby, Associated Amusements, this city, will hold a grand opening party on Sunday, Monday and Tuesday, celebrating the opening of his new offices at 8 Rugg Road, Allston.

New quarters occupies a space of 7,500 square feet, and parking facilities will take care of some 100 cars.

The firm distributes the products of Rock-Ola Manufacturing Corporation and United Manufacturing Company.

Assisting Ravreby in hosting the visitors will be Dick Mandell, general manager and Al Levine, sales manager, as well as the other nine staff members.

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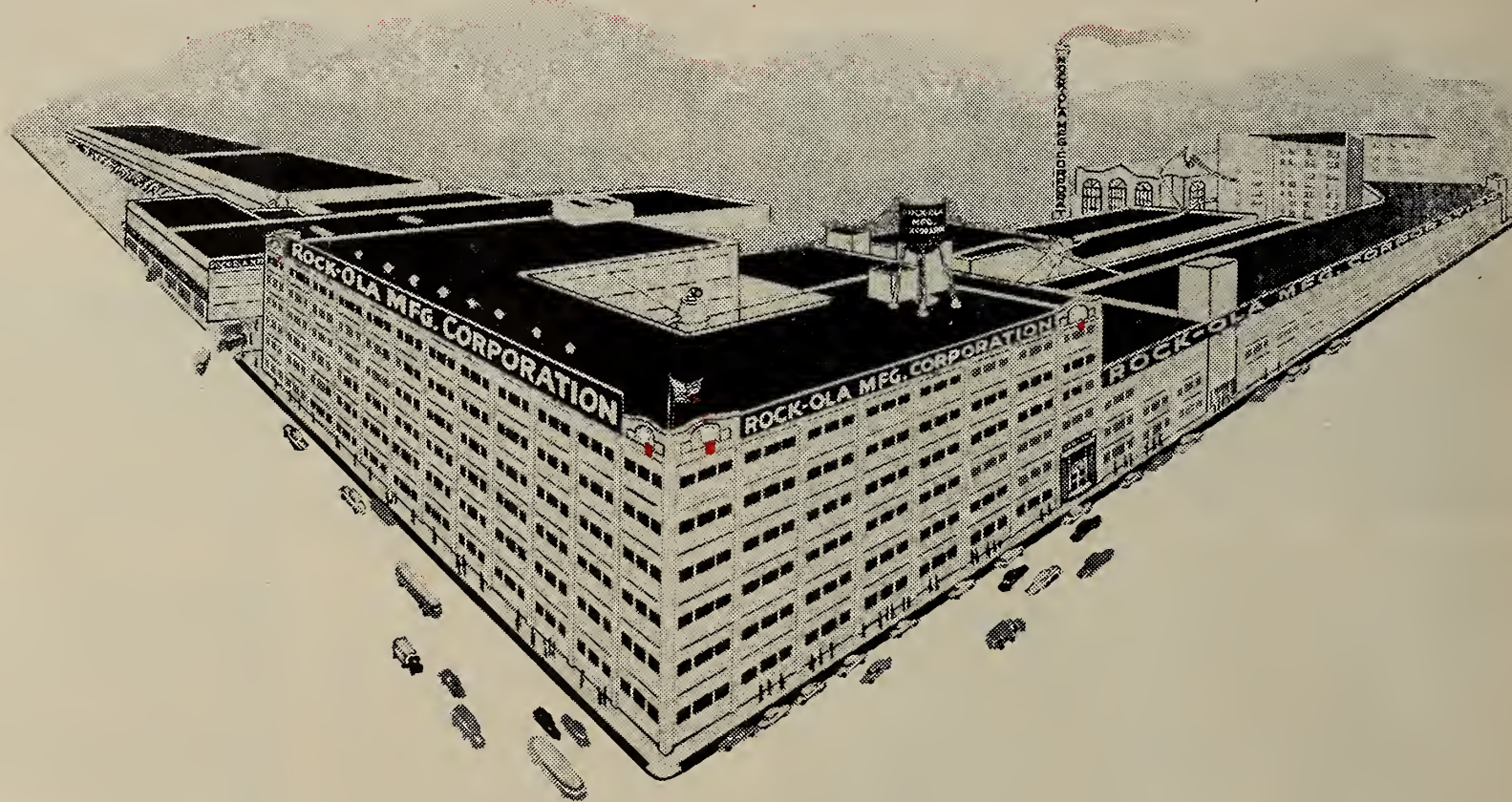
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PHONOGRAPHS

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David Rockoff



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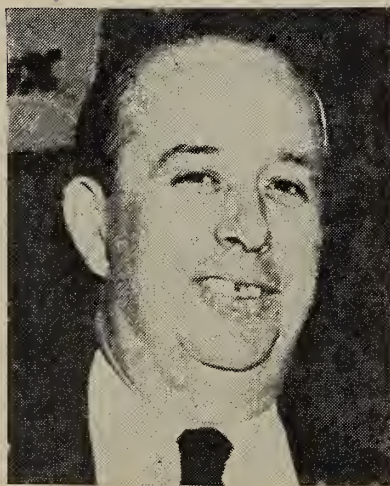
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Harry S. Lavine, "Golden Circle-20 Year Clubber" Sug- gests "Ops Day"

OIL CITY, LA.—Harry S. Lavine, this city, a member of the "Golden Circle" of the "20 Year Club", and who has spent over 53 years in the coin machine business, comes up with a great idea. "How about an 'Operators' Day'", he suggests. "Without the operator the whole structure would collapse", he comments.

His suggestion reads "How about the idea of an operators' day, to be recognized and honored by all affected in his efforts to carry on a business that is a great factor for their good. He is like Atlas carrying the Universe—the automatic phonograph, the automatic amusement devices, the phonograph record makers, the finance companies, the manufacturers, the distributors, the brokers; as well as the great number of merchants who profit greatly from these; the vast numbers of employees engaged in the above enterprises. The operators' time is occupied somewhat like that of a mother devoted to raising a family—never ended day or night, giving service in order to build, to maintain, and to keep in healthy, progressive condition this coin machine business."

Roanoke Vend. Exch. to Give \$50 Allowance on Post-war Phonos. Jukes Will Be Donated to Various Youth Organizations



JACK BESS

RICHMOND, VA. — Jack Bess, president and general manager, Roanoke Vending Exchange, Inc., with offices in this city, Bristol, Va., and Charleston, W. Va., has informed music operators in the territories the firm covers (Virginia, central and southern West Virginia and east Tennessee) as distributors for AMI phonographs, that it will allow \$50 on any post-war phono on the purchase of a new AMI phonograph.

This phonograph will not be taken in as part of the deal by Roanoke, but the operator must donate it to some worthwhile organization such as a church, teen-age canteen, synagogue, youth center, etc., for the benefit of America's youngsters.

The offer is for the next few months only.



A heat wave has opened up outdoor locations, four weeks late in the territory, and precipitated a big demand for equipment of all types. Local distribs were busy shipping pins, games, music and arcade pieces out this week. A shortage of used games is beginning to be felt here. Pool tables are going strong along with baseball games and guns in the beach, park and pool, roadside and arcade locations. Outlook for summer business is good with weather forecasters predicting that it will be one of the hottest summers in New England's history. This week-end saw the first pre-season crowds at Revere, Nantasket, Norumbega Park, Hampton, Salisbury and Old Orchard beaches and at Cape resorts.

Al Dolins, in from Hyannis, one of the biggest outdoor ops, reported "plenty of action" and big influx of vacationers with pre-season bookings way ahead of last year. Bob Jones, sales manager, Redd Distributors (Wurlitzer) reported biz so terrific this week that inventories are at the lowest ebb and scraping the bottom of the barrel to get orders filled. Exports biz, which has scraped way up at the Lincoln Street plant, has taken a lot of equipment out to Europe and South America. Bob is off this week on a trip around the territory to make trades and get some used equipment in. He reports biggest season on kiddie rides ever, far ahead of last year. Demand for guns, pool tables and games is rated "phenomenal." Activity on everything from music to in-line games has been bigger this week than in any like period for years. The four weeks delay of the outdoor season is seen as a contributing factor to putting the squeeze on distributors here for rush orders of equipment of all types.

The organization meeting of the Massachusetts Amusement Machine Operators, new association getting underway in the territory, met on Thursday night, May 24, at the Beaconsfield Hotel. . . . Ralph Ridgway, Vogue Music Co., Springfield, has been elected a Massachusetts director of MOA. . . . Ed Ravreby and staff readying the new headquarters for Rock-Ola, United and new and used music, games, kiddie rides for grand opening festivities June 3-4-5. With 7,500 feet of floor space, elevated sales offices, parts department, parking lot, ramp shipping, conference rooms and lounge for ops, Associated is preparing to unveil one of the most modern plants in the territory. As a feature of the operation, coffee and lunch will be served to visiting ops daily. . . . Jerry Flatto, Boston Record Distributors, due back this week from honeymoon trip to London, Paris and Rome. At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold, gen. mgr., reports arcade equipment moving rapidly, games, guns and pins in demand by ops for their summer locations. Trimount prexy Dave Bond back at his office after tour of Europe with Mrs. Bond during which he visited ops and distributors in Paris, the Netherlands and other countries. . . . Big response for AMI new "G-200" phono at Louis and Barney Blatt's Atlas Distributors where music men from all over New England are congregating to see the machine in action. Orders have been at an all time high, the Blatt brothers reported. . . . Ops visiting distribs this week included: Earl Graham, Salisbury Beach; Bob Desmarais, Nashua, N. H.; Steve Pielock, Worcester; Kenneth Ghiorse, Brockton; Charles Stillman, Augusta, Me.; Don Reed, Plymouth; Ralph Ferratra, Concord, N. H.; Sam Swartz, Federal Amusement, Montreal, Canada; Tony Grazio, Quincy; Alex Pechillis, Ipswich; Joe Luongo, Maverick Amusement, East Boston; John Perry and Dick Johnson, Stoughton; Johnny Staravedis, Winchester; Connie Pocius, South Boston; Ray Faini, Framingham; Ray Shea, Worcester; Ralph Lackey, Roxbury; Louis Taube, Manchester, N. H.; Martin Oliver, Portland, Me.; Dave Baker, Arlington; Saul Robinson, Newton; and Bob Rome, Boston. . . . Record stars still hot around Boston and hyping the plays in juke boxes. . . . Frankie Laine broke records at Blinstrub's in his 10-day appearance and made tours of all the local disk jocks through arrangements set up by his Boston representative on record promotion, Ruthie Shapiro.

Ben Sterling Honored



MOOSIC, PA.—Ben Sterling, well-known operator here, and owner of the Rocky Glen Park where he runs an arcade, was presented with a plaque in recognition for his work in behalf of the Lions Charity Show, conducted by the Lions Club in this area. The presentation was made at a dinner in Ben's honor.

Pictured above, Sterling receives the plaque from Frank Hayden, deputy district governor of the Moosic Lions. Surrounding Ben and Hayden are local citizens and officials of the Lions organization.

GRAND OPENING

New Headquarters

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8 Rugg Rd. Allston, Mass.

JUNE 3-4-5

Ed Ravreby and his entire staff invites all Mfrs., Distribs and Ops to be his guests at the Grand Opening of his new Headquarters.

WANT ALL SEEBURG PHONOS

Model M100-A's; M100-B's; M100-C's; M100-G's.

Make offer large quantities to:

**A.P.E.C. PLACE DU SAMEDI, 14
BRUSSELS, BELGIUM**

THRU THE COIN CHUTE

ARKANSAS ANTICS

Fred Swan, Forrest City Amusement, Forrest City, just back from a trip thru Texas and New Mexico. Fred looked fine and said it does a man good to get away once in a while. . . . Over at Bokker Amusement, Forrest City, we were unable to contact Red who had been out all day—and of course, we can never find H. E. Adams. . . . What seemed to be the busiest place in Arkansas was Standard Automatic Distr. Little Rock. Dan (Chink) Levin and Joe Hill were really busy with their Wurlitzer phonos. They had a hard time keeping their floor model as ops hammered away at them for deliveries. Dan also reports Bally's "Night Club" a winner with the operators. Joe Hill's daughter hospitalized. . . . Andy Cassinelli of Little Rock Amuse Co., Little Rock, has hired two new hands. Jack Barlow, who was with Barsotti Music of Memphis, Tenn., for the last seven years, and Clifford Ferguson, who has been in the coin business for the last 16 years. His last spot was with Bo Young, The Broadway Amusement, Caruthersville, Mo. . . . Ben Hoszelman talking of old times, telling of the George Rock Baseball Machine that dated back to 1928. . . . Bob Franklin of Southern Amusement, Little Rock, reports business at its best—and predicts an even better future. Bob, who is in the dust spraying business with three planes in operation, recently lost one in a crash. . . . At Hill Amusement, Little Rock, Cecil was in his plush office with two radios and a tv set all going at the same time. Cecil was listening to and watching three ball games all at once. Harold Dunnaway was busy keeping scores while Red McNight was taking care of the customers. . . . Jimmy Wilson, in coins for seventeen years, has gone into business for himself. He was formerly with Western Sales, Little Rock. . . . C. H. Holmes, Western Sales, reports business good, and Haskel Person and Boots agree. . . . H. F. Bryant has moved his shop and office to his home. Says it's the only way he could think of to see more of his family. . . . Was unable to catch up with Dutch Yancy and J. D. Ashley. . . . Had a long talk with Mrs. John Lima, one of North Little Rock's top operators. She has almost all new equipment on her route. On the floor were three new Wurlitzer phonos she was getting ready for her route. . . . Robert Krispel out making collections. . . . Earl Gill, Hot Springs, Ark., out selling tickets to aid a worthy cause. Gill was happy to report his cigarette route was growing very fast and the music and amusement machine routes were also doing very well. . . . Asher Allison setting one more cigarette machine, which makes it 206. . . . Phil Marks, Hot Springs, reports that despite the flash floods last February, winter business was good. . . . D. H. Faull, Hot Springs, in Memphis on a buying spree. . . . Rocky Jennings trying to make up his mind which of the new equipment to buy. . . . Saw C. O. Temple, Hope, at his party and he reported business good. . . . I. E. (Red) McCray and Jack were happy to report their cash boxes filled at each collection. . . . Business in Arkansas looks good for the coming warm weather season. The roads are already filling up with tourists, industrial conditions look promising as it appears to be a summer without strikes, and operators are buying new equipment to hype business. Almost every operator we speak to is very optimistic about the immediate future.

THRU THE COIN CHUTE

INDIANA ITEMS

Charles Ewing, Evansville, stuck in the office this week as Charles, Jr., was out with a cold. Ewing reports business good and sales top in new and used machines. He also reports very strong action on Bally's new "Night Club" and the J. H. Keeney new "Big Tent" and coffee vendors. . . . When we dropped into TriState, Evansville, Ollie Baugh, Elmo Henson, and John Scheidle were all out making collections. . . . Also found S. L. Stiebel too busy to say more than "hello" and "goodbye". Seen on coinrow this week were Guy Folkerson, Bill Geier, T. L. Brouillette, Carl E. Seneff, J. A. Dunham, Gordon Hewell, Bull Favors, Noble Dixon, Victor Haynie, Omar Dressel, Mitch Golish, Wallace Tarrants, Don Johnson, A. C. Wadsworth, Clyde Benetts, C. W. Clark, Robert Godman, Feliz Hill, Naif Joseph, R. J. Emmerling, Malcolm Rahn, W. R. Philips, John Brock, Bud Collins, Buck Melton, W. L. Yarbrough, Joe McClury, Fred Dennis, Donald R. Sallee, Fred James. . . . Bill Geier, T. L. Brouillette, Carl E. Seneff and J. A. Dunham newest "20 Year Club" members.

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Keeney's ARCADE AND FLICKER POOL

It's YOUR OPPORTUNITY—Mr. Operator—to DOUBLE your PROFITS with Keeney's ARCADE and FLICKER POOL. Here's why they give your locations twice as much action:

ARCADE has changing values on all pockets with each ball scored. Scoring drums on litebox. One or two players or two teams of players.

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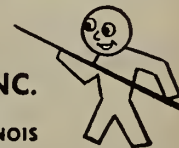
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MR. MUSIC OPERATOR:

We have a very important message to bring to you at this time. That is my reason for writing you this letter.

Some months past we introduced to you our Model G-80 and G-120 AMI phonographs. In the meantime, many of you have purchased some of these machines from us and have been happy with your operation of them.

As you probably already know, we introduced at the MOA convention in Chicago recently the G-200 AMI as an addition to our line of fine phonographs. It was accepted by everyone present with the greatest enthusiasm and everyone commented that it is the simplest, most compact mechanism that has ever been produced by AMI or anyone else.

In the MOA meeting there was a great amount of emphasis placed on the operator as to public relations in his community and what could be done about them. In cooperation with you, as our AMI operator, we have come up with a plan that we believe will be of great value to you from the standpoint of public relations in your community.

This, Mr. Music Operator, is what we propose to do. For the months of June, July and August for each AMI 80, 120 or 200 selection phonograph purchased by you and delivered during this period you will be given the privilege of trading any post war phonograph in good operating condition for a \$50.00 allowance. And instead of delivering this trade-in to us, you will be given the privilege of donating this machine to any civic or fraternal organization or to any church, community project or other recognized public use that you may choose. The above trade allowance will be in addition to any other trade-ins that you may wish to make on your purchases. Or, if you prefer not to trade, you will be entitled to a cash discount on your purchases, or if you find it necessary to finance your purchases we are at your service as usual.

Be sure to come in and see us during the months of June, July and August if possible. If unable to do so, phone, wire or write us how many Model G AMI's you wish to purchase. Our salesman for your territory will be calling on you as usual during this period.

I wish to take this opportunity of again thanking you for your past business and looking forward to doing business with you again soon.

Yours sincerely,

ROANOKE VENDING EXCHANGE, INC.

Jack G. Bess

President and General Manager.

DISTRIBUTORS

for

AMI in VIRGINIA • Central and Southern W. VIRGINIA • East TENNESSEE

Airmail Subscription
The Cash Box \$30.

Recession? NUTS!

TRADE NEEDS AND WANTS NEW, BIG MONEY-MAKING MACHINES

Price be Hanged! What Really Matters is for the New Machine to Amortize the Investment Made in it and Show a Decent Profit Over a Reasonable Period of Time! No Established Operator in His Right Mind Wants Machines Priced So Low That His Territory Will be Flooded by New Blood Competition Who Will Operate Part-Time While Retaining Regular Jobs, Cut Commissions, Upset Play Action, Smash All Possibilities for Profit!

Recession? NUTS!!!

There is no more a recession in this industry than there ever was as long as anyone now alive can remember.

If there is existing today a general business recession, due to overstocked inventories and creeping inflation, it certainly isn't anywhere near as rough as the terrible depression of the '30's.

AND THIS INDUSTRY ACTUALLY GREW GREAT DURING THE TERRIBLE '30's!!!

There is nothing that a hit machine won't cure for the whole industry!

That's just what's needed!

A BIG MONEY-MAKING MACHINE!

A better machine. A different machine. A MONEY-MAKER!!!

Price be hanged! All those men who talk "low price" are the very same men who will yell bloody murder should a hit machine come to market at so low a price it will flood their territories with new blood.

New blood that will operate part-time. That will cut commissions. That will upset play action. That will smash all possibilities for profits for a long, long, long time to come.

Every single established operator in the nation knows this to be true. Every single operator must

protect his livelihood. Must safeguard the tremendous investment he now has in his business.

Every operator knows that **THE ANSWER** is in a brand new, different, better, big hit, **MONEY-MAKING** machine.

Price be hanged! What really matters is for the new machine, whatever it will be, to amortize itself and show the operator a **DECENT PROFIT** over a reasonable period of time. **THAT'S WHAT COUNTS!**

The coin machines potential sales market of 1956 is the biggest in all the history of the industry. What's more there are less manufacturers than ever before. In the depressed '30's this market wasn't even one-tenth the present size. There were forty times more manufacturers.

The coin machines market of 1956 is gravy. It's honey. It's the grandest, greatest, financially big market that there has ever been in all the long history of the industry.

It's a hungry market. It must have new and better and bigger money-making machines. **THAT'S THE ANSWER. New, better, bigger money-makers!**

Price never did count. Never will count. During the days of the \$35 pin games, the late Ed Pace introduced a console called "Paces Races". He absolutely floored everyone present at that old-time coin machine convention when he said, "My price is \$500.00".

Operators howled. They laughed. "How in the world are you going to take in \$500 worth of nickels?" they asked. "How many years will it take to pay for the machine?" they laughingly wanted to know.

But what happened? Those who had the courage, the fortitude and the foresight to buy a few of the machines and place them on location, came howling for more, more and still more. And "Paces Races" started a new era for the industry.

PROVING THAT PRICE DIDN'T MEAN A THING—as long as the machine could amortize itself and show a decent profit on the investment in a reasonable period of time.

Sure, some are going to say, "But, that was a console." What about guns? What about the Bowlers? What about in-lines? What about dozens of other machines that made just as much, if not **MORE** for the operators?

It sure isn't price. It is, instead, a new, **BIG MONEY-MAKING MACHINE** that's needed.

And every single man and woman in the industry can help bring it about by advising their favorite manufacturers of what they think this machine should be.

From all these ideas, good, bad, mediocre, is sure to come the **BIG MONEY-MAKING MACHINE.**

THINK!

AMI Assigns Factory Trained Teams To 5 U.S. & Canada Districts

CHICAGO — Assignment of teams of factory-trained men to five districts in the United States and Canada to assist music operators is announced by E. R. Ratajack, Director of Domestic Sales for AMI Incorporated, Grand Rapids, Michigan. A District Sales Representative and one or more Field Service Engineers are based in each of five areas to work closely with local operators on problems affecting their business.

"Operators in any section of the U.S. or Canada now can call on these experienced AMI field-based teams with the assurance of getting fast considerate attention", Ratajack said. "Under our new district plan, qualified men who live and work in the operator's area and know his local problems will be on call at all times for consultation and help. One of these men can be at the operator's door in a matter of hours ready to assist in any way possible."

Tom Sams, district sales representative, and field service engineer Eugene Wasson will continue as a team to work with operators on the Pacific Coast and Far West as they have in the past. Field service engineers continuing under the district plan are George Klersey in the Southeast and Henry Hoevenaar in the Midwest.

Other experienced men added to provide the same top-notch service in all areas include: John Hickman, field service engineer in the Southwest district, teamed with Albert Mason, recently appointed district sales representative. Mason will headquarter in Dallas; Hickman in New Orleans. Both men will cover the territory south from St. Louis to New Orleans and west to El Paso.

Sales representative Arthur Daddis and field service engineer Martin Blatt are teamed to cover the Northeast territory along the Atlantic Seaboard from Maine through Maryland and west to Buffalo. They will also cover portions of Eastern Canada from their headquarters in New York City.

Joseph Collins as district sales representative for the Southeast area will headquarter at Atlanta, and with

Franklin Sales Named Wurlitzer Distrib

NORTH TONAWANDA, N. Y. — Robert H. Bear, phonograph sales manager for The Rudolph Wurlitzer Company, this city, announced the appointment of Franklin Sales Corp. of Buffalo as distributor for the complete line of Wurlitzer coin operated phonographs and remote equipment. The appointment was effective May 15, 1956.

Murry Sandow will be in charge of operations for Franklin Sales. A 25-year veteran of the coin machine business, he has had valuable experience in the operating and distributing segments of the industry. Murry has been located in the Buffalo area for the past ten years and is well known by operators in the area.

The distributorship is located in newly remodeled quarters at 265 Franklin Street in Buffalo. The showrooms, service department and parts department are designed in a most modern and efficient manner and Sandow extends an invitation to all operators in the area to drop in and meet his staff.

Richard "Dick" McCann will head the service and parts department. He is completely familiar with the Wurlitzer phonograph line, having been associated with Wurlitzer distributors for a number of years.

John Seuling, a familiar figure to operators in the Western New York area, has been added to the sales staff as part of the expansion of the firm in embracing the Wurlitzer phonograph line.

The territory covered by Franklin Sales includes nine Western New York and three Northwestern Pennsylvania counties.

George Klersey, will cover Alabama, Florida, the Carolinas, the Virginias, and Tennessee. Klersey will work out of Miami.

New district sales representatives for the Midwest is Eric Dyer who will be stationed in Grand Rapids, Michigan. He is assisted by field service engineers Henry Hoevenaar from Chicago and Monte West in Cincinnati, covering areas in Michigan, Illinois, Pennsylvania, Ohio, Minnesota, Indiana, Nebraska, Wisconsin, Kentucky and part of Central Canada.



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and
ON DISPLAY AT YOUR
Williams DISTRIBUTOR!**

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PICCADILLY**
2-Player
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CRANE**
The Greatest
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POOL**
Scoring in the
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2-Way Deluxe
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**Williams
Has The Most
COMPLETE LINE
in the
Coin Machine
Business!**

**Williams
2-Way
Special Deluxe
BANK POOL**

WILLIAMS MANUFACTURING CO.
4242 W. FILLMORE ST. CHICAGO 24, ILLINOIS

WANTED FOR CASH

THE FOLLOWING EQUIPMENT IN ANY QUANTITY

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GUNS

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GENCO WILD WEST'S

WILLIAMS SAFARI

WILLIAMS POLAR HUNT

GAMES

GOTTLIEB 5 BALLS

also ALL TYPES OF ARCADE EQUIPMENT
Send in complete lists—we will make offers

Exclusive Gottlieb, Williams, Seeburg, Genco
and International Mutoscope Distributors.

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IN NEW ENGLAND
IT'S TRIMOUNT!

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THRU THE COIN CHUTE

WEST TEXAS TINGLES

Glynn Murphy, Breckenridge, visiting relatives in Snyder. George taking care of the route while the boss was away. . . . Tommy Chamber, routeman for Clyde Maner Music in Breckenridge, in Mineral Wells picking up new equipment from the Wallace Distributing Company. . . . Gene Turnbow, Stamford, talking about building a new shop and office out on the edge of town. . . . There has been a fund started to help the wife of Aubry Duncan, who was killed in an automobile accident May 11, to defray the many expenses which were incurred and to help her through the next six or seven months as she is expecting a baby in October and has two small children to care for in addition. Aubry was unfortunate enough not to have any insurance of any kind and as he was a young man just getting started, had not had time to accumulate any cash, therefore leaving his wife and children in pretty bad financial condition. All operators are urged to give all they can as soon as possible and to mail checks to Sheffield Music Company, 1401 Maple Ave., Odessa, Texas. . . . George New and Glenn Stanfield, Western Music Company, Hobbs, N. M., talking about the Mexican food they were eating in Odessa.

The Wallace Distributing Company held showings of the new AMI "G-200" in Lubbock and Odessa recently and report a good turnout of operators. Among those attending the showings were: Bob Jordan, Don Robertson, Paul Golden, Jimmy Rodden, Mr. and Mrs. Ernie Bishop, Mr. and Mrs. Gene Malone, all of Lubbock; Mr. and Mrs. Terry Holt, Snyder; Art Jentzen and Jack Izzard, Clovis, N. M.; F. W. Hall, Lovington, N. M.; J. D. Harding and J. C. Lewellaen, Levelland; George New and Glenn Stanfield, Hobbs, N. M.; Mr. and Mrs. Bill Sheffield, Odessa; Mr. and Mrs. Roland Duncan, Odessa; George Green, Odessa; Mr. and Mrs. E. J. Bishop, Wink; Dick Mooney, Ft. Stockton; Gene Lewis, Lubbock; and W. F. Daniel, Pecos.

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THRU THE COIN CHUTE EASTERN FLASHES

We went to a party on Tuesday night, May 22. This was the wonderful 5th annual dinner and banquet of the Westchester Music Guild. Some 500 coinmen and their guests enjoyed themselves to the utmost, as they usually do at this grand affair, held by those grand people of Westchester. The officers and directors of this organization can now relax with the knowledge that their strenuous efforts for many weeks resulted in the most successful and enjoyable banquet ever held. We doubt if the organization made any profit as the dinner and entertainment was elaborate, and the price charged so small. But, as we're told, the main purpose is to give its members and friends an evening of sociability and enjoyment. And it couldn't have been more successful from this viewpoint.

Everyone of the officers, board members and committee workers deserve the utmost praise. The officers are Carl Pavesi, president; Max Klein, vice-president; Seymour Pollak, secretary and Lou Tartaglia. Board members are Jimmy Smith, Ed Goldberg, Harold Rosenberg and Meyer Budinoff. Those who worked on the committees were Seymour Pollak, general chairman; Meyer Budinoff, entertainment; Carl Pavesi, tickets; Jimmy Smith, souvenir journal; Ed Goldberg, seating arrangements and Lou Tartaglia, treasurer. Everyone was very happy to welcome the organization's counsel, Malcol'm Wein, back as toastmaster (at which he did a most wonderful job, introducing all the personalities on hand, despite the good natured heckling of one of the guests.) Wein, some months ago suffered a serious heart attack, but after a rest in Florida, is back as good as new—to the great joy of his associates. Attending the banquet with Wein was his peppy wife, and his three teen-age kids, Nancy, Linda and Mickey. . . . The Tartaglia family were there in strength, but we missed Mike (the golfing Tartaglia) who is recuperating from an appendectomy. . . . Mr. and Mrs. Dick Dicio entertained several friends—Mr. and Mrs. Tommy McShane, owner of a bar and grill in Elmsford, N. Y.; Mr. and Mrs. Horace Tanaro; Mr. and Mrs. D. Pilla; and Pete Rosanno and family. . . . Among those on hand from the Music Operators of New York were Al Denver, Sidney Levine, Lou Hirsch, Ben Chicofsky, and "Senator" Al Bodkin. . . . From the N. Y. State Operators Guild, we saw Tom Gobel, pres., Jack Wilson, Gertrude Browne and Tom Greco. . . . From the Associated Amusement Machine Ops of Greater N. Y., were Georgie Holtzman, pres., Teddy Blatt, and Claire Morano. Factory representatives we saw were Marty Blatt, AMI; Jack Gordon and John Stuparitz from Seeburg; Art Garvey from Bally and Bill Bolles from Keeney. . . . Of course the distribs were out in force: From Atlantic New York Corp. (Seeburg) were Meyer Parkoff, Murray Kaye, Nat Solow, Gordon Howard and Gene Brody; from Runyon Sales (AMI) were Barney (Shugy) Sugerman, Abe Green, Irv (Kempy) Kempner, Morris Rood, Louis Wolberg, and Jack Prigoff; from Young Distributing (Wurlitzer) were Joe Young, Abe Lipsky and Allie Goldberg; from Mike Munves Corp. was Mike Munves; and from Dave Lowy & Co., was Dave Lowy. Al Simon of Albert Simon, Inc., and Dave Simon of David Simon Co., intended to be on hand, but were mourning the loss of brother Joe. . . . Very happy to be able to join with our many coin machine friends of Westchester at this annual event, some of whom we don't see from year to year. . . . Nice to see Max Weiss of Brooklyn at the party. Max just came for the fun. . . . Jack Wilson of Newburgh, N. Y., left the party and flew to Indiana, where his daughter, Sherry Alice, is getting married on Fri., May 25, to George La Follette. . . . Art Garvey bragging about his two grandchildren, and reports another on the way. . . . Willie Blatt of Miami can expect to become a grandpa for another time, according to son Marty—but it won't happen until the winter. In closing these notes out on the Westchester party—thanks, fellows, from your correspondent, and the bunch from The Cash Box who were there. We had a most enjoyable time.

What happened on coinrow? We didn't have too much space—but everyone doing well. . . . Sorry to report that Phil Simon, for whom many in this area donated blood, failed to survive the heart operation performed in Phila. Simon died on Friday, May 18, and was buried from the Bronx, N. Y. on Sunday, May 20. A large delegation of coinmen attended the funeral. . . . More complete notes on the doings on coinrow will be detailed as usual in next week's column.

THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

Joe Totzke, Totzke Music Co. of Fairmont, Minn., made the trip into the Twin Cities to pick up some new music. . . . The B & B Novelty Co., Superior, Wisc., has purchased the former Glen Rackliff route, also of Superior. . . . Leo Berkowitz and Earl Berkowitz head the B & B Novelty Co. This makes the boys the only ops who are living in Superior altho they do have competition from ops in the neighboring city of Duluth, Minn. . . . Bob Soule, Soule Vending Co., Minneapolis, had the unfortunate accident of having some paper money get burned. Some of the scorched bills were saved and sent to Washington for salvage purposes, thus avoiding a total loss. . . . Leo Hennessey, Rochester, Minn., seen shopping for equipment. . . . Morris Berger, Duluth, Minn., seen in a huddle with Kelly Deidrick of Chaska, Minn., discussing the pool table situation. . . . Gabby Cluseau of Grand Rapids, Minn., while in town made sure that the boys all knew that the lakes were open, clear of ice in his area, and that the prospects for fishing looked very good. . . . Seen here and there shopping for equipment and picking up parts and records for their routes were Cecil Terveer of Winona, Minn.; Lawrence Heinen of St. Cloud, Minn.; Pete Wornson of Mankato, Minn.; Kaiser Savard of Red Lake Falls, Minn.; Frank Davidson of Spooner, Wis.; Ben Kragtorp of Tracy, Minn., and Charles Sersen of St. Cloud, Minn.

THRU THE COIN CHUTE CHICAGO CHATTER

The fact remains "You can't do it sitting down." The days of 'Just-Plug-It-In-And-Collect' are all over. Those ops who want to remain in business on profitable basis have got to get out and hustle—but hustle. . . .



ART GARVEY

Bill O'Donnell, that entertainin' man, entertaining Cincinnati's Bill Marmer just about all over everywhere in town. Bill reports, "Action moving right ahead". . . . Harry S. Lavine of Oil City, La., who's been in the coinbiz for over 57 years, suggests that the entire industry come together to create an "Operator's Day". Harry points out that the operator is "Just like Atlas carrying the universe. Instead, tho, the operator carries the entire business on his shoulders." In appreciation for the great work the operators have done the industry should set aside one day as "Operator's Day." . . . John Frantz advises the ABT Rifle Sport business better than ever. John rushed Norman Glass and Walter Fisher to Ohio to help set up one of the biggest galleries yet. . . . Phil Weinberg phones in from Phoenix advising that he's continuing "out west." . . . Ben Coven

looking for salesmen to help him take care of the outlying business the firm enjoying with the new Wurlitzer.

Bill DeSelm, telling about his golf game, says, "Well, I play nine holes once a week. Is that bad?" Maybe Billy better use more of that Escoffier sauce he likes so much. Just to pepper up his game. . . . Joe Robbins, who never missed a CIAA meeting, missed the last one. Only due to the fact he had to attend a birthday party. His son's 5th birthday. For which the entire CIAA completely and politely excuses him wholeheartedly. . . . Bill Phillips advised Harold Schwartz over at Atlas, as he swung thru the Urbana-Champaign area, that business has tremendously increased due to the changeover to dime play thruout this entire section. Bill advised that there is a high spirit of cooperation among all the juke box ops in this area because they can now see real results because of dime play. . . . Joel Stern in a deep conversation with Pearl Johnson of Brazil, Ind. and Jim Arnold of Porter, Ill. regarding summertime business.

Congrats to Herb Jones, who proved his flexibility by jumping from coinbiz to music in one swoop. Herb's comments on Bally Records on back page of this last issue of "Bally-Who" very interesting, indeed. . . . First time out this year, Len Micon shot a 72 for 18 holes. Them's golf, brother. . . . Freddie Minter and Buddy Kottke report, "No complaints about business here." Boys only wish they had all the phonos they need to fill orders.



HERB JONES

. . . Jack Nelson on a western quickie. All the way to California and back. . . . Capt. Tom Callaghan still one of the most dapper men 'round our town. . . . Art Garvey writes to advise, "Just covered good old Pennsylvania and I'm on my way in to the Ballyplant." . . . Grant Shay planning a special catalog of gift items for the nation's ops. His firm has the very finest merchandise. . . . Paul Huebsch reports, "Our men are out on the road beating the bushes." Bill Coan in the Denver area. Tom McCormack in Pa. Bill Bolles in N. Y. Vel Allbritten in Texas. "And if I catch anyone with little to do 'round here," said Paul, "out he goes on the road."



BILL MARMER

Congrats to Gil Kitt for his marvelous work for CJA. Gil broke all former records last year by obtaining over 100% above quota. This year Gil has already surpassed even that record by better than 20% and still has weeks to go. In fact, Gil reports, the coinbiz donating better than 50% of the entire amusements field to CJA. . . . Cuban music ops are in a real dither. ASCAP got a bill thru the Batista regime which has no fees or anything else on it. Juke box ops in Cuba trying to make a deal with ASCAP find themselves completely stymied. They're worried sick. This should give all U.S. juke box ops some idea of what would happen should ASCAP ever pass a bill thru Congress. . . . Judd Weinberg phones to advise that his Puerto Rican distrib "must have The Cash Box by fast mail every week." Thanks a zillion, Judd. . . . Mike Spagnola reports that the AMI "G-200" "outselling even the best days of the 120." Mike just thrilled to pieces the way the juke box ops 'round town went for this new 200. . . . Dana M. Hicks, Exec Sec'y of the W. Va. Music Ops Assn. invites one and all to attend this organization's two day convention, June 22 and 23 at the Daniel Boone Hotel, Charleston, W. Va.

Award for the funniest pic taken at the past MOA show goes to Al (W. H.) Warren of Genco. Al grabbed hold of gorgeous gal's long pony-tail and put it on his bald head. Pic with Billie Nelson and himself has proved uproarious. Now both Avron Gensburg and Ralph Sheffield want a "big blowup" to frame for Al's office. . . . Art Weinand looks for the market to suddenly blossom out into a boom as the resort season gets under way. That's when ops suddenly discover they can use a greater number of games. . . . Ed Levin advises that Jerry Koci back from Europe and that George Wrenn doing fine down Texas-way. Also says that Sam Wolberg will be in New York end of this month to attend his grandson's Bar Mitzvah before coming back home. In the meantime, Ed busy with all the firm's new products. . . . Alvin Gottlieb telling how the firm's controlled production system keeping business going ahead at a very merry pace. Says Alvin, "Believe it or not, we've already got our manufacturing program all lined up right to the end of the year." . . . Carl Christiansen of Coven bumped into a couple of trade-in deals, "Which," he opines, "just floored me."



RALPH SHEFFIELD

Johnny Casola enjoying Memphis so much, seems like he'll be there for a while longer than planned. Al Thoeke, in the meantime hustling orders into United in ever larger volume. . . . George Kozy of ABT advises that the firm



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JOS CASOLA

has already set up its vacation period. Factory will close on July 27 and reopen on Aug. 13. "In fact," George claims, "I'm painting a 'Gone Fishin' sign right now." . . . Wally (Muscles) Finke returns from a quick trip to Cleveland to find the firm's "coffee klatch room" has now become "the soft drink siesta room." . . . Search for good roadmen being intensified by all leading factories who believe that time has come to go back to first principles of better merchandising. . . . Leo Kaner, CPA, who handles much coinbiz here, advises that setting up own insurance firm by leading ops is not as easy as it appears on the surface. In view of fact juke box ops find fire and theft insurance practically prohibitive in cost, many large firms have arranged their own insurance plans. Set aside so much per month per unit. But this requires much legal maneuvering as well as delicate accounting.

Note from Rock-Ola distrib, Lou Sebastian, that L. H. Porter has just been named sales rep of this San Antonio firm. Lou suggests that Chicago send some of its "extra rain" down to West Texas where they sure do need it. . . . Leaders everywhere now agree that, "The best operations are where there's dime play." . . . From all present indications this is going to be one of the most active summers of all time. With the way mfrs. and distributors stirring their old bones, looks like traveling about the nation will be plenty intensified. . . . Clarence Schuyler very happy over reaction to his latest game. Seems like lots of ops have the spots. . . . The used machines market continues to boom.



JOHN FRANTZ

HAPPY BIRTHDAY THIS WEEK TO: Herbert M. Strauss, Miami, Fla. . . . Wm. D. McCreary, Youngstown, O. . . . Leslie A. Landt, Chicago, Ill. . . . Sol S. Silver, South Bend, Ind. . . . Al M. Plotnick, Minneapolis, Minn. . . . Irving X. Morris, Newark, N. J. . . . Chas. S. Charles, Springfield, Mo. . . . George L. Bechel, Canton, O. . . . Mike Rice, Oklahoma City, Okla. . . . Harry Goldberg, Miami, Fla. . . . Russell J. Coon, Chicago, Ill.

WORTH REPEATING: Human beings, like chickens, thrive best when they have to scratch for what they get.



ART WEINAND

HE WAS quite a salesman. The handsome, daredevil type. Fast with a buck. Quick-witted, charming, constantly smiling. As intelligent as they come. Ready for a gag, a fight, a bout with lady luck. Dressed in the very height of fashion. Knew every train and plane schedule to anywhere and everywhere.

Yet, for some reason or other, even though all admitted to his great sales ability, he had never yet been favored with "the big break", as he termed it. He earned very good money. Always did. But not "the big money". The kind of money he liked to think about. Even though he always gave the impression that he was raking in dollars by the armful.

Then, one day, "the big break" did come along. He didn't know it at the time. He was called long distance by a small manufacturer whom he'd heard about. This small manufacturer told him,

"I've got something I want you to see.

"In fact", he continued, "I'm sure this is right down your alley. This is the item you've always wanted to sell."

"Thanks a million", answered the salesman, "I'll be in your town sometime next week. Will that be okay?"

The small manufacturer told him that would be fine. So after ascertaining at what hotel the salesman usually stopped, the manufacturer murmured a polite goodbye and hung up.

By the time the salesman reached the town, he'd forgotten all about the small manufacturer. He was doing alright with his regular bread-and-butter line. He'd made some very good deals. Now he was ready for some fun and relaxation.

He phoned some of his customers to come on up to his hotel suite. These men, plus some of his favorites, passed the time very pleasantly.

He was awakened very early the next morning by the insistent ringing of his telephone. This irritated him, especially the way he felt, and the head he had. Furthermore it was much, much too early to be awakened. He'd only had a couple of hours of sleep.

It was the small manufacturer calling him. The salesman tried his best to snap awake. He fought his tired condition. He made every effort to sound just as energetic as ever.

They arranged an appointment at the factory. The salesman got up out of bed. He shaved, showered, dressed. He had room service bring him tomato juice and hot, black coffee. He began to feel somewhat like himself again.

He got into a cab and was driven out to the factory. He wasn't very impressed with the old, red brick building. He was even less impressed with the even older, small office and the lone girl who captained it. Or the old and worn leather couch he had to sit on, while the girl buzzed the back part of the small factory floor, trying to locate the manufacturer.

At long last the manufacturer came walking out. He was clothed in a greasy, long mechanic's coat. A butt of a well chewed cigar remained in his mouth while he greeted the salesman.

"Glad you came right over", said the manufacturer.

"I've got just what a good salesman like you wants and needs", he added.

The salesman was going to come up with a snappy answer, but thought better of it and, instead of saying anything, just smiled. He followed the manufacturer into an office marked "private".

While the manufacturer started to untie the cord about a small corrugated carton, the salesman looked about this private office. One well



worn desk heaped full of bills, circulars, magazines and what not. A few rickety chairs. Some old pictures on the walls. A hat rack. One window. That was it.

The salesman thought to himself that he might as well get away from there just as fast as he politely could. No use wasting his time, he told himself. He was pulled away from his quizzical mental contemplation by the voice of the manufacturer who said,

"Well, here it is", adding, "isn't it a honey?"

The salesman looked at a small box-like instrument attached to a record turntable. He gazed at the manufacturer questioningly.

"Now", said the manufacturer, "just pretend this turntable is a phonograph."

"Watch this", he eagerly added as he pressed a button and indicated the dropping of a coin through the chute.

He elatedly stated, "Look, an odd number record came up."

"Get it?" he asked the salesman.

The salesman didn't get it. So the manufacturer explained. He advised that the player could place a side bet with the location or just bet the coin dropped into the phonograph and, before pressing the special button, guess whether the record that would play would be odd or even numbered.

"That's how simple it is", the manufacturer said, "but", he added, "here's the big opportunity for the music operators to earn some real money."

"As far as the music is concerned, the player gets his music. That takes care of value for the money. Another thing, the older players aren't too fussy about music. The kids, maybe, are music pickers. They like certain kinds of tunes. But the older guys, the guys with money, just like to have music playing."

"My 'Odd Or Even' unit will let operators take in plenty more money. The players can win and hear the music anyway. They can even make side bets. They have an even chance to win. Two for one on all side bets as well as on whatever coin is used to play the phonograph."

"If they use a dime", he went on, "they'll still get a tune and maybe get twenty cents back. If they use a quarter, and that's just what most of them will invest, they can pick two more tunes after the first one, if they lose or win."

"They don't lose out on the music", he concluded, "but, in the meantime, the operator gets more and a smart storekeeper gets plenty."

The salesman quickly saw the possi-

bilities. But he controlled himself. He wanted to know what his deal was first.

After much talk, the salesman made himself a very great deal. He had to admit to himself it was "the big break".

He had the whole world as his territory. Exclusively his. He could appoint salesmen and distributors. He could sell operators and location owners. He could do anything and everything where sales were concerned. He was the sales boss for all the wide, wide world.

He dictated all this in a simple contract to the girl. After she typed it, both he and the manufacturer signed, each retaining a copy. They had a drink and shook hands wishing each other the greatest success. The manufacturer advised that, as soon as the salesman got him orders, he'd go into immediate, big scale production.

In the cab, with the small corrugated box in his lap, the salesman's mind worked at supersonic speed. First, he decided to himself, he would test the unit very thoroughly with a close music operator friend. Then, he thought, if it works out, why not take it to one of the really big manufacturers and get quantity production fast?

Before he even reached his hotel he became more and more enthused. He was mentally selling thousands of units each week. He was way ahead of tomorrow. He'd crossed all the bridges long before he reached them.

The very first thing he did was to call on his operator friend. They talked over the unit. Studied and discussed all the features and all the angles. The operator's head mechanic made the installation in a carefully chosen location. The salesman then left his operator friend with the statement,

"I'll call you every day from wherever I'm at on the road. Don't forget to give me a complete and detailed report of each day's action."

The salesman kept his word. Though he'd flown many miles away to another town to transact business, he phoned his operator friend bright and early the next morning.

"Sorry", said his operator friend, "it's too early. The location hasn't opened up yet. Better call me in the afternoon and I'll let you know just exactly what happened."

The salesman made his regular rounds. When he returned to his hotel he was given a handful of messages. Reading through them he found they were all from his operator friend. He had been trying to contact him every half hour by long distance telephone.

The salesman became excited. Then fearful. Said he to himself as he dashed for his room to return the many phone calls,

"Hope nothing went wrong. Hope the unit's working alright. I wouldn't like to hurt such a good friend."

While waiting for the phone call to be put through, he kept smoking cigarette after cigarette. Took a couple of drinks to steady his nerves. He was now really worried.

At last he was connected. "Before he could even say 'hello', his operator friend excitedly shouted over the phone,

"You have no idea what's happening. Man, oh man", he added, "this unit's terrific."

"It doubled my take. All my other locations are calling me to put 'em on the phonographs."

"I need fifty units. I'll pay you cash. And I don't care how much they cost", he concluded.

The salesman was actually stunned with happiness and elation. On recovering he excitedly advised his operator friend to mail him a check to the big city hotel. He was grabbing a plane right away. He'd be with the manufacturer in the morning.

"In the meantime", he pleaded, "please keep this quiet. Don't say a word to anyone. Remember", he added, "you're my friend. I'm depending on you."

"Pull the unit off the phonograph right away and airmail it to me with your check", he concluded.

He quickly packed, checked out and rushed for the airport. He got on the first plane he could to the big city.

Very early the next morning there was a knock on his hotel door. It was a bellboy with the airmail package he'd been so eagerly and anxiously expecting. Inside was a check in full for fifty units.

He quickly dressed. He kept walking around and around his room like a caged tiger. Many, many thousands on thousands of dollars were dancing around in his mind. He jiggled. He shouted out loud. He laughed. He kept slapping his hands together. He looked at himself in the mirror and asked his starry-eyed reflection,

"How's it feel to be rich, huh, fella?"

He kept watching the clock. As soon as a decent hour approached, he phoned the biggest and richest manufacturer in town. He told him excitedly, that he had the greatest and most profitable item in history. He arranged for an immediate and private appointment.

He dashed out to this big factory by cab. He closeted himself with the rich manufacturer. He told him the story as fast as he could get the words out of his mouth. He showed him the check in full for the first fifty units. He displayed the unit and described it in the most glorified terms.

When the salesman finished, the manufacturer looked at him coldly. He said,

"In the first place, my friend, you'd ruin the music business."

"In the second place", he continued, "I'm in the business of manufacturing phonographs, not ruining them."

"What's more", he frigidly added, "every other phonograph manufacturer also knows about this unit. We're all agreed on fighting against it with every cent we have."

"And remember further", he icily stated, "I'm buying merchandise from you. I don't have to give you my business. I can give it to your competitor. So can all the other manufacturers."

"But", he stated very pointedly, "I don't even have to tell you all this."

"The fact of the matter is", he concluded, "this unit is no longer on the market."

"I bought out that whole factory yesterday."



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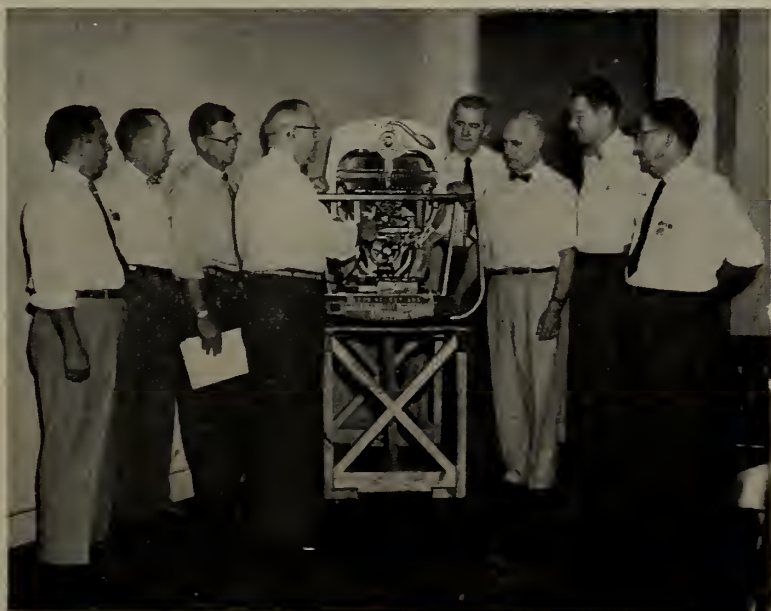
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Field Service Engineers Go To School



NO. TONAWANDA, N.Y.—Joseph F. Hrdlicka, Wurlitzer phonograph service manager, illustrates a point on the chassis of the model "2000" phonograph to Wurlitzer field service engineers during the recent week-long training program on the new 200 selection phonograph.

Front left to right are: Andres Echevarria, Harrington W. "Hank" Peteet; Karel H. Johnson, Hrdlicka, Harry D. Gregg, C. Reid Whipple, Richard B. Luther, and LeMont W. "Walt" Peteet.

The men have now returned to their territories for the purpose of conducting operator service schools on the new model.

2-Day Bally School in Evansville, Ind.

EVANSVILLE, IND.—Charles Ewing, Automatic Music Co., reports a two-day Bally school at which Bob Breither of Bally conducted the sessions. Ewing, Charles Ewing, Jr., and Breither expressed themselves as pleased with the strong operator and serviceman turnout.

Refreshments were served both days.

Some of those who attended were Robert F. Godman, Evansville, Ind.; Earl W. Cherry, Jasper, Ind.; Fred Dennis, Enfield, Ill.; G. E. Phelps, Mt. Carmel, Ill.; John Brock, Princeton, Ind.; W. R. Phelps, Mt. Carmel, Ill.; C. W. Clark, Enfield, Ill.; A. C. Wadsworth, Washington, Ind.; Claude Bennett, Washington, Ind.; Al Dunham, Washington, Ind.; Carl Seneff, Washington, Ind.; Don Johnson, Brazil, Ind.; Eugene Johns, Brazil, Ind.; Wallace Tarrants, Evansville, Ind.; Felix Hill, Central City, Ky.; Donald R. Sallee, Central City, Ky.; W. L. Yarbrough, Vincennes, Ind.; Noble Dixon, Sebree, Ky.; Buck Melton, Sebree, Ky.; Joe McClury, Sebree, Ky.; Bill Geier, Chrisney, Ind.; Naif Joseph, Vincennes, Ind.; T. L. Brouillette, Vincennes, Ind.; Victor W. Haynie, Evansville, Ind.; Omar Dressell, Olney, Ill.; R. J. Emmerling, Enfield, Ill.;



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Eastern Mass. Music Ops Meet. Discuss Exclusive Location Contracts, Credit Information Exch., Insurance Program, Cerebral Palsy Telethon, and Health and Accident Plan

BOSTON, MASS.—Location contracts offer ops the best way to stabilize business, Atty. Jacob Levy, guest speaker, told the Eastern Massachusetts Music Operators' Association at their May 15 meeting in Beaconsfield Hotel, this city. Speaking on "The Legal Importance of Exclusive Location Contracts," he cautioned ops to watch nine points in writing contracts as follows:

1. Name of true owner or correct name of the corporation.
2. Correct business address.
3. Exclusive right clause.
4. Practical needs of the op as to the hours when access to the machine is permitted.
5. Personal property clause.
6. Clause on accounting.
7. Automatic renewal and successor clauses.
8. Rights of the op to transfer the

contract if he sells his business.

9. Vandalism clause.

"Contracts are important for the protection of the investment in equipment and as security for its use over a sufficient period of time to make the location profitable," he pointed out.

A director's recommendation that members use the association for the exchange of credit information was announced, explained and discussed. A proposed form for reporting credit losses was reviewed and several changes were suggested by Atty. Levy. After explanation of how the new system will work, it was unanimously agreed to adopt the plan and the secretary was asked to prepare and issue the necessary material.

President David J. Baker, Melo-Tone Music, Arlington, reported on the MOA Convention in Chicago and gave members a complete roundup. He revealed that George A. Miller, prexy of MOA, and Sidney H. Levine, legal counsel, will come to Boston for the meeting in June.

Baker pointed out that based on his talks in Chicago and information secured there, he felt there would be little difficulty in securing top recording artists for entertainment at any social affairs that the association might sponsor as a means of securing new members. Baker said he planned to attend a meeting of the New York operators in the near future to learn how they organize their social affairs and invited members of EMMOA to accompany him.

More activity in the association's insurance program was urged. It was pointed out that only 12 members have taken the insurance whereas losses have already exceeded \$1,000. It was agreed to develop more contact work in the insurance program.

A report on participation in the Cerebral Palsy campaign was presented. Records are to be given away at a telethon in the name of "The Juke Box Operators of Massachusetts." Canisters will be left on location during most of the month of June.

Announcement was made that the annual meeting will be held on June 13. It was announced that the association is working on a plan for a group policy on health and accident insurance.

Among those attending the session were: Cyrus L. Jacobs, Interstate Music Co.; Arthur C. Sturgis, Automatic Distributors, Inc.; Bob Rome, Automatic Music Service, Inc.; David Gropman, Beacon Hill Music Co.; Israel Spector, Capitol Music Co.; Leon Sherter, Chester Music Co.; Frank Fendell, Fendell Brothers; Benjamin H. Ross, Graben Vending & Coin Machine Corp.; Ralph Lackey, Karel Music Co.; James A. Geracos, National Music Service; Peter Pompeo, Pompeo Music Service; and Edward Ross, Suffolk Vending Co.



Along Pico this week business was sparked by the demand for arcade equipment with arcades getting ready for a big season throughout the Southland. The new model phonograph machines and new games continue drawing operators into all showrooms. . . . Charley Robinson, C. A. Robinson & Company, is very pleased with the reception the operators are giving United's "South Seas" in-line game. Charley says that fortunately they have enough on hand to meet the demand of the operators. Dave Wallach is again visiting operators throughout the Arizona territory. Al Bettelman perusing all available maps in an effort to find the most desirable fishing for his forthcoming vacation. . . . Ben Korte of Glendale being congratulated by his numerous friends on his being elected to the National Board of Directors of the Music Operators of America. . . . Charlie Daniels, Paul A. Laymon, Inc., reports that Bally's "Booster" pool game and "Night Club" game are continuing very popular with the operators. Though happy about business, Charlie is a little worried about developing "bookkeeper's bulge" if a replacement doesn't arrive soon. Bally's new "Magic-Pool" front play table arrived at Laymon's and Ed Wilkes and Jimmy Wilkens say that the operators are very pleased with its reception in the various locations. Jack Nelson, general sales manager of Bally Manufacturing Co., was in town from Chicago and spent a day visiting with Lucille and Paul Laymon and the rest of the staff. . . . Major Mohr and Phil Markell had a grand opening for their new Sports Center Arcade in Ocean Park and it was judged one of the most attractive on the West Coast.

At Norty's Music Center it looks as if the Open House was continuing. In to see Norty were The Four Freshmen, Tony Travis, The Nilsson Twins, Margaret Whiting and Ray Anthony with George Russell of Capitol Records. The operators are very enthusiastic about the very neat appearing title strips that Norty is furnishing them free. He reports that his mail order business is picking up by leaps and bounds. Ray Anthony asked Wayne Copeland, Sierra Distributors, to give him a private showing of the new Wurlitzer model "2000." Wayne showed Ray all the new features including the new high fidelity sound that he demonstrated with Ray's new release of "Chubasco." Ray was so impressed with its performance that he is seriously contemplating putting one in his playroom. Wayne says that the new Wurlitzer 200 selection phono has been received with great interest and he hopes he receives enough every week at Sierra to fill all the orders received. Frank Davis reports that the new parts and accessory department is proving highly successful and the traffic to the department has been just short of phenomenal. Gary Sinclair, West Coast sales manager for Wurlitzer, in town for the showing of the new "2000" then on to Tucson, Denver and Salt Lake City. . . . At Simon Distributing Company, John Freeman and Sonny Lomberg busy with foreign shipments and arcade equipment for the arcades that are opening up in the area. Jack Simon driving back from Chicago and making a business stop in Las Vegas. . . . Al Hanlin, Los Angeles operator, says that "Portuguese Washerwoman" by Joe "Fingers" Carr on Capitol is very popular in his locations and he predicts that it will hit the top ten.

At Badger Sales Company, Inc., Fred Gaunt had his busiest week last week in arcade equipment. Fred said that the demand exceeded the supply, but fortunately was able to fill all the orders. Genco's "Hi-Fly" baseball game is continuing very popular with the operators. Bill Happel and Al Silberman are awaiting another shipment of the new AMI "G-200" to fill the mounting orders they are receiving. Al says the rotating mechanism of the new machine is one of the features that is proving so interesting to the operators. . . . Bill Leuenhagen is inaugurating a "Breakfast Club" at Leuenhagen's Record Bar. Bill will have a buffet set up consisting of coffee, donuts, coffee cake, etc. every morning so that the operators and visitors can enjoy a mid-morning snack. The first "honorary" member of the "club" will be Louis Uhl in honor of his tenth anniversary in dealing at the "Record Bar." In to see the "Sisters Solle," Mary, Kay and Claire, were the Four Lads with their road manager, Bob Crystal, who all swooned over Mary's new hair-do. Mary says that "Transfusion" by Nervous Norvus on the Dot label is the craziest record she's had at the "Bar" yet and its sales are great with the operators. The sisters finally all agreed that Kay Starr's "Second Fiddle" on RCA Victor is on the way up in a big way. . . . Ray Powers, M. A. C. Vending Inc., says that the addition of many new routes has been keeping everyone busy. The two-way radio system that is being used by M. A. C. is the first one licensed by the FCC in the vending machine business. Ray is happy to report that Dick Kerr is resting up and getting fat and sassy at the Barlow Sanitarium. Dick wants to thank his many friends who have sent him the cards, flowers and cheery messages. . . . At California Music Company, Sam Ricklin and Gabe Orland have been so busy with their mail order business that the only time they took off was to visit with the Four Lads and Rush Adams when they dropped in to see them.



Al Mason, AMI regional sales manager, will be permanently headquartered in Dallas. . . . Hal Grogan of Capitol Records visiting the local branch office. . . . Gunnar Gabrielson, J. P. Seeburg field representative, making business stops in New Orleans and Memphis. . . . George Prock of General Distributing Company who recently returned from a long business stay in Europe is busy exporting coin machine equipment. . . . Adleta Company sales staff attending the RCA Victor convention in Miami Beach at the Sea Isle Hotel. . . . George W. Wrenn, Genco and ChiCoin field representative, just returned from Houston. . . . Four Voices, Columbia Records recording group, at the Colony Club for a two-week engagement. . . . The more than usual number of out of town visitors seen along coinrow is another indication that the coin machine business is on a constant upswing. Visitors included Pete Purvis, Stephenville; Fred Hall, Denton; Buna Carr, Corsicana; Olen Dreyer of San Angelo; Mel Rimmer, Lubbock; Jake Moorhead, Arlington; Walter Wiggins, McKinney; Tony Lewis, Marlin; Jack Spott, Temple; Garland de la Mar and Wilbur Briscoe from Waco; Jimmy Garrett, Longview; Buddy Clem and James Moseley from Paris; Charlie Minnis, Freddy Schmidt and W. C. Starke from Gainesville; J. B. Rhodes and Walter Thannisch from Fort Worth. . . . H. W. Dailey, Jr. in town at Big State Record Distributors. . . . Eric Kaszynski of Town North Music leaving for Houston. . . . The Dallas branch office of National Rejectors, Inc., has moved to new and larger quarters. The new address is 4633 Insurance Lane.

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CHICAGO 51, ILLINOIS

W. Va. Music Ops Boom State Meet



DANA M. HICKS

CHARLESTON, W. VA.—Activity is well under way here at the headquarters of the West Virginia Music Operators Association to make their state convention, June 22 and June 23, the very biggest ever held.

The convention will take place at the Daniel Boone Hotel in this city.

Dana M. Hicks, executive secretary of the organization, is already making arrangements for top speakers to be heard as well as for all of the state's operators to be present.

J. A. Wallace of Oak Hill is President. James K. Hutzler of Martinsburg is 1st Vice-President. Wm. N. Anderson of Logan is 2nd Vice-President.

Distrib Examines AMI "X-200"



NEW YORK—Barney "Shugy" Sugerman, Runyon Sales, Inc., this city, examines the new AMI "X-200" Record Changer, introduced with the new "G-200" juke box, with obvious admiration.

Edward M. Oliver of Montgomery is Treasurer.

The Board of Directors is composed of C. H. Flannery of Logan; J. H. Kiser of Buckley; James Stevens of Clarksburg; T. M. DiCarlo of Wheeling; Robert Hedrick of Elkins; Max Carpenter of Beckley; Raymond Tabor of Charlestown; Albert Mariotti of Bluefield and J. H. Boyer of Fairmont.

Hicks advised that all of the state's operators expect to be present at this two day convention.

He is also of the hope that all music leaders from everywhere in the nation will try to attend.

"We are going to make this second annual statewide convention the most interesting the operators have yet attended.

"We hope that all leaders of the industry will be present. We want to invite them to visit beautiful West Virginia and meet with our organization at the same time."

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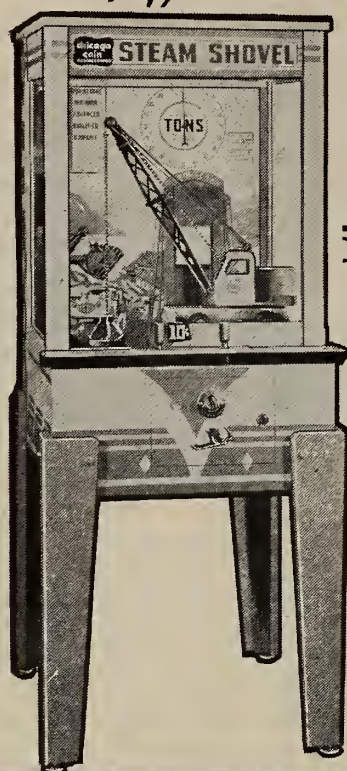
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Cleveland Phono Merchants Assoc. Holds Banquet

CLEVELAND—After a three year lapse, the Phonograph Merchants Association, this city, revived their annual banquet Saturday, May 12 at Hotel Hollenden. More than 600 attended and saw the best show ever assembled by the Association.

President Jack Cohen handled the arrangements and presented the show in two parts, one mc'd by Phil McLean, and the other by Bill Randle, both WERE disc jockeys. First half included Bobby Barin, Decca singer; Johnny "Crazy Otto" Maddox; June Valli, RCA artist; Bob Carroll, Bally records; Randolph the magician and Henny Youngman, comedian.

After an intermission, Randle presented the Four Aces, Don Grace, Cathy Carr, Gloria Wood, and the Rock 'N' Roll trio.

Good Public Relations



GLENS FALLS, N. Y.—Witham Enterprises and Associates, local coin machine firm, sponsored an essay contest in which the theme was "Why Coin Operated Music Machines Provide Good Healthy Recreation." Shown above are Clifford B. Witham, firm manager, making an award to winner Nancy Wright. Looking on is Charles Bederian, owner of Chucks, contest headquarters.

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A target machine that shoots pellets at a constantly moving target. Using a special gun built by A.B.T. Originally priced at \$99.50. A bargain—you can't go wrong. Order immediately.

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CLASSIFIED ADVERTISING SECTION

WANT

WANT—Bally: Broadway's; Miami Beach and Standard Metal Typers. State price and condition in first letter. LEWIS AND FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: Madison 8585).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: Garfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANT—For Cash. Used United, Bally, Genco or Exhibit Skill Pool Tables—or trade for Exhibit Space Gun, Silver Bullets, American Drop Kick Football, 4 Player Derby. STANLEY AMUSEMENT CO., 1119 TACOMA AVENUE, TACOMA, WASH. (Tel.: BRoadway 3663).

WANT—AMI E80, E120, also Wurlitzers 1400, 1600. Cash Waiting. Representative will be sent if quantity and prices justify it. Write, Factory Representative for AMI, Inc., and Exhibit. JOSE ROMERO, INC., STOP 31, HATO REY, PUERTO RICO.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-G's. Also Wurlitzer and AMI Phonos. Will pay best prices. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

WANT—Seeburg Phonos, Model M100B and later models. Also AMI D80 and later models. For Resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANT—Will trade Yacht Club, United Rodeo and Atlantic City for one Gottlieb Lovely Lucy. WEST WAY, INC., 3337 S. STATE, SALT LAKE CITY, UTAH (Tel.: INGersoll 6-4851).

WANT—Bally Big Times. Write best price and condition of games. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH SEVENTH ST., SALINA, KANSAS.

WANT—Bally: Variety; Big Time; Gay Time; Miami Beach; AMI Model "C", 40, 80 & 120 selection Hideaways, Wall Boxes & Steppers; Seeburg 100 Hideaways and 3W1 Wall Boxes. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEVonshire 8-6931).

WANT—Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: Blgelow 3-7422).

WANT—To Buy. Vending Machine Routes—Penny, Nickel or Dime—within a 50 mile radius of Pittsburgh. PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

WANT—Pay cash. United Slugger Baseball; Chicoin Big League Bull's Eye; Genco Champion Baseball; Bally ABC Bowler; Chicoin Home Run. Also late music and bingos. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Attention: We will pay 15c ea. for your used 45's, not over 6 months old. STEVEN HEDIE, 1282 NORTH SHORE RD., REVERE, MASS. (Tel.: REvere 8-2759).

WANT—100 Bally Beauty. JOE BELL GAMES, 463 PULAWSKI STREET, SYRACUSE, N. Y. (Tel.: 2-0952).

WANT—Literature on any type of coin machine—Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Music route, games route, or combination music and games route. Large or small. Located anywhere. Prefer Florida or Southern or Eastern States. BOX # 356, c/o THE CASH BOX, 26 W. 47th STREET, NEW YORK, N. Y.

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—14 Pool Games, \$119 and 70" Jumbo Pools, \$145; 9 Bowlers with flashing lites including Thunderbolt and Arrow, \$225 ea.; Triple Strike and Bonus Score, \$249 ea. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. (Tel.: Main 1-8751).

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—Gayety, \$175; Surf Club, \$115; Palm Springs, \$100; Ice Frolies, \$110; Beach Club, \$110; Hi Fi, \$110; Coney Island, \$55; Atlantic City, \$65; Mexico, \$100; Tropics, \$85; Tahiti, \$75; Havana, \$65; Slugging Champ, \$210; Queen of Hearts, \$90; Quartette, \$90; Hawaiian Beauty, \$135; Big Ben, \$125; Dealer, \$75; Super Jumbo, \$290; Chicago Coin Home Run Baseball, \$135; Super Pennant Baseball, \$165. All refinished like new, mechanically perfect. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CANal 7137).

FOR SALE—Or Trade For Gottlieb Games. Chicago Coin Automatic Pools (Used); Genco Quarterback (New); Williams Diamond Pool (New); Williams Special DeLuxe Pool (New); Valley Bumper Pool (Used); Hospital Radios (Used); Shuffle Alleys. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Blgelow 8-3524-5).

FOR SALE—Bowling Champ, \$25; College Daze, \$25; Coronation, \$75; Gypsy Queen, \$200; Bright Lights, \$49.50 ea.; Bright Spots, \$69.50; Three Four Five's, \$25 ea. WANT Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: Market 1-5438).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Special. Bally: Beach Beauties, \$439.50; Big Times, \$285; Miami Beaches, \$295. United: Pixies, \$379.50; Nevadas, \$99.50; Tropicanas, \$119.50. Gottlieb: Gladiators (2 Player large Deluxe Game), \$279.50; Easy Aces, \$225. Williams: Can Cans, \$265. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 8318).

FOR SALE—Like New. Wurlitzer 1800, \$895; Wurlitzer 1700, \$715; Wurlitzer 1650, \$395; Wurlitzer 1400, \$295; Automatic Score Counter for 22 foot Shuffle Board. Never uncrated, \$75. Keeney Bonus Bowler, \$95; United Star, \$40; United Cascade, \$55; Chicago Coin Crown Bowler, \$45. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVENUE, INDIANAPOLIS 2, IND. (Tel.: MEIrose 5-1593).

FOR SALE—Reconditioned, Ready For Location. AMI: A, \$95; C, \$145; D-40, \$195. Rock-Ola: 1436 (78 RPM), \$225; (45 RPM), \$275; 1446 Hi-Fi (Like New), \$595. Wurlitzer: 1400, \$225. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—Reconditioned Pool Tables, like new, \$110 ea., F.O.B. Buffalo, N. Y. All Tables illuminated. Satisfaction guaranteed. 24 hour delivery. Wire \$25 deposit per game to: SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y. (Tel.: LIncoln 9106).

FOR SALE—Bally's Cross Words (like new), write. United Pixie, \$350; Variety, \$175; United Tropic, \$65. One-third deposit, balance sight draft or C.O.D. NASTASI DIST. CO., 912 POYDRAS, NEW ORLEANS 21, LA. (Tel.: MA 6386—MA 7459).

FOR SALE—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYracuse 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible" of the Coin Machine Industry. Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Shindig, \$105; Mystic Marvel, \$160; Green Pastures, \$105; Guys and Dolls, \$60; Chinatown, \$55; Flying High, \$55; Williams' All Star Baseball, 6 Player, \$150; United Carnival Gun, \$190. STARK NOVELTY CO., 1813 FULTON RD., N.W., CANTON 9, OHIO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE—Lowest Prices In The Country. Leaders, \$249.50; Team Plays, \$249.50; Classics, \$145; Clovers, \$125; Exhibit Rifle Gallery, \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: Canal 6-0293).

FOR SALE—150 Silver King Vendors, 1c or 5c conversions for either chlorophyll or nuts. Make us an offer. We cannot operate in this state because of license. TRI-STATE AMUSEMENT CO., 149 18th ST., REAR, WHEELING, W. VA. (Tel.: Wheeling 649).

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—United Carnival Gun, \$195; Bally Space Ship, \$175; Williams King of Swat, \$325; Williams All Star, \$135; Williams Major League, \$145; Keeney Coffee Machine (new), Write; Bally's Bull's Eye (new), Write; Bally Rocket, \$175; Bally Champion, \$150; United Royal, \$55; United Speedy, \$165. LAKE CITY AMUSEMENT INC., 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel.: Henderson 1-7577).

FOR SALE—Rock-Ola Comet, \$525; Rock-Ola Hi Fi's, \$595; Atlantic Citys, \$40; Coney Islands, \$30; Rock-Ola 1717 Steppers, \$30; Wurlitzer Steppers, \$10; AMI A's, \$95; AMI B's, \$145. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: Moline 4-6703).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: Wheeling 5472).

FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).

FOR SALE—Show Boats, \$100 ea. GOLDEN GATE NOVELTY CO., 701, GOLDEN GATE AVE. SAN FRANCISCO, CALIF. (Tel.: Market 1-3967).

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: Prescott 9-0182).

FOR SALE—Bingos, Hawaii, \$150; Surf Club, \$150; Spotlite, \$35. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: Central 1-9292).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: Regent 6-3691.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-0773.

FOR SALE—Beach Clubs, \$65; Palm Springs, \$75; Gayety, \$150; Triple Play, \$275. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO 4, OHIO. (Tel.: CH 3-8624-3-4005).

FOR SALE—Panorams in very nice condition, with Sound, ready to run; any of the following machines \$35: Box Score, Baseball, Anti Aircraft Gun, Batting Practice, Keeney Submarines, Undersea Raider, Hoot Mon Golf, Hi Ball, Poker Joker, Goalee, All Star Baseball, Electric Eye, others. H. E. LOEBSACK, 1438 N. EMPORIA, WICHITA, KANSAS.

FOR SALE—Broadway, Same as New, \$544.50; Sweet Add A Line, \$189.50; Coon Hunt, \$99.50; AMI E, 120 Selection, \$439.50; Cross Roads, \$69.50; Diamond Lil, \$159.50; Wishing Well, \$214.50; Sluggin' Champ, \$179.50; Skill Pool, \$69.50. Guaranteed in A-1 Condition. GEORGE'S MUSIC, BOX 309, PEEBLES 3, OHIO (Tel.: 75-R).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTANA 5000-1-2).

FOR SALE—Used parts for AMI Model A, B, C & D-40. All guaranteed. Chassis, motors, transfer arms, amplifiers, junction boxes, etc. Write for prices on all reconditioned phonos. KOEPPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8929).

FOR SALE—1 Bert Lane Dead Zero Dart Game F.S., write; 1 Chicago Coin Team Bowling Bowler, new, never out of crate—make offer; 1 Genco 2 Player Basketball, \$150; 2 Genco Sky Gunners, \$75 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: Harrison 3-4508).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAIN 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HARRISON 4747).

FOR SALE—Parts and Supplies. Lowest prices. Fast Delivery. "One-Stop" parts headquarters for all games and jukes. Special—New Lite-up Bumper Pool Table Tops, Jumbo Bumpers with Electrical System, \$39.95; Reconditioned Telequiz, \$119.50. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALBANY 2-3272).

FOR SALE—Bowlers: Clover, \$35; Chief, League, Team and Fifth Avenue, \$100 ea.; 11th Frame Yankee and Flash, \$125 ea.; Speedy, \$175; Lightning, \$200 (DeLuxe), \$225; Guns: Shooting Gallery, \$75; Carnival Gun, \$175; Sportland, \$195. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY, N. Y.

FOR SALE—AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times, \$475; Gaytime, \$450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2549).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Non Coin Operated Jokers and Point Makers, Like New, \$495; Rowe 2 Column Cigarette Machine, \$50; Ice Frolics, \$100; Surf Club, \$110. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: BRIDGEPORT 750).

FOR SALE—"Distributors Attention!" We are overstocked with new Automatic Pool Tables and will accept in trade Bingo Machines, Music and Arcade. Please call us if you need Kiddie Rides. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALGONQUIN 4-4040).

FOR SALE—Polyethylene Plastic Pool Game Covers, \$3.95. (Protect Your Investment); Shuffle Alley Tournament Boards, \$12.50; Gayety cleaned and checked, \$150. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUNIPER 8-5211-12).

FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHICKERING 4-5050).

FOR SALE—Games Inc., Hunter, \$295; Bally Variety, \$195; Yacht Club, \$65; Beauty, \$75; Beach Club, \$90; Dude Ranch, \$95; Palm Springs, \$105; Surf Club, \$105; Miami Beach, \$365; United Classic Bowlers \$50; Leader Bowlers, \$135. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—Large assortment, like new: Horses, boats, rockets, fire engine, baseballs, fortune telling, guns, footballs. Finest slate pool table tops for any game. Write: MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Pool Tables, \$125; Genco Wild West, \$325; Genco Rifle Gallery, \$225; Genco Quarterback, \$245; Exhibit Sportland, \$225; ChiCoin Super Home Run, \$225; Gottlieb Wishing Well, \$225; Diamond Lil, \$175; Crossroads, \$95. UNIVERSITY COIN MACHINE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXMINSTER 4-3529).

FOR SALE—Quintette, \$60; Coney Island, \$35; United Super Shuffle Alley 6 Player, \$70; Wurlitzer Phono. #1015, \$75; Model #1100, \$100; Rock-Ola Phono #1422, \$30. One third deposit, balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULANE 6729).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2473).

FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

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CLASSIFIED

FOR SALE—Comeco—
Speakers and Baffle
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duty use. Satisfactio
money will be refun
Lined Oak, Natura
Packed two to a ca
COVEN MUSIC
ELSTON AVE., CHI
(Tel.: Independenc

FOR SALE — Lowest
Country. Leaders,
Plays, \$249.50; C
Clovers, \$125; Exhil
\$169.50. All equip
and ready for locati
convince yourself.
TRIBUTING CO.,
KEE AVENUE, CHI
(Tel.: CAnal 6-029

FOR SALE—150 Silver
1c or 5c conversi
chlorophyll or nuts
offer. We cannot
state because of licen
AMUSEMENT CO.,
REAR, WHEELING,
WHeeling 649).

FOR SALE — Hi-Spee
shuffle board wax.
cans per case \$8.50
Texas. Sold on mor
antee. AMI Distril
MUSIC DISTRIBU
3100 MAIN ST., DA

FOR SALE — United
\$195; Bally Space
Williams King of Sw
liams All Star, \$1
Major League, \$145;
Machine (new), Writ
Eye (new), Write;
\$175; Bally Chan
United Royal, \$55; 1
\$165. LAKE CITY
INC., 4533 PAYNE
LAND 3, OHIO (Te
1-7577).

FOR SALE—Rock-Ola
Rock-Ola Hi Fi's, \$
Citys, \$40; Coney
Rock-Ola 1717 Steppe
litzer Steppers, \$10;
AMI B's, \$145. H & F
DISTRIBUTING, 1626
M O L I N E , ILL. (C
4-6703).

FOR SALE — The best
Bally Bingo Games.
and you will see why y
more and be glad yo
money back if not cor
fied. 1/3 deposit wit
Write or call: ALLAN
937 MARKET ST.,
W. VA. (Tel.: WHeeli

FOR SALE—Seeburg "C"
burg "B", \$395; Seeburg "A",
\$200; AMI E-120 Phonographs,
\$475; Wurlitzer 1800, \$775. All the
above machines are clean and ready
for location. UNITED DISTRIBU-
TORS, INC., 902 W. SECOND,
WICHITA, KANSAS (Tel.: HO
4-6111, 4-3504).

FOR SALE—1 Bert Lane Dead Zero
Dart Game F.S., write; 1 Chicago
Coin Team Bowling Bowler, new,
never out of crate—make offer; 1
Genco 2 Player Basketball, \$150; 2
Genco Sky Gunners, \$75 ea. AUTO-
MATIC AMUSEMENT CO., 1000
PENNSYLVANIA ST., EVANS-
VILLE, IND. (Tel.: HArrison
3-4508).

(Tel.: Juniper 8-5211-12).

FOR SALE—Wurlitzer 1500's; Wur-
litzer 1250's. Ready for location or
"As Is". Write for low prices.
YOUNG DISTRIBUTING, INC., 575
11th AVE., NEW YORK 36, N. Y.
(Tel.: CHickering 4-5050).

FOR SALE — High Luster, Chrome
Plated Steel Pilasters for Seeburg
Model "C". End expensive plastic
breakage. Beautifies and modern-
izes your machine. Easy on-location
installation. Only \$24.50 per pair.
MUSIC SALES COMPANY, 2929
MAIN STREET, SANTA MONICA,
CALIF.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC.** 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Kiddie Rides. Nylco Rockets, \$350; Carousels, \$350; Target Horses, large, \$285; Palomino Horses, \$225; Rabbits, \$175; Bull, \$175; Midget Racer, \$250; Duck, \$225; Hot Rods, \$325; Elsie The Cow, \$285; Bright Eyes Horse, \$285. **ASSOCIATED AMUSEMENTS, INC.**, 8 RUGG ROAD, ALLSTON, MASS. (Tel.: ALgonquin 4-3338).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. **PURVEYOR DISTRIBUTING CO.**, 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a **DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!!!** Mail your check for \$15 today to: **THE CASH BOX**, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—Make us an offer; Bally: Rocket; Mystic. Keeney: Mainliner; Bikini. Chicago: Fireball; Triple Strike. United: Yankee; Speedy. **RUNYON SALES CO. OF NEW YORK, INC.**, 593 TENTH AVE., NEW YORK, N. Y., 221 FRELINGHUYSEN AVE., NEWARK, N. J., 231 WINDSOR ST., HARTFORD, CONN.

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. **GATEWAY DISTRIBUTING CO.**, 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-4620).

FOR SALE—or Trade Toward Kiddie Rides: 2 Genco Quarterbacks, \$150 ea.; 1 United Derby Roll, \$135; 1 Genco Champion Baseball, \$250; 1 Chicago Coin Bowling Team Bowler, \$300. **RELIABLE COIN MACHINE CO.**, 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 9-6556).

FOR SALE—Bingos & Shuffle Alleys. You name it—we have it. The very latest priced to sell. **CLEVELAND COIN MACHINE EXCHANGE**, 2029 PROSPECT, CLEVELAND, OHIO (Tel.: TOWer 1-6715).

FOR SALE—Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, \$9 ea.; 1 Midget Movie, with reel, \$55; 2 Coon Hunts, \$95 ea. **H. BETTI AND SONS**, 1706 MANHATTAN AVE., UNION CITY, N. J.

MISCELLANEOUS

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGNOLIA 3931.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, **PHONO-VEND OF TEXAS**, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PERShing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO.** Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEARBORN 2-0045; The Cash Box, Hollywood, Calif., HOLLYwood 5-1702.


THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.



THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION

869th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is," at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



LISTED ALPHABETICALLY

AMI

| | | |
|---------------------------------------|--------|--------|
| 4* Model A, '46, 40 Sel., 78 RPM | 69.50 | 125.00 |
| 2* Model B, '48, 40 Sel., 78 RPM | 115.00 | 150.00 |
| 2* Model C, '50, 40 Sel., 78 RPM | 125.00 | 175.00 |
| 4* Model D-40, '51, 40 Sel., 78 RPM | 165.00 | 245.00 |
| 4* Model D-80, '51, 80 Sel., 45 RPM | 265.00 | 375.00 |
| 4. Model E-40, '53, 40 Sel., 78 RPM | 275.00 | 395.00 |
| 4. Model E-80, '53, 80 Sel., 45 RPM | 300.00 | 450.00 |
| 2* Model E-120, '53, 120 Sel., 45 RPM | 425.00 | 500.00 |
| 4. Model F-80, '54, 80 Sel., 45 RPM | 595.00 | 700.00 |
| 2* Model F-120, '54, 120 Sel., 45 RPM | 595.00 | 725.00 |
| 4. WM Wall Box | 10.00 | 12.00 |
| 4. SM or SL Stepper | 9.95 | 20.00 |

EVANS

| | | |
|--|--------|--------|
| 4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM | 50.00 | 125.00 |
| 4. Constellation, '49, Model 135, 40 Sel., 78 RPM | 79.50 | 150.00 |
| 4. Jubilee, '52, Model 245, 40 Sel., 45 RPM | 125.00 | 200.00 |
| 4. Century, '52, Model 2045, 100 Sel., 45 RPM | 225.00 | 300.00 |

ROCK-OLA

| | | |
|--|--------|--------|
| 4. 1422, '46, 20 Sel., 78 RPM | 25.00 | 75.00 |
| 4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM | 30.00 | 70.00 |
| 4. 1426, '47, 20 Sel., 78 RPM | 39.50 | 95.00 |
| 4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM | 49.50 | 110.00 |
| 4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM | 125.00 | 175.00 |

| | | |
|--|--------|--------|
| 4. 1432, Same as above Converted to 45 RPM | 130.00 | 195.00 |
| 4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM | 129.50 | 225.00 |
| 4. 1434, Same as above, Converted to 45 RPM | 149.50 | 245.00 |
| 4. 1436, '52, Fireball, 120 Sel., 45 RPM | 195.00 | 275.00 |
| 4. 1436A, '53, Fireball, 120 Sel., 45 RPM | 250.00 | 300.00 |
| 4* 1438, '54, Comet, 120 Sel., 45 RPM | 450.00 | 525.00 |
| 4* 1446, '54, Hi-Fi, 120 Sel., 45 RPM | 595.00 | 695.00 |

SEEBURG

| | | |
|---|--------|--------|
| 4. 146S, '46, Standard, 20 Sel., 78 RPM | 20.00 | 45.00 |
| 4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM | 20.00 | 59.50 |
| 4. 147S, Standard, 20 Sel., 78 RPM | 20.00 | 75.00 |
| 4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM | 20.00 | 75.00 |
| 4. 148S, '48, Standard, 20 Sel., 78 RPM | 20.00 | 95.00 |
| 4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM | 20.00 | 95.00 |
| 4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM | 20.00 | 99.50 |
| 4* M100A, '49, 100 Sel., 78 RPM | 175.00 | 250.00 |
| 4* M100B, '51, 100 Sel., 45 RPM | 395.00 | 480.00 |
| 4. M100BL, '51, 100 Sel., 45 RPM, Light Cab. | 389.50 | 500.00 |
| 4* M110C, '53, 100 Sel., 45 RPM | 525.00 | 600.00 |
| 4. HF100G, '54, 100 Sel., 45 RPM | 600.00 | 750.00 |
| 4. HF100R, '54, 100 Sel., 45 RPM | 750.00 | 825.00 |
| 4. W1-L56 Wall Box 5¢ | 3.00 | 6.95 |

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| 4. 3W2 Wall-a-Matic | 3.00 | 8.95 |
| 4. W4L-56 | 10.00 | 20.00 |
| 4. 3W5-L56 Wall Box 5¢, 10¢, 25¢ | 10.00 | 20.00 |
| 4. W6L-56 5/10/25 Wire-less | 10.00 | 20.00 |
| 4. 3W7-L-56 | 10.00 | 30.00 |

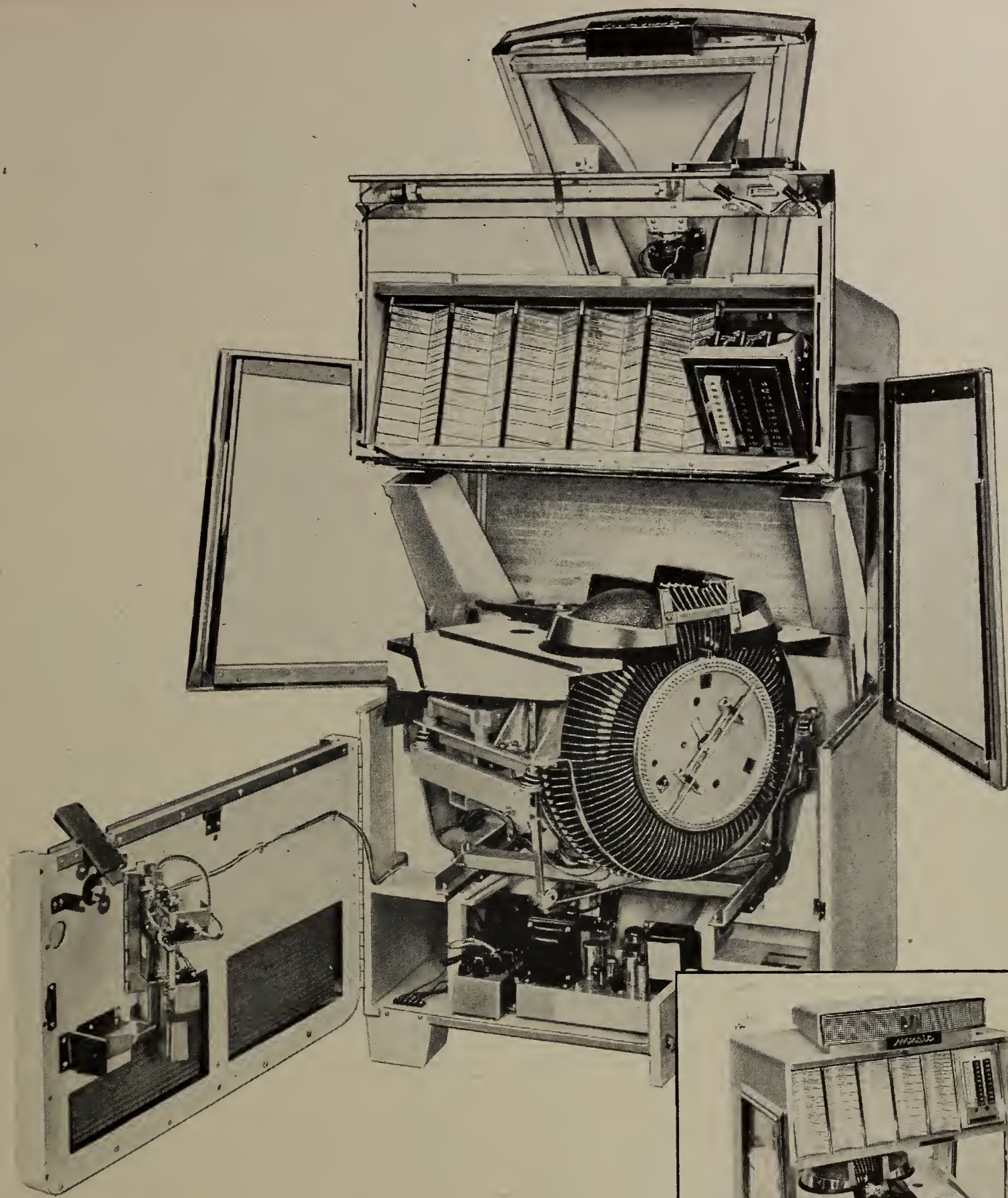
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| 4. 1015, '46, 25 Sel., 78 RPM | 39.50 | 75.00 |
| 2. 1080, '46, Colonial, 24 Sel., 78 RPM | 49.50 | 99.00 |
| 4. 1080A, '48, Colonial, 24 Sel., 78 RPM | 60.00 | 125.00 |
| 4. 1017, '46, Hideaway, 24 Sel., 78 RPM | 50.00 | 100.00 |
| 1* 1100, '48, 25 Sel., 78 RPM | 85.00 | 125.00 |
| 4* 1250, '50, 48 Sel., 78 RPM | 95.00 | 150.00 |
| 4. 1250, '50, (Same as above) Converted to 45 RPM | 115.00 | 175.00 |
| 4* 1400, '52, 48 Sel., 78 RPM | 175.00 | 275.00 |
| 4. 1400, '52, (Same as above) Converted to 45 RPM | 185.00 | 295.00 |
| 4. 1450 (Same as 1400 with leather) | 185.00 | 285.00 |
| 4* 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed | 175.00 | 295.00 |
| 4. 1500A, '53, 104 Sel., 78 and 45 RPM Inter-mixed | 275.00 | 350.00 |
| 4. 1650, '53, 48 Sel., 45 RPM | 325.00 | 395.00 |
| 4* 1700, '54, 104 Sel., 45 RPM | 495.00 | 715.00 |
| 7* 1800, '55, 104 Sel., 45 RPM | 695.00 | 895.00 |
| 4. 2140 Wall Box | 3.00 | 10.00 |
| 4. 3020 Wall Box | 5.00 | 10.00 |
| 4. 3048 (Conv. of 3020) | 10.00 | 22.50 |
| 4. 3031 Wall Box | 2.95 | 5.00 |
| 4. 3045 Wall Box | 4.00 | 20.00 |
| 4. 4820 Wall Box | 14.95 | 25.00 |



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

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|-----------------------------------|--------|--------|-------------------------------|--------|--------|
| 4. ABC (Un 3/52) | 25.00 | 65.00 | 4. Campus (Ex 2/50) | 15.00 | 20.00 |
| 4. Across the Board (Un 9/52) | 25.00 | 50.00 | 4. Canasta (Ge 7/50) | 25.00 | 34.50 |
| 4. All Star Basketball (Got 1/52) | 20.00 | 35.00 | 4. Caravan (Wm 6/52) | 25.00 | 65.00 |
| 6. Aquacade (Un 4/49) | 10.00 | 25.00 | 6. Carolina (Un 3/49) | 15.00 | 25.00 |
| 4. Arabian Knights (Got 12/53) | 100.00 | 160.00 | 4. Champion (B 12/49) | 20.00 | 35.00 |
| 4. Arcade (Wm 11/51) | 45.00 | 75.00 | 6. Champion (CC 6/49) | 15.00 | 20.00 |
| 4. Arizona (Un 4/50) | 10.00 | 25.00 | 4. Chinatown (Got 10/52) | 45.00 | 85.00 |
| 2. Army-Navy (Wm 10/53) | 44.50 | 90.00 | 4. Circus (Un 8/52) | 35.00 | 95.00 |
| 1* Atlantic City (B 5/52) | 40.00 | 75.00 | 4. Citation (B 10/48) | 15.00 | 35.00 |
| 6. Baby Face (Un 12/48) | 10.00 | 20.00 | 4. C.O.D. (Wm 9/53) | 75.00 | 110.00 |
| 4. Bank-A-Ball (Got 5/50) | 15.00 | 25.00 | 4. College Daze (Got 8/49) | 20.00 | 49.50 |
| 4. Basketball (Got 10/49) | 15.00 | 25.00 | 2. Colors (Wm 11/54) | 159.00 | 185.00 |
| 4. Beach Beauty (B 11/55) | 439.50 | 500.00 | 2* Coney Island (B 9/52) | 30.00 | 65.00 |
| 1* Beach Club (B 2/53) | 60.00 | 115.00 | 4. Control Tower (Wm 3/51) | 25.00 | 50.00 |
| 4* Beauty (B 11/52) | 69.50 | 99.50 | 4. Coronation (Got 11/52) | 40.00 | 85.00 |
| 4. Be Bop (Ex 3/50) | 10.00 | 20.00 | 4. County Fair (Un 9/51) | 30.00 | 45.00 |
| 4. Big Ben (Wm 9/54) | 110.00 | 165.00 | 4. Crossroads (Got 5/52) | 45.00 | 95.00 |
| 4. Big Hit (CC 7/52) | 29.00 | 45.00 | 4. Cyclone (Got 5/51) | 40.00 | 85.00 |
| 6. Big Top (Ge 2/49) | 10.00 | 20.00 | 4. Daffy Derby (Wm 8/54) | 70.00 | 165.00 |
| 4* Big Time (B 1/55) | 285.00 | 325.00 | 2. Daisy May (Got 7/54) | 149.50 | 180.00 |
| 6. Black Gold (Ge 3/49) | 10.00 | 20.00 | 4. Dallas (Wm 2/49) | 15.00 | 30.00 |
| 4. Bolero (Un 12/51) | 45.00 | 95.00 | 4. Dealer "21" (Wm 2/54) | 45.00 | 125.00 |
| 4. Bomber (CC 3/51) | 20.00 | 25.00 | 4. De Icer (Wm 11/49) | 20.00 | 39.00 |
| 6. Boston (Wm 5/49) | 15.00 | 29.50 | 4* Diamond Lill (Got 12/54) | 150.00 | 175.00 |
| 4. Bowling Champ (Got 2/49) | 15.00 | 25.00 | 4. Disk Jockey (Wm 11/52) | 45.00 | 85.00 |
| 4. Bright Lights (B 5/51) | 25.00 | 65.00 | 4. Domino (Wm 5/52) | 37.50 | 60.00 |
| 4. Bright Spot (B 11/51) | 39.50 | 75.00 | 4. Double Action (Ge 1/52) | 25.00 | 35.00 |
| 2. Broadway (B 12/55) | 500.00 | 575.00 | 4. Double Feature (Got 12/50) | 15.00 | 25.00 |
| 4. Broadway (B 6/51) | 25.00 | 50.00 | 4. Dbl. Shuffle (Got 6/49) | 15.00 | 25.00 |
| 4. Buffalo Bill (Got 5/50) | 20.00 | 30.00 | 4. Dragonette (Got 6/54) | 125.00 | 175.00 |
| 4. Buttons & Bows (Got 3/49) | 15.00 | 25.00 | 4. Dreamy (Wm 2/50) | 20.00 | 49.50 |
| 4. Cabana (Un 3/53) | 50.00 | 110.00 | 4* Dude Ranch (B 9/53) | 59.00 | 95.00 |
| 4. Camel Caravan (Ge 6/49) | 15.00 | 30.00 | 4. Duette (Got 4/55) | 225.00 | 260.00 |



No other Juke Box is so easily serviced...and none needs so little servicing as the new "G-200"

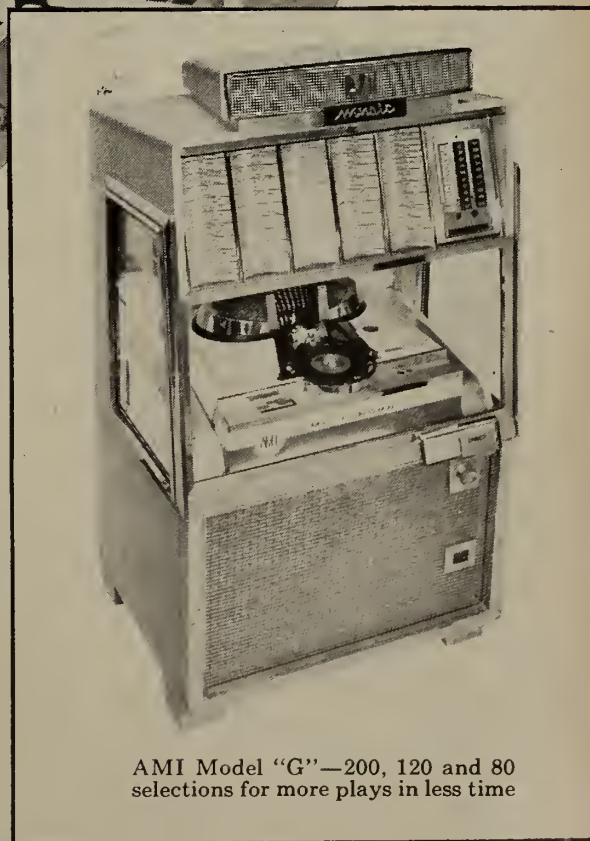
AMI

Incorporated

1500 Union Avenue, S. E.
Grand Rapids 2, Michigan



Originator of the automatic selective juke box in 1927



AMI Model "G"—200, 120 and 80 selections for more plays in less time

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

"It's What's in THE CASH BOX That Counts"



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|---------------------------------------|--------|--------|
| 4. Eight Ball (Wm 1/52) | 45.00 | 75.00 |
| 2. Fairway (Wm 6/53) | 64.50 | 90.00 |
| 4. Fighting Irish (CC 11/50) | 25.00 | 35.00 |
| 4. Five Star (Univ 5/51) | 35.00 | 75.00 |
| 6. Floating Power (Ge 12/48) | 10.00 | 20.00 |
| 4. Flying High (Got 2/53) | 50.00 | 95.00 |
| 4. Flying Saucers (Ge 12/50) | 15.00 | 30.00 |
| 6. Football (CC 8/49) | 10.00 | 25.00 |
| 4. Four Bells (Got 10/54) | 165.00 | 195.00 |
| 4. Four Corners (Wm 12/52) | 35.00 | 90.00 |
| 4. Four Horsemen (Got 9/50) | 30.00 | 60.00 |
| 4. "400" (Upright) (Ge 10/52) | 35.00 | 65.00 |
| 4. Four Stars (Got 6/52) | 50.00 | 95.00 |
| 4. Freshie (Wm 9/49) | 20.00 | 35.00 |
| 4. Frolics (B 10/52) | 75.00 | 100.00 |
| 4. Futurity (B 3/51) | 25.00 | 50.00 |
| 4* Gay Times (B 6/55) | 265.00 | 325.00 |
| 2* Gayety (B 3/55) | 150.00 | 200.00 |
| 4. Georgia (Wm 7/50) | 20.00 | 49.50 |
| 6. Gin Rummy (Got 2/49) | 15.00 | 25.00 |
| 4. Glamour (Got 7/51) | 15.00 | 25.00 |
| 6. Glider (Ge 8/49) | 10.00 | 20.00 |
| 4. Globe Trotter (Got 11/51) | 30.00 | 70.00 |
| 4. Golden Gloves (CC 7/49) | 10.00 | 25.00 |
| 4. Golden Nugget (Upright) (Ge 2/53) | 35.00 | 75.00 |
| 2. Gold Star (Got 8/54) | 144.50 | 185.00 |
| 6. Gondola (Ex 5/49) | 10.00 | 20.00 |
| 4. Grand Award (CC 1/49) | 10.00 | 20.00 |
| 2. Grand Champion (Wm 8/53) | 70.00 | 125.00 |
| 4. Grand Slam (Got 4/53) | 40.00 | 110.00 |
| 6. Grand Stand (B '50) | 20.00 | 35.00 |
| 2. Green Pastures (Got 1/54) | 100.00 | 135.00 |
| 2. Gun Club (Wm 11/53) | 49.50 | 95.00 |
| 4* Guys-Dolls (Got 5/53) | 60.00 | 110.00 |
| 4. Gypsy Queen (Got 2/55) | 165.00 | 200.00 |
| 4. Handicap (Wm 6/52) | 45.00 | 95.00 |
| 4. Happy Days (Got 7/52) | 65.00 | 95.00 |
| 4. Happy-Go-Lucky (Got 3/51) | 25.00 | 45.00 |
| 4. Harvest Moon (Got 12/48) | 15.00 | 25.00 |
| 4. Harvest Time (Ge 9/50) | 15.00 | 35.00 |
| 4. Harvey (Wm 5/51) | 15.00 | 35.00 |
| 4. Havana (Un 2/54) | 50.00 | 125.00 |
| 4. Hawaii (Un 6/54) | 75.00 | 150.00 |
| 4. Hawaiian Beauty (Got 4/54) | 125.00 | 175.00 |
| 4. Hayburner (Wm 6/51) | 30.00 | 85.00 |
| 4* Hi-Fi (B 6/54) | 65.00 | 135.00 |
| 4. Hit Parade (CC 2/51) | 10.00 | 20.00 |
| 4. Hit & Runs (Ge 3/51) | 15.00 | 25.00 |
| 1. Hit 'N Run (Got 4/52) | 30.00 | 75.00 |
| 6. Holiday (CC 12/48) | 10.00 | 20.00 |
| 4. Holiday (Ke 12/51) | 35.00 | 55.00 |
| 2. Hong Kong (Wm 9/51) | 34.50 | 55.00 |
| 4. Horsefeathers (Wm 1/52) | 30.00 | 50.00 |
| 4. Horse Shoe (Wm 12/51) | 25.00 | 40.00 |
| 4. Hot Rods (B '49) | 20.00 | 50.00 |
| 4* Ice-Frolics (B 1/54) | 85.00 | 120.00 |
| 4. Jalopy (Wm 8/51) | 30.00 | 65.00 |
| 4. Jeanie (Ex 6/50) | 15.00 | 25.00 |
| 4. Jockey Club (Got 5/54) | 95.00 | 145.00 |
| 4. Jockey Special (B 11/47) | 15.00 | 45.00 |
| 4. Joker (Got 11/50) | 20.00 | 49.50 |
| 4. Jolly Joker (Un 11/55) | 75.00 | 145.00 |
| 4. Jubilee (Got 5/55) | 230.00 | 350.00 |
| 4. Judy (Ex 7/50) | 10.00 | 20.00 |
| 4. Jumping Jacks (Upright) (Ge 12/52) | 35.00 | 55.00 |
| 4. Just 21 (Got 1/50) | 10.00 | 25.00 |
| 4. K. C. Jones (Got 11/49) | 10.00 | 25.00 |
| 4. King Arthur (Got 10/49) | 20.00 | 49.50 |
| 4. King Pin (CC 12/51) | 30.00 | 60.00 |
| 4. Knockout (Got 1/51) | 20.00 | 49.50 |
| 4. Lady Luck (Got 9/54) | 99.50 | 185.00 |
| 4. Lazy "Q" (Wm 2/54) | 75.00 | 125.00 |
| 4. Leaders (Un 10/51) | 45.00 | 95.00 |
| 4. Lite-A-Line (Ke 6/52) | 45.00 | 55.00 |
| 4. Long Beach (Wm 7/52) | 39.50 | 75.00 |
| 4. Lovely Lucy (Got 2/54) | 110.00 | 155.00 |
| 4. Lucky Inning (Wm 5/50) | 20.00 | 49.50 |
| 2. Lulu (Wm 12/54) | 194.50 | 220.00 |
| 4. Mad. Sq. Garden (Got 6/50) | 30.00 | 69.00 |
| 6. Magic (Ex 11/48) | 10.00 | 20.00 |
| 4. Majors '49 (CC 2/49) | 15.00 | 35.00 |
| 4. Majorettes (Wm 4/52) | 30.00 | 50.00 |

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| 2. Manhattan (Un 4/55) | 185.00 | 230.00 |
| 4. Marble Queen (Got 8/53) | 75.00 | 125.00 |
| 4. Maryland (Wm 4/49) | 15.00 | 35.00 |
| 4. Mercury (Ge 3/50) | 10.00 | 29.00 |
| 4. Mermaid (Got 6/51) | 29.00 | 60.00 |
| 4. Mexico (Un 3/54) | 85.00 | 135.00 |
| 3* Miami Beach (B 9/55) | 275.00 | 365.00 |
| 4. Minstrel Man (Got 3/51) | 25.00 | 45.00 |
| 6. Moon Glow (Un 11/48) | 10.00 | 20.00 |
| 4. Mystic Marvel (Got 3/54) | 130.00 | 175.00 |
| 4. Nevada (Un 8/54) | 95.00 | 140.00 |
| 4. Niagara (Got 12/51) | 40.00 | 55.00 |
| 4. Nifty (Wm 12/50) | 15.00 | 35.00 |
| 4. "9" Sisters (Wm 1/54) | 40.00 | 110.00 |
| 4. Oasis (Ex 10/50) | 10.00 | 20.00 |
| 4. Oklahoma (Un 5/49) | 10.00 | 20.00 |
| 6. Old Faithful (Got 12/49) | 15.00 | 25.00 |
| 4. Olympics (Wm 5/52) | 45.00 | 75.00 |
| 4. One Two Three (Ge 10/48) | 10.00 | 25.00 |
| 4. Palisades (Wm 7/53) | 50.00 | 90.00 |
| 1* Palm Beach (B 7/52) | 35.00 | 85.00 |
| 4* Palm Springs (B 11/53) | 65.00 | 125.00 |
| 4. Paratrooper (Wm 8/52) | 30.00 | 65.00 |
| 2. Peter Pan (Wm 4/55) | 164.50 | 200.00 |
| 4. Pin Bowler (CC 6/50) | 15.00 | 30.00 |
| 6. Pinch Hitter (Un 5/49) | 10.00 | 20.00 |
| 4. Pinky (Wm 9/50) | 20.00 | 35.00 |
| 4. Pin Wheel (Got 11/53) | 95.00 | 125.00 |
| 2* Pixie (Un 10/55) | 350.00 | 385.00 |
| 4. Play Ball (CC 1/51) | 20.00 | 35.00 |
| 4. Playland (Ex 8/50) | 10.00 | 20.00 |
| 6. Playtime (Ex 8/49) | 10.00 | 20.00 |
| 2. Poker Face (Got 9/53) | 89.50 | 125.00 |
| 6. Puddin' Head (Ge 10/48) | 10.00 | 20.00 |
| 4. Punchy (CC 12/50) | 10.00 | 20.00 |
| 4. Quarterback (Wm 10/49) | 15.00 | 35.00 |
| 4. Quartet (Got 2/52) | 59.50 | 110.00 |
| 4. Queen of Hearts (Got 12/52) | 50.00 | 100.00 |
| 4. Quintet (Got 3/53) | 49.50 | 110.00 |
| 4. Race The Clock (Wm 5/55) | 210.00 | 240.00 |
| 4. Rag Mop (Wm 10/50) | 15.00 | 35.00 |
| 6. Ramona (Un 2/49) | 10.00 | 20.00 |
| 4. Red Shoes (Un 11/50) | 20.00 | 34.50 |
| 4. Rio (Un 11/53) | 60.00 | 125.00 |
| 4. Rip Snorter (Ge 10/49) | 10.00 | 20.00 |
| 4. Rocket (Ge 5/50) | 20.00 | 39.00 |
| 4. Rockettes (Got 8/50) | 25.00 | 49.50 |
| 4. Rodeo (Un 2/53) | 39.50 | 125.00 |
| 4. Rose Bowl (Got 10/51) | 35.00 | 75.00 |
| 4. Round Up (Got 11/48) | 10.00 | 25.00 |
| 4. St. Louis (Wm 2/45) | 20.00 | 30.00 |
| 4. Saddle and Turf (Ev 10/53) | 175.00 | 250.00 |
| 4. (Club Model) | 205.00 | 275.00 |
| 4. Saratoga (Wm 10/48) | 20.00 | 49.50 |
| 2. Screamo (Wm 4/54) | 85.00 | 120.00 |
| 4. Sea Jockeys (Wm 11/51) | 25.00 | 65.00 |
| 4. Select-A-Card (Got 4/50) | 10.00 | 20.00 |
| 4. Shantytown (Ex 10/49) | 20.00 | 39.00 |
| 4. Sharpshooter (Got 5/49) | 10.00 | 34.50 |
| 4. Shindig (Got 10/53) | 95.00 | 130.00 |
| 4. Shoo Shoo (Wm 2/51) | 19.50 | 29.50 |
| 4. Shoot the Moon (Wm 11/51) | 20.00 | 55.00 |
| 4. Show Boat (Un 1/49) | 10.00 | 20.00 |
| 4. Show Boat (Un 12/52) | 95.00 | 150.00 |
| 4. Silver Chest (Upright) (Ge 4/53) | 59.00 | 110.00 |
| 4. Silver Skates (Wm 2/53) | 45.00 | 80.00 |
| 4. Singapore (Un 10/54) | 110.00 | 165.00 |
| 4. Skill Pool (Got 8/52) | 40.00 | 95.00 |
| 4. Skyway (Wm 8/54) | 115.00 | 160.00 |
| 4. Slugfest (Wm 3/52) | 39.00 | 65.00 |
| 2. Sluggin' Champ (Got 4/55) | 160.00 | 210.00 |
| 6. Snooks (Wm 6/51) | 15.00 | 22.50 |
| 2. Southern Belle (Got 6/55) | 180.00 | 220.00 |
| 4. South Pacific (Ge 2/50) | 20.00 | 39.00 |
| 4. Spark Plugs (Wm 9/51) | 25.00 | 65.00 |
| 6. Speedway (Wm 9/48) | 10.00 | 20.00 |
| 4. Spitfire (Wm 2/55) | 75.00 | 175.00 |
| 4. Spot Bowler (Got 10/50) | 25.00 | 50.00 |
| 1. Spot Lite (B 1/52) | 35.00 | 75.00 |
| 4. Sportsman (Ge 2/51) | 10.00 | 20.00 |
| 4. Sportsman (Wm 2/52) | 30.00 | 35.00 |
| 4. Springtime (Ge 3/52) | 20.00 | 34.50 |
| 4. Stage Coach (Got 11/54) | 165.00 | 195.00 |
| 4. Starlets (Un 12/55) | 350.00 | 395.00 |
| 4. Star Pool (Wm 10/54) | 145.00 | 195.00 |
| 4. Stars (Un 6/52) | 45.00 | 60.00 |
| 4. Starlite (Wm 3/53) | 35.00 | 70.00 |
| 4. Steeple Chase (Un 1/52) | 35.00 | 55.00 |
| 4. Stop & Go (Ge 3/51) | 15.00 | 25.00 |
| 4. Struggle Buggies (Wm 12/53) | 75.00 | 125.00 |
| 6. Summertime (Un 9/48) | 15.00 | 25.00 |

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| 4. Sunshine Park (B 12/52) | 25.00 | 85.00 |
| 4. Super Hockey (CC 4/49) | 20.00 | 34.50 |
| 4. Super Jumbo (Got 10/54) | 250.00 | 295.00 |
| 4* Surf Club (B 3/54) | 85.00 | 150.00 |
| 4. Sweepstakes (Wm 1/52) | 75.00 | 95.00 |
| 4. Sweet Add-A-Line (Got 7/55) | 210.00 | 240.00 |
| 4. Sweetheart (Wm 5/50) | 20.00 | 35.00 |
| 4* Tahiti (Un 8/53) | 50.00 | 100.00 |
| 4. Tampico (Un 6/49) | 10.00 | 25.00 |
| 4. Telecard (Got 1/49) | 20.00 | 55.00 |
| 4. Thing (CC 2/51) | 15.00 | 35.00 |
| 2* Three Deuces (Wm 8/55) | 199.50 | 220.00 |
| 4. Three Feathers (Ge 5/49) | 15.00 | 35.00 |
| 4. Three Four Five (Un 6/51) | 25.00 | 50.00 |
| 6. Three Musketeers (Got 7/49) | 15.00 | 35.00 |
| 6. Thrill (CC 9/48) | 10.00 | 20.00 |
| 4. Thunderbird (Wm 5/54) | 110.00 | 135.00 |

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| 4. Times Square (Wm 4/53) | 64.00 | 89.50 |
| 4. Touchdown (Un 1/52) | 20.00 | 50.00 |
| 4. Triple Play (Un 8/55) | 225.00 | 325.00 |
| 4. Triplets (Got 7/50) | 15.00 | 29.50 |
| 4. TriScore (Ge 1/51) | 20.00 | 35.00 |
| 4. Tropicana (Un 1/55) | 119.50 | 165.00 |
| 4. Tropics (Un 7/53) | 60.00 | 100.00 |
| 6. Tucson (Wm 1/49) | 10.00 | 29.00 |
| 6. Tumbleweed (Ex 8/49) | 15.00 | 35.00 |
| 4. Turf King (B 6/50) | 15.00 | 45.00 |
| 4. Twenty Grand (Wm 12/52) | 40.00 | 85.00 |
| 4. Twin Bill (Got 1/55) | 165.00 | 205.00 |
| 4. Utah (Un 7/49) | 10.00 | 29.50 |
| 2* Variety (B 9/54) | 150.00 | 200.00 |
| 4. Watch My Line (Got 9/51) | 30.00 | 55.00 |
| 4. Whizz Kids (CC 3/52) | 35.00 | 70.00 |
| 4. Wild West (Got 8/51) | 40.00 | 69.50 |
| 4. Winner (Univ.) | 20.00 | 45.00 |
| 2. Wishing Well (Got 9/55) | 205.00 | 225.00 |
| 4. Wonderland (Wm 5/55) | 169.50 | 200.00 |
| 4* Yacht Club (B 6/53) | 40.00 | 95.00 |
| 4. Zingo (Un 10/51) | 25.00 | 65.00 |



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| 4. Bally Victory Bowler (5/54) | 125.00 | 250.00 |
| 4. Bally Champion Bowler (5/54) | 125.00 | 265.00 |
| 4. Bally Jet Bowler (8/54) | 175.00 | 275.00 |
| 2. Bally Rocket Bowler (8/54) | 175.00 | 275.00 |
| 2. Bally Mystic Bowler (12/54) | 250.00 | 325.00 |
| 2. Bally Magic Bowler (12/54) | 225.00 | 325.00 |
| 2. Bally Blue Ribbon (3/55) | 295.00 | 375.00 |
| 2. Bally Gold Medal (3/55) | 275.00 | 375.00 |
| 4. ChiCoin 6-Player (8/51) | 35.00 | 85.00 |
| 4. ChiCoin 6-Player DeLuxe (5/52) | 35.00 | 95.00 |
| 4. ChiCoin Match Bowler (6/52) | 35.00 | 95.00 |
| 4. ChiCoin Bowl-A-Ball (10/52) | 35.00 | 105.00 |
| 4. ChiCoin Match Bowl-A-Ball (11/52) | 35.00 | 110.00 |
| 4. ChiCoin 10th Frame Special (12/52) | 40.00 | 115.00 |
| 4. ChiCoin Name Bowler (1/53) | 40.00 | 120.00 |
| 4. ChiCoin 10th Frame Double Score Bowler (2/53) | 40.00 | 125.00 |
| 4. Chi Coin Crown (4/53) | 45.00 | 130.00 |
| 4. ChiCoin Crown, Giant Pins (4/53) | 50.00 | 135.00 |
| 4. ChiCoin Triple Score (6/53) | 50.00 | 140.00 |
| 4. ChiCoin Gold Cup (7/53) | 50.00 | 145.00 |
| 4. ChiCoin High Speed Crown (7/53) | 75.00 | 150.00 |
| 4. ChiCoin High Speed Triple Score (8/53) | 75.00 | 155.00 |
| 4. Chi Coin Advance (10/53) | 75.00 | 160.00 |
| 1. ChiCoin King (10/53) | 75.00 | 160.00 |
| 2. ChiCoin Criss Cross Bowler (12/53) | 65.00 | 175.00 |
| 4* ChiCoin Super Frame (3/54) | 100.00 | 195.00 |
| 4. ChiCoin Starlite (5/54) | 125.00 | 225.00 |
| 4. ChiCoin Feature (7/54) | 125.00 | 225.00 |
| 2* ChiCoin Holiday (9/54) | 165.00 | 250.00 |
| 2. ChiCoin Flash (10/54) | 125.00 | 265.00 |
| 2. ChiCoin Playtime (10/54) | 175.00 | 275.00 |
| 3. ChiCoin Fireball (11/54) | 175.00 | 285.00 |
| 1. ChiCoin Thunderbolt (12/54) | 185.00 | 295.00 |
| 2. ChiCoin Triple Strike (2/55) | 249.50 | 330.00 |
| 2. ChiCoin Arrow (2/55) | 265.00 | 335.00 |
| 4. ChiCoin Criss Cross Targette (1/55) | 75.00 | 200.00 |
| DeLuxe model | 100.00 | 225.00 |
| 4. ChiCoin Bonus Score (4/55) | 249.50 | 340.00 |
| 4. ChiCoin Big League (5/55) | 275.00 | 350.00 |

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|---|--------|--------|
| 4* ChiCoin Hollywood (5/55) | 250.00 | 360.00 |
| 2. ChiCoin Blinker (8/55) | 330.00 | 385.00 |
| 4. ChiCoin Score-A-Line (9/55) | 395.00 | 425.00 |
| 4. ChiCoin Bowling Team (10/55) | 325.00 | 430.00 |
| 4. Exhibit Twin Rotation (5/52) | 65.00 | 95.00 |
| 1. Genco Shuffle Target (7/51) | 20.00 | 50.00 |
| 4. Genco 8-Player Rebound (9/51) | 30.00 | 65.00 |
| 4. Genco Shuffle Pool (11/53) | 25.00 | 85.00 |
| 4. Genco Match Pool (2/54) | 50.00 | 100.00 |
| 4. Gottlieb Bowlette (3/50) | 15.00 | 29.50 |
| 4. Keeney Super DeLuxe League Bowler (3/52) | 40.00 | 100.00 |
| 4. Keeney High Score League (5/52) | 40.00 | 100.00 |
| 4. Keeney Team (10/52) | 40.00 | 110.00 |
| 4. Keeney Club (4/53) | 40.00 | 115.00 |
| 4. Keeney Domino (5/53) | 40.00 | 120.00 |
| 4. Keeney Carnival (5/53) | 45.00 | 135.00 |
| 4. Keeney Pacemaker (9/53) | 50.00 | 150.00 |
| 4. Keeney Mainliner Bowler (1/54) | 65.00 | 185.00 |
| 4. Keeney Bonus Bowler (3/54) | 75.00 | 195.00 |
| 4. Keeney Diamond Bowler (5/54) | 125.00 | 200.00 |
| 4. Keeney Bikini (6/54) | 150.00 | 210.00 |
| 4. Keeney Century (6/54) | 175.00 | 225.00 |
| 4. Keeney American (9/54) | 225.00 | 275.00 |
| 4. Keeney National (9/54) | 250.00 | 300.00 |
| 4. Keeney Speedlane (4/55) | 275.00 | 375.00 |
| 4. United 6-Player Super (3/52) | 30.00 | 65.00 |
| 4. United 4-Player Official (5/52) | 30.00 | 65.00 |
| 4* United 6-Player Star (7/52) | 30.00 | 70.00 |



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|---|--------|--------|--------------------------------|--------|--------|
| 2* United Ace (5/54) | 125.00 | 200.00 | 4. DeLux model | 175.00 | 290.00 |
| 4. DeLux model | 155.00 | 210.00 | 4. United Mars (1/55) | 174.50 | 300.00 |
| 2. United Rainbow (5/54) | 125.00 | 240.00 | 4. DeLux model | 180.00 | 300.00 |
| 4. United Banner (8/54) | 160.00 | 220.00 | 4. Un. Lightning (2/55) | 195.00 | 310.00 |
| 4. DeLux model | 165.00 | 225.00 | 4. DeLux model | 200.00 | 320.00 |
| 4. United Shuffle Targette (8/54) | 150.00 | 230.00 | 4. Un. Venus (3/55) | 165.00 | 325.00 |
| 2. DeLux model | 125.00 | 240.00 | 4. DeLux model | 200.00 | 330.00 |
| 4. United Speedy (8/54) | 150.00 | 250.00 | 4. Un. Clipper (5/55) | 225.00 | 340.00 |
| 4. Un. 11th Frame (10/54) | 125.00 | 260.00 | 4. DeLux model | 225.00 | 345.00 |
| 4. DeLux model | 165.00 | 265.00 | 2. Un. Derby Roll (5/55) | 150.00 | 350.00 |
| 4. United Comet Targette (11/54) | 150.00 | 275.00 | 4. DeLux model | 195.00 | 355.00 |
| 4. DeLux model | 125.00 | 280.00 | 1. Un 5th Inning (6/55) | 185.00 | 375.00 |
| 2. United Mercury (12/54) | 150.00 | 280.00 | 4. DeLux model | 195.00 | 380.00 |
| | | | 2. Un. Capitol (6/55) | 225.00 | 390.00 |
| | | | 4. DeLux model | 255.00 | 395.00 |

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

| | | |
|---------------------------------|--|--|
| G-120 Phonograph | | |
| G-80 Phonograph | | |
| G-40 Phonograph | | |
| HS-80 Selective Hideaway | | |
| HS-120 Selective Hideaway | | |
| W-80 Wall Box | | |
| W-120 Wall Box | | |
| S-80 Receiver | | |
| S-120 Receiver | | |
| Wall Speaker | | |
| Corner Speaker | | |
| Recessed Speaker | | |
| R-167 Bargrip | | |

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AUTO-PHOTO CO.

| | |
|-------------------------|------------|
| Studio Model "II" | \$3,245.00 |
|-------------------------|------------|

BALLY MFG. CO.

| | |
|--------------------|-----------|
| Magic Pool | \$ 380.00 |
| Booster-Pool | 395.00 |
| Night-Club | 785.00 |
| Crosswords | 545.00 |
| Pin-Pool | |

| | |
|---|--------|
| Standard (52" x 36") Model | |
| (A) Without lights | 300.00 |
| (B) With light-up bumpers | 315.00 |
| (C) With neon lights | 315.00 |
| Senior (68" x 36") Model | 325.00 |
| DeLux ABC Bowler (without Match Feature) | |
| Model A-110, 10c a play | 760.00 |
| Model A-325, 3 plays for 25c | 780.00 |
| Congress Bowler (with Match Feature) | |
| Model C-110, 10c a play | 805.00 |
| Model C-325, 3 plays for 25c | 825.00 |
| Bull's Eye Shooting Gallery | 395.00 |
| The Champion (With new-all-metal cabinet) | 759.00 |

BERT LANE CO.

| | |
|---------------------------------|-----------|
| Clover Pool | \$ 239.50 |
| Tic-Tac-Toe Pool | 295.00 |
| Triple Zero Pool | 395.00 |
| Fire Engine (Kiddie Ride) | 795.00 |

CHICAGO COIN MACHINE CO.

| | |
|--|-----------|
| Rotation Pool | \$ 275.00 |
| Steam Shovel (Regular Model) | 410.00 |
| Steam Shovel (Replay Model) | 425.00 |
| Twin Hockey, Regular Model | 455.00 |
| Twin Hockey, Replay Model | 470.00 |
| Twin Hockey, 3-Way Match Play Model | 490.00 |
| Champion Pool (with lighted bumpers) | 285.00 |
| Champion Pool (without lighted bumpers) | 277.50 |
| Champion Pool "Model 35" with lighted bumpers | 285.00 |
| Champion Pool "Model 35" without lighted bumpers | 277.50 |
| Jumbo Pool (without lighted bumpers) | 317.50 |
| Jumbo Pool (with lighted bumpers) | 325.00 |

EXHIBIT SUPPLY CO.

| | |
|---|-----------|
| Spanish Pool | \$ 325.00 |
| Genuine Slate Pool | 375.00 |
| Super Star Pool | 395.00 |
| Combination 3-Hole Skill Pool | 349.50 |
| Combination 3-Hole Lightup Skill Pool | 364.50 |
| Combination 3-Hole King Size Skill Pool | 409.50 |
| Combination 3-Hole King Size Lightup Skill Pool | 424.50 |

GENCO MFG. & SALES CO.

| | |
|------------------------------------|-----------|
| Mark Lite Pool | \$ 389.50 |
| Hi-Fly (Baseball Game) | 545.00 |
| Baseball Pool | 425.00 |
| King Tournament Pool | 379.50 |
| King Supreme Tournament Pool | 389.50 |
| King Lightup Tournament Pool | 384.50 |
| DeLux Lightup Tourn. Pool | 349.50 |
| Supreme DeLux Tourn. Pool | 359.50 |

D. GOTTlieb & CO.

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|---|-----------|
| Derby Day (Single Player, 5-Ball) | \$ 407.50 |
|---|-----------|

J. H. KEENEY & CO., INC.

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|---|-----------|
| Flicker Pool (4-Player, 4 Sides) | \$ 375.00 |
| Arche Pool (1 or 2 Front Play) | 375.00 |
| DeLux Hot Coffee Vender | |
| DeLux Hot Coffee & Hot Chocolate Combo Vender | |
| Various Models of above | |
| DeLux Fascination Pool | \$ 335.00 |
| Jumbo DeLux Fascination Pool | |
| Fascination Pool | 370.00 |
| DeLux Challenge Bowler (with Match Feature) | 690.00 |
| Challenge Bowler (Without Match Feature) | 665.00 |

Prices On Request

J. H. KEENEY & CO., INC. (cont.)

| | |
|---------------------------------|-----------|
| Electric Cigarette Vender | \$ 284.50 |
| Coin Changer Model | 304.50 |

ROCK-OLA MFG. CORP.

| | |
|--|--|
| Model 1450-Playmaster, 120 Sel., 45 RPM | |
| Model 1452, Hi-Fi, 50 Selections, 45 RPM Only | |
| Model 1454, 120 Sel., 45 RPM | |
| Model 1546 Chrome Wall Box, 120 Selections | |
| Model 1548, 50 Selection Wall Box | |
| 1615—Standard Speaker | |
| 1616—DeLux Speaker | |
| Model 1906, Remote Volume Control | |
| Model 1927, Remote Volume Control with Cancel Button | |

J. P. SEEBURG CORP.

| | |
|---|--|
| V-200—Select-O-Matic "200" Phonograph | |
| V-3W-A—Wall-O-Matic "200" | |
| 100J—Select-O-Matic "100" Phonograph | |
| 3W-1—Wall-O-Matic "100" | |
| MRVC-2—Master Remote Volume Control | |
| HFCV2-8—High Fidelity Wall Speaker | |
| HFCV3-8—High Fidelity Corner Speaker | |
| HFCV1-12—High Fidelity Recessed Speaker | |
| PS6-1Z—Power Supply | |
| HFA1-L6—Power Amplifier | |

UNITED MFG. CO.

| | |
|---|-----------|
| Build Up Shuffle Alley (Without Match Feature) | |
| Single Chute | \$ 760.00 |
| Double Chute | 780.00 |
| DeLux Build Up Shuffle Alley (With Match Feature) | |
| Single Chute | 810.00 |
| Double Chute | 830.00 |
| South Seas | 775.00 |
| Roto Pool (2-Play, Elec. Score) | 425.00 |
| Hit Pool | 375.00 |
| Star Slugger (Regular) | 495.00 |
| Star Slugger (Replay) | 545.00 |
| 2-Way Lightup Club Pool (2/3 Holes) | 315.00 |
| 2-Way Jumbo Lightup Club Pool (2/3 Holes) | 365.00 |
| Hi-Score Lightup Pool | 385.00 |
| 2-Way Special Club Pool | 295.00 |
| Special Lightup Club Pool | 305.00 |
| Regulation Shuffle Alley (without Match Feature) | |
| Single Chute | 760.00 |
| Double Chute | 780.00 |
| DeLux Regulation Shuffle Alley (with Match Feature) | |
| Single Chute | 810.00 |
| Double Chute | 830.00 |

WILLIAMS MFG. CO.

| | |
|--------------------------------------|-----------|
| Imperial Pool | \$ 375.00 |
| Piccadilly (2-Player, 5-Ball) | 449.50 |
| 2-Way DeLux Bank Pool | 349.50 |
| 2-Way Sr. DeLux Bank Pool | 399.50 |
| 2-Way Sp. DeLux Bank Pool | 349.50 |
| DeLux 4-Bagger (Baseball Game) | 545.00 |
| Klik Billiards | 375.00 |
| Crane | 425.00 |

THE RUDOLPH WURLITZER CO.

| | |
|---|--|
| Model 1900 DeLux, High Fidelity, Desert Haze Finish | |
| Model 1900 Special Finishes—Persian Turquoise, Chinese Black, Glacier White | |
| Model 1800 DeLux, High Fidelity, Dawn Mist | |
| Model 1800 Special Finishes—Horizon Blue, Sunset Red, Midnight Black | |
| Model 5207 Wall Box—104 Selection—3 Wire | |
| Model 5206 Wall Box—48 Selection—4 Wire | |
| Model 257 Stepper—104 Selection—3 Wire | |
| Model 253 Stepper—104 Selection—3 Wire | |
| Model 248 Stepper—48 Selection—4 Wire | |
| Model 5117 12" High Fidelity Wall Speaker | |
| Model 5116 8" High Fidelity Corner Speaker | |
| Model 5115 5" High Fidelity Corner Speaker | |

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KIDDIE RIDES

| | | | | | |
|---------------------------------|--------|--------|--------------------------------|--------|--------|
| 4. Bally Champion Horse | 315.00 | 400.00 | 4. Decco Merry-Go-Round | 245.00 | 375.00 |
| 4* Bally Moon Ride | 195.00 | 350.00 | 4. Exhibit Big Bronco | 294.50 | 345.00 |
| 4. Bally Space Ship | 225.00 | 325.00 | 4. Exhibit Mustang | 350.00 | 450.00 |
| 4. Bally Speed Boat | 325.00 | 369.50 | 1. Exhibit Space Patrol | 175.00 | 295.00 |
| 4. Chicago Coin Super Jet | 224.50 | 395.00 | 4. Scientific Television | 295.00 | 350.00 |



ARCADE EQUIPMENT

| | | | | | |
|--|--------|--------|--|--------|--------|
| 4. ABT 6 Gun Rifle Range | 550.00 | 650.00 | 4. Lite League | 49.50 | 99.50 |
| 4. Boomerang | 25.00 | 65.00 | 4. Mills Panoram Peek (11/54) | 165.00 | 295.00 |
| 4. Bally Big Inning | 65.00 | 150.00 | | 175.00 | 275.00 |
| 4. Bally Heavy Hitter | 35.00 | 60.00 | 6. Mills Conv. for Panoram Peek | 10.00 | 29.50 |
| 4. Bally King Pin | 20.00 | 35.00 | 4. Muto. Atomic Bomber | 65.00 | 175.00 |
| 4. Bally Rapid Fire | 95.00 | 125.00 | 4. Mutos. Ace Bombers | 95.00 | 195.00 |
| 4. Bally Undersea Raider | 64.50 | 125.00 | 4* Mutoscope Dr. Mobile (Prewar) | 95.00 | 195.00 |
| 4. Champion Hockey | 40.00 | 85.00 | 4. Mutos. Fly. Saucers | 90.00 | 160.00 |
| 4* ChiCoin Basketball Champ | 100.00 | 195.00 | 4. Mutos. Photo (Pre-War) | 150.00 | 250.00 |
| 4. ChiCoin 4-Player Derby | 100.00 | 175.00 | 4. Mutos. Photomatic (DeLux) | 250.00 | 450.00 |
| 4. ChiCoin Goalee | 39.50 | 99.50 | 4. Mutoscope Silver Gloves | 125.00 | 200.00 |
| 4. ChiCoin Hockey | 55.00 | 85.00 | 4. Mutoscope Sky Fighter | 95.00 | 175.00 |
| 4. ChiCoin Midget Skee | 65.00 | 95.00 | 4. Mutos. Voice-O-Graph 35¢ | 150.00 | 395.00 |
| 4. ChiCoin Pistol | 35.00 | 99.50 | 4. QT Pool Table | 65.00 | 85.00 |
| 4* ChiCoin Home Run, 6 Player (3/54) | 100.00 | 200.00 | 4. Quizzer | 75.00 | 125.00 |
| 4. Super model | 150.00 | 249.50 | 4. Rockola World Series | 40.00 | 85.00 |
| 4. Edelco Pool Table | 20.00 | 75.00 | 4. Scientific Baseball | 20.00 | 75.00 |
| 4. Evans Bola Score | 65.00 | 89.50 | 4. Scientific Basketball | 20.00 | 75.00 |
| 4. Evans Bat-A-Score | 55.00 | 165.00 | 4. Scientific Batting Pr. | 19.00 | 65.00 |
| 4. Evans Ski Roll | 35.00 | 95.00 | 4. Scientific Pitch 'Em | 75.00 | 185.00 |
| 4. Evans Super Bomber | 75.00 | 150.00 | 4* Seeburg Bear Gun | 75.00 | 150.00 |
| 4. Evans Play Ball | 65.00 | 75.00 | 4. Seeburg Chicken Sam | 50.00 | 110.00 |
| 4. Evans Ten Strike '46 | 20.00 | 85.00 | 4. Seeburg Shoot the Chute | 49.50 | 95.00 |
| 4. Evans Tommy Gun | 39.50 | 95.00 | 4* Seeburg Coon Hunt | 95.00 | 175.00 |
| 4. Exhibit Dale Gun | 34.50 | 89.50 | 4. Set Shot Basketball | 150.00 | 295.00 |
| 4. Exhibit Gun Patrol | 75.00 | 125.00 | 4. Telequiz | 75.00 | 125.00 |
| 4. Exhibit Jet Gun | 75.00 | 145.00 | 4. Un. Team Hockey | 30.00 | 85.00 |
| 4. Exhibit Space Gun | 75.00 | 145.00 | 4. United Jungle Gun | 150.00 | 250.00 |
| 4. Exhibit Pony Express | 85.00 | 135.00 | 4. DeLux model | 185.00 | 275.00 |
| 4. Exhibit Silver Bullets | 40.00 | 95.00 | 4* United Carnival Gun (10/54) | 175.00 | 295.00 |
| 4* Exhibit Six Shooter | 50.00 | 95.00 | 4. DeLux model | 215.00 | 300.00 |
| 4. Exhibit Vitalizer | 45.00 | 75.00 | 4* Un. Bonus Gun (1/55) | 250.00 | 350.00 |
| 4* Exhibit Shooting Gal. (6/54) | 75.00 | 175.00 | 4. DeLux model | 260.00 | 350.00 |
| 4. Exhibit Star Shooting Gallery (9/54) | 149.50 | 225.00 | 4* Un. Sidewalk Engineer (4/55) | 175.00 | 200.00 |
| 4* Exhibit Sportland Shooting Gallery (11/54) | 175.00 | 250.00 | 4. Wilcox-Gay Recordio | 50.00 | 125.00 |
| 4. Exhibit "500" Shooting Gallery (3/55) | 295.00 | 325.00 | 4. Wms. All Stars (8/47) | 35.00 | 75.00 |
| 4. Exhibit Treasure Cove Shooting Gallery (6/55) | 350.00 | 400.00 | 4. Wms. Box Score (12/47) | 39.50 | 75.00 |
| 4. Games, Inc. Hunter (1/56) | 295.00 | 325.00 | 4. Wms. Star Series (4/49) | 29.50 | 85.00 |
| 4* Genco Sky Gunner | 95.00 | 150.00 | 4. Wms. Super World Series (4/51) | 39.50 | 99.00 |
| 4. Genco Night Fighter | 85.00 | 125.00 | 4. Wms. DeLux World Series (2/52) | 40.00 | 90.00 |
| 4* Genco 2-Player Basketball | 129.50 | 225.00 | 4. Wms. DeLux Baseball (4/53) | 100.00 | 150.00 |
| 4* Genco Rifle Gal. (6/54) | 150.00 | 225.00 | 4. Wms. Pennant Baseball (12/53) | 120.00 | 175.00 |
| 4. Genco Big Top Rifle Gallery (6/54) | 300.00 | 335.00 | 4. Wms. Super Pennant Baseball (12/53) | 135.00 | 185.00 |
| 4. Genco Wild West Gun (2/55) | 325.00 | 365.00 | 4. Wms. Super Star Baseball (12/53) | 169.50 | 185.00 |
| 4. Genco Sky Rocket Rifle Gal. (5/55) | 269.50 | 395.00 | 4. Wms. Major League Baseball (2/54) | 145.00 | 190.00 |
| 4. Genco Champion Baseball (9/55) | 275.00 | 400.00 | 4* Wms. All Star Baseball (2/54) | 135.00 | 195.00 |
| 4. Genco Quarterback (10/55) | 175.00 | 325.00 | 4* Wms. Big League Baseball (2/54) | 125.00 | 200.00 |
| 4. Jack Rahhit | 50.00 | 99.50 | 4. Wms. Jet Fighter (10/54) | 175.00 | 250.00 |
| 4. Jungle Joe | 49.50 | 69.50 | 4. Wms. Safari (2/54) | 225.00 | 350.00 |
| 4. Keeney Air Raider | 65.00 | 125.00 | 4. DeLux model | 250.00 | 360.00 |
| 4. Keeney Sub Gun | 75.00 | 95.00 | 2. Wms. Polar Hunt (3/55) | 295.00 | 375.00 |
| 4. Keeney Texas Leaguer | 25.00 | 50.00 | 4. Wms. King Of Swat (5/55) | 325.00 | 395.00 |
| 4. Keeney Sportsman (11/54) | 175.00 | 275.00 | 4. Wurlitzer Skee-ball | 35.00 | 75.00 |
| 4. DeLux model | 195.00 | 285.00 | | | |
| 4. Keeney Ranger (3/55) | 250.00 | 295.00 | | | |

Number

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BEAUTY
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TAKE

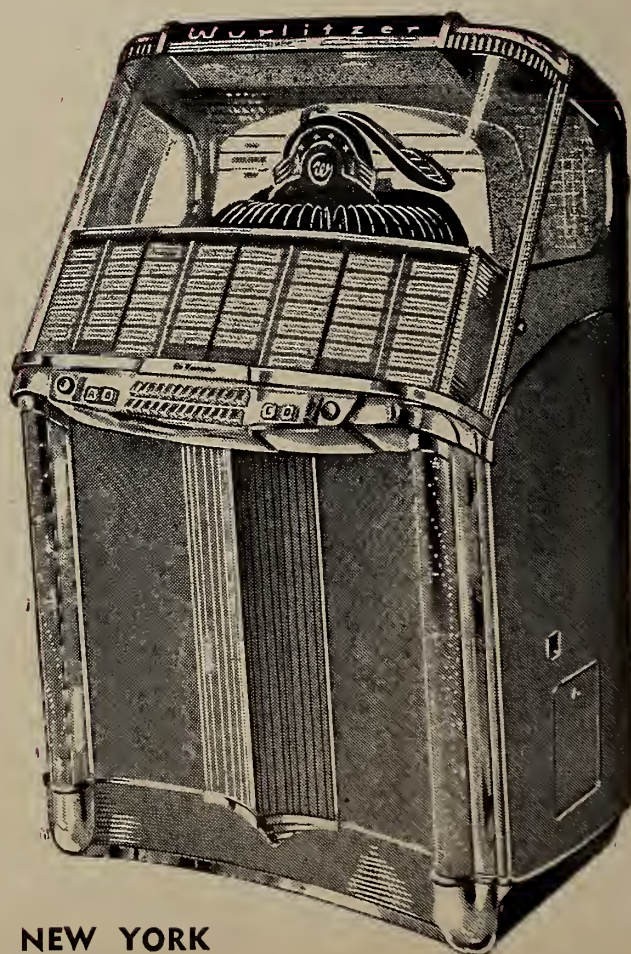
One glance proves its beauty
... one record proves its tone
... one week on location proves
its earning power. On all three
counts, this wonderful Wurlitzer
stands right up at the top.



WURLITZER *Centennial* **MODEL 1900**

HIGHLIGHTING 100 YEARS OF
MUSICAL ACHIEVEMENT

SEE IT, HEAR IT, BUY IT
AT YOUR WURLITZER DISTRIBUTOR



UNITED'S

HIT POOL

Automatic Progressive Scoring

**2 OR 4
PLAYERS**

**2 DIMES
PER GAME**

**3 or 4 Sided
Play**

HIGH SCORES

**1000-2000-3000-4000
POCKET VALUES**

ILLUMINATED
(Plexiglass)
SCORING
BOTH ENDS OF TABLE



RECESSED BALL TRAY

APPROX. SIZE 3 FT. BY 5 FT.

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OPERATORS
ARE
SUCCESSFUL
OPERATORS



UNITED MANUFACTURING COMPANY
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**LITE-UP
BUMPERS**

**SIMPLE
PLAYFIELD
ADJUSTER**

**EQUIPPED WITH
UNITED'S
FAMOUS
SLUG-REJECTOR**

**HINGED
PLAYFIELD**

EASY TO UNDERSTAND • FUN TO PLAY

See Your Distributor

SPECIAL CLUB POOL • HI-SCORE POOL • 2-WAY CLUB POOL (2 Sizes) • STAR SLUGGER • STARDUST • REGULATION Shuffle-Alley

A Bally [®] GAME FOR EVERY LOCATION

NIGHT-CLUB

All the big money-making play-appeal
of BROADWAY plus sensational new

BEFORE and **AFTER** feature

press buttons
BEFORE
shooting 4TH ball

press buttons
BEFORE
shooting 5TH ball

press buttons
AFTER
shooting 5TH ball

Double, Triple and **Quadruple** scores

Now players can "second-guess" by shifting Magic Squares after shooting all 5 balls. Result is that Bally NIGHT-CLUB is actually getting bigger play than BROADWAY. For better-than-BROADWAY earnings get NIGHT-CLUB on location now.

Magic Squares
SPOTTED 2 OR 18
Advancing Scores
CORNER SCORES
Extra Balls
BALLYHOLE

Deluxe ^{ABC} OFFICIAL SCORING **bowler** NEW IMPROVED MECHANISM

Now you can get delivery again on
the greatest money-maker
in bowler class. Order

Deluxe
ABC BOWLER
from your
Bally Distributor
today.

Magic Pool

Fastest money-maker
in FRONT PLAY
pool-table class

Choice of
2 DIMES or
1 QUARTER
operation

**Booster-Pool
Pin-Pool**

BALLY MANUFACTURING COMPANY

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS